



THE TOWNSEND HOTEL

FOR IMMEDIATE RELEASE

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The Townsend Hotel is now Sharecare Health Security VERIFIED® with Forbes Travel

Among one of the first hotels to achieve this health security verification

BIRMINGHAM, Mich. (March 3, 2021) – The Townsend Hotel is proud to announce that it is among the first hotels in the world to become Sharecare Health Security VERIFIED® with Forbes Travel Guide. The comprehensive facility verification helps ensure that guests and travel planners can book with confidence at properties that have appropriate health safety procedures in place.

“There is nothing more important than the health and safety of our guests and our staff.” said Steven Kalczynski, Managing Director at The Townsend Hotel. “We are extremely proud of achieving this verification! This is one additional assurance for our guests to feel even more protected when they visit or stay at The Townsend Hotel.”

This verification comes with an easily identifiable “seal of approval”, the Sharecare VERIFIED® with Forbes Travel Guide badge, based on a hotel’s compliance with expert-validated best practices that minimize the risk and impact of COVID-19.

Developed by Forbes Travel Guide, the global authority on genuine Five-Star service, and digital health industry leader Sharecare, the comprehensive verification covers more than 360 standards across health and hygiene protocols, cleaning products and procedures, ventilation, physical distancing, the guest experience, and health safety communication with guests and employees. Hotels are required to verify their health protocols on an ongoing basis to ensure continued compliance with the most up-to-date global health standards.

See The Townsend Hotel COVID-19 standards in our safety video:
www.youtube.com/watch?v=Hjq5CP1w7bl&feature=youtu.be

To review our full health and safety plan, please visit our website at:
www.townsendhotel.com/Covid-19

Forbes Travel Guide:
www.forbestravelguide.com



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Sharecare:

www.sharecare.com

About The Townsend Hotel:

The Townsend Hotel is celebrating its thirty-fourth anniversary in 2021, and is a 33 year in-a-row AAA Four-Diamond luxury property, located in downtown Birmingham, Mich. The Townsend is a Forbes Travel Guide “Four Star” property and the Rugby Grille is a Forbes Travel Guide “Recommended” restaurant. The Townsend is known for its exceptional service and amenities, including the Rugby Grille, banquet and catering services. For more information, visit www.townsendhotel.com or contact The Townsend Hotel at (248) 642-7900, 100 Townsend Street, Birmingham, MI 48009-6068

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