

PRESS RELEASE FOR IMMEDIATE RELEASE

New Year, New Heights Celebrate 2025 in Style at Imperial Lexis Kuala Lumpur

KUALA LUMPUR, Malaysia, 29 November 2024 – Ring in the New Year in unparalleled style at Imperial Lexis Kuala Lumpur, where luxury and excitement converge in the heart of Malaysia's bustling capital. Just a short walk from KLCC, this 53-storey glass skyscraper featuring 275 luxurious rooms and suites, each with its own private pool overlooking Kuala Lumpur city, offers easy access to iconic landmarks like the Petronas Twin Towers, KL Tower, Merdeka 118, and the vibrant Bukit Bintang district. Whether you're here for business or leisure, Imperial Lexis Kuala Lumpur is your perfect gateway to Kuala Lumpur's dynamic offerings.

"We're truly excited to welcome 2025 with our esteemed guests, as we embrace the opportunity to celebrate not only the arrival of a new year but also the magic of new beginnings. At Imperial Lexis Kuala Lumpur, we are committed to making every moment extraordinary – whether it's indulging in world class dining, enjoying breathtaking views of the city skyline, or simply relaxing in the lavish comfort of your rooms. This New Year's celebration will be one to remember, filled with joy, elegance, and exceptional experiences that will stay with you long after the clock strikes midnight", said Dato' Prof. Mandy Chew Siok Cheng, President, Lexis Hotel Group.

A Celebration Above the Skyline

Soaring 53 stories above the city, Imperial Lexis Kuala Lumpur redefines luxury with its breathtaking views and elegant ambience. For an unforgettable New Year's Eve, envision yourself at the luxury haven's rooftop bar — <u>Satellite Restaurant & Bar</u>, perched on the 53rd Floor, savouring light bites paired with beverages while soaking in the unobstructed, panoramic skyline that frames the iconic Petronas Twin Towers alongside other notable landmarks including KL Tower, Merdeka 118 and TRX. Here, every toast is more than a celebration — it's a memory etched against the shimmering cityscape.

Culinary Delights Await

Foodies have plenty to celebrate this New Year's Eve. Dine like royalty at <u>Roselle Coffee</u> <u>House</u>, or indulge in exquisite culinary artistry at <u>UMI Japanese Restaurant</u>. From beloved local favourites to globally inspired dishes that excite the palate, each dining experience



promises a memorable epicurean journey perfect for ringing in the new year. For those with a sweet tooth, <u>Coralz Café's</u> decadent pastries are a must-try. If you're in the mood for something more relaxed, enjoy alfresco dining at the <u>Poolside Bistro</u>, where you can enjoy a decadent Western dinner and sip on champagne while taking in the stunning views of the Kuala Lumpur skyline, with the iconic Petronas Twin Towers as your backdrop. Or, retreat to the <u>Lexis Lounge</u>, where an inviting ambience blends comfort with sophistication, perfect for unwinding as the year comes to a close.

Exclusive "Skyline Countdown Rendezvous" Package

Celebrate New Year's Eve in style with Imperial Lexis Kuala Lumpur's <u>'Skyline Countdown Rendezvous' package</u>, offering a luxurious stay in one of its exquisite serviced rooms or suites, with stunning views of the cityscape. Choose from the <u>Executive Pool Room</u> (RM1,988 nett for two guests), the <u>Premium Pool Suite</u> (RM2,188 to RM3,388 nett for two to four guests), or the <u>Panorama Pool Suite</u> (RM2,388 nett to RM3,588 nett for two to four guests).

Each package includes a delicious breakfast and access to the international buffet dinner at Roselle Coffee House on the 8th Floor, along with exclusive entry to the urban retreat's New Year's Eve countdown celebration. Enjoy welcome drinks and festivities at UMI Japanese Restaurant on the 52nd Floor, the designated family-friendly zone, or at Satellite Restaurant & Bar on the 53rd Floor, the adults-only area (18+), from 10:00 PM onwards. Plus, festive party packs to add to the celebration. Terms and conditions apply.

Why Let The Celebration End Early?

Keep the magic alive by extending your stay for an additional night and enjoy 20% off the Best Available Rate for January 1 to 2, 2025. Bring the whole family along — additional guests are welcome at a nominal charge (children aged 7–12 at RM90 nett; adults at RM130 nett for the Premium and Panorama Pool Suites). Make the most of your New Year's getaway with an extra night of luxury and relaxation!

Each 275 room and suite at Imperial Lexis Kuala Lumpur features king bed(s) and a private pool – your own tranquil sanctuary for post-celebration relaxation or a peaceful morning greeting the dawn of a fresh year. For a truly luxurious stay, select rooms and suites offer sweeping views of the Petronas Twin Towers, adding an extra layer of magic to your New Year's celebration. Wake up to a lavish breakfast spread, ensuring you're fueled for the exciting year ahead.



For an extra touch of indulgence, take a dip in the stunning <u>Sky Infinity Pool</u> or step onto the <u>SkyDeck</u> on the 51st floor and be awed by the unique experience of walking on fully transparent glass floors, offering a thrilling glimpse straight down to the city below,

complemented with panoramic views of the Kuala Lumpur skyline setting the perfect backdrop for a refreshing start to 2025.

Book Your New Year's Eve Stay Now!

This New Year's Eve, make unforgettable memories with an exclusive celebration at Imperial Lexis Kuala Lumpur. Whether you're ringing in 2025 with loved ones as the clock strikes midnight or waking up to the first light of the new year, Imperial Lexis Kuala Lumpur offers the perfect backdrop for your celebration.

Imperial Lexis Kuala Lumpur is now accepting reservations for the ultimate New Year's Eve experience, from today onwards for stays from 31 December 2024 to 1 January 2025. To secure your spot, please book directly here or visit https://www.imperiallexiskl.com/ for more information.

For bookings and enquiries, please email <u>stay@imperiallexiskl.com</u> or call +603 2083 0933. For the latest updates and happenings, please connect with Imperial Lexis Kuala Lumpur on <u>Instagram</u>, <u>Facebook</u> and <u>TikTok</u>.

Don't miss out on this once-in-a-lifetime opportunity to celebrate the new year in ultimate luxury at Imperial Lexis Kuala Lumpur. Your unforgettable start to 2025 awaits!

- End -

About Imperial Lexis Kuala Lumpur

Rediscover the city with a sense of belonging at Imperial Lexis Kuala Lumpur, your luxury haven amidst the city's pulse. Rising 53 stories above the skyline, this glass-encased skyscraper embodies sleek elegance, featuring 275 meticulously crafted serviced rooms and suites, each graced with a private pool, and refined two-bedroom serviced residences. Culinary excellence awaits, complemented by world-class facilities including a 24-hour state-of-the-art gym, an in-house spa, Sky Infinity Pool and SkyDeck observation deck at the 51st Floor and Satellite Restaurant & Bar on the 53rd Floor, which provide awe-inspiring views of the city skyline and its surrounding landmarks, including the iconic Petronas Twin Towers, KL Tower and Merdeka 118, encapsulating a stay beyond extraordinary. https://www.imperiallexiskl.com/

About Lexis Hotel Group

Lexis Hotel Group provides discerning leisure and business guests with practical and luxurious accommodations across various properties in Malaysia. It is steadfast in offering professional management services for hotels and resorts, and has successfully built a strong, profitable and visible premier niche brand



in the hospitality industry especially in managing award-winning unique water chalets as well as pool villas. The brand currently manages five properties in Malaysia, namely Lexis, Grand Lexis and Lexis Hibiscus, all located in Port Dickson, as well as Lexis Suites Penang located in Penang and its latest gem, Imperial Lexis Kuala Lumpur, located in the vicinity of the prestigious KLCC enclave in the heart of Kuala Lumpur city. Future direction of the Group includes Lexis Hibiscus 2, an upcoming luxury resort in Port Dickson. https://www.lexis.my

#####

For media enquiries, please contact:

SARAH LEE

Head of Digital Optimisation & Media Relations,

Lexis Hotel Group

Phone : +603 2082 0333 Fax : +603 2082 0222 E-mail : sarahlee@lexis.my