

you are the brand

september 2023

featuring: Danalyn Lopez

Our feature ambassador for the month of September is Danalyn, a Conference Coordinator with the Coast Prince George Hotel by APA in Prince George, BC.

Danalyn is a seasoned sales professional with 16 years of experience in the hospitality and pharmaceutical industries. She started her career in the Philippines, where she graduated with a Tourism & Hotel Management degree. In April 2022, she joined Coast Prince George Hotel by APA as a Conference Coordinator, where she is responsible for planning and executing successful events for clients. She also completed a Post Diploma in Tourism & Hotel Management from the College of New Caledonia in June 2022, enhancing her skills and knowledge in the field.

Why did you choose the hospitality industry, and specifically our hotel?

I have a passion for the hospitality industry, which I studied in school. I enjoy travelling and meeting different people from various cultures. I chose Coast because it aligns with my values and vision for the industry.

What would you say is the best part about working at Coast Prince George Hotel by APA?

I had a great interview experience at the hotel. They told me that the work environment is like a family, and I appreciated that. I was impressed by the diversity of the staff and the guests. My manager is a role model for me.

What is your definition of success?

My personal growth is a priority for me, so I always strive to acquire new skills and knowledge. I also value having a balanced lifestyle that allows me to enjoy my work and my family. I believe that happiness is essential for success in both domains.

What's a piece of advice that resonates with you?

Don't be afraid to ask questions. There is no harm in not knowing the answer.

What are you most proud of in your role or your biggest accomplishment in your role?

It was my first solo event at the hotel and I did everything to ensure the guest's satisfaction. The guest was so impressed with the service that they gave me a hug when they left. I felt very proud and happy about my work.

If you could have lunch with anyone, who would it be, why?

My family, they are back home in the Philippines, and I miss them dearly

What was your dream job when you were a kid?

To be a flight attendant. But I was afraid of the plane crashing, so I didn't follow that dream!



What is the top item on your "bucket lists"?
Take a trip to Paris with my family and shop!
Who or what inspires you & why?
My family inspires me because everything I do, I do for them
What would your dream vacation be?
All expense paid trip to Paris

thank you Danalyn for being an amazing ambassador!

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