



HIGHLIGHTS & REMINDERS

Fiesta Americana Travelty Collection offers a myriad of experiences for all ages. As families begin to plan their summer getaways, we invite you to learn more about our kid-friendly amenities, lively shows, and cuisine for even the pickiest eater. Book today and take advantage of our Travel Agent Rewards, such as free nights and cash, for all applicable bookings. Your contributions as industry representatives of Fiesta Americana Travelty to consumers is of the utmost importance. We are delighted to spotlight two of our dedicated agents for their exceptional work in elevating our brands among their clients.



FIESTA AMERICANA TRAVELTY AGENT REWARDS SUPERSTAR KETA LINDSTROM, CHANNAHON, ILLINOIS

"Words can't capture my passion for the Travelty brand and its resorts. It's all about the people and the personal touch, ensuring both advisors and clients receive exceptional treatment. Sending clients to any Fiesta Americana Travelty property fills me with confidence, knowing they'll have a fantastic experience. The fact that many clients want to return speaks volumes. Communication is crucial in my business, and Travelty excels in this regard, treating advisors like valued team members. I urge fellow advisors to explore these properties; they're essential for creating outstanding proposals. Fiesta Americana Travelty resorts are simply the best of the best!"

FIESTA AMERICANA TRAVELTY AGENT REWARDS RISING STAR AARON MORO, CLEVELAND, OHIO

"I'm thrilled to be recognized by Fiesta Americana Travelty. It is so easy to sell these resorts to my clients. I trust the exceptional service for my clients' unforgettable experiences. The responsive sales teams and phenomenal rewards program are also fantastic. Also, visiting resorts firsthand has set my sales to new heights as I was able to see and experience the resort as a guest. With Travelty, I've found the perfect partner to fulfill customers' wedding, honeymoon, and vacation dreams!"

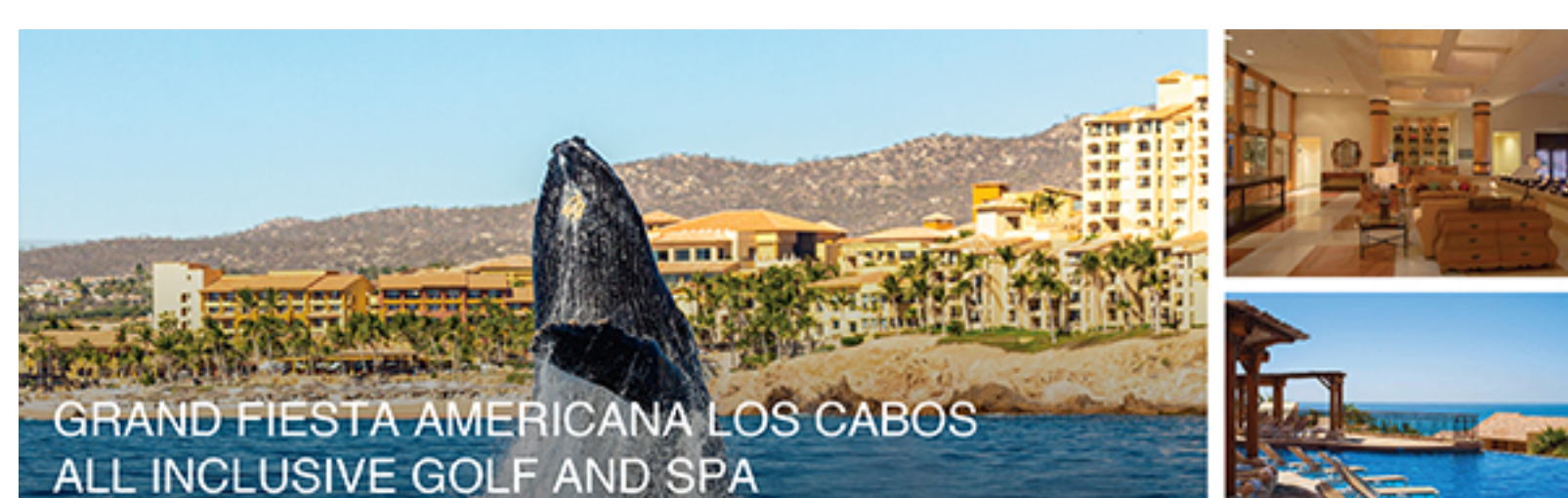


TRAVEL AGENT RATES 2024

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TOP RESORTS



Nestled in Los Cabos, Mexico, the all-inclusive resort offers an ideal family-friendly escape. Begin your journey by booking a Family Suite equipped with a kitchenette, living room, dining room, a master bedroom with a king-size bed, and a second bedroom with two double beds. During the day, the little ones can enjoy the Fiesta Kids Club, featuring plenty of activities, as well as special amenities like beach toys and dedicated food menus. Adventurous families can enjoy snorkeling, sailing, ATV rides, and horseback riding, for an additional cost. Adults can unwind at the newly renovated SCOMMA WineSpa, the only one of its kind in the area to offer unique wine treatments. Just a short ride from Los Cabos Airport, it's the perfect destination for a memorable vacation with loved ones.

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In the heart of Cancun's hotel zone, the all-inclusive Mexican-style resort is ideal for families looking to have fun in the sun this year. The resort boasts 10 restaurants and four bars, offering diverse culinary delights from Yucatan cuisine to Argentinian steakhouses, ceviche, sushi, and pizza eateries. Parents can unwind in the Mikuma Spa, featuring 11 treatment rooms, a sauna, and a steam room, while children enjoy the Fiesta Kids program with a playful pirate ship and an expansive indoor space for games and entertainment. The Kids Club provides a dynamic environment with creative activities and complimentary lunches, ensuring a delightful experience for all ages.

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Nestled in the heart of the Bay of Banderas in Puerto Vallarta, this all-inclusive resort offers warm guest rooms and inviting activities for all ages. Our finest visitors and teens can enjoy the dedicated Kids and Teen clubs that offer an array of activities, such as supervised pool and beach games, crafts, and sports competitions. For a culinary treat, families can indulge in a VIP Chef's table experience or take their pick from 4 restaurants ranging from ceviche to Italian culinary options. After a full day of activities, adults can enjoy a relaxing massage and spa services at NakaW6 Spa. Just 10 minutes from the International Airport and a short distance from downtown, the hotel provides easy access to captivating sunsets along the famous Malecon and a variety of shops in the artisan market.

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THE EXPERT TALKS



NAVIGATING SUCCESS AND FAMILY-FRIENDLY INNOVATIONS:

AN EXCLUSIVE INTERVIEW WITH

Alberto Gurrola
General Manager of Grand Fiesta Americana Coral Beach Cancun

Grand Fiesta Americana Coral Beach Cancun had an award-winning 2023. Can you share insights on the strategies or initiatives that played a significant role in its success?

Our team at Grand Fiesta Americana Coral Beach Cancun is incredibly proud of the recognition we received in 2023. This success reflects a commitment to several key strategies. Firstly, we prioritized unwavering guest service, ensuring every detail exceeded expectations. This dedication is evident in awards like the AAA Five Diamond for Le Basilic, a testament to our culinary excellence. Secondly, we focused on continuous improvement and guest wellness, exemplified by the recent award-winning spa expansion and upgraded guest experiences within the Intense Club. Finally, we embraced innovation, offering unique experiences that cater to diverse guest preferences.

Building on this positive momentum, please share any initiatives or plans the property has for the new year.

Building upon the achievements of 2023, we're thrilled to announce some exciting developments for Grand Fiesta Americana Coral Beach Cancun in the upcoming year. We're continuously innovating to ensure our guests enjoy the finest experiences possible. While details are still being finalized, rest assured, we're actively enhancing our offerings across the board, from luxury accommodations to outstanding dining experiences.

According to a TravelPulse Survey, 81% of parents are planning to travel with their children in 2024. How has the hotel adapted to the changing needs and preferences of families? Are there any specific amenities or services that were particularly well-received by family guests? What can families expect to see this 2024?

We understand how important family travel is, especially with the recent TravelPulse Survey showing more families planning trips in 2024. We've always strived to be a welcoming environment for families, and we're continuously adapting to meet their evolving needs. Many of our offerings and facilities are a testament to that. Our spacious suites and interconnecting rooms cater perfectly to families. We also offer a dedicated kids' club with supervised activities, ensuring both parents and children have a relaxing and enjoyable vacation. Additionally, our expansive pool complex provides endless entertainment for all ages.



FIESTA AMERICANA TRAVELTY NEWS



FORBES TRAVEL GUIDE CELEBRATES 8 FIESTA AMERICANA TRAVELTY COLLECTION PROPERTIES FOR THEIR SERVICE AND EXCELLENCE

We are thrilled to announce that 8 Fiesta Americana Travelty properties have garnered accolades in this year's Forbes Travel Guide® Star Awards. A world-renowned authority on excellence in hospitality, the Star Awards offers a unique value to its partners and clients in three areas: operation, promotion and recognition, and global data. It is a recognition that celebrates the highest standards of service that discerning guests seek in a hotel, spa, and/or restaurant.

Winning properties, sitting across our Grand and Live Aqua brands, include Grand Fiesta Americana Coral Beach Cancun All Inclusive Spa Resort; Grand Fiesta Americana Los Cabos All Inclusive Golf & Spa; Grand Fiesta Americana Monterrey Valle; Grand Fiesta Americana Puebla Angelópolis; Live Aqua Beach Resort Cancun; Live Aqua Urban Resort Mexico; Live Aqua Urban Resort Monterrey; and Live Aqua Urban Resort San Miguel de Allende.

"The Forbes Travel Guide Star Awards are a beacon of inspiration for the world's best establishments. An important reflection of what is important to guests today, and evolving trends, this recognition amplifies our visibility among top travel, meeting, and event companies, as well as luxury consumers. As a brand, the distinctions support our recruitment of top-tier talent who aspire to be part of a Forbes Travel Guide-recognized environment." – Enrique Calderon, Vice President, Operations, Posadas.

Forbes Travel Guide is the only independent, global rating system for luxury hotels, restaurants, and spas. They verify luxury through highly trained inspectors who visit every property for a minimum of two nights. The inspectors are always anonymous and pay their way to maintain objectivity. Assessed against up to 900 objective criteria, the global rating system evaluates both service and facilities, with a particular emphasis on service.

"The independent and anonymous evaluations conducted by Forbes Travel Guide validate the work our teams put into each hotel guest experience and should provide a valuable sales tool for agents when recommending our properties. We are proud to have so many of our hotels included in their program." – George Hunter, Vice President, Leisure Sales, Posadas.

LET'S CONNECT

Follow Fiesta Americana Travelty Agent Rewards on social media for news, promotions, tips & exclusive content!

