

OUR GREEN IMPACT!

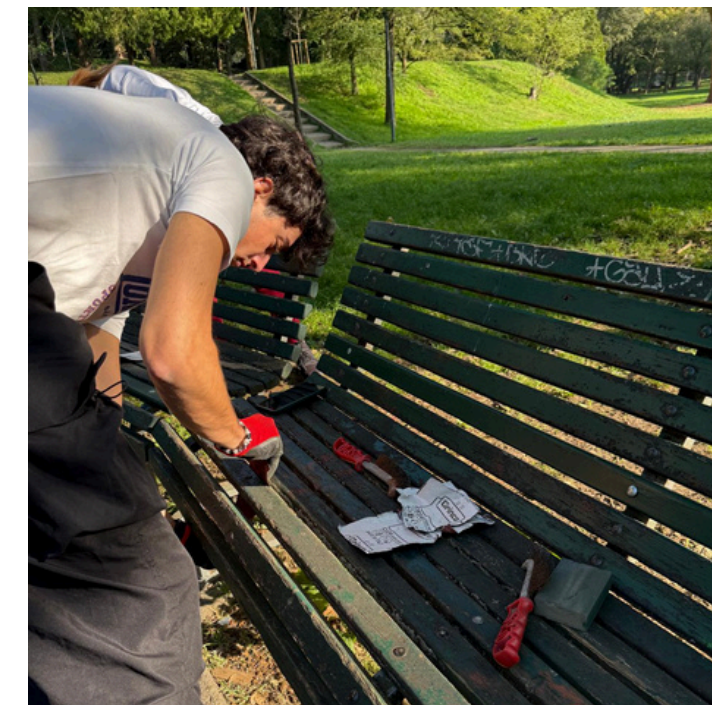


OUR COMMITMENT



WAU! Milano (Aka We Are Urban) is a voluntary organization that has as its objective the improvement of the quality of life through redevelopment and enhancement interventions of the city of Milan, through the active involvement of those who live there every day.

At **Urban Hive Milano** we feel the same way: responsible for our community and whenever is possible, we try to make our decisions respecting the planet and the local environment.



#UHGOESGREEN

2023

Our Team participated in two fantastic plogging events organized by WAU! - an activity imported from Sweden that combines physical well-being with environmental protection: after a bit of muscle warming, we dedicated ourselves to collecting cigarette butts and micro-waste, equipped with gloves and bags, thus collaborating in the clean up of some areas of the city of Milan.

On the morning of **Saturday, December 3rd, 2023**, our Team joined for the second clean up appointment in the spaces surrounding the Gaetano Castilla Foundation.

Our Christmas gift to the city of Milan!

The morning also saw the collaboration of Gooders, a community created to promote and activate environmental, social and cultural sustainability initiatives in Milan, which organized Christmas is gOOOod for the occasion, with many laboratories, panels and sustainable workshops!



Instagram post interface showing a heart icon, a comment icon, and a share icon. Below the icons, it says 'Piace a evageraldine e altri 87' and the caption 'gooders_ As gOOOders we take Christmas very seriously, it is that season when you really have to'.

2024

Get your gloves and bags ready: next Monday, **September 9th**, the Urban Hive team is heading out for a crucial volunteer mission with our friends from WAU! Milano.

In anticipation of World Cleanup Day on **September 20th, 2024**, the UH Team prepared gloves and bags bright and early!

On Monday, **September 9th, 2024**, we participated in a fun but crucial volunteer mission with our friends from WAU! Milano. Our cleaning ground was be the beautiful Parco Sempione and we dedicated ourselves to picking up cigarette butts and plastic, to restore some shine to the city's green heart.





2025



This year, to celebrate **World Cleanup Day**, we renewed our collaboration with WAU! and on **October 8th**, the Urban Hive team joined forces to clean up and restore the benches at Parco Monte Stella in Q8. 🌿

We're proud that our daily sustainable actions have once again been recognized — for the second year in a row, we've received the **Green Key** certification! 🌍
♥️

We're equally happy to keep collaborating with WAU!, sharing the same commitment to a greener, more conscious city.



ONGOING...