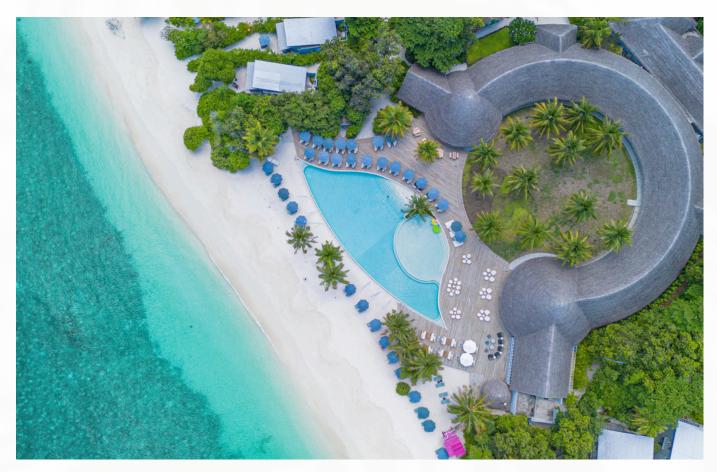
IFURU PRESS RELEASE JANUARY 2025

## Discover Unmatched Luxury: IFURU FANATICS PROGRAM LAUNCHES



Ifuru Island Resort is delighted to announce the launch of the Ifuru Fanatics Program, an exciting new membership initiative created to reward our cherished guests. This program is carefully designed to elevate every aspect of your stay, blending luxury, exclusivity, and unforgettable experiences into one seamless package. Whether you're a seasoned traveler or planning your first trip to our island paradise, the Ifuru Fanatics Program promises to make your visit truly extraordinary.

Members of the program will enjoy a host of benefits crafted to enhance their stay from the moment they arrive. Imagine being greeted with a complimentary bottle of Prosecco and a personalized welcome card from our General Manager, setting the tone for an unforgettable getaway. For those seeking even more indulgence, members are eligible for one-level suite or villa upgrades, ensuring a more luxurious experience, subject to availability. Additionally, early checkin and late check-out privileges allow guests to maximize their time in paradise, making every moment count.

The Ifuru Fanatics Program also offers significant savings, with members enjoying discounts of up to 50% on future bookings, spa treatments, and dining experiences. Guests can pamper themselves with jet-lag massages, immerse in the tranquil waters with lagoon dive sessions, or indulge in floating canapé and cocktail experiences. Premium membership tiers unlock even more exceptional perks, such as private romantic dinners, exclusive Island Wedding Ceremony packages, and substantial resort credits that can be used for a variety of activities and services.

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The program features four membership tiers – **Basic, Turquoise, Blue, and Pink** – each offering an increasingly luxurious range of benefits. Turquoise members enjoy curated privileges, while Blue members gain access to elevated experiences, including private cocktail sessions and Japanese Teppanyaki dinners. Pink members, the pinnacle of the program, are treated to complimentary two-night stays in luxurious suites, private beach dinners, and credits worth up to \$500 for our Dive Center. Each tier is designed to cater to different preferences, ensuring that every guest's experience is personalized and memorable.

Membership in the Ifuru Fanatics Program is exclusive to guests who book directly through the Ifuru Island Maldives website, the official Ifuru app, or by contacting our reservations team. These benefits are not available for bookings made through third-parties, ensuring that our members receive the most direct and personalized service possible.

## **Join Today and Transform Your Stay**

Ifuru Island Resort invites you to join the Ifuru Fanatics Program and discover a new level of luxury and hospitality. To learn more about the program and register as a member, visit our website <a href="www.ifuruisland.com">www.ifuruisland.com</a> or contact us directly at bookingmagic@ifuruisland.com. Take the first step toward creating memories that will last a lifetime.





## Notes to Editors

\*Terms and conditions apply. 24-hour 'Exclusively Yours' all-inclusive meal plan includes, complimentary meet & greet, with welcome drinks and amenities, at the island's airport, dinearound experience at each of the resort's restaurants and bars, premium brand spirits, sparkling and premium wines, tailor-made cocktails, and soft drinks, as well as an in-villa mini-bar replenished once a day.

High-res images available here: <u>DropBox</u>

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## **About Ifuru Island Maldives**

Set in a secluded part of the beautiful Raa Atoll, Ifuru Island Maldives is an independently owned private island retreat. Focusing on fostering a playful, social atmosphere, the resort proudly stands on four pillars: Social, Fun, Lifestyle, and Great Value.

Intentionally designed to make every moment unforgettable, each of the resort's 147 beach suites and villas are sunset-facing and offer exceptional views of the pristine beach and turquoise Indian Ocean beyond.

Offering a premium 24-hour premium all-inclusive programme 'Exclusively Yours', guests can savour a range of exceptional dishes and culinary creations at six restaurants – two of which are à la carte – and four bars, as well as enjoy in-room minibars which are replenished daily.

Ensuring guests can truly immerse themselves in the destination and create unforgettable memories, Ifuru Island offers a range of activities and excursions, including diving, snorkelling, cultural immersions, sunset charters, island-hopping and star gazing.

Guests can also access a range of complimentary facilities, including snorkelling equipment, non-motorised water sport equipment, Coconut Kids Club, 24-hour gym, Tennis and Futsal Court (reservation required), recreational centre and high-speed wi-fi.

With a pristine sandy beach, infinity pool and the Xanadu Spa, which offers a range of treatments and wellbeing programmes, as well as plunge pools, saunas and steam rooms, there are plenty of opportunities to find rest and relaxation at Ifuru Island.

For further press information, please contact: Sindhaan Mohamed (Sinnu), Marketing and Communications Manager at sinnu@ifuruisland.com.



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