



NEWS RELEASE

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For Immediate Release:

The BEST WESTERN PLUS Chateau Granville Embraces Commitment to Sustainable Meetings

September 17th, 2013, Vancouver BC – The BEST WESTERN PLUS Chateau Granville is pleased to announce that it has achieved a 4 Key Rating through Green Key Global's **Green Key Meetings Program**.

A 4 Green Key Rating demonstrates that the BEST WESTERN PLUS Chateau Granville has shown national industry leadership and commitment to protecting the environment through wide ranging policies and practices regarding their meetings and convention facilities and practices. A hotel that has established programs in place that involve management, employees, guests, and the public which have shown substantial and measurable results.

As part of on-going efforts to protect the environment and meet sustainable practices, the BEST WESTERN PLUS Chateau Granville developed an environmental policy and a recycling program that was implemented throughout the property. A waste reduction program with Recycle Smart has recently been applied for our banquets to decrease waste expenses and offer a more sustainable approach to waste management. Across the hotel, all lighting has been replaced by LED lights which reduce the use of electricity up to 80%. All of our meeting rooms benefit from natural daylight, and individual climate controls which also contributes to energy conservation.

As quoted by the General Manager, Anastasios Theodoropoulos, *"The BEST WESTERN PLUS Chateau Granville is committed to environmental protection and sustainability and proud to be a part of the Green Key Global's Green Key Meetings Program. Sustainability and doing*

everything we can to protect the environment for future generations has always been one of our hotel's core values. Being a 4 Key Rating for the Meeting Rooms as well as the Hotel, we believe that our guests and meeting planners will benefit from knowing that we are doing our part in trying to minimize the impact on our environment.

All management and staff will endeavor to deliver this commitment by –

- *Working diligently to minimize our waste stream and conserve energy and water*
- *Complying with and exceeding all applicable environmental legislation.*
- *Making environmental consideration an important aspect of decision-making*
- *Continuing to ask for feedback from our guests in order to improve our level of sustainability*
- *Constantly monitoring the Green Key Meetings Program and finding ways to increase conservation and reducing carbon footprints"*

The BEST WESTERN PLUS Chateau Granville is excited to share some of its upcoming sustainable initiatives as to continue to follow its commitment in environmental practices. The hotel has signed with Ecostay by LivClean, a carbon offsetting program, to reduce its Carbon emission with the ultimate goal of becoming a carbon neutral property. In collaboration with the City of Vancouver, an electronic vehicle charger will also be installed in the underground parking, available both for guest and public use.

About the BEST WESTERN PLUS Chateau Granville

The BEST WESTERN PLUS Chateau Granville with 114 newly renovated guestrooms and suites, is conveniently located in the heart of downtown Vancouver. With a 5500 sq.ft. Conference Centre, our five beautifully appointed meeting and banquet rooms can accommodate groups from 2 - 200 people in a variety of setups. All meeting rooms are located on the second floor of the hotel with easy access from the lobby or parking area. We offer state of the art audio and visual equipment, teleconference calls, complimentary Wi-Fi, selective overhead lighting and natural daylight in every room. Our catering service is very proud to offer creative menus that source superior local products whenever possible, professional staff and a commitment to ensuring your event is as successful and stress-free as possible.

For more information, please visit our website at www.chateaugranville.com

About Green Key Global

Green Key Global offers a suite of sustainability programs designed specifically for the lodging industry. Their flagship program, the Green Key Eco-Rating Program is the first of its kind to rank, certify and inspect hotels and resorts in North America based on their commitment to sustainable "green" operations. The program was originally developed for the Hotel Association of Canada by a leading environmental engineering firm. The **Green Key Eco-Rating Program** and its sister program the **Green Key Meetings Program** are comprehensive environmental audits that allow each participating facility to benefit on several fronts – cost savings, increased bookings from environmentally conscious consumers and meeting planners and responsible corporate citizenry. Visit www.greenkeyglobal.com for more information.