



**THE LONDONER AND GLENFIDDICH WHISKY CURATE AN INDULGENT WHISKY LOVER'S PACKAGE AVAILABLE UNTIL END OF SUMMER**

*The epitome of luxury, the package includes a one-night stay in a corner suite, dinner at Whitcomb's, a dram of Glenfiddich 50 Year Old Simultaneous Time in The Londoner's exclusive Whisky Room as well as an all expenses paid trip to The Glenfiddich Distillery in Scotland's Speyside.*



**March 2023, London:** [The Londoner](#), in the heart of Leicester Square, has partnered with Glenfiddich, the world's most awarded single malt Scotch whisky, to offer the ultimate whisky lover's package - The Glenfiddich Time Series Experience. From London luxury to Scottish splendour, the experience includes an overnight stay in London and a trip to Glenfiddich's homeland in Scotland.

Curated to provide an all round unforgettable experience, The Glenfiddich Time Series Experience for two includes: an overnight stay in one of The Londoner's corner suites; dinner at its signature restaurant, [Whitcomb's](#); access to The Londoner's [Whisky Room](#) for a dram of the Glenfiddich 50 Year Old Simultaneous Time; return flights within the UK to the Glenfiddich Distillery in Speyside, Scotland for a VIP tour and overnight stay complete with tastings. Priced at £5,000, the Whisky Lover's Package is available to book via The Londoner's website [here](#).

The World's first super boutique hotel, The Londoner is from one of the UK's largest family-owned hotel group Edwardian Hotels, London and amazes both Londoners and the city's international guests with a staggering 350 rooms, 16 storeys, six concept eateries, a unique members club-style private area and an entire floor dedicated to wellness. Guests can settle into their corner suite, a charming metropolitan oasis, before enjoying a delicious dinner at Whitcomb's. Following this, guests will be taken to The Whisky Room, exclusive only to hotel guests. The unique, intimate, 14-cover parlour is home to an impressive collection of whiskies from all over the world, from the renowned to the incredibly rare; the perfect setting to enjoy the indulgent Glenfiddich 50 Year Old Simultaneous Time, worth £4,000.

The liquid itself is an antique gold colour, with a rich orange peel and muscovado sugar mix on the nose, a lingering sweetness that softens into deep, silky smooth oak tannin and sun-dried vanilla on the palette with an oaky, sweet and incredibly long lasting finish.

Guests will be given a selection of dates to choose from for their trip to the stunning Glenfiddich distillery. With travel available from any UK airport, guests will arrive into Aberdeen airport and immediately be met and taken to the distillery to enjoy lunch in the Whisky Lounge, a guided tour and tastings of the Glenfiddich core range - 12, 15, and 18 year olds - as well as the Glenfiddich Gran Reserva, a 21-year-old finished in rum casks.



After learning about the family of maverick whisky makers, the history of Glenfiddich and the whisky making process on the Glenfiddich Distillery Tour, guests will be taken to their on-site accommodation, The Malt Kiln, to relax and unwind before being whisked off to the family run Dowan's Hotel for complimentary drinks and dinner (up to £100 per person). Afterward they will be taken back to their accommodation to rest for the evening before heading back to the airport the next day after breakfast.

**The package experience is available to be purchased and booked until August 31st 2023. The package will be booked via The Londoners website with bookings made via email direct to the hotel to allow for organisation of the hotel stay and subsequent distillery trip.**

<https://www.thelondoner.com/exclusive-offers/glenfiddich-times-reimagined-collection-experience>

**ENDS**

#### **NOTES TO EDITORS**

Available dates for Glenfiddich Distillery Tour:

- July: Monday 3<sup>rd</sup>, Friday 7<sup>th</sup>, Friday 21<sup>st</sup>
- August: Wednesday 16<sup>th</sup>, Thursday 17<sup>th</sup>, Friday 18<sup>th</sup>
- September: Tuesday 12<sup>th</sup>, Wednesday 13<sup>th</sup>

#### **PRESS CONTACT DETAILS**

For Glenfiddich press enquiries, please contact [glenfiddich@wcommunications.co.uk](mailto:glenfiddich@wcommunications.co.uk)

For Londoner press enquiries, please contact [thelondoner@purplepr.com](mailto:thelondoner@purplepr.com)

**EDWARDIAN HOTELS LONDON**

[Edwardian Hotels London](#) is one of the UK's largest privately owned hotel groups, which has been operating and developing its hospitality portfolio, including upscale five- and four-star luxury hotels, since Jasmin Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London.

The Londoner, Edwardian Hotels London's latest opening, is the world's first super boutique hotel in London's Leicester Square and incorporates 350 bedrooms and suites, six concept eateries and bars, The Residence, The Retreat, private screening rooms, seven inspiring meeting spaces and a stunning ballroom for 850 guests. It is a member of Preferred Hotels & Resorts' prestigious Legend Collection.

Edwardian Hotels London also owns and operates [The May Fair](#), [The Edwardian Manchester](#), both part of premium lifestyle brand Radisson Collection, 10 Radisson Blu Edwardian hotels across London and a range of luxury restaurant and bar brands, including the award-winning Kitchen concept restaurants; May Fair Kitchen, Bloomsbury Street Kitchen, Peter Street Kitchen, Leicester Square Kitchen, Monmouth Kitchen, and May Fair Bar, as well as Steak & Lobster and Scoff & Banter.

The Londoner, 38 Leicester Square, London, WC2H 7DX, United Kingdom  
Instagram: [@thelondoner](#) - [@8thelondoner](#) - [@whitcombsthelondoner](#) - [@joshuastavern](#)

#### **GLENFIDDICH AND THE TIME RE:IMAGINED COLLECTION**

The Glenfiddich Time Re:Imagined Collection consists of three extraordinary single malt whiskies that each capture a moment in time; Suspended Time (30 Year Old), Cumulative Time (40 Year Old), Simultaneous Time (50 Year Old). Matured over decades, each whisky has developed a richness and depth of flavour that is rarely encountered.

The Glenfiddich 50 Year Old Simultaneous Time liquid takes whiskies from three different American Oak refill casks, all matured in the same warehouse before being married together and finished in an American oak refill cask for two years. There are only 220 decanters of this precious liquid in this release, making it an extremely rare and sought-after collectors' item. Many factors affect whisky maturing in the cask, including climatic conditions: Air pressure, temperature and humidity. The nature of maturation changes with these conditions. Hot summers speed up the maturation process and cold winters slow it down – dramatically affecting the outcome of the liquid. These climatic conditions are unique to that time and day, they can never be replicated. The development of the oak character, in combination with these climatic conditions, gives the whisky its unique taste. The outer casing is an artistic representation of the climatic data that created this extraordinary whisky. Manuel Jiménez García, a computational architect, decrypted the meteorological data into an algorithm, and generated a physical design language to build the structure's bespoke form bringing life to every second of every day, of every month of those fifty years.

#### **Glenfiddich Simultaneous Time 50 Year Old tasting notes:**

Colour – Antique gold

Nose – Rich orange peel and clementine meet complex notes of Madeira cake and muscovado sugar. Maturing over time into the dewy petrichor of a Dufftown morning, mingling with flowering geranium.

Taste – A lingering sweetness softens into deep, silky smooth oak tannin and sun-dried vanilla.

Finish – Oaky, sweet and incredibly long lasting.

[Website](#) | [Instagram](#)

### Ultimate Whisky Lover's Package Terms & Conditions

- There are 3 (6 people in total) packages in total for the entire promotion.
- This offer is available for stays at The Londoner until 31 August 2023. The following dates are available for the experience in Scotland:
  - 3<sup>rd</sup>, 7<sup>th</sup>, 21<sup>st</sup> July
  - 16<sup>th</sup>, 17<sup>th</sup>, 18<sup>th</sup> August
  - 12<sup>th</sup>, 13<sup>th</sup> September
- This offer is available to book up to 48 hours before arrival at The Londoner.
- In the Londoner's Whisky Room, guests may choose to share the Glenfiddich 50-Year-Old Time Series serving between two (25ml each) or enjoy one 50ml serving and one glass of Champagne.
- Dinner at Whitcomb's (Londoner) is a credit of £150 for à la carte dining. Dinner at Dowan's Hotel (Speyside) is a credit of £200 (£100 per person).
- If you would like to extend your stay at The Londoner, please contact the reservations team directly.
- This offer is non-cancellable and non-refundable. Payment is taken at the time of booking.
- Any flights will be economy class from United Kingdom airports only.
- The package does not include insurance. It is the responsibility of each attendee (and, if applicable, any guest) to take out, at their own cost, all relevant insurance (including, but not limited to, health and travel insurance, insurance for theft, loss and damage to property) which may be required or prudent to obtain.
- The package must be taken on stated dates. If it is not, the package will expire and the attendees will not be entitled to any further package.
- The attendees must comply with the terms of any airline, other transport provider or venues involved in the provision of the prize.
- It is the responsibility of the attendee (and, if applicable, any guest) to ensure their ability to travel to the prize destination and return home and in particular to:
  - ensure they have a valid passport endorsed with all relevant visas and an expiry date of no less than six (6) months following the proposed dates of travel (or such other duration as may be required by any relevant regulation);
  - ensure that there is no restriction on their right to travel. Passport control and in-country authorities may reserve the right to refuse entry to attendees and/or their guest;
  - understand and determine whether they wish to accept the risk of travelling to the package destination.
- William Grant & Son Ltd or The Londoner will not be liable for any loss or damage suffered by any guest that arises out of their failure to arrive at any package destination or return home.
- William Grant & Sons Ltd or The Londoner has no obligation to substitute an alternative package, cash equivalent or other compensation where a guest is unable to travel to any package destination or fails to redeem the package for any reason.