



GRAND FIESTA AMERICANA RIVIERA CANCÚN

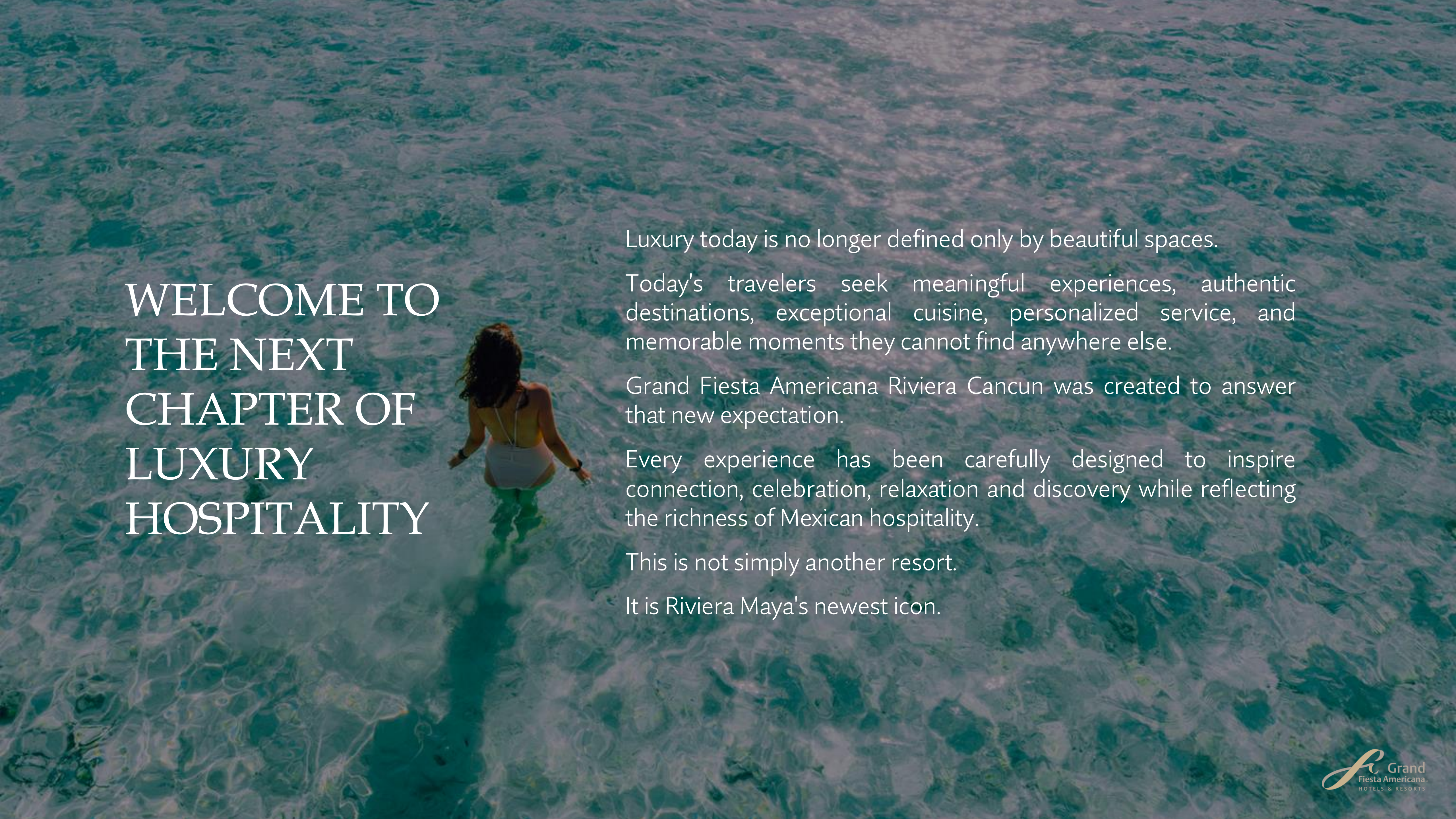
MEXICO'S NEXT LUXURY FAMILY DESTINATION

OPENING NOVEMBER 2026



GRAND FIESTA AMERICANA RIVIERA CANCUN

Nestled along one of Mexico's most desirable coastlines, Grand Fiesta Americana Riviera Cancun introduces a new generation of upscale beachfront hospitality. Thoughtfully designed for modern travelers, the resort combines refined accommodations, world-class dining, immersive entertainment, exceptional meetings, and authentic Mexican warmth into one extraordinary destination.



WELCOME TO THE NEXT CHAPTER OF LUXURY HOSPITALITY

Luxury today is no longer defined only by beautiful spaces.

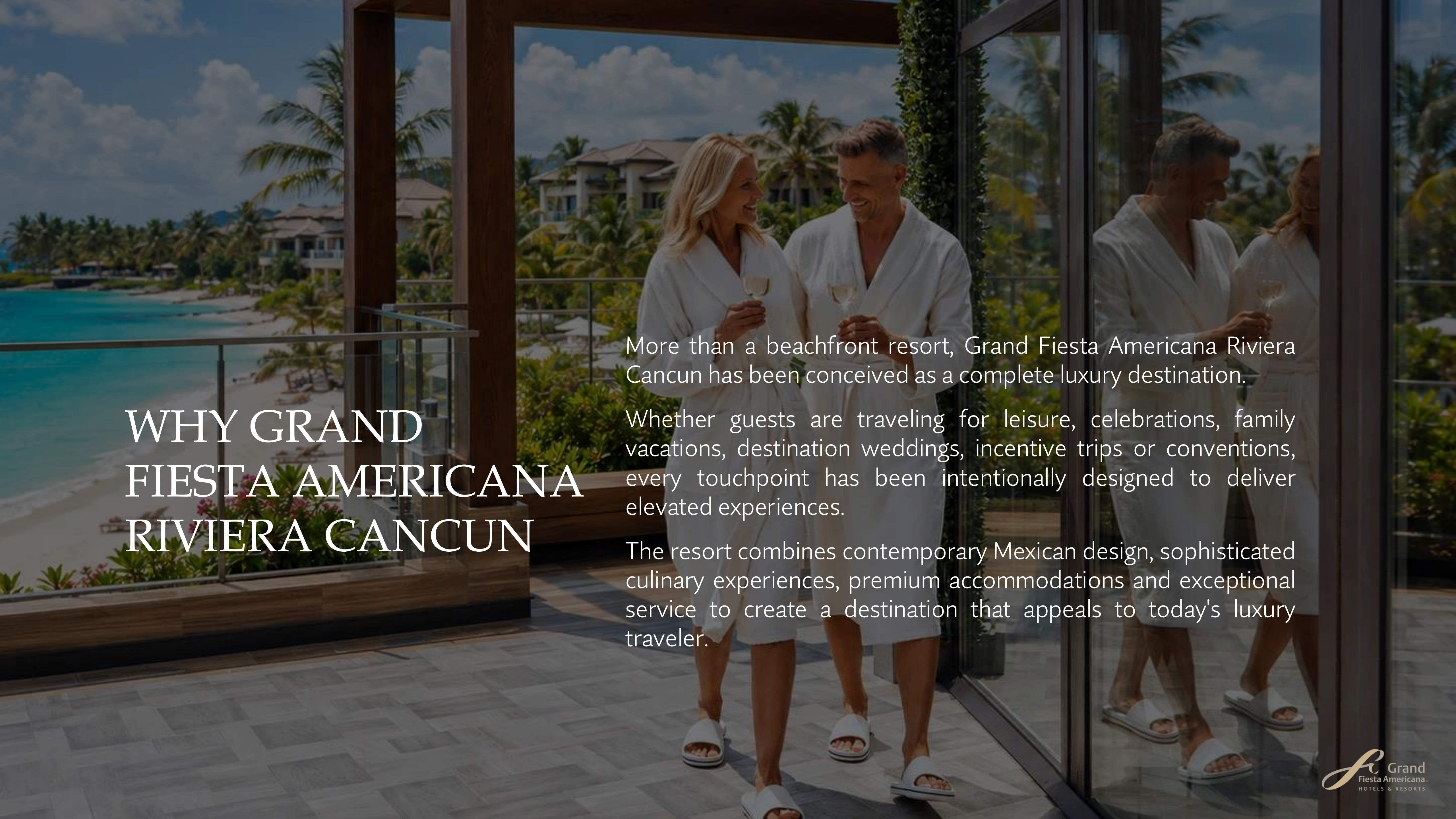
Today's travelers seek meaningful experiences, authentic destinations, exceptional cuisine, personalized service, and memorable moments they cannot find anywhere else.

Grand Fiesta Americana Riviera Cancun was created to answer that new expectation.

Every experience has been carefully designed to inspire connection, celebration, relaxation and discovery while reflecting the richness of Mexican hospitality.

This is not simply another resort.

It is Riviera Maya's newest icon.

A couple in white robes are walking on a modern balcony with a glass railing. They are holding glasses of white wine and smiling at each other. The balcony overlooks a beautiful tropical beach with turquoise water, white sand, and palm trees. In the background, there are resort buildings and lush greenery under a blue sky with scattered clouds. The overall atmosphere is one of luxury and relaxation.

WHY GRAND FIESTA AMERICANA RIVIERA CANCUN

More than a beachfront resort, Grand Fiesta Americana Riviera Cancun has been conceived as a complete luxury destination.

Whether guests are traveling for leisure, celebrations, family vacations, destination weddings, incentive trips or conventions, every touchpoint has been intentionally designed to deliver elevated experiences.

The resort combines contemporary Mexican design, sophisticated culinary experiences, premium accommodations and exceptional service to create a destination that appeals to today's luxury traveler.



SELLING POINTS

- Luxury Family Resort
- Beachfront
- 600 Rooms
- World-Class Culinary
- Luxury Meetings
- Destination Weddings
- Spa
- Grand Club
- Entertainment



ONE OF THE WORLD'S MOST DESIRABLE DESTINATIONS

Perfectly located between Cancun International Airport and the region's most iconic attractions, Grand Fiesta Americana Riviera Cancun offers guests effortless access to everything that makes the Mexican Caribbean extraordinary.

- 20 minutes from Cancun International Airport
- Easy access to Puerto Morelos
- Near Tulum
- White sand beaches
- Coral reefs
- Cenotes
- Mayan culture
- Shopping
- Golf
- Eco Parks

Whether travelers seek relaxation or adventure, Riviera Maya delivers unforgettable experiences year-round.

DESIGNED AROUND EVERY TRAVELER

Grand Fiesta Americana Riviera Cancun welcomes a diverse collection of guests while delivering experiences tailored to every travel style.



Luxury Families

Spacious accommodations, dedicated kids and teens experiences, multiple pools and exceptional dining.



Couples

Romantic beachfront dinners, wellness experiences, elevated bars and sophisticated evenings.



Meetings & Incentives

State-of-the-art convention center and premium group experiences.



Weddings

Oceanfront venues, luxury accommodations and personalized celebrations.



Leisure Travelers

Exceptional service, culinary discovery and authentic destination experiences.



AT A GLANCE

- 600 Luxury Rooms & Suites
- 16 Culinary Experiences
- 8 Signature Bars
- 9 Swimming Pools
- Luxury Spa
- Grand Club Lounge
- Kids Club
- Teens Club
- Fitness Center
- Beach Club
- 2,104-person Convention Center
- Oceanfront Event Venues
- Wedding Showroom
- Nightly Entertainment
- Luxury Shopping Experience



MEANINGFUL MEXICAN HOSPITALITY

Grand Fiesta Americana represents the highest expression of Mexican hospitality.

Every interaction is guided by genuine warmth, refined service and thoughtful attention to detail.

Guests experience more than exceptional accommodations—they discover authentic connections, memorable celebrations and personalized moments that transform every stay into something truly meaningful.

Luxury is not only what guests see.

It is how they feel.



A RESORT DESIGNED AROUND EXPERIENCES

Every hour offers something extraordinary.

Morning begins with artisan coffee overlooking the Caribbean.

Afternoons unfold beside sparkling pools and exceptional dining.

Sunsets become celebrations with handcrafted cocktails and ocean views.

Evenings come alive through signature restaurants, immersive entertainment and sophisticated nightlife.

At Grand Fiesta Americana Riviera Cancun, every moment has been intentionally curated to become a lasting memory.



ROOMS & SUITES



ROOMS & SUITES

Spacious. Sophisticated. Designed for Every Stay.

Every room and suite at Grand Fiesta Americana Riviera Maya has been thoughtfully designed to become a private sanctuary where contemporary Mexican elegance meets effortless comfort.

Inspired by the textures, colors and natural beauty of Riviera Maya, accommodations feature generous layouts, premium finishes and intuitive amenities that create an inviting residential feel. Whether traveling as a couple, family or executive, guests enjoy sophisticated spaces that elevate every moment of their stay.

Highlights

- 600 luxury accommodations
- Residential-inspired interiors
- Contemporary Mexican design
- Premium bedding
- Spacious bathrooms
- Private furnished balconies
- High-speed Wi-Fi
- Smart entertainment system
- Luxury bath amenities
- 24-hour room service



STANDARD SUITES

Elevated Comfort for Modern Travelers

Designed for both leisure and business travelers, the Standard Suites combine spacious layouts with contemporary design to create an effortless stay.

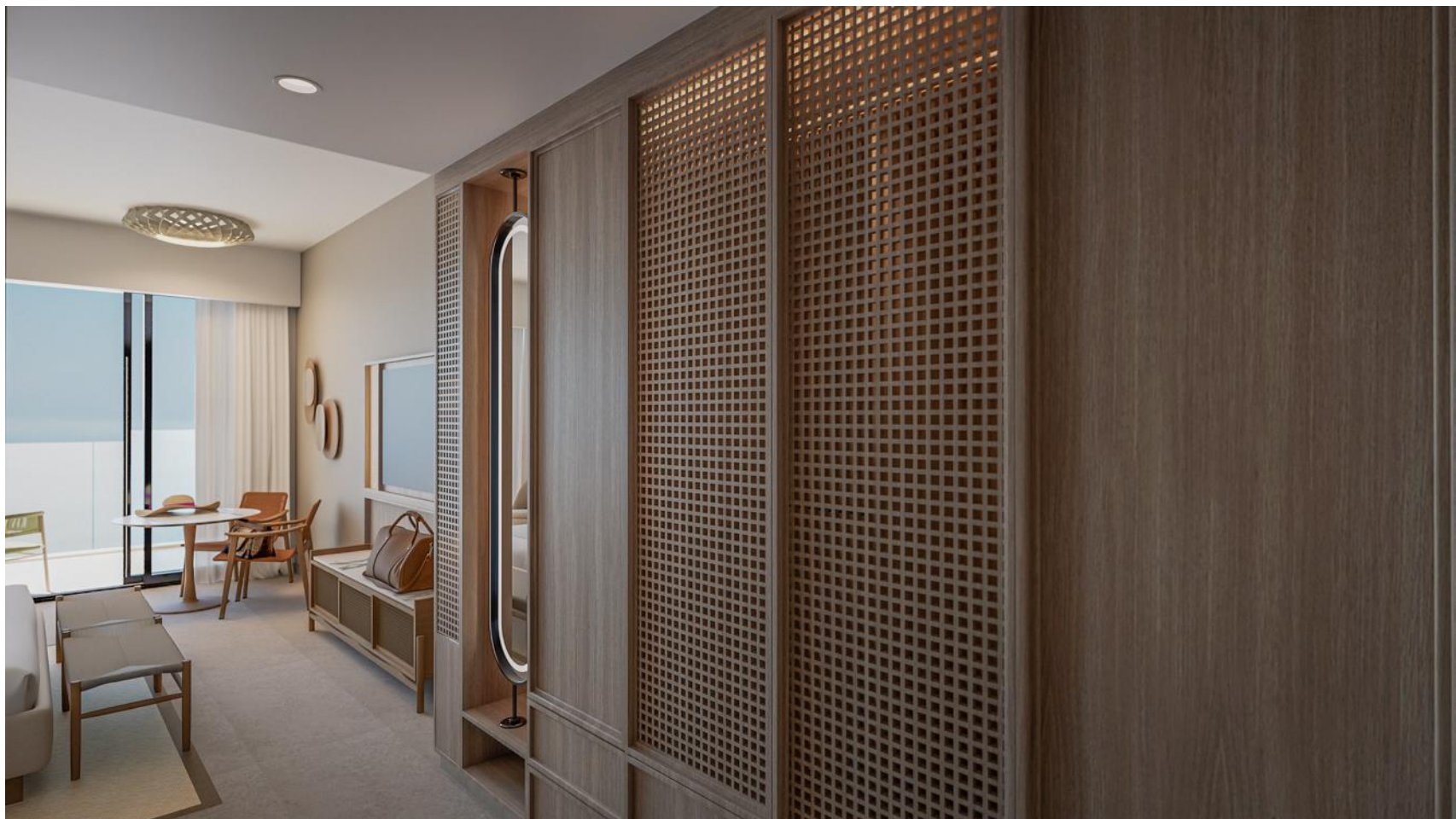
Natural materials, warm textures and abundant daylight create an atmosphere that feels both sophisticated and welcoming. Every detail has been selected to maximize comfort while maintaining the refined identity of Grand Fiesta Americana.

Ideal for couples, families and short luxury escapes.

Features

- King or Two Queen Beds
- Furnished Balcony
- Contemporary Bathroom
- Luxury Amenities
- Coffee Station
- Smart TV
- Workspace
- High-Speed Wi-Fi

STANDARD SUITES





JUNIOR SUITES

More Space. More Comfort. More Possibilities.

Junior Suites offer guests the perfect balance between luxury accommodations and generous living space.

Designed for longer stays and travelers seeking additional comfort, these suites feature elegant lounge areas, refined finishes and a seamless indoor-outdoor connection through private terraces.

Whether celebrating a special occasion or simply enjoying extra room to relax, the Junior Suite enhances every stay.

Perfect For

- Couples
- Small Families
- Anniversary Trips
- Premium Leisure Travelers

JUNIOR SUITES





MASTER SUITES

Sophisticated Residential Luxury

Master Suites redefine comfort through expansive living areas, elevated design and an atmosphere inspired by contemporary beachfront residences.

Separate living spaces provide flexibility for entertaining, relaxing or working remotely while maintaining complete privacy within the bedroom.

Every suite reflects Grand Fiesta Americana's commitment to thoughtful luxury and personalized experiences.

Highlights

- Separate Living Room
- Spacious Bedroom
- Luxury Bathroom
- Premium Amenities
- Private Terrace
- Ideal for Extended Stays

MASTER SUITES





GOVERNOR & PRESIDENTIAL SUITES

The most exclusive accommodations within Grand Fiesta Americana Riviera Maya have been created for travelers who expect exceptional privacy, space and personalized luxury.

From expansive terraces to sophisticated entertaining areas, these suites deliver an elevated residential experience complemented by Grand Fiesta Americana's renowned service.

Perfect for VIP travelers, executives, destination celebrations and luxury family vacations.

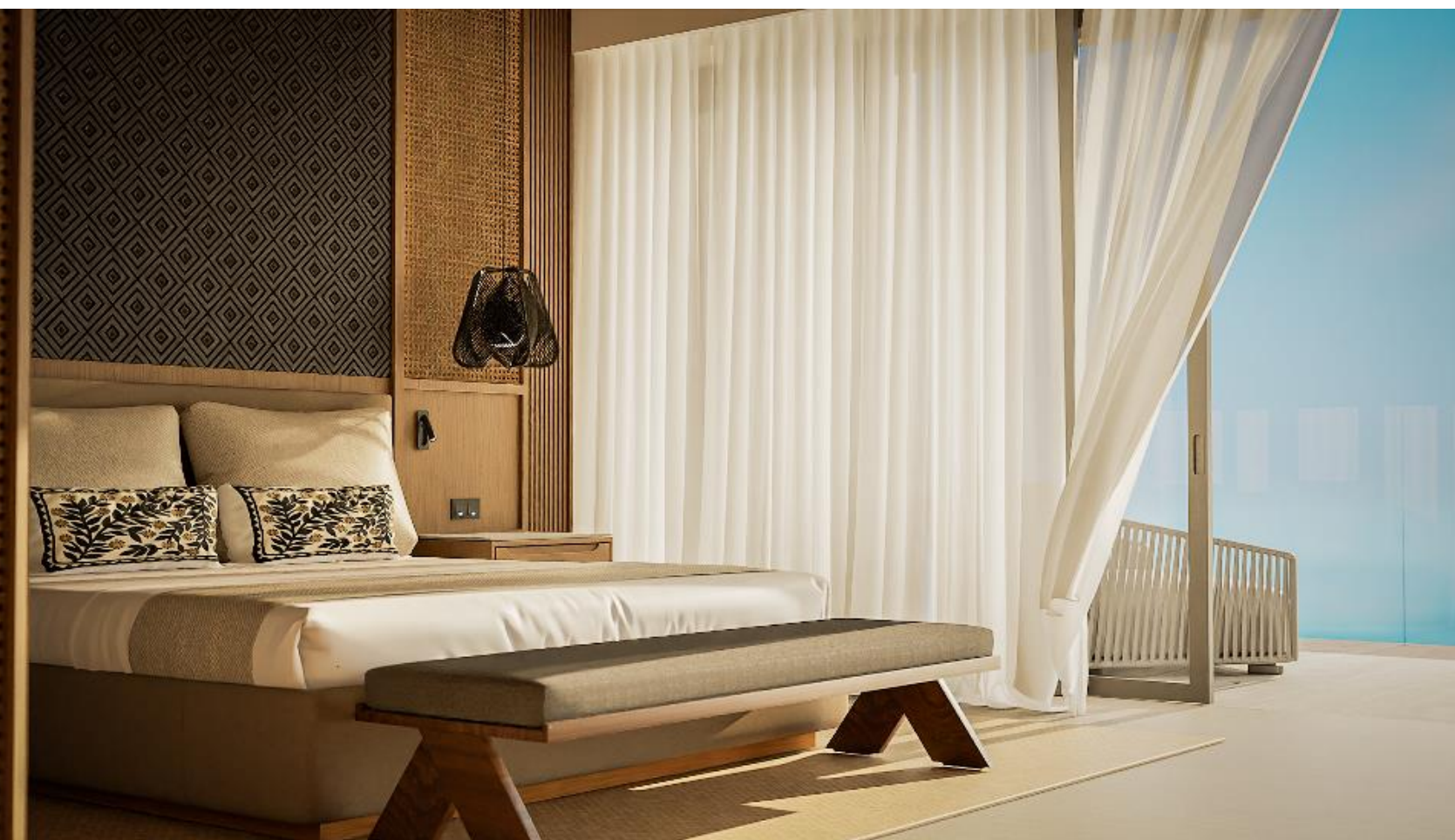
Highlights

- Exclusive Benefits
- Premium Locations
- Panoramic Views
- Expansive Living Areas
- Luxury Dining Spaces
- Personalized Concierge
- VIP Experiences

GOVERNOR SUITES



PRESIDENTIAL SUITES





GRAND CLUB

A Private Luxury Experience Within the Resort

Grand Club transforms every stay into a more exclusive and personalized journey.

Designed for discerning travelers, it offers privileged access, refined amenities and elevated service from arrival to departure.

Guests enjoy a private lounge serving premium breakfast, gourmet snacks, evening hors d'oeuvres and premium beverages throughout the day in an elegant and tranquil environment.

Beyond the lounge, Grand Club members benefit from dedicated concierge services, exclusive beach and pool access, VIP check-in and personalized attention designed to anticipate every need.

Grand Club Benefits

- Private Check-In
- Exclusive Lounge
- Daily Breakfast
- Premium Beverages
- Afternoon Culinary Presentations
- Evening Cocktails
- Dedicated Concierge
- Private Beach Area
- Exclusive Pool Access
- Personalized Service

GRAND CLUB





POOLS & BEACH

Riviera Maya's Ultimate Outdoor Playground

With multiple swimming pools designed for every travel style, Grand Fiesta Americana Riviera Maya offers vibrant social spaces alongside tranquil retreats.

Whether guests seek lively family experiences, exclusive Grand Club relaxation or quiet moments overlooking the Caribbean Sea, every pool delivers a unique atmosphere.

Just steps away, the resort's spectacular beachfront becomes the perfect setting for unforgettable sunrises, sunset cocktails and endless days by the ocean.

Highlights

- Multiple Resort Pools
- Family Pool Experiences
- Grand Club Pool
- Beachfront Service
- Luxury Cabanas
- Poolside Dining
- Signature Cocktails



SPA

Wellness Inspired by Riviera Maya

The Spa at Grand Fiesta Americana Riviera Maya has been designed as a sanctuary where body, mind and spirit reconnect through authentic wellness experiences.

Inspired by the region's natural beauty and healing traditions, the spa combines modern therapies with holistic rituals that invite guests to slow down, restore balance and embrace complete relaxation.

Every treatment has been curated to create moments of renewal within a sophisticated environment.

Highlights

- Signature Experiences
- Personalized Massages
- Holistic Rituals
- Couples Experiences
- Hydrotherapy
- Beauty Treatments
- Relaxation Lounge

SPA





WELLNESS & FITNESS

Luxury Wellness for Every Lifestyle

Wellness extends beyond the spa.

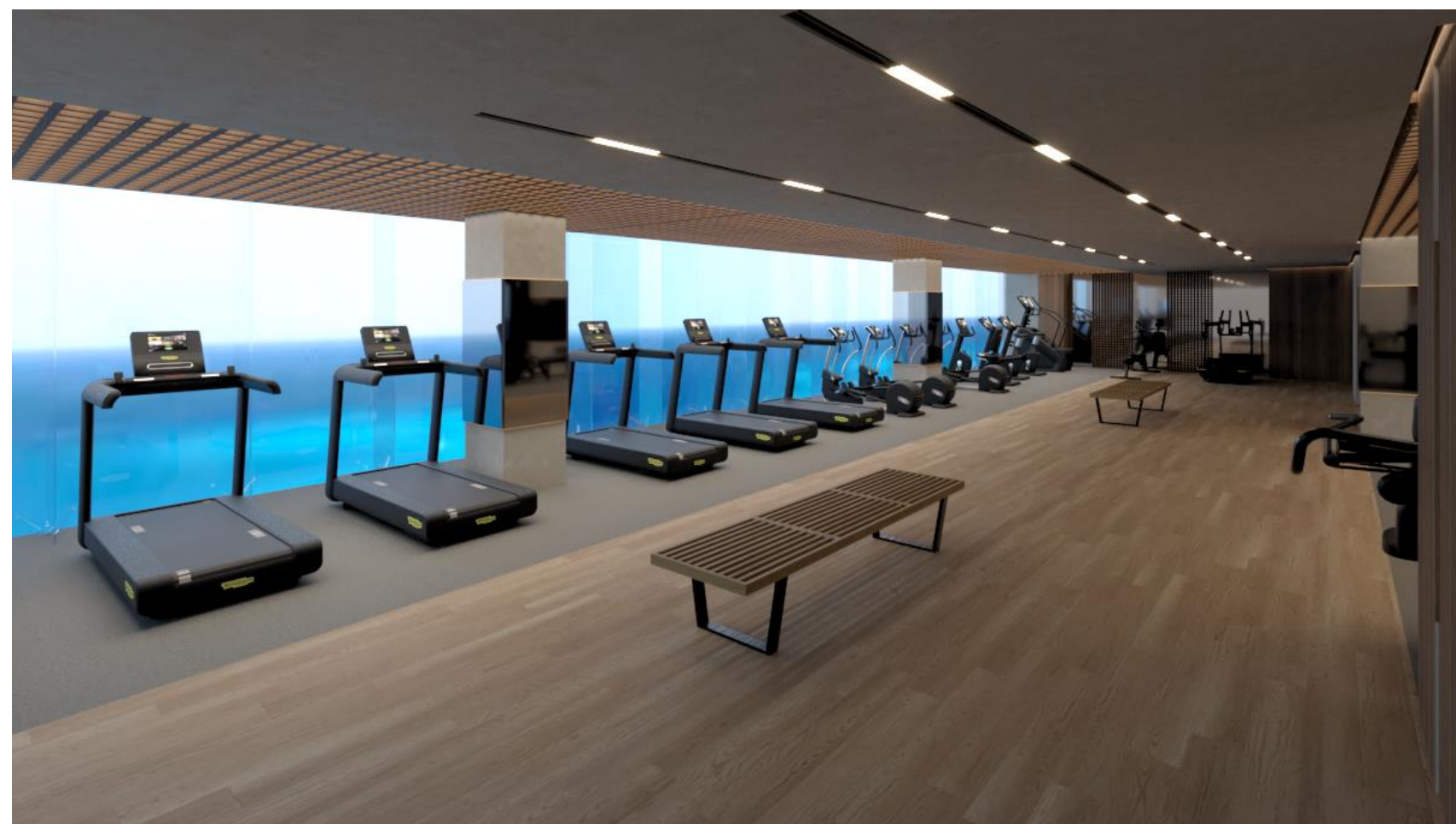
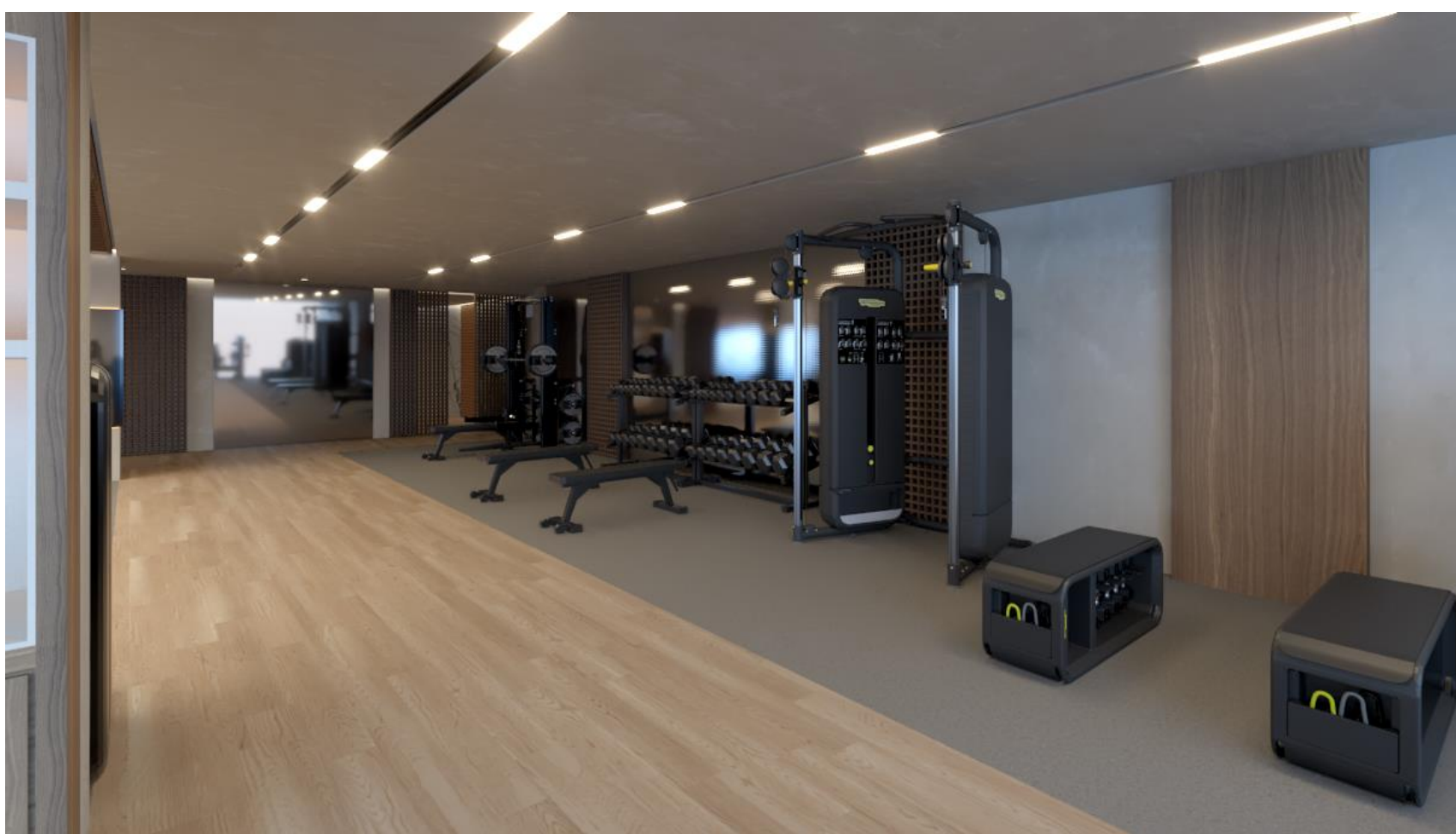
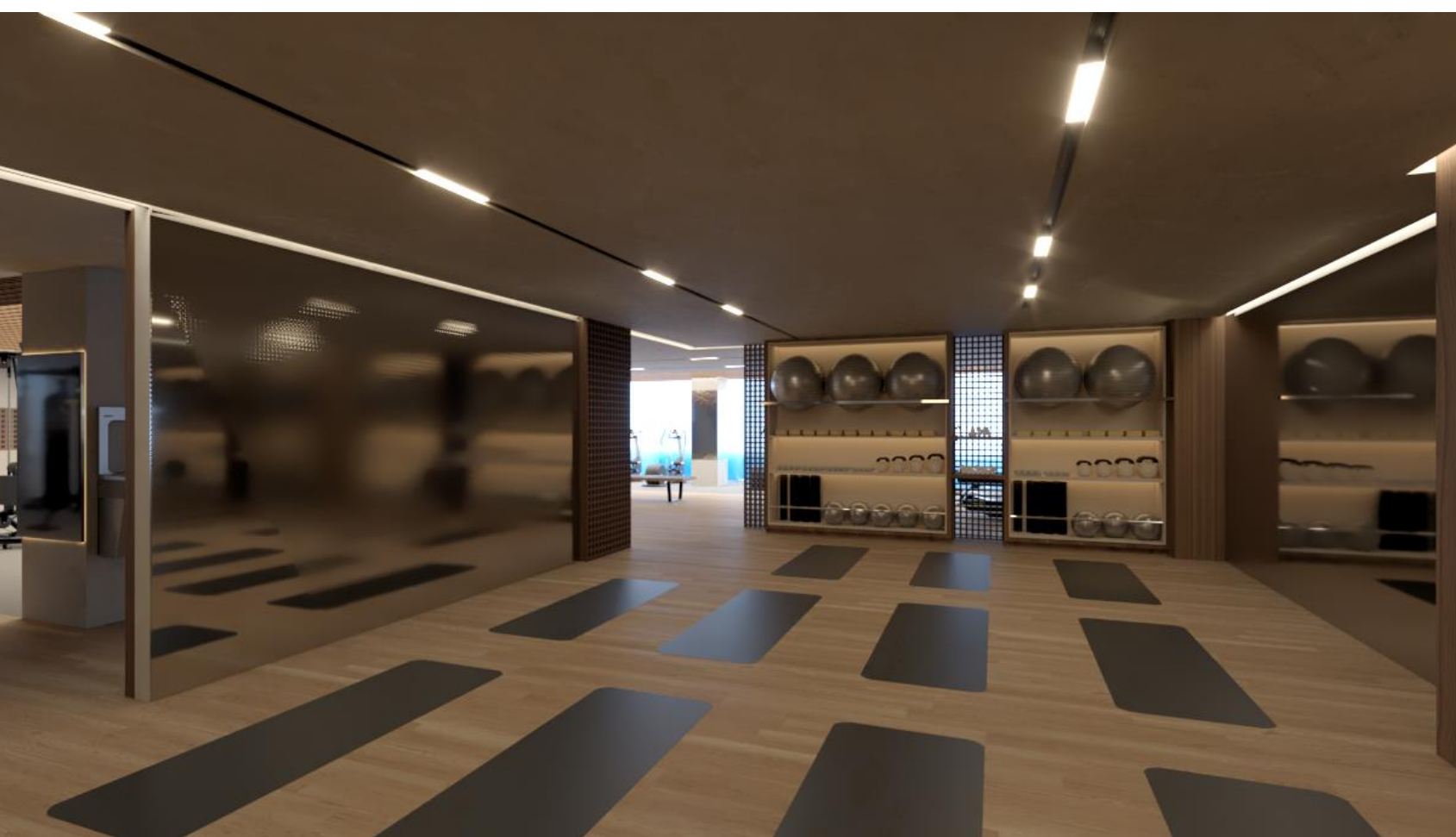
Guests can enjoy a fully equipped fitness center, outdoor wellness experiences, sunrise yoga sessions, healthy culinary offerings and refreshing juice concepts designed to support a balanced lifestyle throughout their stay.

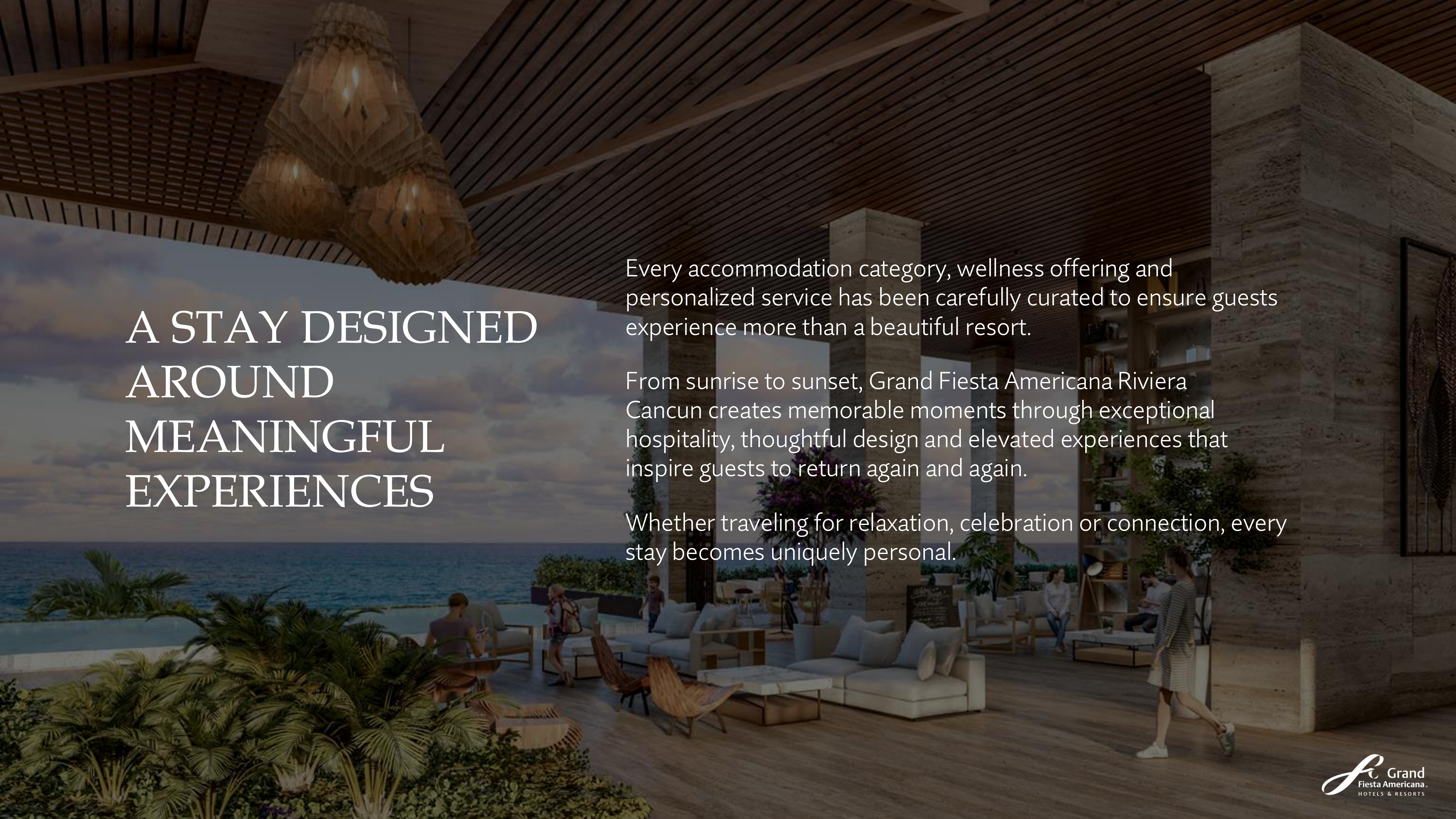
Every experience encourages guests to feel energized, restored and inspired.

Wellness Features

- State-of-the-Art Fitness Center
- Personal Training
- Morning Yoga
- Wellness Cuisine
- Fresh Juice Bar
- Outdoor Activities

WELLNESS & FITNESS





A STAY DESIGNED AROUND MEANINGFUL EXPERIENCES

Every accommodation category, wellness offering and personalized service has been carefully curated to ensure guests experience more than a beautiful resort.

From sunrise to sunset, Grand Fiesta Americana Riviera Cancun creates memorable moments through exceptional hospitality, thoughtful design and elevated experiences that inspire guests to return again and again.

Whether traveling for relaxation, celebration or connection, every stay becomes uniquely personal.



16 CULINARY EXPERIENCES.
ONE EXTRAORDINARY JOURNEY.



A DESTINATION DEFINED BY FLAVORE

16 Culinary Experiences. One Extraordinary Journey.

Dining at Grand Fiesta Americana Riviera Cancun is more than a collection of restaurants—it's one of the defining reasons to choose the resort.

From sunrise breakfasts overlooking the Caribbean to sophisticated rooftop dinners, authentic Mexican cuisine, handcrafted cocktails and immersive culinary moments, every venue has been designed to celebrate flavor, connection and discovery.

Whether guests crave elevated fine dining, relaxed beachfront meals or vibrant social gatherings, every experience reflects the warmth and creativity of contemporary Mexican hospitality.

Highlights

- 16 Culinary Experiences
- Signature Restaurants
- Beachfront Dining
- International Cuisine
- Premium Mixology
- Interactive Culinary Experiences



CASUAL DINING & SOCIAL SPACES

Effortless Luxury Throughout the Day

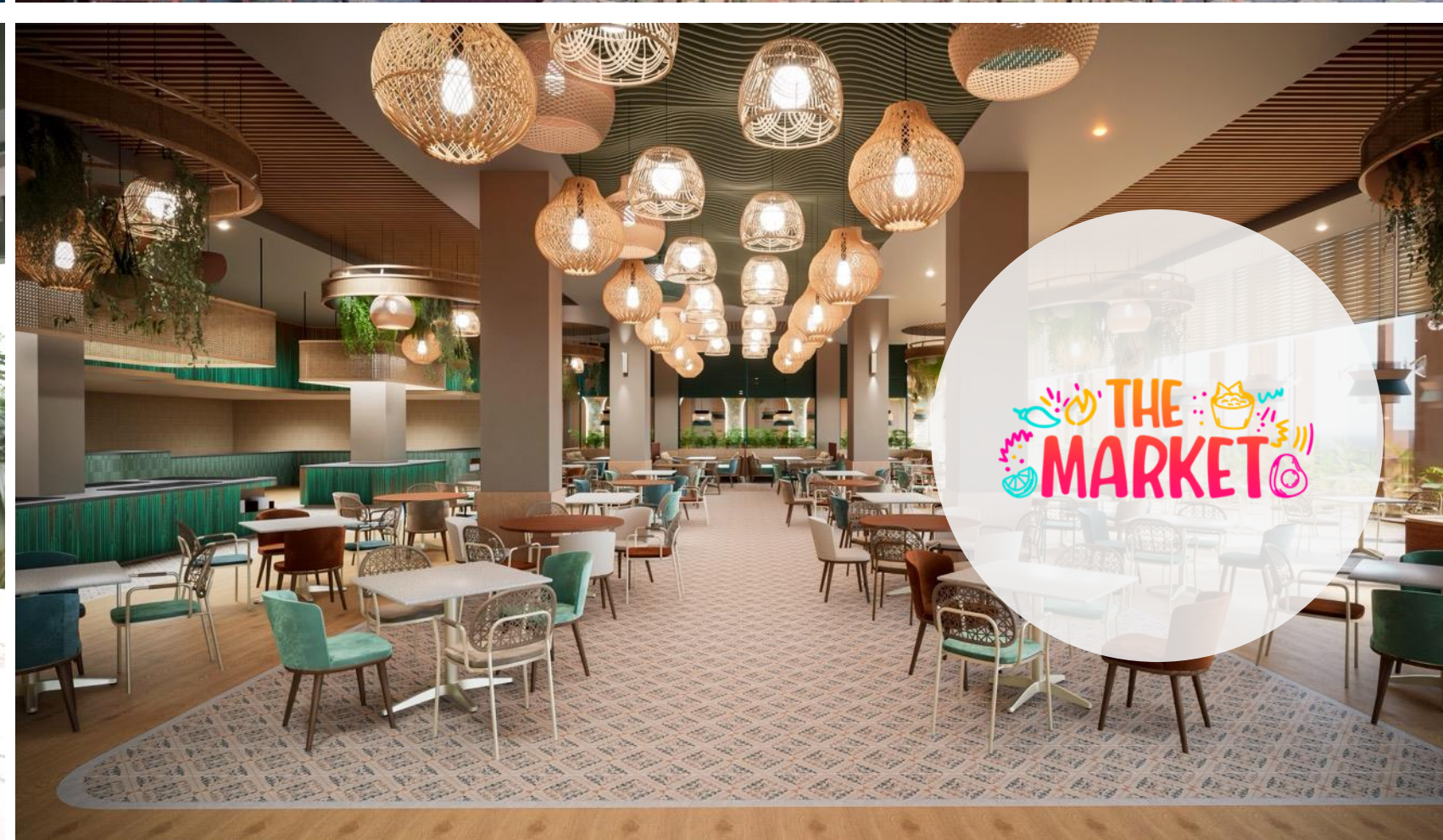
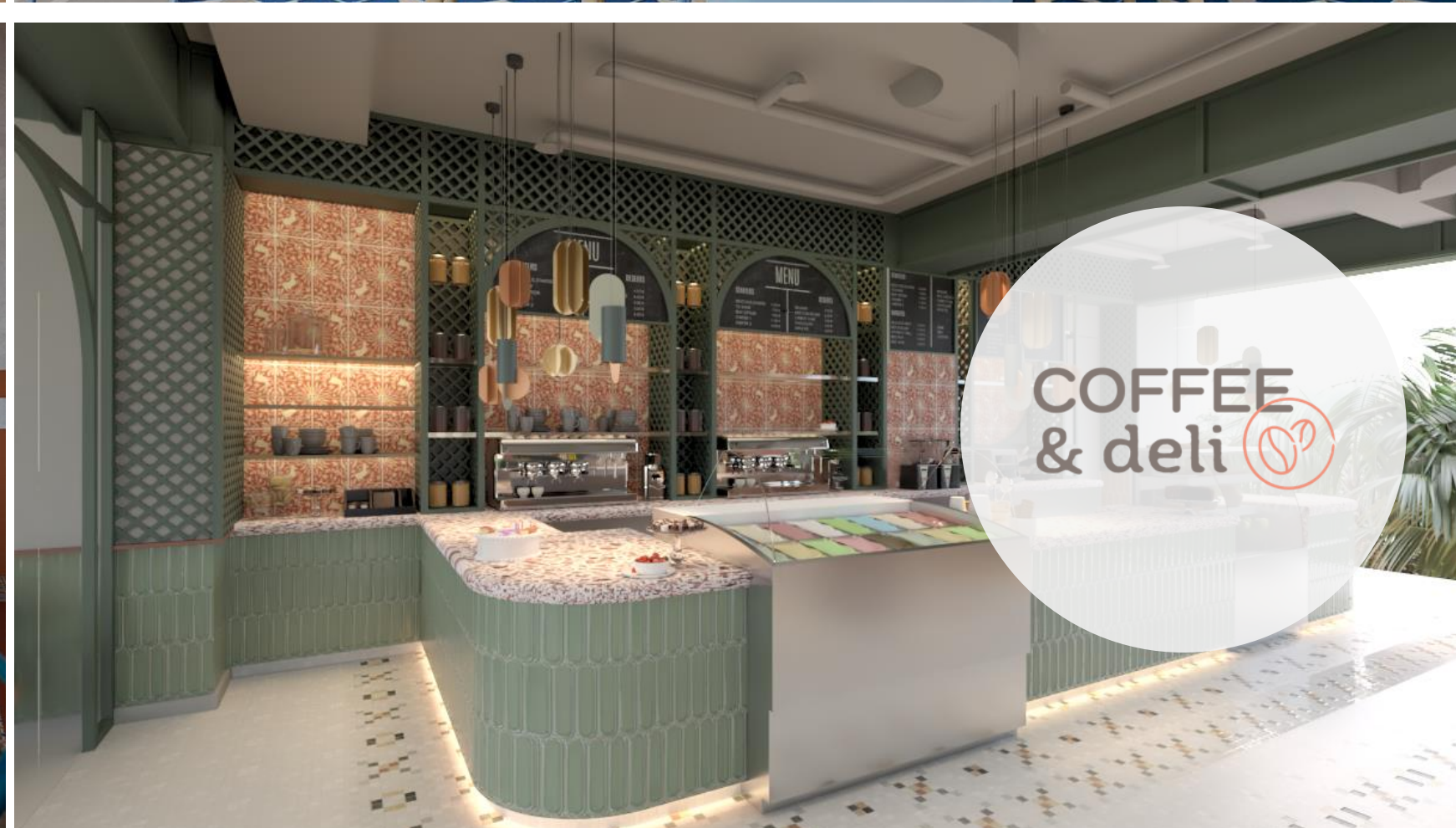
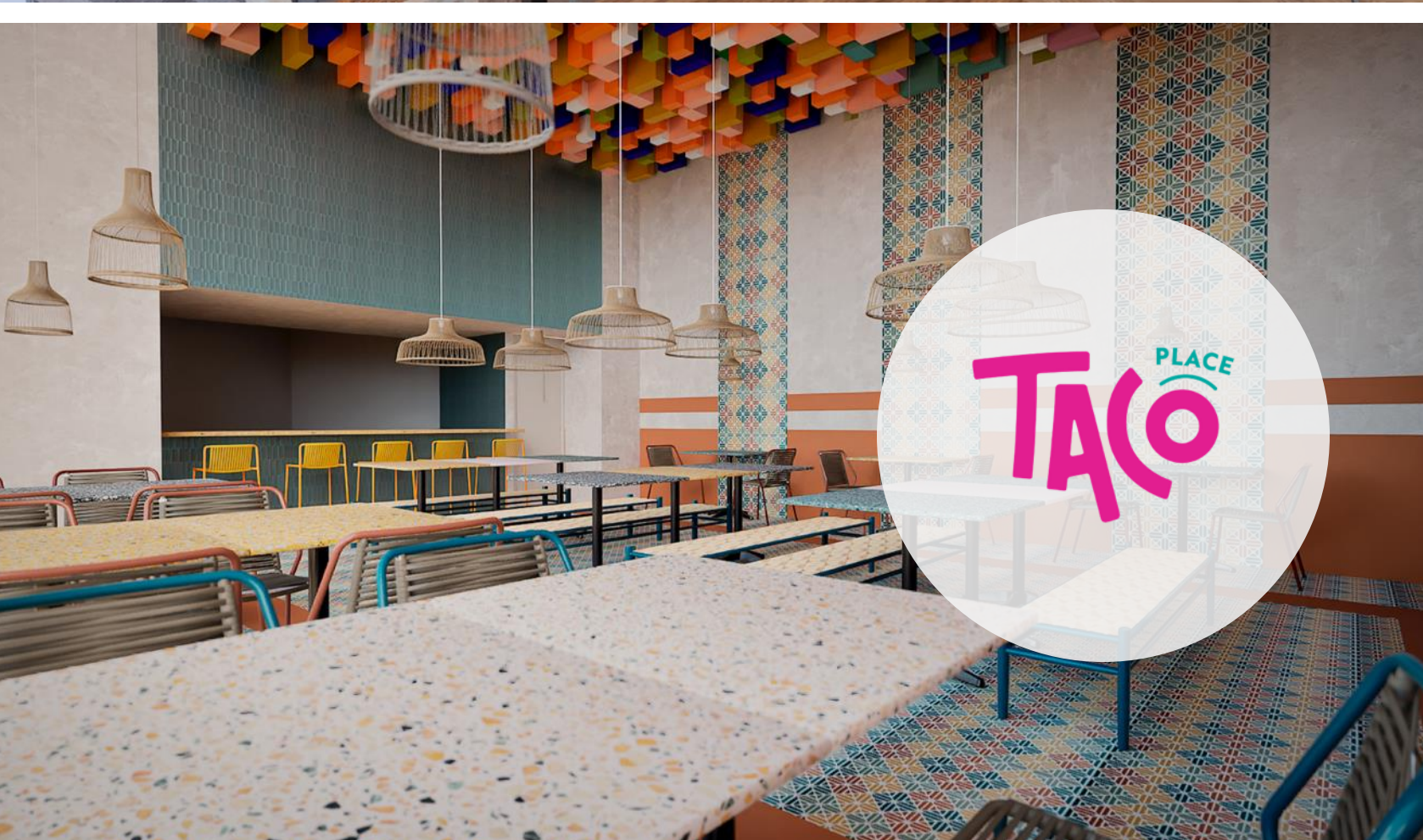
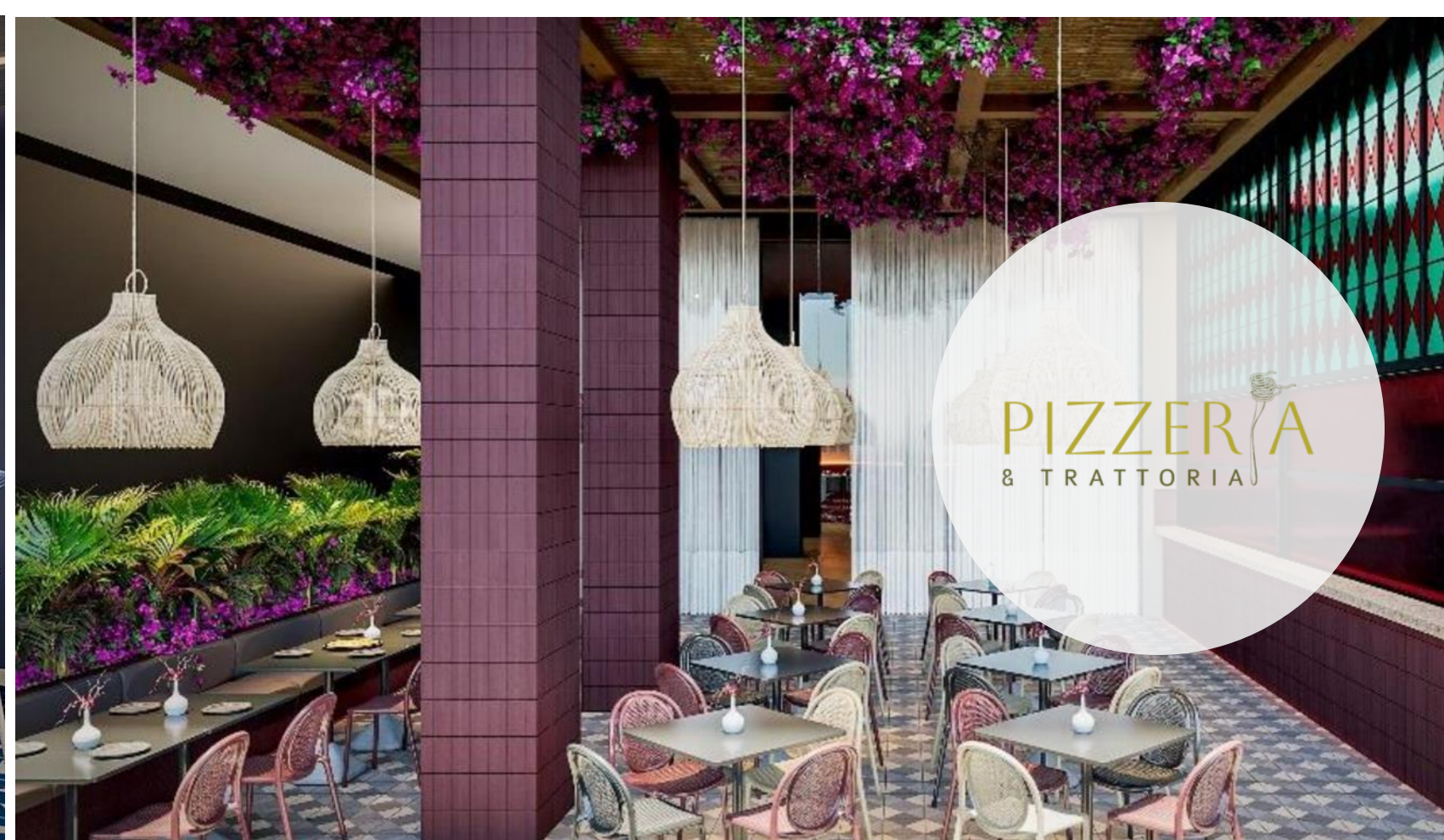
Beyond its signature restaurants, Grand Fiesta Americana offers an exceptional collection of casual venues designed for every moment.

Fresh seafood at La Cevichería, artisan pizza from a traditional wood-fired oven, authentic street-style tacos, handcrafted sushi, gourmet coffee, premium burgers, healthy juices and international food stations ensure every guest finds something to enjoy—any time of day.

Featured Experiences

- The Grill
- La Cevichería
- Pizzeria & Trattoria
- Taco Place
- Coffee & Deli
- The Market
- Juice Bar
- Sushi Corner
- Overdrive Sports Bar
- Grand Club Lounge

CASUAL DINING & SOCIAL SPACES



CASUAL DINING & SOCIAL SPACES



A close-up, low-key photograph of a bartender's hands pouring a dark, amber-colored liquid from a glass pitcher into a stemmed glass. The liquid is captured mid-pour, creating a dynamic splash. The background is dark and out of focus, showing blurred lights and bar equipment, creating a sophisticated and intimate atmosphere.

BARS & NIGHTLIFE



BARS & NIGHTLIFE

From Sunset Cocktails to Vibrant Evenings

As day transitions into night, Grand Fiesta Americana Riviera Cancun comes alive through sophisticated social spaces designed for every mood.

Guests can toast the sunset at the Beach Bar, discover Mexico's finest agave spirits at Mezcal Bar, gather at the Lobby Bar for signature cocktails or enjoy elevated poolside experiences throughout the resort.

Every venue has been designed to create memorable moments long after the sun goes down.

Highlights

- Beach Bar
- Lobby Bar
- Mezcal Bar
- Pool Bars
- Grand Stage Bar
- Chillout Lounge
- Overdrive Sports Bar

BARS & NIGHTLIFE



BARS & NIGHTLIFE





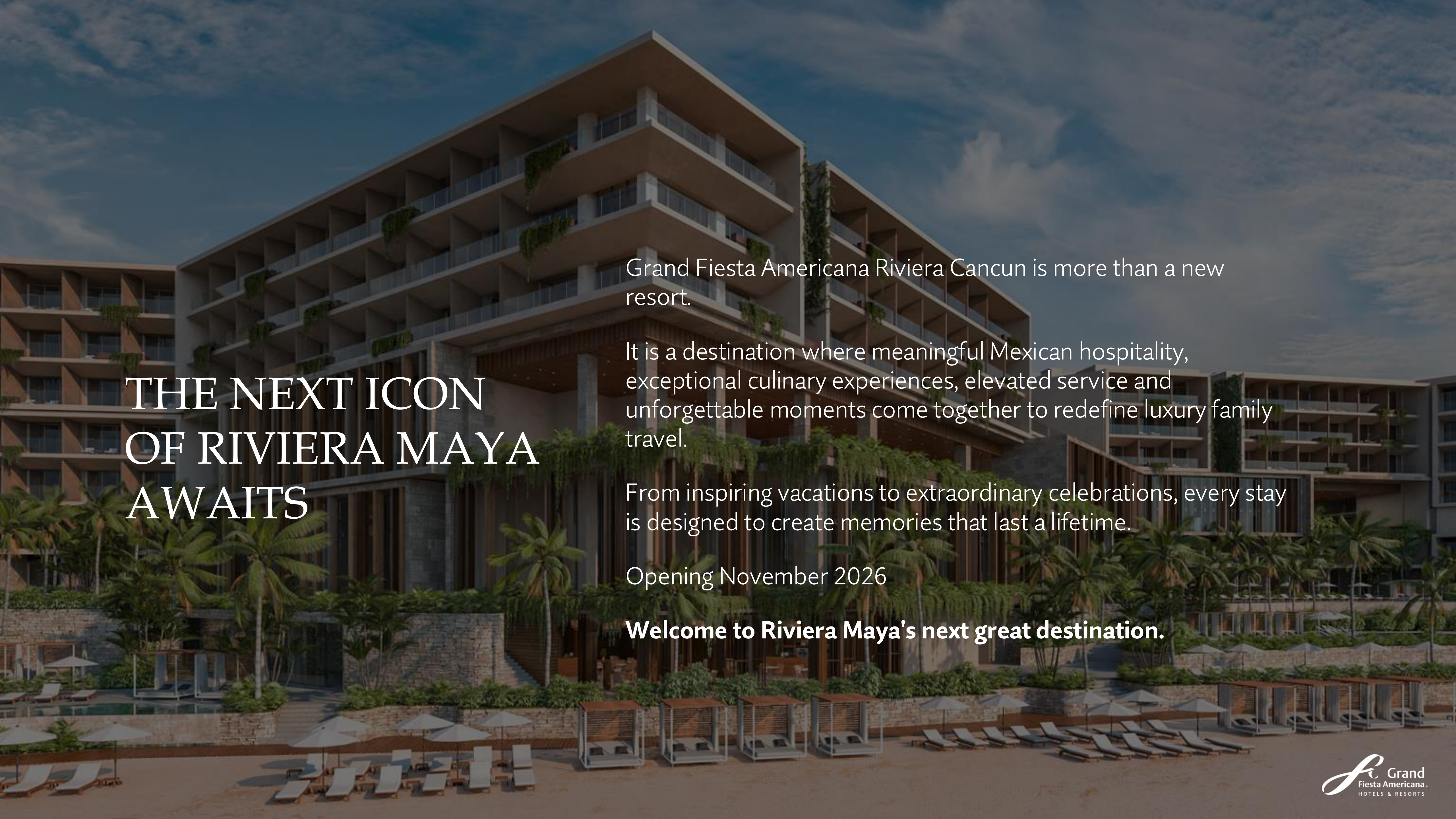
CULINARY EXPERIENCES WORTH TRAVELING FOR

Exceptional cuisine is no longer an amenity—it is one of today's most powerful travel motivators.

At Grand Fiesta Americana Riviera Cancun, dining becomes an experience that guests remember long after they return home.

Where every meal becomes a memorable story.

- Interactive chef experiences.
- Seasonal tasting menus.
- Premium wine pairings.
- Sunset dinners.
- Beachfront breakfasts.
- Cocktail rituals.
- Authentic Mexican flavors.
- Every meal becomes another reason to return.



THE NEXT ICON OF RIVIERA MAYA AWAITS

Grand Fiesta Americana Riviera Cancun is more than a new resort.

It is a destination where meaningful Mexican hospitality, exceptional culinary experiences, elevated service and unforgettable moments come together to redefine luxury family travel.

From inspiring vacations to extraordinary celebrations, every stay is designed to create memories that last a lifetime.

Opening November 2026

Welcome to Riviera Maya's next great destination.

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CELEBRATION RESORT & SPA

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