HIGHLIGHTS & REMINDERS

TOP AGENT & RISING STAR TESTIMONIALS

At Fiesta Americana Travelty Collection, we love celebrating the travel advisors who create unforgettable experiences for their clients. This month, we're excited to highlight two travel professionals who trust Travelty properties to deliver exceptional stays.

LAURA LEMONADE

Travel advisor, Laura Lemonade, recently booked her clients for an all-inclusive luxurious stay at Live Aqua Cancun. From its sophisticated design to world-class dining and stunning beachfront, every aspect of the trip was well thought-out, executed, and exceeded expectations.

"Live Aqua Cancun was truly a special experience for my clients. They were looking for a relaxing getaway with a beautiful beach and outstanding cuisine, and the resort delivered on every level. Throughout their stay, they shared glowing feedback, praising the exceptional restaurants and breathtaking ocean views. I look forward to recommending this remarkable destination to future clients!"

SHARLA SHIRLEY

Trusted travel consultant, Sharla Shirley, confidently recommends Fiesta Americana Travelty Collection for its unwavering commitment to both travelers and travel advisors. With firsthand experience across multiple properties, she trusts that every client will receive exceptional service from booking to checkout.

"Travelty is a brand I trust and can confidently recommend to my clients. Their dedication to guest satisfaction is evident in every interaction, ensuring travelers feel welcomed and valued. Having experienced several of their properties firsthand, I know my clients will receive top-tier service that meets the highest industry standards. The communication with resort contacts and my BDM before and during a client's trip is outstanding. Travelty also goes above and beyond in supporting travel advisors—with an added bonus of an incredible rewards program! Their consistency and reliability make them a trusted partner in luxury travel."

TOP RESORTS

As spring break and summer vacation planning begins, families seeking the perfect getaway can look no further than Fiesta Americana Condesa Cancun and Fiesta Americana Puerto Vallarta All Inclusive & Spa. These two properties offer a balance of relaxation, adventure, and family-friendly amenities.

Fiesta Americana Condesa Cancun

Imagine waking up to the sound of waves and stepping into a world where Mexican hacienda charm meets beachfront luxury—welcome to Fiesta Americana Condesa Cancun. This all-inclusive paradise blends timeless architecture with modern comfort, featuring elegant accommodations with plush 300-thread count linens and spa-like rain showers.

Crave adventure? Dive into thrilling water sports, catch a live performance, or let the little ones explore the action-packed Kids Club. Prefer to unwind? Indulge in a rejuvenating treatment at Miiluma Spa, sip handcrafted cocktails by the pool, or simply soak in those breathtaking ocean views.

And then there's the food—every craving is covered. Savor authentic tacos at El Mexicano, enjoy perfectly grilled Argentinian steaks at San Telmo, or grab a wood-fired pizza made to order. Fresh sushi rolls, indulgent Italian fare, and beachfront seafood at La Cevichería make every meal a moment to remember.

From adrenaline-filled days to laid-back luxury, Fiesta Americana Condesa Cancun is a place you'll never want to leave. Ready to escape to paradise?

DISCOVER MORE

Fiesta Americana Puerto Vallarta All Inclusive & Spa

Dreaming of the perfect Mexican getaway? Let Fiesta Americana Puerto Vallarta All Inclusive & Spa transport you to a vibrant beachfront paradise, where authentic charm meets modern luxury.

Picture this: You're sipping a handcrafted cocktail, gazing out at the sparkling waters of Banderas Bay, with the scent of bougainvillea in the air. Designed to capture the essence of Puerto Vallarta, this resort features open-air balconies, lush tropical gardens, and breathtaking ocean views—your perfect backdrop for relaxation.

Craving something delicious? Embark on a culinary journey with fresh ceviche by the ocean, bold Asian flavors, and gourmet Mexican dishes that take you straight to the heart of the country. From casual bites to avant-garde Italian cuisine, every meal is an experience—all included, of course.

For an exclusive escape, retreat to SONNE Beach Club, an adults-only haven where luxury meets tranquility. Enjoy private Fiesta Club access, impeccable service, and indulgent amenities designed for the ultimate VIP experience.

Bringing the family? Little ones will love the dedicated Kids' Club, where expert-led activities keep them entertained while you sneak away for a soothing massage by the sea at Nakawé Spa.

Ready to explore? Step beyond the resort and immerse yourself in Puerto Vallarta's vibrant culture. Stroll the famous Malecón boardwalk, wander charming cobblestone streets, and experience the city's dynamic dining and nightlife scene.

Whether you seek adventure, relaxation, or a bit of both, you'll find it all at Fiesta Americana Puerto Vallarta All Inclusive & Spa. When will your escape begin?

DISCOVER MORE

THE EXPERT TALKS

Sustainability is a core pillar of Fiesta Americana Travelty Collection and Posadas, driving initiatives that reduce environmental impact, support local communities, and enhance guest experiences. Enrique Calderón, Vice President and COO of Posadas, Mexico's largest independent hotel operator, emphasizes that sustainability is not just about conservation efforts but about creating a hospitality model that prioritizes responsible tourism, ethical business practices, and meaningful guest interactions.

"Our responsibility goes beyond providing luxury stays—we are dedicated to fostering a more sustainable future by implementing innovative environmental solutions and community-driven initiatives. From reducing carbon footprints to supporting local artisans and ensuring fair workforce policies, we continuously seek ways to make a lasting positive impact."

This commitment is reflected through a range of initiatives across nearly 200 properties, including:

Leading Environmental Efforts

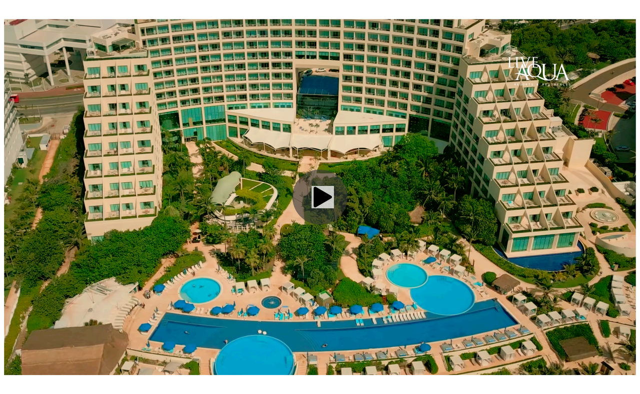
- Hydro Sustainable Hotel Distinction awarded to multiple properties for responsible water usage.
- Green Key certification and participation in the Sustainable Hospitality Alliance, ensuring rigorous environmental practices.
- Water footprint calculations and waste management programs at Cancun resorts, supervised by Green Key.
- Photovoltaic solar panel installations at select hotels to reduce electricity consumption.
- Investments in high-efficiency air-conditioning and water-heating systems to lower energy use.

Social Responsibility & Community Support

- A Psychological Support Line in partnership with UNICEF, providing shelter, meals, and aid to victims of domestic violence.
- Scholarship programs supporting nearly 600 students and adults completing high school education.
- Fundraising for mental health awareness, with employee and family participation in wellness events.
- Lactation spaces in workplaces, with 75% of the company's nationwide goal already met.
- Local artisan partnerships, incorporating regional products, crafts, and cultural elements into guest experiences.

By continuously evolving and listening to both guest feedback and global sustainability standards, Fiesta Americana Travelty Collection remains at the forefront of responsible hospitality.

FIESTA AMERICANA TRAVELTY NEWS



Live Aqua Celebrates 20 Years with a Rebrand & Two New Openings

As Live Aqua marks its 20th anniversary, Posadas is ushering in a new era of contemporary luxury with a brand refresh and two highly anticipated openings in Mexico City. The Live Aqua Mexico City, Historic Center (opening 2025) will offer 75 rooms, a rooftop restaurant and bar, a spa, and coworking spaces, blending historic charm with modern elegance. Meanwhile, Live Aqua Boutique Mexico City, Polanco (opening Q4 2025) will provide an intimate, high-end retreat with just 31 rooms, a rooftop with panoramic views, and a refined dining concept. As part of this milestone, Live Aqua is introducing a transformative rebrand, shifting beyond sensory-based luxury to focus on meaningful, unforgettable experiences. The new brand identity is built on five core pillars:

- Human Touch & Warmth – A heartfelt guest experience rooted in Mexican hospitality.
- Contemporary Luxury – Sleek, modern design paired with high-end amenities for a sophisticated yet comfortable stay.
- Exceptional Service – Forbes-certified, world-class service from highly trained staff.
- Surprising Details – Thoughtful touches that create memorable moments and elevate the guest experience.
- Unique Atmosphere – Sensory-driven environments that immerse guests in tranquility, beauty, and understated luxury.
- Beyond these openings, Live Aqua's evolution will continue with new developments in Playa Mujeres, Riviera Cancun, Valle de Guadalupe, and Acapulco, adding over 1,000 additional rooms by the end of 2025.

With these exciting changes, Live Aqua continues to set the standard for immersive luxury, offering guests more than just a stay—but an experience that lingers long after they leave. Read more news here.

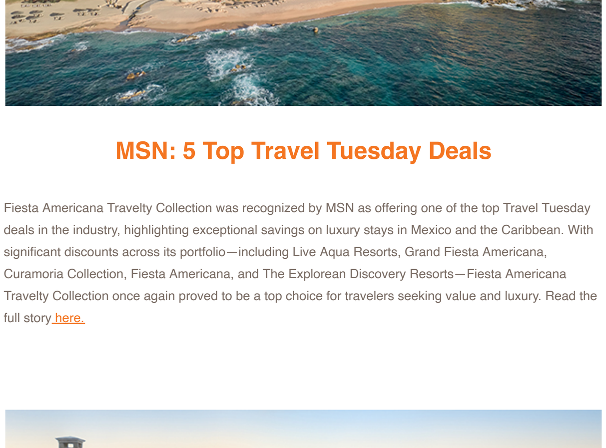
Travel Agent Rates

As a valued travel agent, you have access to exclusive rates across Fiesta Americana Travelty Collection's luxurious properties. These special rates allow you to experience our resorts firsthand, making it easier to recommend them to your clients with confidence. Rates range from $140 to $230 USD per person, per night at all-inclusive resorts and $60 to $200 USD per room, per night at EP resorts. Explore these unbeatable rates and immerse yourself in the exceptional service, stunning locations, and premium amenities that make Fiesta Americana Travelty Collection properties a standout choice for travelers. These rates not only allow you to enjoy our properties but also enhance your ability to recommend them confidently to your clients. For the latest updates on travel agent offers, visit our website here.

IN THE MEDIA

Skift: Posadas, Mexico's Largest Hotel Group, Eyes Jamaica and Aruba

Skift, the leading travel industry news site, recently featured Posadas Group, highlighting its ambitious international expansion and strategic initiatives for the coming years. As Mexico's largest independent hotel operator, Posadas is set to launch 40 new projects in 2025 and 2026, including developments in Jamaica and Aruba. With an $850 million investment backed primarily by external investors, the expansion will increase the brand's room capacity by 15%, with a strong focus on luxury beachfront destinations. With strong momentum heading into 2025, Posadas remains committed to innovation, strategic growth, and delivering exceptional hospitality experiences across its expanding portfolio. Read the full story here.



MSN: 5 Top Travel Tuesday Deals

Fiesta Americana Travelty Collection was recognized by MSN as offering one of the top Travel Tuesday deals in the industry, highlighting exceptional savings on luxury stays in Mexico and the Caribbean. With significant discounts across its portfolio—including Live Aqua Resorts, Grand Fiesta Americana, Curamoria Collection, Fiesta Americana, and The Explorean Discovery Resorts—Fiesta Americana Travelty Collection once again proved to be a top choice for travelers seeking value and luxury. Read the full story here.

Forbes: 5 Off-The-Beaten-Path Spring Break Destinations For 2025

Forbes has named San Miguel de Allende the ultimate unexpected Spring Break destination, with Live Aqua San Miguel de Allende leading the way as the top stay. As a standout in the Fiesta Americana Travelty Collection portfolio, LASM embodies the brand's commitment to elevated design, immersive wellness, and curated luxury experiences. Featured among destinations that blend adventure, cultural heritage, and natural beauty, LASM offers travelers a refined alternative to the traditional beach break, making it the perfect spring escape. Read the full article here.

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Follow Fiesta Americana Travelty Agent Rewards on social media for news, promotions, tips & exclusive content!