

# THE FISHWRAPPER



Bluefin Bay FAMILY OF RESORTS

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GET CLOSER TO THE THINGS THAT  
MATTER MOST THIS SUMMER



## Where every wave celebrates a new beginning

Get married, celebrate and begin a lifetime of memories with an intimate celebration at Bluefin Bay

Not every couple dreams of a big, traditional wedding with hundreds of guests and lots of hoopla. Some dream of an informal destination wedding in an idyllic natural setting. Others may have found love again and are looking for an intimate second wedding celebration. Still others may find weekdays a unique alternative to the weekend crunch, or a winter wedding the ideal romantic celebration. And already wedded couples may simply want the chance to recommit themselves to the one they love.

For these couples, there's no better place to tie the knot than the Bluefin Bay Family of Resorts, including Bluefin Bay (named Minnesota's most romantic resort and Best Honeymoon Resort by Minnesota Bride for seven consecutive years), Surfside on Lake Superior and Temperance Landing.

Our unique ceremony and reception sites along the majestic shores of Lake Superior host from 10-100 guests comfortably and our experienced staff is dedicated to ensuring every detail is planned to perfection. And our distinctive Romance Packages will make your first (or your fiftieth) getaway together your most memorable yet.

A great wedding location goes beyond a romantic ceremony and beautiful location: It captures the new couple's spirit and becomes the first in a long line of happy memories. Set on Minnesota's North Shore, the Bluefin Bay Family of Resorts does just that with a mix of natural beauty, romantic upscale accommodations, impeccable service and dining, relaxing spa services and outdoor adventure. Our couples return year after year to toast anniversaries, gather with growing families and reconnect in the very place where it all began.

Whether you're ready to say "I do" or "I still do," start your new life with an intimate celebration at the Bluefin Bay Family of Resorts. For more information on our wedding and romance packages visit [bluefinbay.com](http://bluefinbay.com).







Dear Guests,

We rarely turn down snow on the North Shore. But when late spring flurries kept the pine boughs heavy with snow even longer than usual, we were thrilled to finally wave goodbye to the snow and welcome back another beautiful North Shore spring. Now that the mercury is on a steady rise, we're planning one of our best – and busiest – summers yet!

We have a great calendar of events and activities – outdoor adventure and indoor relaxation alike – set for guests at all three of the Bluefin Bay Family of Resorts properties. And with a new menu at the Bluefin Grille, a completely revamped Waves Of Superior Café and the ever-popular Coho Café, guests will be able to refuel and recharge with the shore's best food right here.

We look forward to welcoming you to the North Shore and your home away from home at the Bluefin Bay Family of Resorts!

Warmly,  
Dennis Rysdahl  
Owner and General Manager



## Building on Tradition

*A local boating treasure finds a new home with a history of its own*

Behind every beautiful building, there's typically a story. The new boat shelter constructed for Tofte's Commercial Fishing Museum is no exception. And it begins more than 3,000 years ago and an ocean away.

When newly arrived Scandinavian settlers chose to make their homes and livings on the shores of Lake Superior in the early 1800s, they brought seafaring and boat-building traditions along with them. While many learned to tap the lake's waters for both food and income, others handcrafted the wooden vessels their neighbors rode as they fished. First among these builders was the Hill family of Larsmont.

Many years and cast nets later, one of the Hill's storied wood fishing boats – Viking – came into the hands of a local man, Walter Sve, who displayed the boat at Tofte's Commercial Fishing Museum. After undergoing a complete restoration, Sve and the Museum decided it was time to build the historic skiff a home of its own.

Don Hammer, director of the museum, approached Peter Henrikson of the North House Folk School. With the rich Scandinavian history of the area as inspiration, Henrikson quickly focused in on a traditional Norwegian building technique, called Grindbygg.

With a history dating back thousands of years to the Viking era, Grindbygg – featuring naturally curved birch or root knee braces and the absence of mortises and tenons – was an obvious choice for an area steeped in Scandinavian and fishing tradition, says Henrikson. "The root knees in particular fit in so nicely with the fishing museum because Tamarack root knees are also used in boat building."

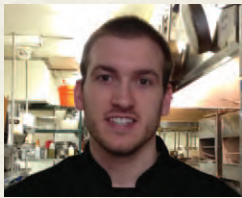
After returning from an Arrowhead Regional Arts Council grant-sponsored trip to Norway to study the intricacies of building Grindbygg-style structure, Henrikson led a five-day class at the North House Folk School, where he and 12 students constructed the new boathouse on the school's plaza.

The Grindbygg boathouse will be on display on the North House Folk School plaza through late May to early June. Then the structure will be moved to its permanent home at the Commercial Fishing Museum in Tofte, where a grand opening to present the structure and the newly restored Viking will take place in August.



# Great Waves, *Great People*

We're thrilled to provide our guests with warm and friendly hospitality, something we couldn't do without an exceptional staff. This column is our way of introducing you to some of the faces behind the service at the Bluefin Bay Family of Resorts.



*David Grimsley*  
Bluefin Grille Executive Chef

**Hometown & Country:**

*Detroit Lakes, MN*

**I've been with Bluefin Bay for...**

*4 years*

**What brought you to the North Shore?**

*I wanted be in an area that has wildlife and lots of public land to enjoy.*

**Are you married?**

*I am married with one baby boy named Daniel, 10 months old. No pets--maybe when Daniel is older.*

**What do you like to do in your free time?**

*I enjoy both hiking and jogging in the woods.*

**What is your favorite spot on the Bluefin Bay resort grounds?**

*I love using the sauna. It is very relaxing.*

**Anything else you'd like to share with Fishwrapper readers?**

*Come to Bluefin Grille to eat!*



*Nadya Maravigli*  
Food & Beverage Director, Bluefin Grille

**Hometown & Country:**

*I was born in Ukraine. My family moved to Latvia when I was a baby. I lived and studied in both countries during high school and college.*

**What brought you to the North Shore?**

*I stayed at the Resort as a guest in 1999. The place made a huge impression on me, besides, I totally fell in love with the Lake from the first sight. So, I could not stop thinking about moving up North for work and new adventures. And I did.*

**What do you like to do in your free time?**

*My husband and I love traveling and exploring new places we have not been to. My favorite road trip was a short trip around the Lake Superior. Our trip to Vancouver, BC was the most memorable. I fell in love with the nature of British Columbia. On my days off I like to chill with a good book and a frosty mug of a hoppy EPA.*

**What is your favorite spot on the Bluefin Bay resort grounds?**

*The view from the Bluefin Grille's patio -- it's breathtaking -- awe-inspiring sunrises and sunsets, spectacular moon and stars shine, magnificent Northern Lights, carried by the majesty of the glorious Lake Superior!*

**Anything else you'd like to share with Fishwrapper readers?**

*If there were no eggs -- I would have no reason to live.*

## Make Your Next Vacation Way North of Ordinary

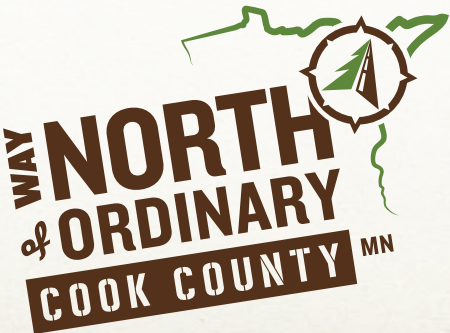
Where can you enjoy the world's greatest lake, and the state's tallest waterfall, highest mountain peaks, and longest hiking and biking trails? Not to mention the gateway to a million acres of pristine Boundary Waters Canoe Area Wilderness. Cook County, MN, of course.

A vacation in Cook County is an escape from the ordinary. A much needed break from the everyday and the other 50 weeks in the year. And it's all a short drive from your vacation home base, the Bluefin Bay Family of Resorts.

Thanks to the Cook County Visitors Bureau (CCVB) – a countywide tourism effort representing Lutsen-Tofte-Schroeder, Grand Marais, the Gunflint Trail and

Grand Portage – planning your vacation will soon be easier than ever. In early June, the CCVB is launching a new website chock full of trip planning ideas, seasonal activities, event calendars and area information. To celebrate the site's launch, the CCVB is offering the chance to win one of four themed trips to Cook County – kids & family, romance, adventure or arts & culture.

To enter the giveaway, just go to **visitcookcounty.com**, take the How North of Ordinary Are You? quiz and you're entered to win one of these extraordinary vacation getaways.







## Discover the Best of Summer Adventure at Bluefin Bay

It's true: Summer is simply better on the shores of Lake Superior. And at the Bluefin Bay Family of Resorts, there's enough North Shore adventure, activity and fun to pack a lifetime of vacations. In addition to popular activities like our guided hikes and nightly campfires, we're introducing specialized adventures – guided photography hikes, rock picking tours and more! Check out some of our fun activities here and be sure to visit [bluefinbay.com](http://bluefinbay.com) or Guest Services for more information.

- Wolf Ridge naturalist programs (see sidebar for details)
- Daily guided kayaking on Lake Superior (ages 14 and up)
- Guided hikes and complimentary shuttle service to trailheads
- NEW: Guided morning photography hikes to sites of interest, with instruction on framing techniques and subject matter
- Complimentary road and mountain bike use (and insider trail tips from Guest Services!)
- NEW: Guided bike tours (paved and trail routes available)
- Complimentary tennis racquets and on-site court
- Rejuvenating yoga (ages 12 and up)
- NEW: Lake Superior beach geology tours and Cross River rock picking tours
- Nightly campfires and s'mores
- Live music on Saturdays by the campfire
- Kids' activities (programming changes weekly and includes arts, crafts, games and naturalist programs)



Guests are also invited to explore Lake Superior with a sailing excursion aboard our 42-foot yacht, Avanti (beginning July 1, ages 8 and up) or with discounted charter fishing cruises through Tofte Charters. These activities are available to guests for a fee and advance reservations are recommended.

Looking for some relaxation or romance? Visit Waves of Superior Spa or Bluefin Wellness Center for a personalized treatment, walk the cobblestone shores, recline by the light of a crackling fire or simply take in the magic of Lake Superior's waves.





# The Way We See It

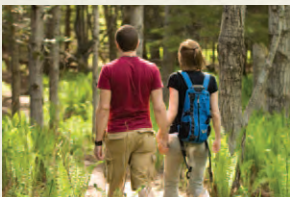
The Bluefin Bay Family of Resorts and the surrounding area are bursting with outdoor summer adventure and breathtaking sights. Here are some favorite activities and times from those in the know – the Bluefin Bay team. For more details on these suggestions or additional activities, our knowledgeable Guest Services staff will be happy to help.



## Favorite Hike: Temperance River

This relatively easy nearly 1.5 mile hike is a year-round favorite of mine. Part of the Superior Hiking Trail, this section offers incredible views, beautiful waterfalls and glimpses of our local wildlife. At different times of the year, I've seen otters, deer, eagles and many wolf tracks.

*Recommended by Shirley Heinzen, Guest Services*



## Favorite Summer Spa Treatment: Hiker's Hiatus

Great hikes are all about the journey, not the destination. Unless of course, your journey ends with the Waves of Superior Spa. Designed for the unique needs of hiking lovers, the new Hiker's Hiatus package soothes trail-worn muscles and renews energy for the next day's adventures. Featuring a 60-minute deep tissue massage and mud

pack, this treatment also includes a soothing, smoothing pedicure for those hard working soles. Contact Waves of Superior Spa for more information and to book your appointment!

*Recommended by Jolita Rysdahl, Marketing*



## Favorite Summer Activity: Agate Picking

Walking along the shore is always a great way to spend a beautiful North Shore morning.

For my family, searching for agates among the cobblestones adds a little adventure to these walks. And when we're ready for a little

friendly competition, we challenge each other to a Lake Superior rock-skipping contest!

*Recommended by Lynn Christensen, Guest Services*

## Summer Activity We're Most Excited About: Ropes Course Excursion at Wolf Ridge

We're so excited about our partnership with Wolf Ridge and this year's Adventure Ropes Course is no exception. In this half-day excursion, guests will maneuver and traverse bridges, logs, cables and a zip line – all while hanging 30-feet off the ground! (Safely harnessed in and under the supervision of a skilled guide, of course!) Contact Guest Services for more information.

*Recommended by Suzie Geatz, Activities Director*



## Wolf Ridge Returns to Bluefin Bay!

Last summer, we were proud to partner with Wolf Ridge Environmental Learning Center to bring our guests some unforgettable experiences with the wilder side of the North Shore. Thanks to our guests' wonderful response to this partnership, we're thrilled to welcome one of the organization's staff, Sara, as an onsite naturalist at Bluefin Bay.

Beginning in June, Sara will showcase the Bluefin Bay area during a variety of exciting and informational Wolf Ridge-inspired activities designed especially for our Bluefin Bay guests. Here are just a few of the fun programs Sara has planned:

### Adventure Ropes Course

In this half-day excursion to Wolf Ridge's campus in Finland, MN, guests will take their vacation to new heights by traversing a 500-foot long, 30-foot high series of bridges, logs, cables and zip line networked among mature maple trees.

### Thistle the Porcupine and Bird Friends

A favorite from 2012, Thistle the porcupine is returning to Bluefin Bay with some of his best bird friends. Guests of all ages will enjoy getting up close and personal with some of our wild neighbors on Tuesdays and Thursdays.

### Secret Spots Hike

Join Sara on Wednesdays at noon for an exercise in adventure! Hikers will head to a surprise location near the Wolf Ridge campus to explore, learn and hike their way through the North Shore terrain.

### Campfire Chat

After a day full of adventure, relax by the waves, snack on s'mores and listen as Sara shares an ever-changing program of fun and intriguing stories by the campfire on Tuesday and Thursday evenings.

Check out [bluefinbay.com](http://bluefinbay.com) for dates, times and more information on all our Wolf Ridge programs!





## New Menu, Familiar Face at Waves Café

### Same Great Views, New Grille Flavors

This past spring, we proudly launched a new bistro-inspired menu at the award-winning Bluefin Grille. The new menu reintroduces popular favorites from days gone by, including our Duck and Wild Rice Chowder, Mesquite Turkey Sandwich and the Coquille St. Jacques, seared scallops in our famous champagne cream sauce. Also featured on the menu are exciting new dishes from salads and Lake Superior-caught fish to sandwiches and filet mignon. To complement our new menu, selected bottles of wine will be available at half-price each day, along with a daily happy hour from 3 to 5 pm.

Eating late? Not to worry. A selection of items from the main menu is now available from 9 to 11 pm and our special bar menu features a variety of hearty appetizers, bits and bites to fit any appetite. And be sure to check out our amazing roster of live music talent, appearing every Monday, Wednesday and Friday evening.



At Bluefin Bay Family of Resorts, we believe in both living well and eating well. That means making the most of Minnesota's seasonal bounty. Taking advantage of local gems, and combining them into one incredible new menu at Waves of Superior Spa Café.

Guided by the culinary talent of Judi Barsness, former Executive Chef of the critically acclaimed Chez Jude, Waves of Superior Spa Café will open this Memorial Day weekend with a revamped menu reflecting our commitment to regional, organic and sustainably-produced ingredients. From healthy breakfasts and seasonally inspired salads to Lake Superior-sourced fish and grass-fed bison burgers, refreshing smoothies and Minnesota Microbrews, each item on the new menu has been crafted to leave you feeling nurtured, refreshed and filled with energy. Influenced in every detail by Judi's distinctive expertise, Waves of Superior Spa Café offers a sophisticated, yet casual atmosphere reflecting the North Shore's very best flavors with a distinctive spa café twist.

Beginning Memorial Day weekend, Wave of Superior Café will be open daily from 8 am to 3 pm.

## OUR WAVES, OUR DAYS

Featuring happenings in and around Bluefin Bay and our North Shore neighborhood

### Improved Wi-Fi

We pride ourselves on giving families, friends and couples a unique place to create lasting connections. And with a recent technology upgrade, we're giving guests an even better way to get – and stay – connected. This Spring we installed a new state of the art wi-fi system. We also quadrupled the bandwidth of the connection from our wi-fi system to the world wide web, to improve our data capacity in the short term until a new broadband internet service arrives in September. So go ahead, log on and never miss a (virtual) wave again.

### Avanti Gets Facelift

After many great years on the waves, our 42-foot Beneteau First performance yacht, Avanti, is getting a facelift. In addition to three new sails, the boat will receive a new paint job to the hull and parts of the cabin. The projects will be completed in June with sailing charters resuming by July 1<sup>st</sup>.

### Welcome Summer Staff!

In May, we welcomed a wonderful new team of students from countries around the globe – including Bulgaria, Macedonia, Jamaica, Romania, Lithuania – and the United States. We're also thrilled to welcome to our three resort restaurants five interns from the Twin Cities' Le Cordon Bleu College of Culinary Arts. As you see these new members of the Bluefin Bay family, please say hello and welcome them to our shore!

### Fall Getaways

Mark your calendars for the North Shore's two best fall getaways – the 6th annual Girls Gone North Weekend on November 15-17, 2013 and Fall Food & Wine Lovers Weekend, our biannual celebration of food, wine and waves taking place November 1-2, 2013. Find more information at [bluefinbay.com](http://bluefinbay.com).



# Hot Days, Deals!

## Internet Savings Offer

*Valid all year*

Book your stay of two nights or more online and enjoy discounted lodging rates available exclusively through [bluefinbay.com](http://bluefinbay.com)! Applies to new reservations only. Cannot be combined with other offers.

## Extended Stay Special

*Valid all year*

The longer you stay, the more you save! With this progressive savings deal, stays of five nights receive 10% off, stays of six nights receive 15% off and stays of seven nights receive 20% off! Cannot be combined with other offers.

## Play & Stay Golf Packages

*Valid May 1-close of Superior National Golf Course*

Enjoy great views and great savings while you hit the links at one of *Golf Digest's* Best Places to Play! With a one or two-day package, enjoy discounted lodging and greens fees (including cart and range) from \$42 per person per day. Some restrictions apply. Call 800.BLUEFIN (258-3346) for more details.

## Senior Weeks

*Valid Sunday-Thursday May 12-June 6 & August 19-September 12 (excluding holidays)*

With a minimum two-night stay, guests age 62 and older enjoy 20% off lodging and discounted greens fees at the premier Superior National Golf Course.

## Romance Packages

Come experience why Bluefin Bay is consistently named Minnesota's Most Romantic Resort with our exclusive Honeymoon, Romantic Retreat and Couple's Spa packages. Visit [bluefinbay.com](http://bluefinbay.com) for package details and special add-ons to make your getaway as unique as your love.

## 800.BLUEFIN (258-3346)

For more on Bluefin Bay events and specials check us out on:



## Own a Piece of Bluefin Bay Family of Resorts

We know it's easy to drift into daydreams of owning a vacation home. Especially when that home away from home overlooks the majestic waters of Lake Superior. With record-low interest rates and the best prices in many years, there's never been a better time to make those vacation home dreams come true at the Bluefin Bay Family of Resorts.

From one, two and three bedroom condos and townhomes at Bluefin Bay to Surfside's three story luxury townhomes and Temperance Landing's upscale, custom log homes, there's a style to meet everyone's vacation home needs. And with flexible ownership options ranging from quarter-share ownership to full ownership, you can vacation the way you want, when you want.

Buying at Bluefin is the perfect way to stay, play and explore the North Shore, and it's also a smart and economical way to own a vacation home, as your home is being enjoyed by guests when you are not using it, whose rental fees pay much of your ownership costs. Rental income is back to record levels now that the recession is behind us and families hit the road for more vacation time.

And with ownership in the Bluefin Bay Family of Resort, you also enjoy all the benefits of deeded ownership, which means your property can be sold, rented, shared, bequeathed or given away like any other real estate.

Eric Frost recently joined the Bluefin Bay Family of Resorts as a sales associate. A native of the Chicago area, Eric visited Northern Minnesota as a teen for ski and canoe trips. The lure of adventure led him to live and work in India and found Wilderness Classroom, an educational nonprofit earlier in his career. He and his wife relocated to the North Shore several years ago and Eric began working in real estate. Today, Eric is proud to be part of Bluefin Bay Family of Resorts, one of the premier experiences on the shore.

Learn more about owning your own piece of the Bluefin Bay Family of Resorts by visiting one of our upcoming open houses or by contacting Eric Frost at (218) 663-6886 or [sales@bluefinbay.com](mailto:sales@bluefinbay.com).