



# THE MAY FAIR LONDON

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## THE MAY FAIR HOTEL UNVEILS EGG-STRA SPECIAL EASTER SURPRISE



This Easter, come down to the [iconic May Fair Hotel](#) and join the World's biggest Egg Hunt! As London becomes home to 200 giant and uniquely crafted eggs, the May Fair Hotel will house one of the most decadent and sought-after eggs in the collection, **exclusively created by top fashion designer Mary Katrantzou**. This Designer Egg will take up its residency at the May Fair from **21<sup>st</sup> February**, and will be on display for 40 days and 40 nights. A flirtatious mix of fashion and art, the capital's coolest Easter Egg is hiding in the May Fair Hotel – and it's worth seeking out!

As the Fabergé Big Egg Hunt launches this February, it is set to be the most interactive and exhilarating Easter adventure the world has seen. Locals, visitors and tourists alike will take to the streets of London to hunt these 200 hidden treasures ... And where better to start your Egg-sploration than at The May Fair Hotel – one of [London's most luxurious destinations](#).

As the **cultural hotel of choice** among the good and the great, The May Fair will be

the perfect host to one of the Egg Hunt's most celebrated designs. Adorned with an army of tiny metal flowers, Swarovski crystals, bells and whistles, the May Fair's vibrant three-colour tiered Egg is described as "**Man Meets Machine Meets Mother Earth**" and is destined to become a highly collectible work of art. Paying homage to true Flower Power, this Egg is one to watch – just like its creator. Mary Katrantzou has burst onto the scene as fashion's biggest emerging talent this year, and her profile is going from strength to strength. Having already created her own ranges for Swarovski and Longchamp, Mary Katrantzou has shown at London Fashion Week this February, and has just launched her signature bold graphics at Topshop as part of a limited edition collection.

Supporting the latest in fashion, art, music and theatre, The May Fair's timely collaboration with Mary Katrantzou, the reigning 'Queen of Prints', is the perfect addition to its **Easter celebrations**, and really cements the foundations of creativity and elegance on which the hotel has made its name.

The Fabergé Big Egg Hunt is the first event of its kind and aims to raise vital funds and awareness for charities Action for Children and Elephant Family, while also celebrating the most exciting and inspired artistic talent the world has ever seen. In addition, participants of The Fabergé Big Egg Hunt will have the chance of winning the world's most extraordinary prize: The Fabergé Tribute Egg, a fabulous creation valued at over £100,000.

For more information on The Fabergé Big Egg Hunt please visit:  
[www.thebigegg hunt.co.uk](http://www.thebigegg hunt.co.uk)

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**NOTES TO EDITORS:**

- **Situated in the heart of the Mayfair village, the May Fair Hotel ([www.themayfairhotel.co.uk](http://www.themayfairhotel.co.uk)) has been a by-word for elegance and style since it was opened by King George V. Once owned by the filmmaking Danziger Brothers, it is the official hotel of London Fashion Week (5<sup>th</sup> year running) and the official hotel of the 55th BFI London Film Festival, in partnership with American Express (4<sup>th</sup> year running). It has been recognised as being "the Best Hotel Bar in London" (Evening Standard) and awarded Cool Brands status in 2010 and 2011 (2<sup>nd</sup> year running).**
- **For more information or reservations, contact: The May Fair Hotel on 020 7769 4041 or visit [themayfairhotel.co.uk](http://themayfairhotel.co.uk). You can also follow us on Twitter; @themayfairhotel or YouTube; [youtube.com/themayfairhotel](http://youtube.com/themayfairhotel).**

