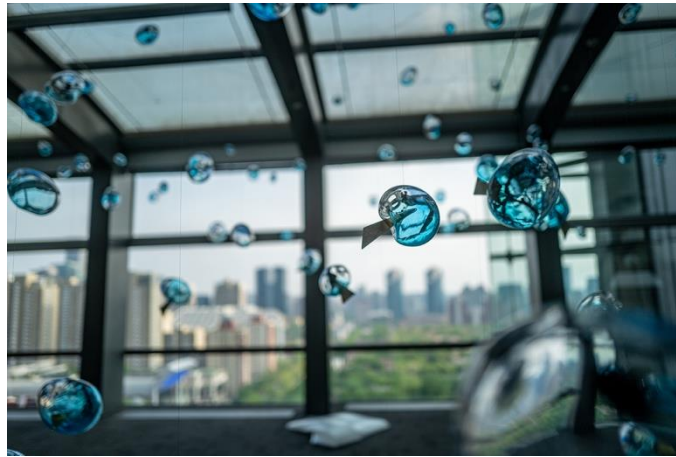


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Hotel Éclat Beijing Commemorates the 10th Anniversary with the Endless Dew- Art Project by Lu Zhengyuan

[Beijing - April 26th, 2023] – On a balmy spring day, a grand artistic spectacle will be unveiled at Parkview Green FangCaoDi. In collaboration with contemporary artist Lu Zhengyuan, Hotel Éclat Beijing presents the Endless Dew Art Project by Lu Zhengyuan Art Exhibition from April 25 to May 21. Through the form of art, the Exhibition commemorates Éclat’s 10th anniversary while exemplifying the delicate balance between “Art of Luxury, Luxury of Art”. It defines the essence of Éclat, a unique artistic and cultural living style.



*In collaboration with contemporary artist Lu Zhengyuan, Hotel Éclat Beijing presents
Endless Dew Art Project by Lu Zhengyuan*

“Installation Art” is a comprehensive art display that combines “space, materials, and emotion”. The Cocoon, perched on the 21st floor of Hotel Éclat Beijing, offers a majestic setting for the Endless Dew installation by Lu Zhengyuan. With a sweeping view of the lush embassy district and the bustling CBD cityscape, the Cocoon offers a fresh perspective on urban living. Infused with exquisite artistry, the space emanates the unique vitality and enchanting essence of spring, echoing the serene beauty of the season both visually and spiritually.



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中国北京市朝阳区东大桥路9号 北京侨福芳草地 100020
Parkview Green, No.9, Dongdaqiao Road, Chaoyang District, Beijing, P.R.China 100020
电话 Tel: 86-10-65005511 传真 Fax:86-10-85616700

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The Cocoon on the 21st floor of Hotel Éclat Beijing offers a fresh perspective on urban living

Lu Zhengyuan, a visionary contemporary artist, possesses an extraordinary gift for delving into the unknown realms and complexities of modern reality. He employs a multifaceted approach through a diverse range of materials and artistic practices to meticulously research and examine the intricate relationships between humans, objects, space, light, nature, and the surrounding environment. Endless Dew, his exclusive creation for Hotel Éclat Beijing's 10th anniversary celebration, is an immersive installation that inundates the entire Cocoon with profound aura. The exhibition's ingenious layout deftly activates the artwork's various components, transforming them into a kaleidoscope of fascinating interactions with the surrounding space, light, and viewers.

This artwork embodies the resplendent imagery of golden "dew plates", golden-coloured structures placed on the floor, accompanied by colorful "water dews", glass-made containers hanging from the ceiling. By capturing the fleeting moment when dew falls gently, it conveys the oriental philosophy of heaven, earth, nature, and harmony between man and nature. The "water dews", suspended from the ceiling, endow the entire Cocoon with a unique and enchanting ambiance, thus creating a unique, poetic and fascinating environment for the viewers to move in. The vibrant lighting, flickering with a mesmerizing array of hues, creates a unique opportunity for viewers to experience different perspectives at different times of a day, leading them into a spellbinding and immersive visual journey that stimulated a vivid artistic perception.



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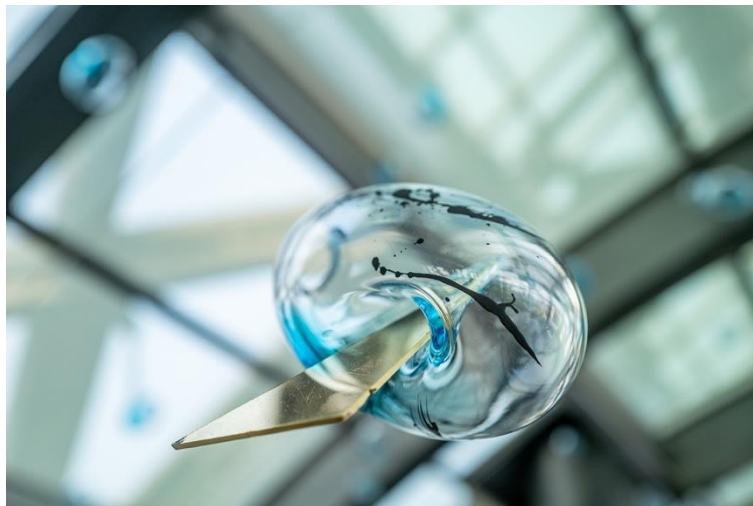
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Colourful “water dews”, glass-made containers hanging from the ceiling



“Water dews” detail

“I used two distinct and contrasting materials, the cold and unyielding metal, and the delicate and fragile glass containers, to symbolize the disruption that modern civilization has caused to the natural environment, and I hope to deliver a powerful visual impact and emotional resonance to the viewers.” The artist, who grew up in a seaside city, explained that he drew inspiration from personal memories and experiences, and crafted this installation as a conduit to encourage the viewers to contemplate the fragile balance between humanity and nature, and the compelling need for environmental conservation.

In the gentle embrace of spring, Endless Dew merges traditional Eastern imagery with contemporary installation art, creating a theatrical space for viewers to experience and

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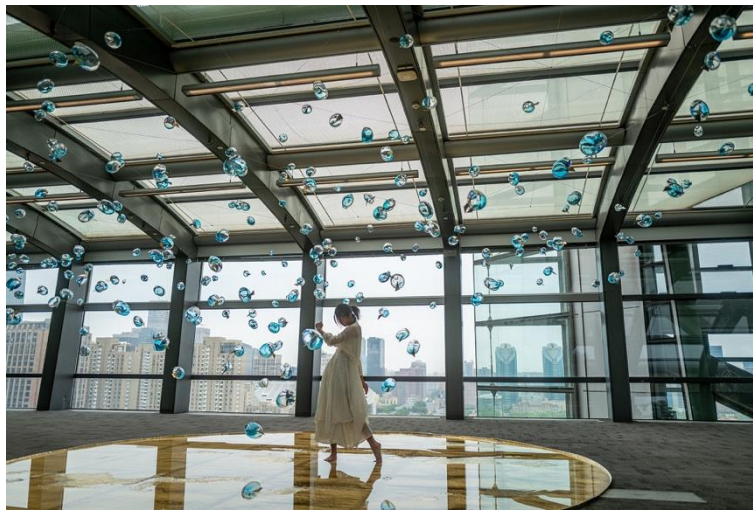
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电话 Tel: 86-10-65005511 传真 Fax:86-10-85616700

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engage with, and transforming the Chinese traditional culture into the contemporary language of art. Stepping into the Cocoon at Éclat, viewers are invited to admire the cultural heritage of glass craftsmanship, listen to the sound of the sea tide, and engage five senses to experience the unique journey and aesthetic encounter inspired by this installation art. As Dany Lützel, the General Manager of Hotel Éclat Beijing, stated at the exhibition: “As the new art creation for the 10th anniversary of Éclat, Endless Dew invites viewers to forge intimate connections with the environment, the space, and each other, allowing more urban dwellers to experience the way art emerges from nature and elevates nature to a new level, as well as the artistic and cultural aesthetic embraced by Éclat.”



Endless Dew merges traditional Eastern imagery with contemporary installation art, creating a theatrical space for viewers to experience

On a mission to preserve the aesthetics of art, Hotel Éclat Beijing collaborates with Lu Zhengyuan to present the Endless Dew Installation Art Exhibition, offering a unique expression of Éclat's artistic lifestyle. Within the essence of “Art of Luxury, Luxury of Art”, Éclat raises the curtain for the 10th anniversary celebration with an art exhibition, personalized guest rooms, and exceptional dining experiences. Fueled by the abundant energy of this season, Hotel Éclat Beijing will continue to incorporate art into daily life, and open up a world of novel and exciting artistic journeys.



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Parkview Green, No.9, Dongdaqiao Road, Chaoyang District, Beijing, P.R.China 100020
电话 Tel: 86-10-65005511 传真 Fax:86-10-85616700

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About Hotel Éclat Beijing

As part of the Hong Kong Parkview Group, Hotel Éclat Beijing with 100 rooms and suites offers a unique opportunity to experience world-class art while enjoying stylishly inviting accommodations, outstanding cuisine, intuitive yet non-intrusive guest services, and a spectacular Mall where you can shop till you drop - all within its unique architectural complex. With the signature 'Éclat Essentials' for guests to enjoy, Éclat re-defines the upscale hotel experience, bringing you the art of contemporary luxury and the luxury of contemporary art. Hotel Éclat Beijing is also a member of the exclusive *Small Luxury Hotels of the World™*.

About Parkview Green

Parkview Green, the multi-use complex in which Hotel Éclat Beijing is situated, is also home to various high-level grade offices, luxury retail outlets, art galleries, and even state-of-the-art Cineplex. Parkview Green was the first integrated commercial project awarded the LEED Green Building Rating System Platinum Certification. The award-winning structure uses innovative environmental technologies resulting in energy use 50% lower than other buildings of similar size.

About Small Luxury Hotels of the World™

Small Luxury Hotels of the World (SLH), the champion of small, luxury, independent hotels, has a collection of over 520 hotels in 80 countries. They are constantly on the road getting the first glimpse of the latest openings, game-changing hotel concepts and the most far-flung destinations.



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中国北京市朝阳区东大桥路9号 北京侨福芳草 100020
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电话 Tel: 86-10-65005511 传真 Fax:86-10-85616700

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中国北京市朝阳区东大桥路9号 北京侨福芳草地 100020
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