

A photograph of the Michigan Ross Los Angeles building at dusk. The building is a modern, multi-story structure with a light-colored facade. Large windows on the upper floors are illuminated from within, showing interior spaces. A prominent yellow 'M' logo is visible on the upper right side of the building. In the foreground, there is a paved plaza with some trees and a few people walking. To the left, there is a landscaped area with plants and a small structure. The overall atmosphere is modern and sophisticated.

**INSPIRING SPACES.
INSPIRING SPACES.
MEMORABLE EVENTS.
MEMORABLE EVENTS.**

MICHIGAN ROSS LOS ANGELES

M | MICHIGAN ROSS



Defined by the bold
imagination of its visionary
architect, Frank Gehry,

the Grand Avenue Arts Corridor
stands as a symbol of forward
momentum in the heart of
Downtown Los Angeles.

Surrounded by the nation's most
concentrated collection of cultural
» institutions, Michigan Ross Los Angeles
rises at the center—where culture,
innovation, and leadership converge.

AMENITIES



20,000 SF
of Configurable
Event Space



**PURPOSE-
DESIGNED**
Meeting Spaces
Filled with
Natural Light



**OUTDOOR
TERRACE**
Access with
Panoramic City
& Cultural Views



**STATE-OF-
THE-ART**
Audiovisual



DEDICATED
Event Planning
Manager



ON-SITE
Self & Valet Parking



CURATED
Catering Menus



IACC-CERTIFIED
Event Site

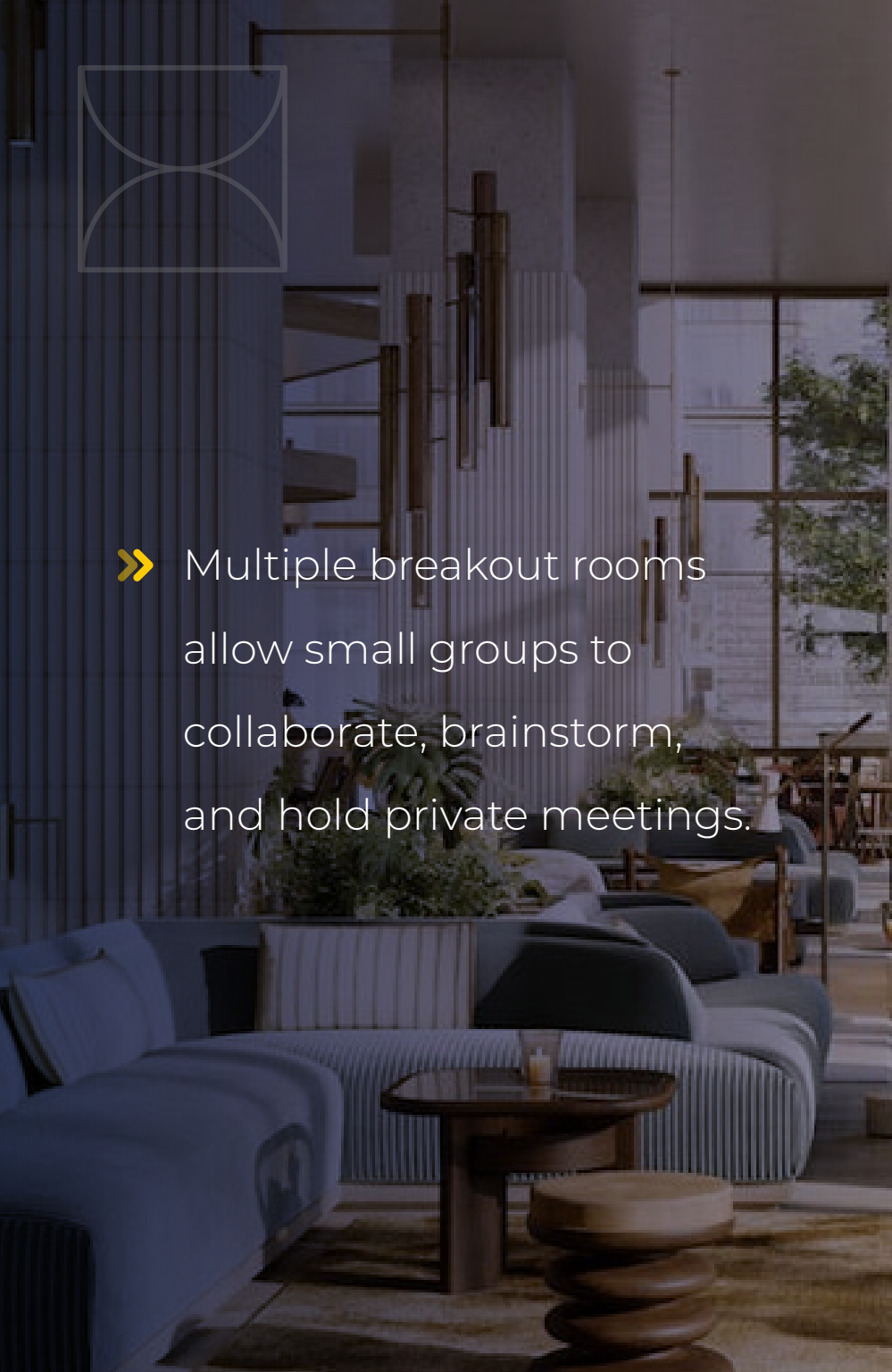


MEETING SPACES



OUR PROFESSIONAL MEETING
SPACES OFFER A SEAMLESS,
end-to-end experience with on-site
A/V support, intuitive technology,
and custom furnishings designed
for flexibility and comfort.





» Multiple breakout rooms allow small groups to collaborate, brainstorm, and hold private meetings.



YOU BRING YOUR AGENDA, WE PLAN THE REST.

» **A SIMPLIFIED PER-PERSON
MODEL** is designed to let you
focus on what matters.

DAY MEETING PACKAGE INCLUDES:



TAILORED GENERAL SESSION ROOM

setup arranged to
match your meeting
format and objectives



ESSENTIAL AUDIOVISUAL PACKAGE

including screen,
projector, wireless
advancer, flip chart with
markers, and on-site
technical support



CONTINUOUS REFRESHMENT BREAK STATION

with morning and
afternoon offerings to keep
attendees energized



HIGH-SPEED WIRELESS INTERNET

access throughout
all meeting spaces



SEASONAL MENUS

featuring chef-curated
breakfast and lunch
selections



DEDICATED CONFERENCE PLANNING MANAGER

guiding your event
from initial concept
through final wrap-up



EVENTS WHERE VISION MEETS VENUE

» UNLOCK LIMITLESS potential
for your next high-profile event.





» OUR SPACE IS PURPOSE-BUILT FOR PRESTIGIOUS CEREMONIES AND RECEPTIONS that demand more than just a room. Featuring soaring ceilings and cutting-edge production technology, we provide the canvas to bring your grandest ideas to life, delivering a seamless experience that leaves a lasting impression.





FLEXIBLE COWORKING & COLLABORATION SPACE

» DESIGNED FOR FOCUS AND
CONNECTION, our co-working areas
offer a refined environment for
independent work, informal meetings,
and idea exchange.





ADAPTABLE, PURPOSE- DESIGNED SPACES

» OUR SPACES open to private outdoor balconies overlooking the Walt Disney Concert Hall and the Grand LA grounds.





AT-A-GLANCE

GRAND COLLOQUIUM



4,550 SF



Rounds
Classroom
Theater
Crescent
Reception

CLASSROOMS



2,650 SF



- Maize
- Blue

Rounds
Classroom
Theater
Crescent
Reception

16 BREAKOUT ROOMS

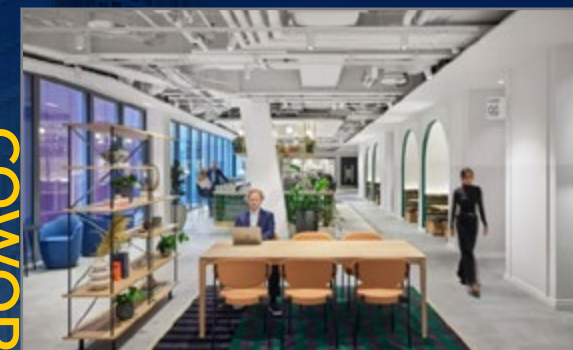


135-175 SF



2-8 people
Brainstorming
Session
Team Breakouts
Workshops
Private meetings

COWORKING SPACE



600 SF



10-15 people
Designed for
Flexibility and
Productivity
Suitable
Collaborative
Moments Between
Meetings

BRING YOUR EVENTS TO LIFE

AT-A-GLANCE

ROOM NAME	AREA (SQ FT)	THEATER	CLASSROOM	CONFERENCE	U-SHAPE	RECEPTION	DINING
MAIZE CLASSROOM	1820	80	60	48	30	80	48
MAIZE TERRACE	1090	-	-	-	-	40	24
BLUE CLASSROOM	1505	80	60	48	24	80	48
BLUE TERRACE	880	-	-	-	-	24	18
BREAK SPACE	765	-	-	-	-	40	32
GRAND COLLOQUIUM	3000	188	144	144	30	195	134
GRAND COLLOQUIUM VISTA	700	-	-	24	-	28	24
PRE-FUNCTION CORRIDOR	1180	-	-	-	-	60	-
OUTDOOR TERRACE	1400	-	-	-	-	80	40
GROUP STUDY	150	-	-	8	-	-	-
GROUP STUDY	150	-	-	8	-	-	-



CURATED DINING EXPERIENCE

» PREPARED BY A TEAM OF LOCAL CHEFS, our menus are crafted with care and showcase diverse flavors. Our catering team will present showstopping menus suited for every appetite.





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**BREAKFAST
BUFFET MENU**

COLD ITEMS

- | | |
|---------------------------|-------------------------------|
| Seasonal Fruits & Berries | Daily Item |
| House-Made Cereals | Cheese & Charcuterie Platters |
| Assorted Bagels & Breads | Acai Bowl |
| | Beverages |

HOT ITEMS

- | | |
|---------------------------------|------------------------------|
| Omelette Station | Biscuit |
| French Toast or Pancake Station | Brioche Breakfast Sandwich |
| Scrambled Eggs | Tots Breakfast Wrap |
| Smoked Salmon Frittata | Vegan Breakfast Burrito |
| Eggs Florentine | Vegetarian Breakfast Burrito |
| Shakshuka | Breakfast Sides |
| Bacon Breakfast Wrap | |
| Breakfast Biscuit Sandwich | |



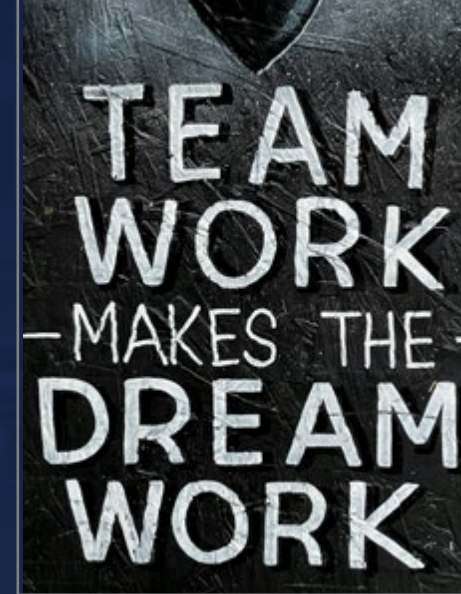
**LUNCH
BUFFET MENU**

- Appetizer Platter
- Leafy Salads
- Chef's Salads
- Mains
- Vegan Mains
- Sides
- Live Station
- Pasta Station
- Yakisoba Bar
- Taco Bar
- Poke Bowl Bar
- Antipasto Bar
- Custom International Stations
- Desserts



TEAM BUILDING

- » ENHANCE TEAM BUILDING TO STRENGTHEN TRUST, improve communication, and optimize collaboration across teams.



ELEVATE YOUR EVENT WITH MICHIGAN ROSS FACULTY

» TURN YOUR MEETING INTO A LEADERSHIP EXPERIENCE by integrating Ross School of Business faculty-led facilitation into your corporate meeting or team-building program. Spark innovation and inspire meaningful professional growth with impactful sessions.





» THE MICHIGAN ROSS LOS ANGELES CAMPUS AND CONFERENCE CENTER stands among an elite group of conference centers worldwide as a proud IACC-certified venue.

THIS IS A DISTINCTION RESERVED FOR ONLY THE TOP 1% OF MEETING DESTINATIONS WORLDWIDE.

We Are Committed To:

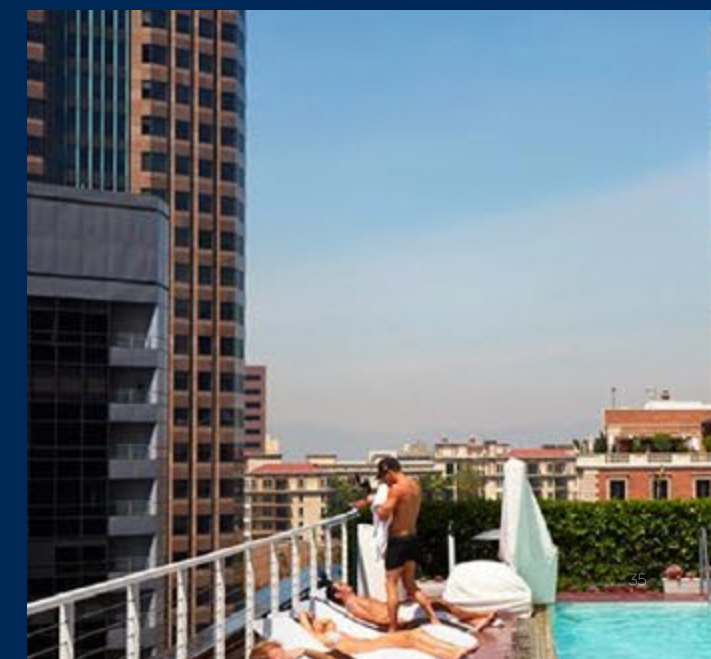


- Exceptional Design
- High Standards of Service
- Cutting-Edge Technology
- Sustainability
- Ergonomic Crafted Space
- Seamless Events



TAKE ADVANTAGE OF DTLA.

Downtown Los Angeles offers unique shopping, cultural centers, and a thriving culinary scene that will perfectly complement your group's ideal itinerary.





CONNECT WITH OUR EVENT TEAM TODAY!



ROSSLOSANGELES@UMICH.EDU

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| 818-618-3225

M | MICHIGAN ROSS