

THE FISHWRAPPER



WINTER 2024-2025 EDITION



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Bluefin Bay
FAMILY OF RESORTS

BLUEFIN BAY · SURFSIDE · TEMPERANCE LANDING

On the shores of Lake Superior in Tofte, Minnesota

BluefinBay.com | 800.BLUEFIN (258-3346) |    



Your Guide to

Winter Activities

AT BLUEFIN BAY FAMILY OF RESORTS

Bluefin Bay has something for everyone this winter, whether you're a seasoned adventurer or a cozy cabin enthusiast.



Let it Snow!

They say absence makes the heart grow fonder, and after last winter, we couldn't agree more. Many of the employees here at Bluefin Bay said they couldn't remember a year where there was so little snow. Needless to say, we're all eagerly anticipating the return of snow-filled days and winter activities.

According to old folklore, a bountiful harvest of Mountain Ash berries signals a snowy winter ahead. We've been keeping an eye on the Mountain Ash trees around the resort and so far, they are indicating that there will be no shortage of snow this season!

Embrace the Crisp Winter Air on a Guided Hike or Snowshoe Excursion

Incorporate your senses with a complimentary guided winter hike during your stay. Lace up your boots and embark on a scenic winter hike through the northern boreal forests. The crunch of fresh snow underfoot and the breathtaking views of Lake Superior is an experience you won't want to miss. When there's lots of deep snow, we'll outfit you with snowshoes for a one-of-a-kind experience.

Join us on a Guided Cross-Country Skiing Adventure

Glide through peaceful trails on cross-country skis, immersing yourself in the tranquility of the winter landscape. The Lutsen-Tofte region boasts more than 150 kilometers of maintained cross-country ski trails, making Cook County a renowned destination for skiing enthusiasts. Our guided trips include complimentary skis, boots, poles, and expert instruction. Or, borrow equipment and embark on your own adventure.

Unleash Your Creativity

Indulge in your creative side with various craft classes offered at the resort. Learn a new skill, like candle making, woodburning, or ornament making, and take home a unique souvenir to commemorate your winter getaway.

Twirl and Glide on the Ice

Embrace the magic of winter with a leisurely ice-skating session at the Bluefin Bay or Surfside rinks. Ice skates, broomball equipment, and skate trainers are available for complimentary guest use. In addition, we light the rinks at night to provide a quintessential 'skating under the stars' experience.

Experience the Thrill of Alpine Skiing and Snowboarding

Are you ready to conquer the slopes? For those seeking an adrenaline rush, head to nearby Lutsen Mountains and experience the exhilaration of alpine skiing and snowboarding. During the ski season, a free shuttle to and from the mountain is available as an added convenience for guests.

Feel the Flow with Yoga

Whether you're a seasoned yogi or new to the practice, our instructor will guide you through a relaxing session in a cozy room overlooking Lake Superior. Enjoy the wintry scene while you flow through coordinated movements and breath.

Gather Around the Campfire

Join us nightly under the dark sky at Bluefin Bay or Surfside for a bonfire and s'mores. It's an ideal place to have a hygge moment with friends and family as you warm up by the fire, enjoy a sweet treat, and plan the next day's adventures.



The Way We See It: FAVORITE WINTER ACTIVITY

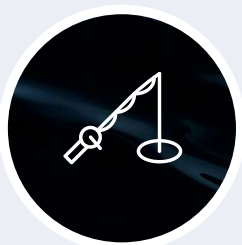
Bluefin Bay staff members share their favorite way of getting outdoors in the winter.



SNOWSHOEING

Dan Hinton

Front Desk Manager



ICE FISHING

Heather Wait

Executive Housekeeping
Manager



FAT TIRE
BIKING

Katie Krantz

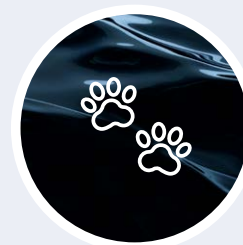
Marketing Director



CROSS-COUNTRY
SKIING

James Taylor

General Manager



SKI JORING

Ross Sherman

Lodging Director



SNOWMOBILING

Cory Wilde

Maintenance Director



Dive In: Pool Facilities at Bluefin Bay Family of Resorts

Whether you like to go for a morning dip, spend the afternoon playing at the pool, or look forward to relaxing in the hot tub or sauna after a day of outdoor adventure, Bluefin Bay Family of Resorts has what you need!

If you're staying with us at the Bluefin Bay property, there are two pool locations to choose from:



INDOOR POOL & HOT TUB: Our newly remodeled facility is perfect for everyone and family-friendly. The spacious 20 x 40 pool features depths ranging from 3 to 8 feet, catering to families at play and lap swimmers alike. Unwind and soak tired muscles in the hot tub or relax in the sauna. Additionally, we offer the convenience of men's and women's changing rooms, along with guest towels. *Hours: 8am - 11pm.*



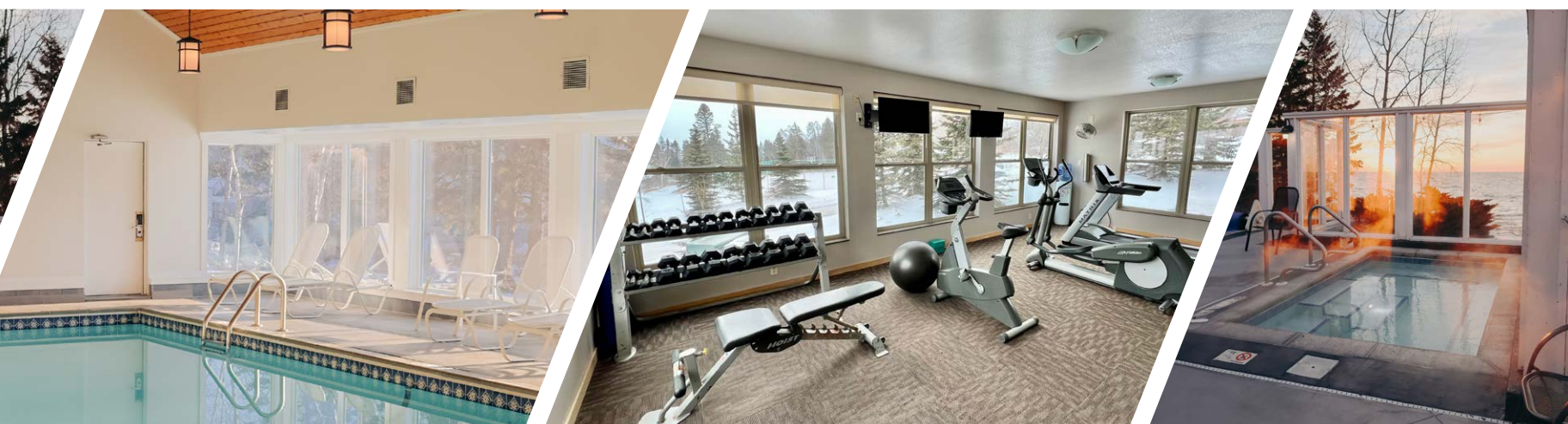
OUTDOOR POOL & HOT TUB: Did you know Bluefin Bay is home to the only year-round outdoor pool and hot tub overlooking Lake Superior? No wonder this amenity is a guest favorite during all four seasons. Relax and swim in the heated pool or enjoy the steaming hot tub while taking in the panoramic view of Lake Superior. This facility also includes a sauna, guest towels, and men's and women's changing rooms. *Hours: 7am - 10pm.*

Note: The Outdoor Pool & Hot Tub will close if the temperature (including wind chill) falls below 0 degrees or if the pool deck freezes over



SURFSIDE'S HEATED POOL AND HOT TUB: If you're staying at Surfside on Lake Superior or Temperance Landing, you'll love Surfside's heated pool and hot tub in the Waves of Superior Spa building. The L-shaped pool and large hot tub have a fantastic view overlooking Lake Superior, plus the sauna is perfect for warming up on a cool day. Men's and women's changing rooms and guest towels are provided. *Hours: 8am - 10pm.*

For vacationers maintaining their fitness routine, each of our three pool facilities is also equipped with a gym and sauna.





LUTSEN MOUNTAINS

Get ready to experience the magic of the Midwest's largest ski area! Bluefin Bay Family of Resorts is thrilled to once again partner with Lutsen Mountains for the upcoming winter season. Ski and Stay packages offer the perfect combination of playing on the mountain, while staying on the lake at Bluefin Bay, Surfside, or Temperance Landing.

Grand Plans for Papa Charlie's & Other Upgrades at Lutsen Mountains

Many of you may remember hearing the news that Papa Charlie's restaurant tragically burned down in June of 2023. We are excited to tell you that construction has now begun on the new Papa Charlie's building, which has a projected opening date of June 2025. The new building will feature a family-friendly restaurant, plus additional lodging facilities.

The Scandinavian Chalet, known to many as Rosie's, will be undergoing a remodel in time for this coming winter. That renovation includes providing a more elevated dining experience, as well as enhancing the new 10th Mountain Bar, where you can enjoy live music and après-ski vibes.

In addition to new dining experiences, Lutsen Mountains is continuing to invest in enhancing their snowmaking capabilities. This year they extended several sections of their Lake Superior pipeline, expanding its reach onto more mountains, leading to even more reliable snow conditions for skiers and snowboarders of all levels.

So, whether you're a seasoned skier or just starting out, Bluefin Bay and Lutsen Mountains have the perfect winter adventure waiting for you.



WILL YOU BE VISITING FOR NEW YEAR'S EVE? Lutsen Mountains will once again be putting on a legendary fireworks show!



OXYGEN FACIAL AT WAVES OF SUPERIOR SPA

Oxygen Infusion Facial Treatment & new skin care line, Waves Clinical, combine the power of science and nature.

We are thrilled to introduce a treatment that is brand new to the North Shore and exclusively at Waves of Superior Spa. By delivering oxygen to the skin cells, the new Oxygen Infusion Facial Treatment will help to increase cell turnover, boost collagen production, provide anti-inflammatory properties, hydrate the skin, reduce fine lines and wrinkles, and aid in the reduction of blemishes. The treatment also includes ultrasonic exfoliation and LED red light therapy which promotes healing and increases cell production. Your skin will look and feel rejuvenated!

Dear Guests,

We are delighted to present the 30th edition of the Bluefin Bay calendar, a celebration of the North Shore's breathtaking beauty. This year's calendar showcases the region's distinctive charm, thanks to the talented photographers who have generously shared their work.

We invite you to experience the magic of a winter retreat at Bluefin Bay. Our three resorts—Bluefin Bay, Surfside, and Temperance Landing—offer a range of relaxing amenities, including pools, hot tubs, fireplaces, whirlpool tubs, and breathtaking lake views.

For those seeking adventure, our Activities Department has you covered. Join our experienced guides on cross-country skiing tours, or blaze your own trail with our complimentary snowshoe rentals. Lutsen Mountains, just up the road, offers some of the best alpine skiing and snowboarding in the Midwest. And don't miss the opportunity to enjoy a cozy evening roasting marshmallows by one of our ice-skating rinks.

From the entire team here, happy holidays, and we look forward to seeing you soon.

James Taylor

General Manager



HAPPY HOLIDAYS from all of us at Bluefin Bay Family of Resorts!



A MAGICAL WINTER NIGHT

Candlelit Ski & Snowshoe

AT OBERG MOUNTAIN

February 15, 6-8pm

Hosted by Bluefin Bay Family of Resorts

Head up to the Oberg Mountain parking lot on the Onion River Road for a memorable evening of cross-country skiing, snowshoeing, or hiking along the candlelit trails. This event is a great way to enjoy the quiet beauty of the north woods after dark by the flickering lights of candles in the snow. Be sure to stop by Bluefin Bay's trailside bonfire for a cup of cocoa, live music, and conversation with other winter enthusiasts.



KNEAD TO KNOW:

A New Bakery Opens in Grand Marais!

Crosby Bakery

Hana Crosby was born and raised in Grand Marais and started as a home baker, which was followed by years of success selling at local markets. In 2019, she founded a commercial wholesale baked goods company supplying baked goods to local Cook County businesses, plus custom cake and dessert orders. In 2021, she and her husband, Tom, purchased an empty lot in downtown Grand Marais. Her dream of opening her own bakery, Crosby Bakery, became a reality this August.

Locals and tourists alike are thrilled about this addition and the opportunity to stop in to purchase incredible flakey croissants, loaves of bread, cookies, bars, caramel rolls, and specialty cakes - all made from scratch with quality ingredients. This delightful bakery also provides indoor and outdoor seating plus house-roasted coffee, making it an ideal spot to relax and indulge in freshly baked products. We hope you can check it out on your next trip to the North Shore!

SAVOR THE FLAVORS

Winter Dining Options at Bluefin Bay and Surfside

From the upscale Bluefin Grille to the charming Coho Café and the cozy Waves Café, you'll find delicious food and breathtaking views.

BLUEFIN GRILLE: Indulge in delicious meals and incredible views of Lake Superior, open daily from 12pm to 9pm. The bar stays open until 11pm.

COHO CAFÉ & BAKERY: Enjoy a casual atmosphere and delicious breakfast, lunch, and dinner options at the Coho Café. It's open from 8am to 3pm Sunday through Thursday and from 8am to 8pm on Friday and Saturday.

WAVES CAFÉ: Grab a quick bite or a refreshing drink at this convenient café, open from 8am to 5pm Thursday through Sunday.



Michelle's Famous Quiche Lorraine from Waves Café

Yield: 6 to 10 servings

INGREDIENTS

Pastry for a one-crust 9-inch pie	4 eggs, lightly beaten
4 strips bacon	2 c. heavy cream
1 onion, thinly sliced	¼ tsp nutmeg
1 c. Gruyère or Swiss cheese, cubed	½ tsp. salt
¼ c. grated Parmesan	¼ tsp. freshly ground pepper

Step 1 // Heat the oven to 400 degrees.

Step 2 // Line a nine-inch deep-dish pie plate with the pastry. Build a rim with the pastry and flute it.

Step 3 // Cover the bottom of the pastry with a round parchment paper and add enough dried beans or peas to cover the bottom of the shell. Bake for 10 minutes.

Step 4 // Reduce the oven heat to 375 degrees. Remove and discard the beans and parchment paper and set the pastry-lined pie plate aside.

Step 5 // Cook the bacon until crisp and remove it from skillet. Pour off all but one tablespoon of the fat remaining in the skillet. Cook the onion in the remaining fat until the onion is transparent.

Step 6 // Combine the eggs, cream, nutmeg, salt, and pepper. Crumble the bacon and sprinkle it, along with the onion and cheeses, over the inside of the partly baked pastry.

Step 7 // Pour the cream mixture over the onion-cheese mixture. Slide the pie onto a baking sheet.

Step 8 // Bake the pie until a knife inserted one inch from the pastry edge comes out clean, about 50 minutes. Remove to a wire rack. Let stand 5 or 10 minutes before serving.



Something Old, Something New, Something Borrowed, Something *Bluefin Bay*

More than forty happy couples celebrated their special day with us here at the Bluefin Bay Family of Resorts throughout this year's wedding season. With two stunning ceremony sites right along Lake Superior's shore and the welcoming energy exhibited by our staff, Bluefin Bay is becoming the go-to place for romantic celebrations by outdoor-loving couples.

Whether it's the sparkling lake through the summer, the vibrant colors of autumn, or the calm stillness of winter, wedding couples and their families are creating memories that they will carry for years to come. With stunning views and a romantic ambiance, it's no wonder we've been voted Minnesota's Most Romantic Resort and MN Bride's Best Honeymoon Resort for seven years running.



**Do you, or someone you know, want to chat
about planning your dream wedding?**

Contact our Events Coordinator,
Audrey Mays-Trimble, and let's create an
unforgettable celebration together.



Winter Offers

January 3 for 2

Valid January 1-31, 2025

Begin your winter with a Lake Superior adventure! Stay two nights during the month of January and we'll give you a third night FREE!

Winter Midweek

Valid January 1-February 28, 2025

Stay midweek and save! Book two or more nights midweek (Sunday-Thursday) and receive 20% off.

Winter 4 for 3 Special

Valid January 31-April 6, 2025

This is winter at its best! Stay four nights during winter peak and receive one of those nights completely FREE!

Ski & Stay Packages

Valid All Winter

If you love to ski and stay lakeside at Bluefin Bay Resorts, these packages offer the best deal on lodging and skiing at Lutsen Mountains.

Explore All Offers at BluefinBay.com/Offers



Give the Gift OF Bluefin Bay Resorts

This holiday, gift a gift that will keep on giving long after it is unwrapped. Gift cards can be purchased in any dollar amount and used for lodging, restaurants, gift shops, and the Waves of Superior Spa.

Order yours today at BluefinBay.com/Gifts

Gift cards are available in digital or paper format

BLACK FRIDAY GIFT CARD SALE

The exclusive Black Friday gift card sale is happening from November 29-December 9th!

Purchase a **\$300** gift card >> Receive a **\$50** lodging certificate*

Purchase a **\$500** gift card >> Receive a **\$100** lodging certificate*

Purchase a **\$1,000** gift card >> Receive a **\$250** lodging certificate*

*Lodging certificates will only be valid to use January 5-May 15, 2025 & November 16-December 19, 2025, excluding holidays. Gift cards can be used anytime. Promotion will run from November 29-December 9, 2024. Limit 2 lodging certificates per family.

Great Waves, Great People

We're thrilled to provide our guests with warm and friendly hospitality, something we couldn't do without a great staff. This column features some of the faces behind the great service at the Bluefin Bay Family of Resorts.

Taylor Goerdts // Assistant Housekeeping Manager

Hometown: Silver Bay, MN

How long have you worked for Bluefin Bay Family of Resorts?

Since April 2017 (7 years)

What brought you here? My mom was a massage therapist at Surfside when I was younger, so I've always had a soft spot for this place. In 2017, my best friend worked here at the time, and she asked me to apply so we could work together, so I did. I also liked that there was a daily employee shuttle to and from work, considering I was still in high school when I started. It made things a lot easier.

My favorite thing about working at Bluefin Bay Family of Resorts is... The people that I work with. It truly feels like one giant family. Bluefin really puts in an effort to make sure everyone feels heard and included. I can't say I've experienced the same amount of love and support from any other job I've had. I also really appreciate the experience to work with people from other countries. I've learned a lot of new things over the years and have made really great connections.

What is your favorite spot at the Bluefin Bay Family of Resorts? The outdoor pool and hot tub

My favorite thing to do when I am not working is... Spend quality time with my family and friends.

I want readers to know... Bluefin Bay is a wonderful place to stay! We have a lot of great dining options and amenities, and we have a wide selection of unit styles to choose from! Plus, the entirety of Bluefin's staff is friendly and hard working! I couldn't be more proud to say I work for Bluefin Bay!



Adam Sushoreba // Systems Manager

Hometown: Cook, MN

How long have you worked for Bluefin Bay Family of Resorts?

Just over 2 years.

What brought you here?

I had lived on the North Shore for 10 years but moved away in 2020 to try a new area. A couple of years later my wife and I were really missing our friends and the lifestyle in Cook County. Thus, I jumped on a chance to return to the North Shore when I was offered this role at Bluefin Bay Family of Resorts.

My favorite thing about working at Bluefin Bay Family of Resorts is...

The family-like culture amongst Bluefin staff. It's hard to beat the feeling of facing a challenge together as a team and coming out in the end with closer connections and shared accomplishment.

What is your favorite spot at the Bluefin Bay Family of Resorts?

The shoreline access at Surfside. It is my best reminder of nature's beauty seen directly from the resort.

My favorite thing to do when I am not working is...

I love the many amazing outdoor experiences in the area like fishing, hiking, kayaking, and cross-country skiing. However, I am just as likely to be found playing nerdy board games.

I want readers to know....

Bluefin Bay Family of Resorts are known for their locations and lake views, but the real gem is that there are so many great people working very hard to create happy and memorable experiences. My coworkers continuously inspire me by genuinely caring for people whether indirectly or directly interacting with guests. Especially when we don't meet expectations, we are truly grateful for the loyalty and feedback provided by our amazing guests and unit owners.



Follow Along!    