



FOR IMMEDIATE RELEASE

Fort McDowell Yavapai Nation Announced as Official Partner of the Arizona Super Bowl Host Committee

PHOENIX, AZ (July 6, 2022) - The Arizona Super Bowl Host Committee today announced Fort McDowell Yavapai Nation as an Official Partner.

“The Fort McDowell Yavapai Nation’s partnership with the Host Committee showcases their vested interest in accelerating growth and positively impacting the community through opportunities presented by hosting Super Bowl LVII,” said Jay Parry, president and CEO of the Arizona Super Bowl Host Committee. “We thank President Burnette and the entire Council for their leadership in ensuring Arizona shines on the global stage.”

The Fort McDowell Yavapai Nation, a Native American tribe in the northeast Valley, is proud to be working with the Host Committee, specifically supporting economic impact and community health and well-being initiatives. The partnership includes creating Youth Days, football clinics, and being a presenting partner of the CEO Forum.

“We take great pride in our community and are dedicated to fueling economic development,” said Bernadine Burnette, president of the Fort McDowell Yavapai Nation. “Working with the Arizona Super Bowl Host Committee will continue driving the strong, stable and prosperous community we value.”

As the liaison between the NFL and all regional efforts, the Host Committee is dedicated to creating lasting social and economic impact on Arizona communities while hosting a successful Super Bowl LVII.

About the Fort McDowell Yavapai Nation:

The Fort McDowell Yavapai Nation is an 858-member Native American tribe that calls Central Arizona’s upper Sonoran Desert home. Located to the northeast of Phoenix within Maricopa County, Arizona, the 40-square mile reservation is a small part of the ancestral territory of the once nomadic Yavapai people, who hunted and gathered food in a vast area of Arizona’s desert lowlands and mountainous Mogollon Rim country.

The tribe operates a variety of successful enterprises including the We-Ko-Pa Casino Resort, We-Ko-Pa Golf Club, Fort McDowell Adventures, Eagle View RV Resort, Baja Gas, Yavapai Materials and the Tribal Farm.



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About The Arizona Super Bowl Host Committee:

The Arizona Super Bowl Host Committee is a private, non-profit Arizona corporation responsible for planning and executing a successful Super Bowl LVII in 2023. The mandate of the Host Committee is to galvanize local stakeholders in a united approach to hosting the largest single-day sporting event by maximizing positive media exposure, fueling the economic engine of Arizona and leaving a lasting legacy. The Host Committee serves as the liaison between the NFL and all regional efforts, culminating with the game in 2023 at State Farm Stadium, home to the Arizona Cardinals. For more information, visit azsuperbowl.com or follow on Twitter and Instagram @AZSuperBowl.

For partnership inquiries, email partners@azsuperbowl.com

For all other inquiries, email media@azsuperbowl.com