

LA COLECCIÓN
RESORTS BY FIESTA AMERICANA

Get your
SPRING IN LUXURY
February 2023

TOP RESORTS | IN THE MEDIA | THE EXPERT TALKS | BENEFITS | THE NEWS

TOP RESORTS



LIVE AQUA BEACH RESORT PUNTA CANA
PUNTA CANA - AN ADULT-ONLY PARADISICAL GETAWAY FOR SPRING

Punta Cana is a lush paradise that consistently surpasses our expectations of what a Caribbean destination can offer. Its beaches are second to none. On its jungled coast, luxury is served alongside a backdrop of swaying palm trees and perfect weather. Unabashedly elegant and relaxing, Live Aqua Beach Resort Punta Cana elevates vacations in the sun with its five-star amenities, premium rooms and suites and the personalized service at the Aqua Club. Guests will surely count down the days until their next visit.

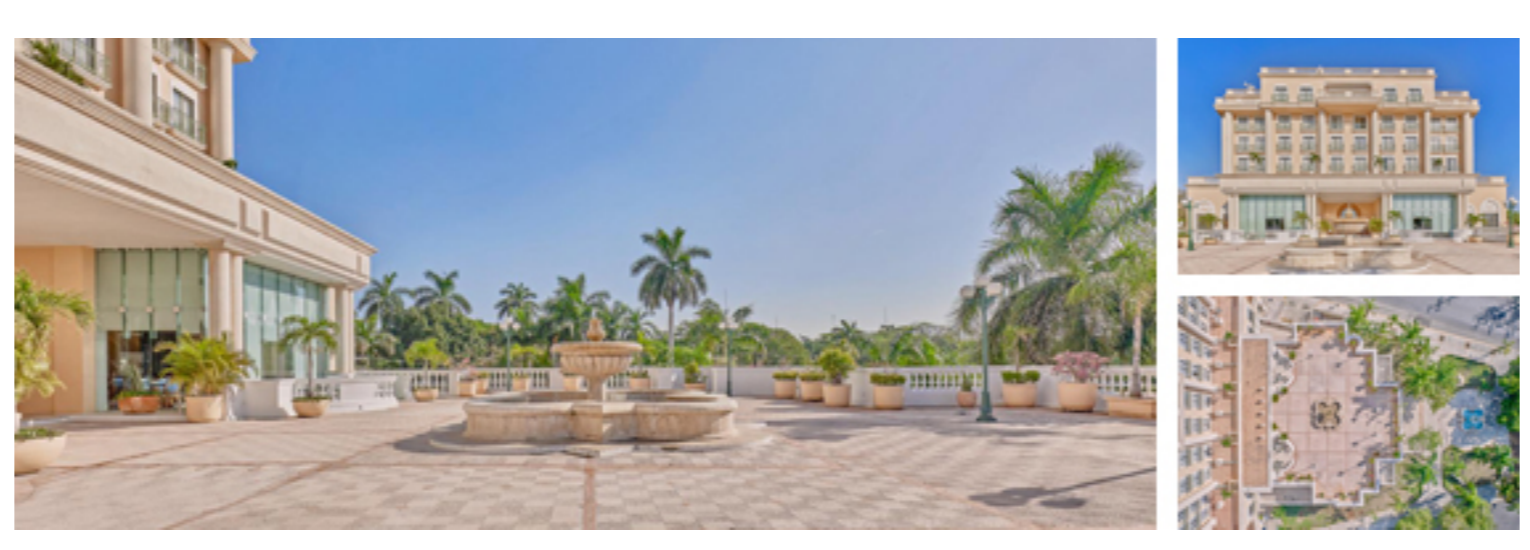
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LIVE AQUA URBAN RESORT MEXICO
ROMANCE IN MEXICO CITY AND WHERE TO STAY

Mexico City is an exciting destination for romance travelers, whether celebrating a first trip together, a wedding, or an anniversary and we have two luxurious resorts to accompany you through a memorable experience. Mexico's capital is a refreshingly culture-rich destination with a flare for gastronomy and a spectacular nightlife, perfect for couples at every step of their journey together. Known for its versatile range of bars, nightclubs, and restaurants, this city also boasts a five-star adult-only resort unparalleled in its style and luxury - Live Aqua Urban Resort Mexico. Perfect for those looking to relax after shopping and exploration, this urban resort is also conveniently located for those looking for a night out in one of Latin America's most dynamic cities. For multigenerational families that don't mean to hold out on relaxation and elegance, Grand Fiesta Americana Chapultepec, is a modern resort with stunning views of the Castillo de Chapultepec and the Bosque de Chapultepec, close to many cultural and historical sites.

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FIESTA AMERICANA MÉRIDA
MÉRIDA AMONG TOP DESTINATIONS FOR 2023

Majestic in its stature, Fiesta Americana Mérida is one of the finest resorts in the Yucatan Peninsula. Located in Conde Nast Traveler's #4 Best City in the World, this beautiful property is luxurious in its Peruvian-style architecture and modern in its amenities. This white-walled and marbled interior masterpiece is perfect for vacationers, business travelers, and groups alike. Within a convenient range of Mayan ruins, beaches, malls, and other iconic Mérida attractions, Fiesta Americana Mérida is perfect for a Spring in Luxury.

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IN THE MEDIA



TRAVEL NOIRE

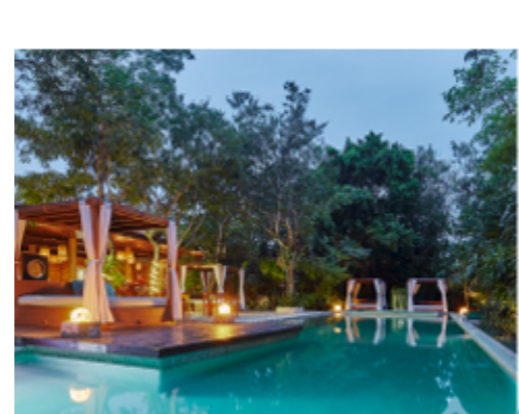
How To Spend A Weekend In San Miguel De Allende
Live Aqua Urban Resort San Miguel de Allende

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RECOMMEND

Love & Luxury In Mexico & the Caribbean
Live Aqua Beach Resort Punta Cana

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FORBES

Different Experiences In One Destination
The Explorer Cozumel & Fiesta Americana Cozumel
All Inclusive

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THE EXPERT TALKS



ENRIQUE CALDERON

CEO of Grupo Posadas on the Rise & Reimagining of the All-Inclusive

2023 is an exciting time for anyone watching the trajectory of the travel industry. One of the most exciting trends we are witnessing is the comeback and liver-up of all-inclusive resorts. While there's always been a sense that all-inclusive are attached to prepackaged experiences that more discerning travelers scoffed at, today they are increasingly popular with the American traveler. At La Colección Resorts by Fiesta Americana, we consider the all-inclusive luxury format a specialty.

Today all-inclusive resorts can offer a wide sampling of a region's culture, and if managed correctly, the all-inclusive format can provide an abundance of options in and out of the resort complex. Pairing this dynamic with the transparency of cost that travelers have come to expect has had a truly positive result for our portfolio and our presence in the top-of-mind of travel agents and vacationers alike.

BENEFITS

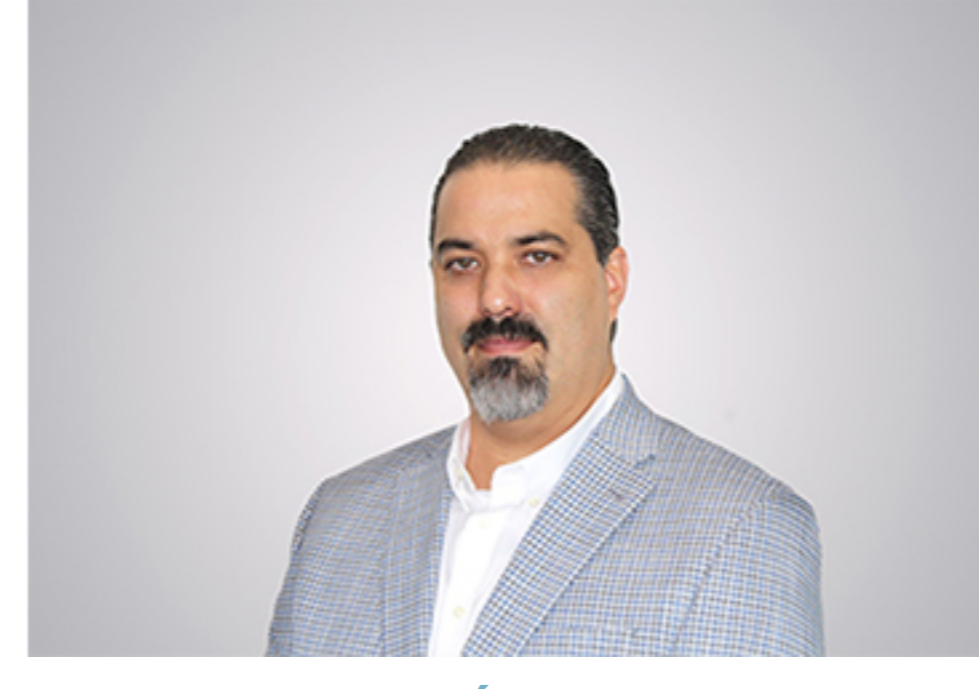


LA COLECCIÓN REWARDS INCENTIVES PROGRAM

Agents can earn up to \$100 in agent cash incentives for every vacation booked for their clients at any of our La Colección by Fiesta Americana. To start game rewards, first update your profile, and/or register a booking and earn!
We know that in today's ever-changing world, you have countless options available to you for your clients, but we appreciate when you choose our resorts. We are committed to rewarding your trust.

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THE NEWS



THE NEWS OUT OF LA COLECCIÓN RESORTS BY FIESTA AMERICANA

Recently celebrating his 15th anniversary within the Grupo Posadas family, Jose Jaime Lorenzo has been named Chief Commercial Officer, overseeing the objectives and implementation of all commercial strategies to increase sales, market share and create new business lines that maximize revenue growth. He will also take charge of revenue management to maximize price strategies and increase brand positioning in all markets.

This is a moment for celebration as we are confident Lorenzo's experience and passion for our diverse portfolio of properties will help us grow and bring more value to our guests and shareholders alike.

LET'S CONNECT

Follow La Colección Rewards on social media for news, promotions, tips & exclusive content!



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