

Christmas Tree, Christmas Tree...

With the dawning of December, it means that Christmas is just around the corner! And what is Christmas without the customary Christmas tree? Guests at Lexis Hibiscus will be awestruck with the tallest Christmas tree replica in Port Dickson.

Standing majestically at 78.7 feet in height and 29.5 feet in diameter, the lush green-coloured tree is adorned with 10,000 baubles and 69,000 LED lights. Made from galvanised steel, the tree took more than 400 man hours to assemble.

Perfect for selfies and Instagram-worthy shots, the Christmas tree will be up at Lexis Hibiscus Port Dickson until 2 January 2018.

TOURISM SECTOR TO REMAIN CONTRIBUTOR TO MALAYSIA'S

Aggressive measures taken to boost Malaysia's tourism and hospitality industry, which include hotels, foods, restaurants, chefs, as well as food services equipment and suppliers, will help maintain the industry as the third largest contributor to the country's economy.

Deputy Minister of Tourism and Culture, Datuk Mas Ermieyati Samsudin, said combined efforts by various stakeholders to push the industry to new heights as evidenced by the ongoing and highly successful and international Food and Hotel Malaysia 2017 (FHM 2017) would help the tourism industry's receipts increase this year.

She cited how such combined efforts went a long way towards enabling the tourism industry to contribute RM73.3bil to the nation's coffers last year.

According to data from Tourism Malaysia, the target for tourist arrivals this year was 31.8 million while tourist receipts were expected to reach RM118bil.

"Events such as FHM have both a direct and indirect positive impact on Malaysia's tourism and hospitality industry, positioning the country as an industry leader that the world looks up to," she said in her speech when officiating FHM 2017 on Tuesday.

She said the tourism and hospitality industry was recognised as one of the National Key Economic Areas in the government's vision to help make Malaysia a high-income nation by 2020. By 2020, Malaysia is targeted to draw some 36 million tourists with tourism receipts projected at RM168billion.



THIRD LARGEST ECONOMY

The Star Daily

Who were the domestic visitors in 2016?

22.2%
were between
ages 15 and 24

38.4%
were between
ages 25 and 39

25.2%
were between
ages 40 and 54

14.2%
were ages 55
and above

34.5%
were from household
incomes of between
RM1,001 and RM3,000
per month

26.3%
were from household
incomes of between
RM3,001 and RM5,000
per month

22.1%
were from household
incomes of between
RM5,001 and RM10,000
per month

Key statistics of domestic tourism

	2015	2016
Number of visitors (include visitors who make a trip or multiple trips per year)	176.9 million	189.3 million
Number of trips	235.2 million	253.9 million
Total expenditure	RM67.8bil	RM74.8bil
Average length of stay	2.30 days	2.31 days
Average expenditure per trip	RM288	RM294

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Seen and Scene

Lexis Hibiscus Port Dickson has been welcoming thousands of guests to its doors. Apart from visiting celebrities, the iconic resort is also home to selected video and film shoots from both locally and abroad.



Have A Splashing Good Time!

Beat the tropical heat and enjoy a splashing good time at Water JPark. Located just off the beach at Hibiscus Walk, seek an adrenaline rush at the 8 meter high Super Slider or try the Spinner, Iceberg, Mini Slider and Paddle Board.

Guests who prefer the beach will have a whale of a time trying out Water Ball, Wheel Roller, Mini Float, and See Saw, among others. A water volleyball court and mermaid swimsuit rental are also available.





Iconic Resort Lauded At Illustrious Awards Ceremony

Lexis Hibiscus Port Dickson the resort that resembles the national flower of Malaysia, has won not one, but two awards during the recent Haute Grandeur Global Hotel Awards held in Bangkok. It clinched the 'Best Pool Villa' and 'Best Family Resort' for Malaysia.

Considered one of the most anticipated awards in the hotel industry calendar, Haute Grandeur is recognized as one of the world's leading hospitality awards initiative, acknowledging the finest in hospitality experiences across 7 continents and more than 60 countries.



"Clinching the two Haute Grandeur Awards is a testament and a golden stamp of excellence for Lexis' signature resort, and powerful in its ability to amplify marketing, guest perception and revenue," said Mandy Chew Siok Cheng, President of Lexis Hotel Group, "We are indeed honoured to have been chosen as the winner for these two categories. Apart from our sincere appreciation to all guests who have reviewed and contributed positively, I would also like to dedicate these awards to the staff of Lexis Hibiscus as a testament of the hard work and service. We hope to be able to reach even greater heights with these inspiring recognition," added Mandy.

Each year, the world's premium luxury hotel brands compete for the ultimate accolade in overall excellence and greatest contribution to the industry. Brilliance is recognized by means of a rigorous rating process, based on a unique concept exclusive to Haute Grandeur. By relying on quality feedback from guests rather than a quantity of votes by the general public or judges, fairness, transparency and unbiased results are guaranteed. Winners are those hotels and spas that set themselves apart through excellence on all levels, discerning between hospitality and luxury – offering inspiring guest experiences that are incomparable and truly memorable.



Doing Our Bit



With the recent flood disaster in Penang which has affected many homes in Teluk Kumbar and left the victims stranded, the Management and staff of Lexis Suites Penang decided to lend a helping hand by contributing essentials such as bottled drinking water, packed foods and groceries, beverages and many more to the victims and their families. This noble effort is in line with our corporate social responsibility efforts to reach out to the local communities within Lexis properties.

K-Pop Sensation

Lexis Suites Penang was the official sponsor for the recent K-Pop Sensation 2017 which was held at Setia Spice Arena, Penang on 16 September 2017. Guest K-pop artist Kang Gary stayed at Lexis Suites Penang during his sojourn at the Pearl of the Orient.



Lexis Suites Penang recently treated the residents of Rumah Kebajikan Seri Cahaya, Batu Maung to an evening of scrumptious food, fun games and entertainment at the ballroom of the hotel. Decked in their best Deepavali attire, the home, comprising children and senior citizens, were also given contributions of groceries and 'Ang Pow'.



Spreading The Light

In conjunction with the Festival of Lights, Lexis Hotel Group brought cheer and joy to the occupants of Pertubuhan Kebajikan Kanak-Kanak Nanthisar, Seremban. A scrumptious spread of Deepavali dishes specially made by our Chefs were prepared

and fun games for the kids were conducted by our Sports & Recreational team. President Ms Mandy Chew also handed out Deepavali 'Ang Pow' along with groceries and other festive delicacies so that the home may celebrate this festive season with joy and happiness.

LEXIS HIBISCUS PORT DICKSON

Wish Came True

Recently at Lexis Hibiscus Port Dickson, we were able to make a nine year old little boy's wish come true which is spending some quality time with his family. Muhammad Amirul Haikal, who has been diagnosed with leukaemia since February 2017 has gone through cycles of chemotherapy and the long stays in the hospital has been rather strenuous on him, taking the joy from his family and his childhood. Due to work and school, his father and sister could not visit him as much as he wanted them to. Together with Make-A-Wish Malaysia, we hosted little Amirul's stay with his family and blessed him with many gifts as well. We hope little Amirul will have a speedy recovery so that his dream of becoming a soldier will come true.





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