

you are the brand

August 2025

featuring:

Our feature Ambassador for the month of August is Cas, our Housekeeping Supervisor at the Coast Chilliwack Hotel by APA in Chilliwack, BC.

Cas began her journey with Coast in 2022 as a supervisor and has been part of the team for three years. With over a decade of experience in the hospitality industry, she brings a deep understanding of guest service and operations. After taking a two-year break to work in healthcare, she returned to hospitality, reaffirming her passion for creating exceptional guest experiences.

Why did you choose the hospitality industry, and specifically Coast Hotels?

I chose a career in hospitality because I genuinely enjoy the dynamic and welcoming environment. I have a strong passion for the industry and feel a deep sense of purpose in creating memorable guest experiences. I was introduced to Coast through a recommendation from one of their ambassadors, who spoke highly of the company's culture and work environment. That endorsement, along with my own passion for hospitality, made Coast the perfect fit for me.

What would you say is the best part about your job?

For me, the best part about working at the Coast Chilliwack Hotel is the incredible team of ambassadors and the positive, supportive

What is your definition of success?

To me, success means living a life where I feel happy, content, and healthy—both mentally and physically. It's about finding balance and fulfillment in what I do every day.

What is a piece of advice that resonates with you?

One of the most valuable pieces of advice I've received is to step outside of my comfort zone. It's in those moments of challenge and uncertainty that real growth and learning happen.

What is your biggest accomplishment in your role?

My greatest accomplishment is bringing happiness to others—whether by offering help, showing kindness, or simply making someone's day a little brighter. I take pride in making a positive difference in people's lives, no matter how small.

If you could have lunch with anyone, who would it be?

If I could have lunch with anyone, it would be my boyfriend, Travis. We don't get to see each other often since he lives in the U.S., so any time together is meaningful.

Who or What inspires you & why?

What inspires me most is the desire to live a happy, fulfilling life—both personally and professionally. I'm motivated by the goal of doing well at work, being kind to others, and building strong, meaningful relationships. That sense of purpose keeps me grounded and driven.



What would your dream vacation be?

I would love to visit Hawaii—it's been a dream destination of mine for the beautiful beaches, laid-back stunning back vibe, and natural scenery.

What is your favorite food?

I absolutely love carbs—pasta, bread, and desserts of all kinds are my weakness.

Describe your personality in three words:

Empathetic, dependable, and funny.

If you could live anywhere in the world, where would it be?

I traveled to Italy for a month and completely fell in love with it. If I had the chance, I'd live there forever—the culture, the food, and the beauty of the country are everything I could ever want.

What was your dream job when you were a kid?

My dream job was to become a homicide detective. I was fascinated by solving mysteries and uncovering the truth—plus, I figured all those hours watching crime shows should count for something.

**Thank you, Cas,
for being an amazing
ambassador!**

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