

MEDIA RELEASE FOR IMMEDIATE RELEASE

EMBRACE THE ALLURE OF GOODWOOD PARK HOTEL'S 'MID-AUTUMN GRANDEUR' COLLECTION

Showcasing a delightful selection of innovative and timeless mooncake classics 10 August to 17 September 2024



Goodwood Park Hotel's Snowskin Combo featuring the new Kumguat Melon with Macadamia

Singapore, July 2024 – A distinguished heritage hotel and an icon amid Singapore's vibrant cityscape, Goodwood Park Hotel is delighted to unveil its most spectacular Mid-Autumn collection yet! This year's creations are a masterful showcase of tradition and innovation, perfect for a joyous reunion with friends, family and loved ones, and an unforgettable Mid-Autumn celebration.

Expertly crafted by the hotel's culinary team in collaboration with Hong Kong master chefs who fly in annually to lend their expertise for this highly-anticipated annual affair, these festive gems – made without preservatives – will be available from **10 August to 17 September 2024**, in new packaging featuring intricate floral motifs against a brilliant yellow background.

Headlining this year's collection are the invigorating *Kumquat Melon with Macadamia* snowskin mooncake, and the delectable *White Lotus Seed & Red Bean Paste with Pork Floss & Single Yolk* baked mooncake. The highly anticipated *Durian* Combo returns with four exquisite durian variants – 'Mao Shan Wang', D88, Phoenix and the new Golden Dragon, a tribute the year of the Wood Dragon.

Guests can place their orders via the Festive Online Shop: https://goodwoodparkfestive.oddle.me for self pick-up or deliveries from 10 August to 17 September 2024. **5 days' advance notice is required for preorders**. Last pre-order date is 12 September 2024. Minimum online order of \$100 nett is required, with a delivery fee of \$22 nett to one location (except Jurong Island). Free delivery to one location (except Jurong Island) is applicable for online orders of \$800 nett and above.

Alternatively, guests may contact the Mooncake Call Centre at (65) 6730 1868, email the order form (available at www.goodwoodparkhotel.com) to mooncake@goodwoodparkhotel.com, or walk-in at The Deli to place their takeaway pre-orders for self-collection or delivery. **5 days' advance order is required from order date for collection**. Minimum order of 5 boxes of 4pcs is required for self-pick-up pre-orders.

NEW FESTIVE DELIGHTS

KUMQUAT MELON WITH MACADAMIA 冰皮金桔哈密瓜夏威夷果

\$50 nett for 2 pieces, \$80 nett for 4 pieces



Indulge in a delightful harmony of flavours and textures of the *Kumquat Melon with Macadamia Snowskin Mooncake* – an exciting new addition to this year's Mid-Autumn collection. This exquisite treat features a unique medley of ingredients nestled within. Featuring a light kumquat-infused Chiboust cream studded with refreshing melon chunks followed by a layer of rich macadamia paste on top of a crumbly tart base, all wrapped in a delicate snowskin, making it a joy to savour with loved ones during the festivities.

WHITE LOTUS SEED & RED BEAN PASTE WITH PORK FLOSS & SINGLE YOLK 单黄白莲蓉红豆肉松

\$56 nett for 2 pieces, \$92 nett for 4 pieces

Baked to perfection, this Mid-Autumn treat is filled with a masterful blend of luscious lotus seed paste as well as red bean paste accentuated by savoury notes of pork floss and a single yolk, all encased in a golden-brown crust. Every bite of this moreish creation is packed with flavours and will leave one craving for more.



DURIAN COMBO 冰皮榴梿组合

\$120 nett for 4 pieces; 1 piece per flavour



Ideal for gifting to durian enthusiasts or as a treat for oneself, this combo is a great way to sample an assortment of the famed King of Fruits and satisfy cravings. Exclusive to this premium quartet are three prized durian variants; the Phoenix, the new Golden Dragon durian which boasts a mesmerising pale-yellow colour and is lauded for its caramel-like sweetness, smooth texture and creamy profile, and the D88. Completing the set is Goodwood Park Hotel's signature 'Mao Shan Wang' Durian snowskin mooncake.

ALL-TIME FAVOURITES

Available for takeaway at The Deli and via the Festive Online Shop



From L - R: D24 Durian, Premium Duo

D24 DURIAN 冰皮D24榴梿

\$64 nett for 2 pieces, \$94 nett for 4 pieces

Indulgent and creamy, the *D24 Durian* mooncake remains a cult favourite, reigning supreme among fans of the king of fruits.

'MAO SHAN WANG' DURIAN 冰皮猫山王榴梿

\$77 nett for 2 pieces, \$113 nett for 4 pieces

Luxuriate in this sumptuous mooncake, packed with the finest 'Mao Shan Wang' durian that boasts complex, and intense bittersweet notes.

BLACK THORN DURIAN 冰皮黑刺榴梿

\$89 nett for 2 pieces, \$139 nett for 4 pieces

Set in a sleek black snowskin embellished with shimmering gold flakes, the *Black Thorn Durian* mooncake exudes a delicate sweetness and heady aroma.

PREMIUM DUO: BLACK THORN AND 'MAO SHAN WANG' DURIAN 冰皮黑白精选

\$80 nett for 2 pieces; 1 piece per flavour, \$130 nett for 4 pieces; 2 pieces per flavour



ONDEH ONDEH 冰皮椰糖椰丝

\$54 nett for 2 pieces, \$86 nett for 4 pieces

Back by popular demand since its introduction in 2022, the *Ondeh Ondeh* snowskin is a creative twist on the classic 'kueh'. This toothsome rendition reveals a coconut cream filling with a choux pastry-covered pandan and *gula melaka* 'truffle', on a base of grated coconut.

MANGO WITH POMELO 冰皮杨枝甘露

\$50 nett for 2 pieces, \$80 nett for 4 pieces

This uplifting mooncake has won the hearts of many with its zesty tanginess and revitalising take on the beloved mango pomelo sago dessert served at Min Jiang, the hotel's esteemed Chinese restaurant.



CEMPEDAK 冰皮金蜜

\$53 nett for 2 pieces, \$84 nett for 4 pieces

This vibrant orange-hued morsel captures the essence of *cempedak*'s unique fragrance, loaded with a tempting and silky centre flecked with chunks of fresh *cempedak*.

BLUE PEA FLOWER WITH WHITE LOTUS SEED PASTE

AND MELON SEEDS 冰皮蝶豆花瓜仁白莲蓉

\$54 nett for 2 pieces, \$84 nett for 4 pieces

Decked in a captivating blue pea flower-infused snowskin, this eyecatching mooncake presents a generous filling of velvety white lotus paste and crunchy melon seeds.



SNOWSKIN COMBO 冰皮组合

\$84 nett for 4 pieces; 1 piece per flavour

Make a lasting impression with the opulent *Snowskin Combo*, elegantly presented in a box decorated with floral embroidery patterns. This curated quartet brings together a selection of the most coveted mooncake varieties – the new *Kumquat Melon with Macadamia, Mango with Pomelo, Cempedak* and *D24 Durian* mooncakes – a regal choice for corporate gifting.

CLASSIC BAKED SELECTION

Available for takeaway at The Deli and via Festive Online Shop





From L - R: Traditional Piglet Biscuit, Baked Combo

TRADITIONAL PIGLET BISCUIT 猪仔饼

\$24 nett for 2 pieces

This charming biscuit is a heartfelt keepsake, making it a thoughtful gift for all ages. An adorable pair of 'piglet' pastries, filled with lotus seed paste, is lovingly cradled within a beautifully embroidered pouch.



ASSORTED NUTS WITH HAM ('KUM TOY') 良木园金腿

\$64 nett for 2 pieces, \$99 nett for 4 pieces

Enrobed in a baked golden-brown pastry skin lies a rich and harmonious blend of nuts and seeds like melon seed, almond, sesame, walnut, and cashew nut elevated by premium 'Jinhua' ham, house-roasted 'char siew', as well as candied winter melon. Satisfyingly crunchy yet refined, this treasured delicacy is a beloved Mid-Autumn tradition.

WHITE LOTUS SEED PASTE WITH MELON SEEDS 瓜仁白莲蓉

\$49 nett for 2 pieces, \$80 nett for 4 pieces

LOTUS SEED PASTE WITH DOUBLE YOLK 双黄莲蓉

\$55 nett for 2 pieces, \$90 nett for 4 pieces

WHITE LOTUS SEED PASTE WITH SINGLE YOLK 单黄白莲蓉

\$56 nett for 2 pieces, \$92 nett for 4 pieces

WHITE LOTUS SEED PASTE WITH DOUBLE YOLK 双黄白莲蓉

\$61 nett for 2 pieces, \$96 nett for 4 pieces

WHITE LOTUS SEED PASTE WITH FOUR YOLKS 四黄白莲蓉

\$64 nett for 2 pieces, \$99 nett for 4 pieces

BAKED COMBO 传统组合

\$92 nett for 4 pieces; 1 piece per flavour

A set of four, the popular *Baked Combo* includes one piece each of *White Lotus Seed Paste with Melon Seeds*, *White Lotus Seed Paste with Single Yolk*, *Lotus Seed Paste with Double Yolk*, and *Assorted Nuts with Ham ('Kum Toy'*).

PROMOTIONS

Early Bird Offer: With a minimum purchase of two boxes, all guests will enjoy 25% off, and Goodwood Park Hotel Gourmet cardmembers will enjoy 30% off from 10 to 25 August 2024.

Valid for 2 pc and 4 pc boxes of mooncakes except for 'Mao Shan Wang', Black Thorn, Premium Duo and Durian Combo Mooncakes.

Available for walk-in purchases with immediate collection at The Deli, subject to stock availability. Pre-order for self-pick-up or delivery are available through the Festive Online Shop. 5 days' advance pre-order is required. Minimum purchase for pre-orders apply, and terms & conditions for online orders and delivery differ. Early bird orders must be collected or delivered by 25 August 2024. Not valid for dine-in, with other promotions and vouchers, at stalls outside of the hotel or via ordering channels managed by external parties, unless otherwise stated. While stocks last.

CARD PRIVILEGES

Regular Offer: Citi, DBS/POSB, OCBC and UOB cardmembers will enjoy 15% off and Goodwood Park Hotel Gourmet cardmembers will receive 20% off from 10 August to 17 September 2024.

3-Day Bank Special: Citi, DBS/POSB, OCBC and UOB cardmembers may enjoy 20% off from 30 August to 1 September only.

Valid for all mooncakes. For bank offers, payment must be made with the respective credit or debit card. Pre-orders for self-collection or delivery are available through the Festive Online Shop. 5 days' advance pre-order is required. Minimum purchase for pre-orders apply, and terms & conditions for online orders and delivery differ.

3-Day Bank Special is valid for walk-in purchases with immediate collection at The Deli from 30 August to 1 September while preorders made from 30 August to 1 September at The Deli and Festive Online Ship are available for self-collection/delivery by 17 September. All offers are while stocks last and not valid for dine-in, or with other promotions and vouchers, unless stated otherwise. Discounts may not be valid for purchases at stalls outside the hotel or via external ordering channels.

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Note: All takeaway prices quoted are inclusive of GST, unless otherwise stated. Digital images of the mooncakes are available upon request. Please refer to Appendix for a summary of prices and availability

For media enquiries and assistance, please contact:

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FACT SHEET

Promotion
 Mid-Autumn Grandeur at Goodwood Park Hotel

Duration
 10 August to 17 September 2024

Address
 Goodwood Park Hotel, 22 Scotts Road, Singapore 228221

Order hotline (65) 6730 1868 (general enquiries)
 (65) 6730 1867 (corporate enquiries)
 Order email

Order email mooncake@goodwoodparkhotel.com
 Order website (recommended) https://goodwoodparkfestive.oddle.me

■ The Deli's opening hours 10am to 8pm daily

Mooncake Call Centre
 9am to 7pm (Mondays to Fridays)

9am to 1pm (Saturdays, Sundays, and public holidays)

GENERAL INFORMATION ON GOODWOOD PARK HOTEL

Address Goodwood Park Hotel, 22 Scotts Road, Singapore 228221

Mainline (65) 6737 7411

Websitewww.goodwoodparkhotel.comFacebookfacebook.com/GoodwoodParkHotel

Instagram @goodwoodparkhotelsg
Hashtag #goodwoodparkhotel

Linkedin https://www.linkedin.com/company/goodwood-park-hotel

Summary

An icon on Scotts Road, Goodwood Park Hotel is housed in a uniquely designed building that dates back to 1900. Regarded as a distinguished institution in hospitality circles, the Hotel is also one of the most reputable pioneers of the tourism industry. Much of her original beauty has been faithfully restored and her majestic air artfully accentuated with fluted columns, delicate woodworks, decorative plasterwork and graceful archways. Through the years, she has gained recognition for her exquisite elegance, legendary charm and tradition of excellence, with her Grand Tower gazetted a national monument in 1989. The Hotel has five distinctive restaurants, each providing a unique dining experience, along with a deli, a bar, two outdoor swimming pools and a fitness centre.

APPENDIX MID-AUTUMN GRANDEUR PRICE LIST All prices are nett unless otherwise stated.

CATEGORY	ITEMS	PRICE
Baked Selection 烘皮月饼	POPULAR White Lotus Seed Paste with Melon Seeds 瓜仁白莲蓉	\$49 for 2 pieces, \$80 for 4 pieces
	POPULAR Lotus Seed Paste with Double Yolk 双黄莲蓉	\$55 for 2 pieces, \$90 for 4 pieces
	POPULAR White Lotus Seed Paste with Single Yolk 单黄白莲蓉	\$56 for 2 pieces, \$92 for 4 pieces
	POPULAR White Lotus Seed Paste with Double Yolk 双黄白莲蓉	\$61 for 2 pieces, \$96 for 4 pieces
	White Lotus Seed Paste with Four Yolks 四黄白莲蓉	\$64 for 2 pieces, \$99 for 4 pieces
	Assorted Nuts with Ham ('Kum Toy') 良木园金腿	\$64 for 2 pieces, \$99 for 4 pieces
	NEW White Lotus Seed & Red Bean Paste	\$56 for 2 pieces,
	with Pork Floss & Single Yolk 单黄白莲蓉红豆肉松	\$92 for 4 pieces
	POPULAR Baked Combo 传统组合 (1 piece each – White Lotus Seed Paste with Melon Seeds, White Lotus Seed Paste with Single Yolk, Lotus Seed Paste with Double Yolk, Assorted Nuts with Ham ('Kum Toy'))	\$92 for 4 pieces
Conversion Coloration	NEW Kumquat Melon with Macadamia	CEO for 2 pieces
Snowskin Selection 冰皮月饼	冰皮金桔哈密瓜夏威夷果	\$50 for 2 pieces, \$80 for 4 pieces
	POPULAR Mango with Pomelo 冰皮杨枝甘露	\$50 for 2 pieces, \$80 for 4 pieces
	POPULAR Cempedak 冰皮金蜜	\$53 for 2 pieces, \$84 for 4 pieces
	SIGNATURE D24 Durian 冰皮D24榴梿	\$64 for 2 pieces, \$94 for 4 pieces
	POPULAR Snowskin Combo 冰皮组合	\$84 for 4 pieces
	(1 piece each – Kumquat Melon with Macadamia,	'
	Mango with Pomelo, Cempedak, D24 Durian)	
	POPULAR Ondeh Ondeh 冰皮椰糖椰丝	\$54 for 2 pieces, \$86 for 4 pieces
	POPULAR Blue Pea Flower with White Lotus Seed Paste and Melon Seeds 冰皮蝶豆花瓜仁白莲蓉	\$54 for 2 pieces, \$84 for 4 pieces
	SIGNATURE 'Mao Shan Wang' Durian 冰皮猫山王榴梿	\$77 for 2 pieces, \$113 for 4 pieces
	POPULAR Black Thorn Durian 冰皮黑刺榴梿	\$89 for 2 pieces, \$139 for 4 pieces
	POPULAR Premium Duo: Black Thorn and 'Mao Shan Wang' Durian 冰皮黑白精选	\$80 for 2 pieces, \$130 for 4 pieces
	NEW Durian Combo 冰皮榴梿组合	\$120 for 4 pieces
	(1 piece each – Phoenix, Golden Dragon, D88, 'Mao Shan Wang' Durian')	ψ120 IOI 4 pieces
Festive Baked Pastry 佳节烘焙糕点	Traditional Piglet Biscuit 猪仔饼	\$24 for 2 pieces