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VINEYARD RESORT BY AYRES

**Allegretto Vineyard Resort in Paso Robles Partners with Kind Traveler
to Donate to the San Luis Obispo Surfrider Foundation**

Giving back to the local community one stay at a time

September 29, 2022 (Paso Robles, Calif.) – [The Allegretto Vineyard resort](#), nestled in beautiful Paso Robles wine country, has recently partnered with [Kind Traveler](#), a hotel booking site and sustainable travel media platform that empowers travelers to positively impact the communities they visit. Kind Traveler Hotels offer special rates and perks upon a \$10 nightly donation to a charity that positively impacts the local community. The Allegretto Vineyard Resort chose the [Surfrider Foundation SLO](#), an organization dedicated to protecting and enjoying the world's ocean, waves, and beaches through a robust activist network.

The Allegretto Vineyard Resort, a gem of San Luis Obispo County, has always been interested in enhancing visitors' physical, mental, emotional, and spiritual wellness through various initiatives. The Allegretto recognizes that individual well-being stems directly from the local community's wellness and has recently partnered with Kind Traveler. Kind Traveler invites hotels with key initiatives to advance sustainability, individual wellness, and community impact by designating a local charity beneficiary that will receive a portion of a traveler's booking when

they book their stay through the Kind Traveler site. This system empowers travelers to create a positive impact within the host destination.

“The Allegretto Vineyard Resort is thrilled to have the opportunity to support the local community and promote sustainable and responsible tourism,” said General Manager, Rich Verruni.

Travelers who book their stay at the Allegretto through kindtraveler.com will donate a portion of their visit to The SLO Surfrider Foundation to support the ocean and beaches so dear to the local community. The Surfrider Foundation is a group of activists that network, campaign, fight legal battles, build awareness, and raise money, all for the greater good of protecting our ocean.

The New York Times states, "A hotel discount may warm your heart, knowing you've beaten the system. Now a new hotel booking website aims to warm your soul, too, by linking discounted rates and charitable donations."

About the Allegretto Vineyard Resort:

At the [Allegretto Vineyard Resort](#), discoveries never end. Offering guests exceptional spaces, experiences, services and amenities along the path of their life's journey, the Allegretto is inspired by wine country and European hospitality, evoking an Italian vineyard estate on 20 acres of vineyards and fruit-bearing orchards on Paso Robles' idyllic east side. The property is a world unto itself with 171 guest rooms and suites, locally farmed and foraged cuisine, a wine bar featuring the Resort's private wine label, among many others, a full-service boutique spa, pool and cabanas, manicured gardens, walking paths, French-inspired Abbey, hundreds of antiques, a 12,000-square-foot piazza and inspired vignettes that invoke luxury, warmth, and beauty of the good life.

About Kind Traveler:

[Kind Traveler](#), launched in 2016 after founders Jessica Blotter and Sean Krejci observed extreme poverty while on vacation in Belize. Wishing there was a way for their traveler dollars to impact the local community and environment positively, they embarked on the journey to launch Kind Traveler. Realizing that the love of travel cannot be separated from the state of the world, Kind Traveler was established as the world's 1st Give + Get hotel booking and sustainable travel media platform to empower travelers to positively impact the communities they visit.

About the Surfrider Foundation:

[The Surfrider Foundation](#) was formed in 1984 by a group of surfers from Malibu, California. The Surfrider Foundation is dedicated to protecting, conserving, and enjoying the world's oceans. Today, there are over 250,000 members and activists, with a whopping 84 chapters in the U.S. and affiliates in 20 countries worldwide. On a local level, the San Luis Obispo County Chapter was formed in 1994 and used their collective passion for the world's beaches, waves, and oceans to protect nearly 100 miles of coastline, stretching from Point Sal to Ragged Point.