



## Spa Services for Brides



*Kelly's Spa*

[Kelly's Spa at The Mission Inn Hotel & Spa](#) in Riverside, California

**On Tap:** A specialized package menu featuring The Groom's Essentials (\$350 for a mani/pedi, massage, hot towel facial and poolside lunch); the bridesmaids' favorite, Celebrate the Bride (\$135 per person for full use of the spa facilities, a 50-minute spa service, poolside lunch and a champagne toast); Enchanted Moments (\$310 for a his-and-hers, 80-minute candlelit massage, sparkling wine and chocolate-dipped strawberries); and Blushing Bride (\$389 for a facial, massage, body treatment, light lunch and mani/pedi).

**The Business of Wedding Bliss:** Owner Kelly Roberts says the variety of packages and price points afford options for every bride's budget. "We'll make a bride feel fantastic with a single, 50-minute treatment, or a bundling of expansive services," Roberts says. "It isn't about discounting, but rather, adding value."

**Marketing Matrimony:** The Mission Inn's luxurious event spaces host more than 350 weddings each year. "From the proposal forward, we make sure our brides are aware of the array of services we have to offer," Roberts says. "In addition, we host bi-annual wedding showcases where brides-to-be and their planners can sip bubbly and meet with our wedding specialists to learn more."

**Why Brides Swoon Here:** Kelly's Spa has mastered the art of balancing the old with the new. "The hotel here has so much ambiance and history, yet guests find modern-day treatments in our state-of-the-art spa," Roberts explains. "It all makes for a nostalgic, dreamlike wedding day that meets guests' evolving interests and preferences."