



Marketing Assistant

Our hospitality group consisting of Retro Suites Hotel, Events + Catering, Chilled Cork, Loaded 2 Go, Food Truck and Retro Fun House is an exciting hospitality group that delivers unique experiences and is accessible to all. We provide service that is both innovative and personal, with team members who are passionate, intelligent, and dedicated to our guests and brand. We strive to recruit enthusiastic, dedicated individuals, passionate about providing exceptional service and experiences.

Our Marketing and Communications team aspires to drive innovation and be the industry leader in Southwestern Ontario. Our versatile and knowledgeable team works collaboratively with business partners to enhance our guest experience, creating value at every point of contact. We think strategically and align our initiatives to help our organization achieve its business objectives.

Requirements:

- Previous guest service experience an asset
- Marketing/business/communications degree an asset
- Experience managing social media brand pages an asset
- Outstanding organizational skills, with the ability to manage multiple projects and meet deadlines
- Basic understanding of brand positioning, copy strategy, and basic media concepts and terminology
- Experience with Instagram, TikTok, and Facebook
- A creative mindset and ability to take ideas from concept to completion effectively and efficiently
- Strong written and verbal communication skills including great attention to detail

Key Accountabilities

- Support Management in delivering the growth agenda on the brand, including supporting the execution of key elements within the annual business plan
- Support Management in planning and executing breakthrough Consumer communication campaigns and media strategies across multiple mediums
- Assist in planning, managing and executing events
- Be a representation of our core values: team player, attention to detail, welcoming and kind, growth oriented, do what's right
- You foster innovation and continuous improvement with a focus on guest experience
- Successfully operate and grow our social media platforms
- Continue to be well-informed of competitor activities and the ever-changing digital landscape in order to identify and recommend opportunities for improvement
- Lead and contribute to the development and launch of Retro Suites Hotel, Events + Catering, Chilled Cork, Loaded 2 Go, Food Truck and Retro Fun House marketing and advertising plans that will help achieve the organization's vision.

Benefits:

- Monthly phone allowance of \$75
- Benefits after the 3 month probation period, up to \$2500
- Investment plan / RRSP contribution after the 3 month probation period, up to \$1000
- Annual bonus of \$500-\$2000
- Company perks including discounts, one free night at Retro Suites Hotel, and R+D allowance.

Job Type: Full-time

Location: Chatham-Kent, ON, Canada

Compensation per hour: \$18.00-\$22.00

Total compensation: \$47,500-\$52,000

Experience:

- Social media marketing: 1 year (preferred)

Please email resume to miranda@retrosuites.com