

Eastin Ashta Resort Canggü: Impact Report 2025



LETTER FROM THE GM

Dear valued guests, partners and community,

At Eastin Ashta Resort Canggu, sustainability is an integral part of our daily work and life.

As a business that welcomes guests from around the world and from the local community, we recognize our responsibility to protect our community, land and global environment, to protect our planet for future generations.

Through energy-efficient systems, responsible sourcing, water conservation, and waste reduction, we are continuously working to minimize our environmental impact. We also believe in fostering strong relationships with our local community, supporting eco-friendly vendors, and empowering our employees through green training programs.

As a board member of the Bali Hotels Association, where I am responsible for 'Charity and Community' I am involved in not only our hotels but Bali's community and sustainability through the many projects the organization has.

Eastin Ashta Resort Canggu is a proud member of the 'Green Globe' organization, with whom we work closely to minimize our environmental impact, through targeting and progress monitoring of energy-efficient systems, responsible sourcing, water conservation, and waste reduction.

We also work closely with local organizations that not only help us minimize our environmental impact but also let us do so through supporting the local Bali communities.

We are proud of the progress we have achieved and remain dedicated to exploring innovative solutions that advance a sustainable future. Thank you for supporting our journey towards greener hospitality.

Kind Regards

Jari Nielsen

General Manager

Eastin Ashta Resort Canggu





WHO WE ARE

Eastin Ashta Resort Canggu Bali is located 200 meters away from the famous surfer's beach in Canggu, close to Seminyak in the South Bali.

The area is popular with many expatriates who choose to live there, as well as a large number of the villas owned by overseas nationals. Beaches in Canggu are also famous for surfers.

Our Canggu beach resort have a total of 119 rooms & suites with sizes ranging from 37 to 114 sqm.

The overall design has contemporary Balinese influences throughout its interiors.

All rooms feature complimentary Wi-Fi and in-room deluxe amenities.

Other facilities include a signature restaurant, Café, gym and large swimming pool.

Our Sustainability Objective

Eastin Ashta Resort Canggu integrates sustainability through green hospitality through four key pillars:

1

Sustainable Management

We prioritize responsible business practices that minimize environmental impact and promote sustainable growth across all our operations.

3

Cultural Heritage Preservation

We honor and protect the cultural heritage of Bali , integrating local traditions and values into our guest experiences.

2

Social/Economic Responsibility

We are dedicated to supporting local communities and economies, ensuring fair labor practices, and contributing to the well-being of the areas where we operate as well in remote areas of our island

4

Environmental Stewardship

We implement innovative hospitality solutions, including energy-efficient operations and eco-friendly amenities, to support a greener planet.



VISION

To be recognized as a leading sustainable hotel in Bali with the partnership of Green Globe, delivering outstanding guest experiences while championing environmentally and socially responsible hospitality.

We envision a future where every stay contributes positively to the planet, innovative green practices are central to our operations, and guests, employee, and partners unite in the shared mission to protect our environment for generations to come.

Eastin Ashta Resort Canggü

Overall Facts in 2025

12,444
Overnight Guests

92.8% Guest Satisfaction Score
at Review Pro

1
Certificates

100
Employees

90
Local Employees

8
Charity Events

1
Awards Received

SUSTAINABILITY INITIATIVES & CSR PROGRAMS





Hotel uses cooking oils
to process foods



We collect our used
cooking oils



noovoleum pick up our used cooking
oils once a month



The fund we received from noovoleum will directly go to GreenBooks Indonesia – an organization that supports more than 200 elementary schools in Bali to educate the students and teachers about environmental topics

Sustainability Initiatives



In order to reduce food waste, we collaborate with the Scholars of Sustenance Indonesia (SOS) as part of our sustainability and environmental initiatives program, to collect our surplus food from the breakfast, a la carte menu or nearly expired F&B product to be re-process by SOS.

SOS will distribute the food items to different vulnerable communities in need.

**Sustainability
Initiatives**

ENVIRONMENTAL POLICIES AND IMPACT

Eco Reward Campaign (June 2024)

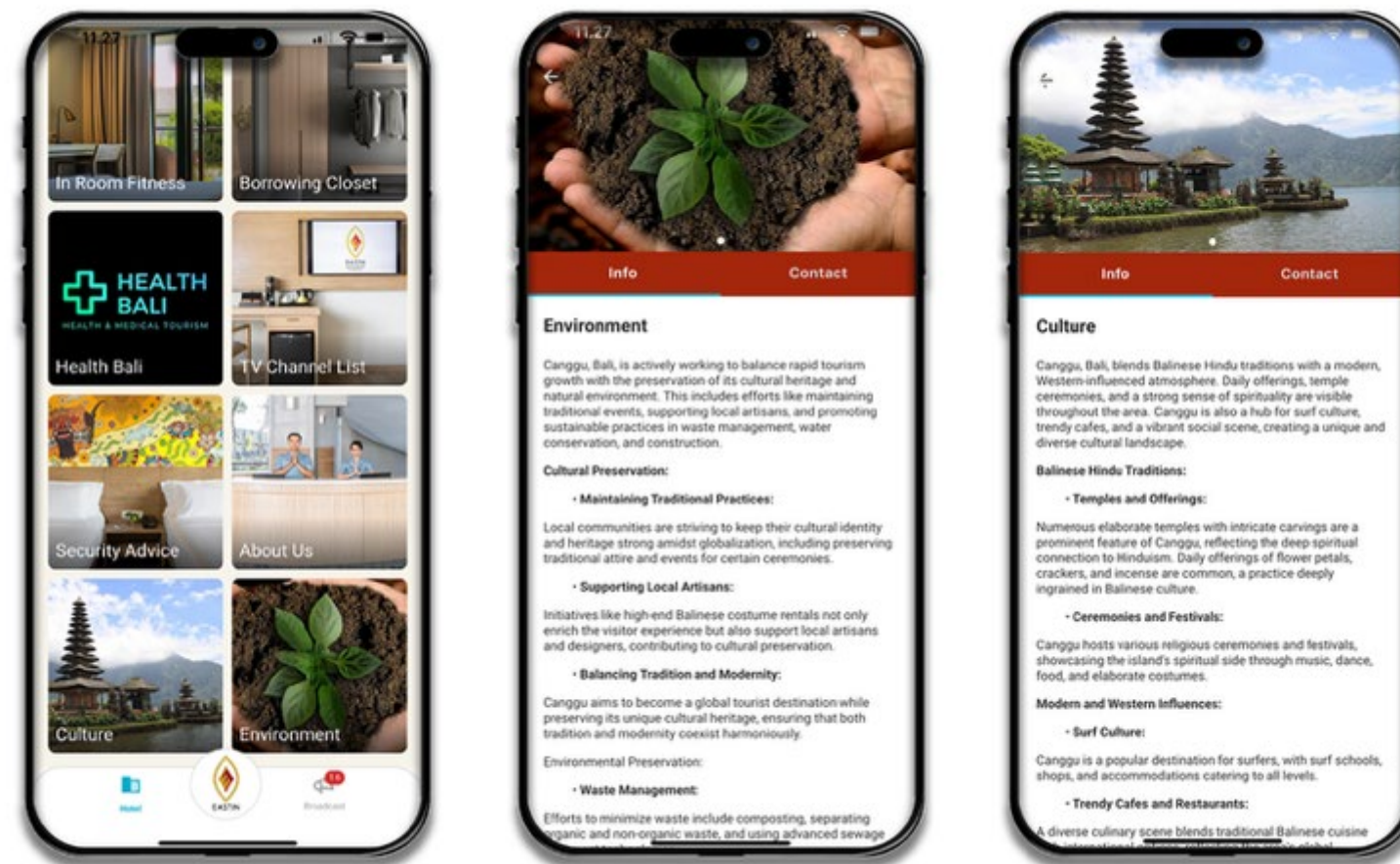


Last year, we launched the Eco Reward campaign:

✔ ECO REWARD - CHOOSE GREEN, DINE WITH SAVINGS

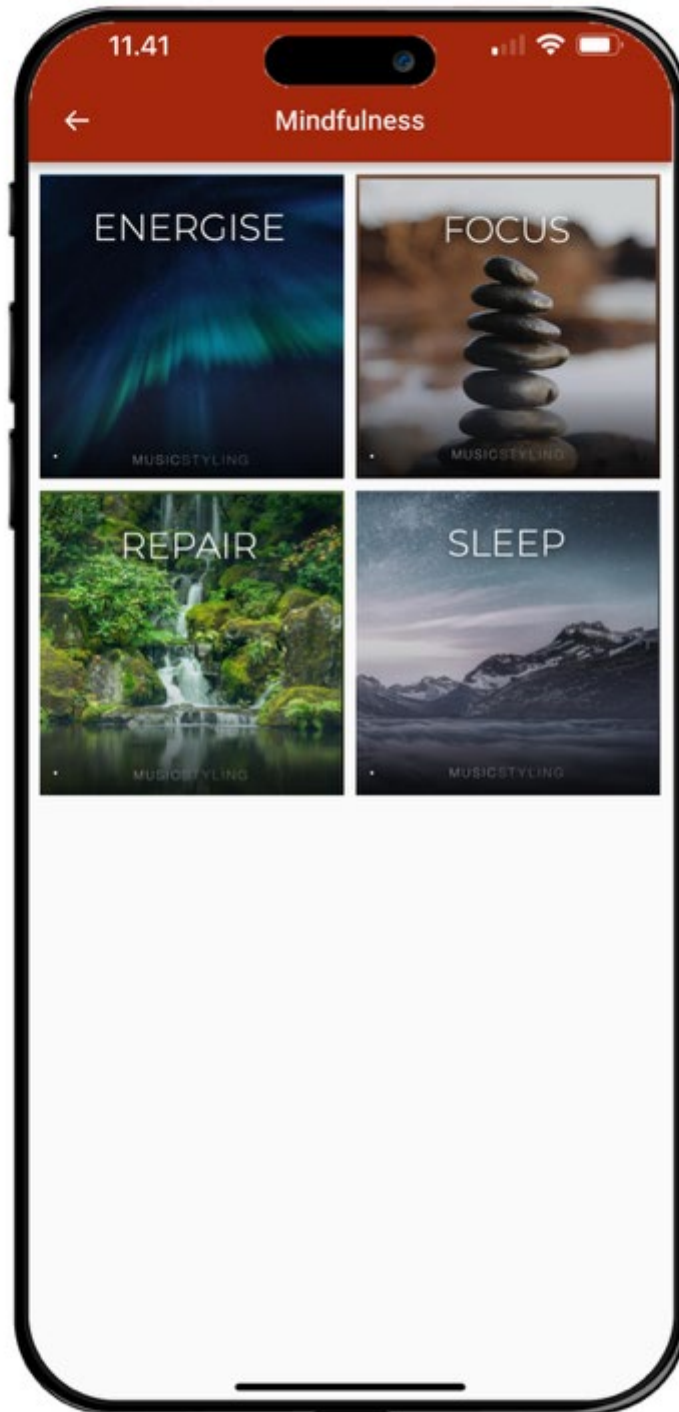
This initiative encourages guests to adopt eco-friendly practices by offering the option to opt out of daily housekeeping in exchange for an F&B credit redeemable at our restaurants. By reducing unnecessary resource consumption and collateral room items, we promote sustainability throughout our operations. **2% of hotel guest** are using the Eco Reward moving forward we will further emphasis on this initiates to increase the usage

ENVIRONMENT AND CULTURE



Canggu, Bali, is actively working to balance rapid tourism growth with the preservation of its cultural heritage and natural environment. This includes efforts like maintaining traditional events, supporting local artisans, and promoting sustainable practices in waste management, water conservation, and construction.

Blends Balinese Hindu traditions with a modern, Western-influenced atmosphere. Daily offerings, temple ceremonies, and a strong sense of spirituality are visible throughout the area. Canggu is also a hub for surf culture, trendy cafes, and a vibrant social scene, creating a unique and diverse cultural landscape.



HEALTHY FOOD MENU

In response to health-conscious guests, our in-room dining now features Power Bowls, Energizing Superfoods, and Low-Carb Wraps, with a focus on plant-based and local ingredients.



Power Bowls

Nutrient-dense combinations featuring local grains, proteins, and fresh vegetables



Energizing Superfoods

Carefully selected ingredients known for their nutritional benefits and energy-boosting properties



Low-Carb Wraps

Delicious alternatives using plant-based wraps filled with fresh, locally-sourced ingredients



ROAD TO THE ABSOLUTE HOTEL SERVICES

GREEN STAR AWARD

The Absolute Hotel Services Green Star will be granted to the hotel that demonstrates the greatest commitment to achieving the Green Globe certification. This competition involves all participating hotels and will culminate with the award being presented at the Absolute Hotel Services Leadership Conference in November 2025. Each hotel is enthusiastically striving to excel in this challenge. Eastin Ashta Resort is dedicated to securing the esteemed Absolute Hotel Services Green Star award by the end of 2025, aiming to fulfill our sustainability objectives while promoting eco-friendly practices among our employee and in our facilities, thereby minimizing our environmental impact.



Further Sustainable Development – The Green Road Continues

Eastin Ashta Resort Canggu is committed to ongoing improvements, focusing on responsible resource use and waste reduction:



Plastic Elimination

Eliminating single-use plastics, replacing them with glass bottles, and promoting reusable water containers.



Eco-Friendly Toiletries

Use eco-friendly toiletries in refillable dispensers.



Energy Conservation

Promote energy conservation through key card systems and energy-efficient lighting



Organic Sourcing

Sourcing organic produce from our own garden or trusted suppliers.

We will continue to implement innovative solutions that benefit the environment and enhance guest experiences.

Eastin Ashta Resort Canggu Green Vendors

In January 2025, Eastin Ashta Resort Canggu Green Vendors introduced a comprehensive Purchasing Policy to reinforce responsible sourcing and sustainability throughout our supply chain.

This policy emphasizes partnerships with vendors who demonstrate genuine commitment to eco-friendly practices, social responsibility, and transparency. Our core principles include reducing waste, utilizing sustainable packaging (Green Seal, FSC, Energy Star), and adhering to environmental laws. We also require vendors to uphold fair labor standards, respect human rights, and support community engagement.

The policy mandates rigorous supplier evaluation, including sustainability credentials, environmental management, and ethical practices. We may conduct audits and request documentation to ensure compliance.

We encourage suppliers to set sustainability goals, report progress regularly, participate in training, and share innovative practices. The policy also highlights categories such as food and beverage (favoring organic, local, and sustainably farmed products) and housekeeping (eco-friendly cleaning supplies, biodegradable packaging).



Result:

Our 10 (ten) vendors are now on our approved green vendor list.

Sustainable Amenities and Our Journey with Guava

Our Story: Ecogenesis

Ecogenesis offers a unique experience that eliminates excesses to awaken the senses, formulated to bring your skin back to its best and original state. Free from parabens and SLS, our formulation is filled with ingredients to feed your hair and your skin, making you feel fresh and ready to start your day.



FSC Certified Paper Packaging



The FSC label is the world's most trusted mark for sustainable forestry. FSC is a non-profit organization, providing trusted solutions to help protect the world's forests and tackle today's deforestation, climate, and biodiversity challenges.

Currently, over 150 million hectares of forest worldwide is certified according to FSC standards, designed to address a broad range of environmental, social, and economic factors.

150+ million certified hectares of forest	1,100+ individuals and organizations from 93 countries who make up our governing body	60K+ certifications verifying sustainable sourcing
1,700+ companies licenced to promote FSC-labeled products	46% of consumers globally recognize the FSC label	

A small label making a big impact

When you purchase FSC-labelled products, you're helping forests, and the people that rely on them, thrive by supporting:

- **Zero deforestation**
Trees are harvested responsibly so there is no net loss of forest over time. Forests with irreplaceable values, such as old-growth forests, are identified and maintained. Reversing deforestation and maintaining irreplaceable forests are crucial to fighting climate change.
- **Fair wage and work environment**
All workers are provided with proper training, adequate safety protocols, and fair wages.
- **Support the change from preservation to conservation**
Plant and animal species are protected.
- **Community rights**
Local communities living in and around forest areas are consulted, and their legal and cultural rights to land and forest resources are respected.



On January 31, 2024, we proudly received our Carbon Emission Reduction certificate from Guava, marking a significant milestone in our commitment to sustainability.

This accomplishment is achieved in collaboration with the United Nations' Sustainable Development Goals (SDGs), specifically SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, and SDG 17: Partnerships for the Goals.

We are thrilled to showcase the beginning of our green journey, reflecting a substantial decrease in our carbon emissions and reinforcing our dedication to building a more sustainable future.



Result:

The certificate highlights our achievements in 2023, with a reduction of **100 kg CO₂e** for our lower carbon branded dry amenities.

Review Pro

Since last year, we've utilized ReviewPro, our online guest satisfaction platform, to gather feedback on our sustainability efforts:

- How do you evaluate our sustainability initiatives?
- Suggestions for improvement (local products, energy, water, waste management, communication, etc.)
- Do you believe the hotel supports the planet, people, and community?

Guest comments are reviewed monthly, guiding us toward continuous improvement.

Action items include:



Result: We distributed a guest questionnaire about sustainability through Review Pro in January 2025. The guest satisfaction score has remained at 92.8% through August 2025, indicating strong guest awareness and willingness to support our sustainability initiatives.



Single-Use Plastic Policy

We are proud to have banned plastic straws and further eliminated most single-use plastics within our operations, aligning with our commitment to reduce environmental impact.



Result: Since switching to dispensers for shampoo and shower gel, we have reduced the use of 24,888 plastic tubes.



Paper Straws and Take-Away Cup

Eliminated plastic straws and switched to biodegradable takeaway containers, which are provided only upon guest request.



Refillable Bottles

Eliminating single-use plastic water bottles



Sustainable Containers

Using eco-friendly materials for toiletries and amenities

Social Responsibility and Employee Engagement

Cultural Heritage Protection Policy

Eastin Ashta Resort Canggu is committed to respecting and preserving local cultural assets. Our policy emphasizes safeguarding tangible heritage (such as historic sites and artifacts) and intangible elements (like arts, traditions, and customs). We actively engage with local communities to incorporate their perspectives, ensuring responsible tourism that minimizes cultural disruption.

Development Assessment

Careful assessment of development projects, integrating traditional architectural elements where appropriate

Employee Training

Comprehensive training on heritage preservation and cultural sensitivity

Authentic Experiences

Promotion of authentic cultural experiences by supporting local artisans

Regular Evaluation

Ongoing assessment to ensure effectiveness, with annual policy reviews to stay aligned with best practices



Exchange Towel Guest Awareness

In our "Every Drop Counts" guest awareness campaign, we actively encourage our guests to participate in our sustainability efforts.

To request a change of bed sheets, guests are invited to place a designated card on their bed. This initiative helps make guests aware that bed linens are not automatically changed daily, fostering an eco-friendlier approach.

Similarly, our Towel Exchange program aims to promote the reuse of towels.

A towel left on the rack signals the guest's intention to use it again, while a towel placed on the floor indicates the desire for an exchange.

By adopting these practices, our guests contribute to conserving millions of gallons of water otherwise used for washing linens that have been minimally soiled.

Through these initiatives, we strive to create awareness and encourage environmentally conscious choices among our guests.

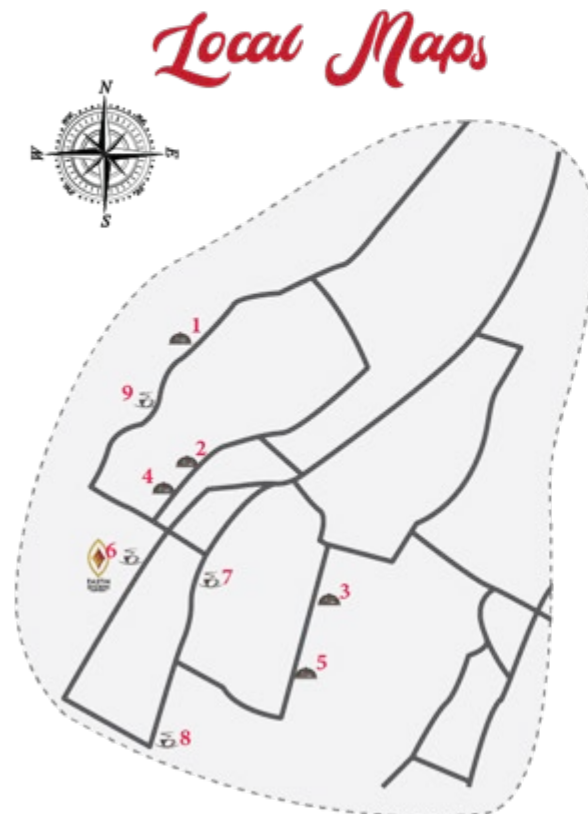


Every Drop Count Guest Awareness

Discover Canggu's Hidden Gems: Support Local Community & Experience Authentic Vibes

Nearby Eastin Eastin Ashta Resort Canggu

RECOMENDED ATTRACTIONS



ECO FRIENDLY RESTAURANT



1 The Sloth Bali
Vegan cafe-restaurant on the premises of a hotel by the same name. Offers a daily salad bar plus other foods including breakfast tofu scramble, pancakes, smoothie bowls, tempeh burgers, pesto pasta, wraps, loaded nachos, bowls with falafels and salads. Dessert options include ice cream and fried oreos. Est. 2019. Open Mon-Sun 7:00am-8:00pm.



2 I am Vegan Babe
Our meals feature top-notch, pure vegan ingredients, made fresh daily. Enjoy homemade butters, tangy dressings, creamy cheeses, and delicious plant-based meats. Plus, freshly-baked bread, scrumptious desserts, and flavorful sauces, served with style. Simple, fresh, and totally delicious—crafted just for you.



3 My Happy Place
Welcome to My Happy Place, your ultimate destination for healthy food in Canggu. Nestled in the heart of this tropical paradise, our charming café uniquely blends the rich flavors of Austrian cuisine with the vibrant, fresh ingredients of Bali.



4 The Shady Shack
Gypsy and Justin entered the Bali food scene in 2011 with the first café in Canggu called Betelnut. What started as a small concept quickly gained popularity and became a destination institution. Over the following years with the success of Betelnut and a now vegetarian diet they decided to open a sustainable café called The Shady Shack in 2016 focusing on healthy vegan and vegetarian wholefoods.



5 The Kynd Community Canggu
Kynd Community's second venue in Canggu, offering a 100% plant-based menu. Has an extensive breakfast, lunch, and dinner menu, as well as a variety of cocktails. Known for its smoothie bowls, big boss breakfast, Buddha salad bowl, butter chicken curry, big mac burger and many more. Open Mon-Sun 7:30am-10:00pm.

ECO FRIENDLY BUSINESS



6 Penny Lane
Let's be honest, part of the reason why Bali is so popular with Singaporeans is because it's full of photogenic places everywhere you turn. Also, you'd almost never run out of things to do in Bali. When it comes to IG-worthy cafes, there are plenty. I even overheard someone saying they want to go "pretty-cafe hopping" and had just the right place to recommend, Penny Lane Bali.



7 Gigi Susu
Open air cafe offering coffee, smoothies, juices, pastries, and cakes. Vegan options include protein shakes, smoothies, coffee with plant milk (oat, almond, soy, or rice), vegan almond chocolate croissants, and vegan blueberry cheesecake. Open Mon-Sun 6:00am-7:00pm.



8 Motel Mexicola
Located near Batu Bolong beach in Canggu, this restaurant offers a truly festive experience. That is also apparent in the restaurant's stunning architecture. Designed by renowned architect Carlos Cole from Sensibilidad Aplicada CDMX, this restaurant is a masterpiece of Mexican design. Inspired by the traditional haciendas of the Yucatán Peninsula, the building's vibrant colors, intricate details, and lush tropical surroundings create an immersive atmosphere that captures the essence of Mexico.



9 Sensorium Bali
SENSORIUM BALI is a modern Australian style cafe with an Asian twist. Showcasing amazing coffee and mindblowing foods. We are located in the heart of Canggu, Batu Bolong area. We are all about celebrating human 5 senses

Explore hidden gems and authentic local vibes just a few steps from Eastin Ashta Resort Canggu—your gateway to unforgettable Canggu adventures.

Through this initiative, we aim to support our vibrant local community and promote sustainable tourism, enriching your experience while fostering strong connections with the neighborhood.

Start your journey with us and discover the true spirit of Canggu's rich culture and welcoming neighborhoods.



Awareness – Employee Training

New employees and trainees receive Brand & Hotel orientation, which includes information of our sustainability initiatives & CSR programs.



EASTIN ASHTA RESORT CANGGU SUSTAINABLE SUPPLIERS



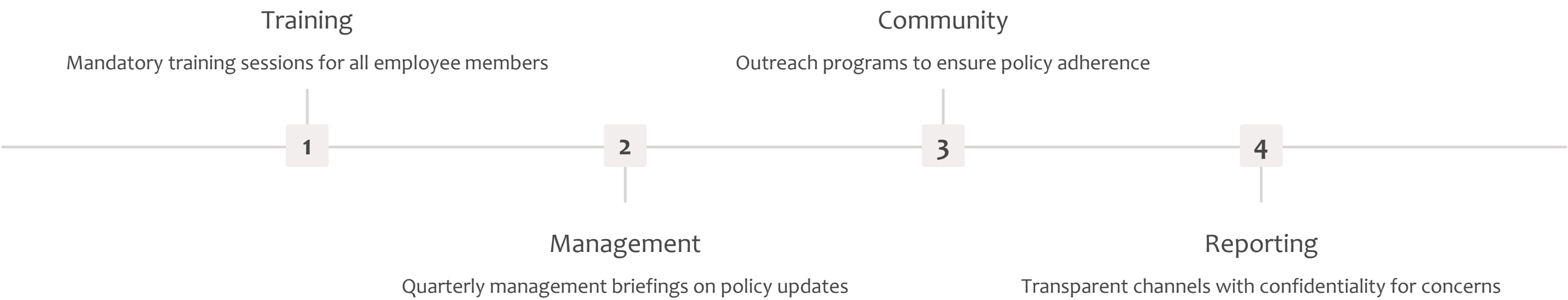
Result: 15% of products used in our hotel & restaurant are locally sourced.



Code of Conduct & Responsible Business

Anti-Bribery & Ethical Behavior Policy

Eastin Ashta Resort Cangu maintains a robust Code of Conduct focused on ethical, respectful, and safe environments for employee, guests, and partners. This policy emphasizes preventing exploitation, human trafficking, child abuse, and harassment.



Responsibilities are clearly defined: HR manages training, management enforces policies, and front desk employee assist with guest reporting. We regularly review and update our procedures to uphold high ethical standards, fostering a safe and responsible environment.

Sustainability Targets for 2025 and Beyond

Our long-term strategy comprises specific goals to be achieved by 2025, 2026, and up to 2030. This includes:



Water Conservation

Reducing towel sizes and water use in guestrooms



Pest Control

Adopting eco-friendly pest control methods



Renewable Energy

Installing solar panels or investing in renewable energy certificates



Green Globe Certification

Eastin Ashta Resort Canggü Sustainability Goals

Eastin Ashta Resort Canggü is committed to achieving measurable reductions in our environmental footprint. Our key sustainability targets are outlined below:

Item	Scope	Carbon Emission Carbon Footprint	Baseline	Unit	Target Reduction
LPG Gas	Scope 1		0.1	kg	3%
Electricity	Scope 2		21	kWh	10%
Water	Scope 3		175	litres	5%
General Waste	Scope 3		0.3	kg	3%



These targets will be regularly monitored and reported to ensure continuous progress towards our sustainability objectives.

Sustainability Targets for 2026 and beyond

Renewable Energy & Green Building

- Strive to achieve green building certifications .
- Implement solar water heating systems in guest rooms and laundry facilities.
- Retrofit facilities with energy-efficient LED lighting, low-flow fixtures, and smart energy management systems.

Waste Reduction & Recycling

- Expand comprehensive recycling and composting programs across all departments.
- Eliminate single-use plastics entirely within the hotel operations.
- Promote zero waste initiatives by reducing, reusing, and recycling as standard practice.

Guest Engagement & Education

- Offer sustainable tourism experiences, eco-tours, and activities that promote environmental education.
- Incentivize guests to participate in sustainability practices such as towel and linen reuse programs.
- Publish an annual sustainability report to transparently communicate progress and initiatives.

Carbon Footprint & Energy Use

- Implement advanced carbon footprint tracking tools, such as e-calculators, to monitor and report greenhouse gas emissions in real time.
- Strive for net-zero operations by 2030 through energy efficiency, renewable energy adoption, and offset programs.

Sustainable Procurement & Food

- Prioritize locally sourced, organic, and sustainably farmed ingredients for all F&B operations.
- Implement sustainable purchasing policies for amenities and cleaning supplies.
- Increase procurement of eco-labeled products with certifications like FSC, Green Seal, and Energy Star.

Biodiversity & Landscaping

- Develop onsite gardens or urban farms to grow herbs and vegetables for use in F&B offerings.
- Create habitats to support local biodiversity, including bee hotels, butterfly gardens, and birdhouses.
- Use native, drought-tolerant plants for landscaping to conserve water and support local ecosystems.