



Fiesta Americana

Travelty

COLLECTION

A NEW ERA OF COASTAL HOSPITALITY, *UPCOMING* ADVISOR EXPERIENCES, AND EXCITING PROMOTIONS

NOVEMBER ISSUE

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PROPERTY HIGHLIGHTS AND WHAT'S AHEAD



SUNVIVIA MAZATLÁN BY FIESTA AMERICANA DEBUT

Effective January 1, 2026, the property formerly known as The Inn at Mazatlán will operate as **Sunvivia Mazatlán by Fiesta Americana** – a refreshed resort experience aligned with our Sunvivia collection and the high-standard hospitality you expect from Fiesta Americana.

This name change reflects our commitment to elevating what matters most to your clients—welcoming service, refreshed accommodations, modern amenities, and a clear plan model. Please note this resort operates on a European-plan basis (room only).

Sunvivia Mazatlán delivers thoughtful amenities including:

- Ocean-view and partial ocean-view rooms with private balconies, coffee maker, minibar, high-speed Wi-Fi, and modern décor.
- Spacious villa-style accommodations with full kitchen and dining area—ideal for extended stays or families.
- Beachfront location in Mazatlán's select Zona Dorada, steps from sun, sand and local flavor.
- On-site spa and wellness offerings, multiple pools, and lounge-style areas for relaxation and connection.



FIESTA AMERICANA FUNEEQ PUNTA CANA OPENING

Fiesta Americana's highly anticipated **Funeeq**, an exciting play on "fun" and "unique," is now scheduled to open its doors in early 2026, redefining all-inclusive family travel in Punta Cana. Nestled beside Live Aqua Punta Cana, the resort features 494 mid-century rooms and suites, along with 10 dining venues and 6 bars showcasing cuisines from Asian fusion to Dominican beachside flavors—plus handcrafted cocktails and more at unique bar concepts like a sports bar and cigar bar. Guests can expect a waterpark, arcade, bowling alley, kids & teen clubs, outdoor sports courts, a full-service spa, and an adults-only pool.

Reflecting the bold and playful energy of Punta Cana, Funeeq is a perfect new option for families seeking a lively, out-of-the-box Caribbean escape.



LIVE AQUA PUNTA CANA WINS 2025 TRAVVY AWARD

We're thrilled to share that **Live Aqua Punta Cana** has been awarded Bronze for Best All-Inclusive Luxury Resort – Caribbean at the 2025 Travvy Awards.

Presented by **TravelPulse** and **AGENTatHOME**, the Travvy Awards celebrate excellence across the travel industry, from destinations and hotels to cruise lines, airlines, and tour operators – and are especially meaningful because the winners are chosen by travel advisors like you.

Thank you for your continued support in recognizing Live Aqua Punta Cana as one of the Caribbean's most exceptional all-inclusive luxury resorts.



TRAVEL AGENT NEWS

FIESTA AMERICANA TRAVELTY INTRODUCES SIMPLIFIED BOOKING PLATFORM FOR TRAVEL AGENTS MEXICO CITY

Fiesta Americana Travelty has announced the upcoming launch of a new digital platform designed to make booking, managing, and rewarding travel easier than ever for our travel advisors. The system provides direct access to the entire Travelty Collection—featuring trusted brands such as Live Aqua, Grand Fiesta Americana, Fiesta Americana, The Explorea, and the new Devossion by Live Aqua and Fiesta Americana Funeeq.

Developed with insight gathered from a series of Travel Agent Think Tanks across key markets, the platform was built to simplify every step of the booking experience. Advisors can expect faster confirmations, transparent rates, and all bookings on the platform will also be eligible for rewards through our best-in-class Agent loyalty program.

"Travel agents are at the heart of everything we do," said George Hunter, Vice President, Leisure Sales, Fiesta Americana Travelty. "This platform reflects their feedback and our shared goal—to make selling, booking, and rewarding easier, smarter, and more enjoyable."

The new booking website will officially launch in **early 2026**.

JOIN US FOR EXCITING 2026 TRAVEL AGENT EVENTS & FAM TRIPS!

Get ready for an all-new calendar of Fiesta Americana Travelty in-market events coming in 2026, designed exclusively for our valued travel advisor partners. You'll be able to connect with our team, discover the latest updates across our brands, and experience our signature Mexican hospitality firsthand.

We're also preparing a series of agent FAM trips to key destinations, including several exciting new additions to our portfolio. Don't miss your chance to be part of these immersive experiences that bring Fiesta Americana Travelty to life!

Be sure to let your Fiesta Americana Travelty salesperson know you're interested in participating in our upcoming events or FAM trips—we can't wait to see you soon!



FEATURED RESORTS

WINTER SALE: BUEN FIN, THANKSGIVING & BLACK FRIDAY—CYBER MONDAY!

It's the most rewarding season to book with Fiesta Americana Travelty! Our Winter Sale brings together Mexico's Buen Fin, Thanksgiving in the U.S., and Black Friday—Cyber Monday into one powerful promotion.

Booking Window: November 11 – December 3, 2025 **Travel Window:** November 12, 2025 – December 31, 2026 **Promotion:** Save up to 55% on hotel-only stays or up to 70% on vacation packages at **selected beach resorts and upscale city hotels** across Mexico and the Caribbean.

Celebrate the season with unbeatable offers and discover the beauty of Mexico with Fiesta Americana, Live Aqua, Grand Fiesta Americana, and more. Encourage your clients to book early—availability is limited and savings won't last!

LET'S CONNECT

Follow Fiesta Americana Travelty Agent Rewards on social media for news, promotions, tips & exclusive content!

