

For more information, contact:

Heather Collora

heatherc@moonstonehotels.com

FOR IMMEDIATE RELEASE:

100 Days until the Silverton Christmas Market: An unforgettable holiday event awaits!

Hotel overnight packages and tickets now available to experience the award-winning event's 1.5+ million lights, snowless tubing, German vendor market, Santa and more | Nov. 21 – Dec. 31, 2024

Silverton Christmas Market - Silverton, Ore. -- The countdown to the most magical time of the year has officially begun! With only 100 days left until the highly anticipated award-winning Silverton Christmas Market, the enchanting holiday extravaganza is gearing up to delight visitors with an unforgettable Christmas experience.

Tickets and hotel overnight packages, which include tickets and parking passes, are now on sale for the awe-inspiring, annual Silverton Christmas Market. The event is honored to have received the prestigious Oregon Festival and Events Association's 2023 Festival of the Year Ovation! Award and was just voted Best Local Event in the 2024 Best of the Mid-Valley Community Choice Awards.

The event returns this winter with more lights than ever before, with 1.5 million lights, new and improved dazzling light displays, local artisan vendors, vendor booths dedicated to handmade German-imported goods like nutcrackers, and more on the grounds of the Oregon Garden Resort, starting November 21st, and running through December 31st (closed Nov. 28 & Dec. 24-25).

"The Silverton Christmas Market is a magical escape that allows visitors to immerse themselves in the joy and anticipation of the holiday season," said Rex Gamaney, Public Events Manager at the Oregon Garden Resort.
"Our team is busy hanging lights, expanding our Biergarten and Tubing Hill, repainting and crafting new displays, and more in preparation for our best year yet!"

The event offers a joyous and magical holiday experience for all ages - walk through an immersive path packed with more than 1.5 million lights, cruise down the snowless tubing hill, presented by Power Kia, take your picture with Santa, enjoy live music and a brew in the Biergarten, presented by AB One, taste international

cuisine and drink (including Mary's famous hand-breaded schnitzel sandwich) and shop for handmade gifts and imported German goods at the authentic German market! The event also focuses on its German heritage and gathers inspiration from authentic German Christmas Markets, with collectible mugs; traditional lebkuchen (gingerbread hearts) and gluhwein (mulled wine); German booths selling imported, handcrafted German nutcrackers, smokers and ornaments; and a light section dedicated to Krampus - the wicked German counterpart to St. Nicholas.

2024 WILL BE BIGGER AND BETTER

The Silverton Christmas Market team is excited to feature an expanded Biergarten and Tubing Hill with more lanes, new light displays, and a record 1.5 million lights! There will be plenty of new displays, along with iconic fan-favorite displays that Market artists are improving and repainting.

"We can't wait to watch families make holiday memories while enjoying a beautiful, immersive experience," said Gamaney. "We have more lights than ever - 1.5 million lights, an expanded Biergarten and Snowless Tubing Hill with more lanes, additional food options, and so much more. From new displays to festive food items made with love, I'm really proud of our team for working together to make this the best year yet."

The light path will begin beside the Oregon Garden Resort where after visiting with local vendors and grabbing a drink, we challenge your group to sing along to the 12 Days of Christmas display! Then stop and enjoy the expanded Food Court featuring traditional German food like stollen, freshly roasted nuts, chocolate-dipped waffles, soup, and more. Afterward, you will embark on a magical journey of 1.5 million twinkling lights. Starting with fan-favorite displays like Swan Lake, quests will find several photo opportunities and chances to pause and warm up at a warming station brought to you by Wood Pellet Products. Next, you will be transported to the Oregon Coast with our new Oregon Coast display and Under the Sea display, with sights of a lighthouse inspired by Oregon Coast lighthouses, ocean scenes, native fish, jellyfish, and more. Next, you'll experience The Great Northwest with all our Oregon favorites - mountains, waterfalls, wildlife, and the iconic Heart of Oregon display. Guests will then enjoy taking a ride down the snowless tubing hill surrounded by large flowers amongst the tall trees. Then, enjoy the adorable **Town Square** with artisan and German vendor booths, the **Biergarten** with live music, food and drinks, and cozy wood-burning firepits brought to you by <u>Dallwig Brothers Building</u> <u>Supply</u>. Don't forget to visit **Santa** (free of charge), deliver your wishlist, and take a photo inside his sleigh - the perfect Christmas card opportunity! Then take a picture in front of the iconic Candy Cane Tunnel, the glittering princess castle, and the beautiful Silverton Christmas Market mural. As you wind along the Resort property, you'll be in awe of the dazzling Rainbow Tunnel brought to you by Rainbow Valley Pediatrics, and the Wedding Garden which has transformed into The Nutcracker scene with a ballerina and The Mouse King. New this year

located in the Orchid Ballroom, **The Food Haus**, is an indoor family-friendly dining experience where you can sit back, relax, and watch Christmas movies with food and drinks. By the final section of lights, you won't want to leave! Make a wish as you walk through **Starry Lane** and enjoy the final walk-through display, **Whoville** brought to you by <u>Oregon Health Insurance Marketplace</u>, a giant ornament and a present adorned with lights.

There will be many fun, new surprises coming throughout the displays this winter!

OVERNIGHT PACKAGE

Booking an <u>overnight package</u> is the perfect way to get in the holiday spirit and experience the magic of Christmas with your loved ones. **As a bonus, you won't have to worry about parking or taking a shuttle!**

This special package includes:

- Entry to the Silverton Christmas Market for each person on the package
- Parking at the Resort for one vehicle (skip the shuttle!)
- Overnight accommodations
- Breakfast the next morning

Each room includes a cozy fireplace, private patio or deck, and some rooms are also pet-friendly. While staying, don't forget to book a relaxing service at the <u>Moonstone Spa</u> or visit the <u>Fireside Lounge</u> for a nightcap and live music nightly.

TICKETS

Get your tickets today. Pricing varies depending on the night, and children 5 and under are always FREE!

- Monday Thursday: \$15 for adults, \$5 for kids ages 6-12
- Friday Saturday, Nov. 21 & Week of Christmas: \$20 for adults, \$8 for kids ages 6-12
- Sunday: \$18 for adults, \$8 for kids ages 6-12
- Nov. 29 & 30: \$22 for adults, \$8 for kids ages 6-12
- Silverton residents can save \$2 off adult admission with promo code LOCALS at check-out (age 13+ with proof of residency).

Add-ons include <u>VIP parking</u>, <u>general parking</u>, <u>and snowless tubing tickets</u>. **There will be no on-site parking for purchase upon arrival**, all guests will be able to purchase VIP and general parking in advance or ride a free shuttle from various locations in Silverton.

NON-PROFIT PARTNERS

The annual event, honored with a Silver award for Best Charity Event in the 2022 Best of the Willamette Valley Awards, has a primary goal of supporting the Silverton community. Through donations to local non-profit organizations and discounted admission for Silverton residents, this event provides an enchanting experience for the Silverton community.

Each year the event makes significant contributions to various local organizations, including the <u>Silver Falls School District</u>, which receives donations through the "Tube For Schools" program. This initiative involved allocating a portion of the proceeds from tubing hill activities on Tuesdays. Other beneficiaries included <u>Silverton Area Community Aid</u>, <u>North Willamette Valley Habitat for Humanity</u>, <u>The Gordon House by Frank Lloyd Wright</u>, and the <u>Silverton Mural Society</u>.

"We are so proud to partner with local non-profits and give back to the community through this magical holiday event," said Gamaney. Non-profit organizations interested in collaborating with the Silverton Christmas Market are encouraged to contact Heather Collora, Marketing Specialist, at heather-collora, Marketing Specialist, and heather-collora, Marketing Specialist, and heather-collora, Marketing Specialist, and heather-collora, Marketing Specialist, at heather-collora, Marketing Specialist, and heather-collora, Marketing Specialist, and <a

For more information and updates on the Silverton Christmas Market, visit <u>silvertonchristmasmarket.com</u> or follow them on <u>Instagram</u> and <u>Facebook</u>.

The Silverton Christmas Market is proudly sponsored by <u>Power Kia</u>, <u>Dallwig Brothers Building Supply</u>, <u>Anheuser-Busch</u>, <u>LLC – AB One</u>, <u>Wood Pellet Products</u>, <u>Zenner's Sausage Company</u>, <u>Oregon Health Insurance Marketplace</u>, <u>Rainbow Valley Pediatrics</u>, <u>Astound Broadband</u>, <u>Bauman's Cider Company</u>, <u>Yes Graphics</u>, and Moonstone Hotel Properties.

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About Silverton Christmas Market:

This event has become a beloved family tradition over the past decade, but it was not always called the Silverton Christmas Market. In 2021, the event had its first year named the Silverton Christmas Market, and the year before, it was called Lights at the Oregon Garden Resort and prior to that, the event was held in The Oregon Garden's Rediscovery Forest as Christmas in the Garden. Since the Resort's parent company, Moonstone Hotel Properties, no longer manages The Oregon Garden, the event now resides on the grounds of the Oregon Garden Resort. This has been a positive change for the event, bringing a longer and more intimate walking path, a one-way path to ease the flow of traffic, and varied landscaping to make one million lights even more spectacular. The new Silverton Christmas Market aims to focus on its German heritage and gathers inspiration from authentic German Christmas Markets, with collectible mugs; traditional lebkuchen (gingerbread hearts) and

gluhwein (mulled wine); artisan vendors; a booth selling imported handcrafted German nutcrackers, smokers and ornaments; and a light section dedicated to Krampus - the wicked German counterpart to St. Nicholas.

The Silverton Christmas Market aims to support the community of Silverton through donations to the school district, local non-profits, and discounted admission for Silverton residents to experience the magic. We're proud to have been awarded Silver for the <u>Best Charity Event</u> by the Best of the Willamette Valley 2022 Awards. If your non-profit organization is interested in partnering with the Silverton Christmas Market, you're encouraged to reach out to the Marketing Specialist, Heather Collora at heather@moonstonehotels.com.

About Moonstone Hotel Properties: Moonstone Hotel Properties started in 1983 with the building of the Sea Otter Inn in Cambria, Calif. From there, the family-owned company went on to open garden-themed properties in Oregon and California. Today, Moonstone Hotel Properties owns the Sea Otter Inn, Cambria Pines Lodge, the J. Patrick House & Inn, Cambria Nursery, The Monterey Hotel, and Oregon Garden Resort. Moonstone Hotel Properties remains committed to retaining a reputation for exquisite boutique hotels with beautiful grounds in West Coast destinations.