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**Fashion Week Treats at The May Fair Hotel**



Live like the fashion elite, as The May Fair Hotel introduces its Fashion Week Treats package for September 2012's Vodafone London Fashion Week and Vodafone London Fashion Weekend. A [hotel located in the heart of Mayfair](#), The May Fair is *THE* fashion hotel; proud to announce its status as the [official hotel of Vodafone London Fashion Week](#), for the fifth year running. Indulge in some supermodel-spotting as the notorious fashion pack descends, and watch as the British Fashion Council unveils an exciting new design concept – watch this space!

As ever fashion week brings fierce fashion fervor to London, with everyone wanting to be part of the enviable fashion scene. Now you can - book a stay<sup>1</sup> between September 13<sup>th</sup> and September 23<sup>rd</sup> 2012 to take advantage of this exclusive package, which includes an overnight stay in a superior or deluxe room, a full English breakfast and 20% off treatments<sup>1</sup> in the May Fair Spa - the ultimate retreat for those dealing with LFW fatigue!

This oh-so-fashionable package also includes Cocktails and Cupcakes for two, at Quince at The May Fair. Quince is the place to be and be seen during fashion week; with its modern Eastern Mediterranean cuisine, from chef patron Silvena Rowe, and its Ottoman Empire-inspired design, the dining experience here is one of relaxed sophistication, offering an exciting insight into the beauty and charm of the Eastern Mediterranean region.

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<sup>1</sup> \*Offer of up to 20% off spa treatments applies to 60-minute treatments only at the May Fair Spa. 20% off discount applies on Monday to Thursdays, 10% off Friday to Sundays. Guests must pre-book treatments prior to arrival by calling the Spa directly on 020 7915 2826 or e-mail [mayfairspa@themayfairhotel.co.uk](mailto:mayfairspa@themayfairhotel.co.uk)

Finish the evening off, like a true fashionista, in the hotel's uber cool May Fair Bar, where you can try out the new collection of bespoke *Designer Cocktails*; a collaboration between LFW designers and the bar's expert mixology team.

For those in need of some reviving spa time, the May Fair Spa has created a number of express fashion week treatments, in particular *The Crystal 'Face of Fashion' Massage* (30 mins £55), which will leave you feeling fresh-faced and glowing with radiance. For those suffering with tired, aching feet the *Fashion Eco Chic Pedicure* (50 minutes £65.00) nourishes and softens. Only organic products are used, leaving you revitalised with aromas of peppermint, lavender and geranium.

For further information please visit [www.themayfairhotel.co.uk/fashion](http://www.themayfairhotel.co.uk/fashion)

The May Fair Hotel, □  
Stratton Street, □  
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W1J 8LT, □  
United Kingdom

-ENDS-

#### Notes to Editors:

##### Terms and Conditions:

- Offer is valid at The May Fair Hotel only
- Offer is subject to availability and based on two sharing a room
- Valid for stays between 14th and 23rd September 2012 only
- Offer is subject to availability and may change or be withdrawn at any time without prior notice
- Free cancellations can be made up to 4pm on the day of arrival (UK time). One night's accommodation will be charged when cancellations are not received after this deadline and in the event of a non-arrival.
- Offer of up to 20% off spa treatments applies to 60 minute treatments only at the May Fair Spa. 20% off discount applies on Monday to Thursdays, 10% off Friday to Sundays. Guests must pre-book treatments prior to arrival by calling the Spa directly on 020 7915 2826 or e-mail [mayfairspa@themayfairhotel.co.uk](mailto:mayfairspa@themayfairhotel.co.uk)
- Your statutory rights are not affected.

#### About The May Fair:

Situated in the heart of the Mayfair village, the May Fair Hotel has been a by-word for elegance and style since the twenties.

The May Fair ([www.themayfairhotel.co.uk](http://www.themayfairhotel.co.uk)), first opened by King George V in 1927 and once owned by the filmmaking Danziger Brothers, is the official hotel for London Fashion Week and the BFI London Film Festival, in partnership with American Express. It has also been recognised for having "The Best Hotel Bar in London," by *The Evening Standard* and has been awarded Cool Brand status in 2010, 2011 and 2012.

The 406-room, West End hotel has hosted countless celebrities, heads of state, world leaders and cultural icons throughout its storied history. The hotel features 13 signature suites; a private VIP entrance; extraordinary banquet facilities, including the largest private theatre in London and the largest Baccarat chandelier in Europe; the world-class May Fair Spa; rooftop penthouse with 360° views of London; and a superlative staff attuned to the needs of the most discerning guest.

For more information visit [www.themayfairhotel.co.uk](http://www.themayfairhotel.co.uk) or follow us on <http://twitter.com/themayfairhotel> or <http://www.youtube.com/themayfairhotel>