

## PRESS RELEASE

## SUNWAY HOTEL GEORGETOWN STAY AMIDST THE VIBRANCY AND CHARMS OF THE HERITAGE CITY

George Town, Penang, Malaysia; 1 August 2018 - Sunway Hotel Georgetown is a 250-room 4-star hotel, managed by Sunway Hotels & Resorts, the hospitality division of Malaysian conglomerate Sunway Group. Centrally located in the heart of George Town, a UNESCO World Heritage Site, the hotel stands at the crossroads of rich cultural heritage, unique old world charm and modern day commerce, providing guests convenient access to the city's business and commercial centres, and to the many sights and attractions; all within an easy walking distance from the hotel.

Located just 30 minutes from the Penang International Airport, and 20 minutes from the Penang Bridge and the Ferry Terminal which links Penang Island to the mainland, the hotel caters to both the corporate travel and leisure tourist markets. The hotel's strategic downtown location on New Lane (*Lorong Baru*) is well known for its street hawker delights bringing together a collection of stalls selling various street food alongside a cluster of galleries, boutiques and quaint local cafes, bakeries and crafts; amalgamating vibrant local culture, unique old world charm and modernity.

A warm and cosy welcome awaits guest as they step into the hotel with its natural lighting that radiates the lobby through its open concept design that is complemented by the floor-to-ceiling glass panels and neutral hues. The hotel offers a choice of five (5) comfortable and spacious room types – Deluxe, Premier, Family, Club Room and Suite, featuring a warm gold-and-earth toned furnishings, and all fitted with the conveniences and amenities such as complimentary Wi-Fi, LED Smart TV, electronic safe, mini fridge and coffee and tea making facilities, with commanding views of the city to the sea skyline.

Other facilities at Sunway Hotel Georgetown includes a business centre, three (3) meeting rooms with a shared foyer space for coffee breaks that accommodate up to 300 persons, a 24-hour fitness centre and an outdoor swimming pool with an attached hot tub.

BOOK DIRECT & SAVE AT WWW.SUNWAYHOTELS.COM: Be rewarded when booking directly at https://www.sunwayhotels.com. Terms and conditions apply. For room reservations or enquiries, please call: +60 4 229 9988, e-mail: shgp.reservations@sunwayhotels.com or book direct at https://georgetown.sunwayhotels.com.



For the latest news and offers at Sunway Hotel Georgetown, connect via the hotel's Facebook at https://www.facebook.com/SunwayHotelGeorgetown.

Sunway Hotel Georgetown is located on 33, New Lane (Off Macalister Road) George Town, 10400 Penang, Malaysia. For general enquiries, please call: +60 4 229 9988 or e-mail: shgp.enquiry@sunwayhotels.com.

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## **ABOUT SUNWAY HOTELS & RESORTS:**

Sunway Hotels & Resorts, the hospitality division of leading Malaysian conglomerate, Sunway Group, operates and manages 11 hotels and resorts in Malaysia, Cambodia and Vietnam, representing a collection of over 3,300 guestrooms, suites and villas. The hotel group's diverse portfolio of hospitality assets and services includes ownership and management of cluster of hotels with large scale convention, meeting and exhibition facilities in an integrated resort city, to private villa destination, a wellness retreat and a portfolio of 5, 4 and 3-star hotels in mixed-use developments. For more information, please visit https://www.sunwayhotels.com.

## FOR MEDIA ENQUIRIES, PLEASE CONTACT:

Cheong Ka Mei, Marketing & Communications Manager at Sunway Hotel Georgetown and Sunway Hotel Seberang Jaya at Tel: +6016 440 2446, E-mail: cheongkm@sunwayhotels.com or Ooi Li Mei, Marketing & Communications Executive at Tel: +6016 419 7747, E-mail: ooilm@sunwayhotels.com