

Sustainable Stays Educating Our Guests



What we have done ...

Housekeeping Opt-Out

In 2024 we launched our housekeeping opt-out programme at a selected number of properties and have since rolled out the scheme at all hotels (except Heathrow and Luton, as they are principally short stay properties).

Since the launch, we have achieved a total of 76,458 opt-outs, saving vast amounts of water and chemical use.

Drip Drop

Drip Drop is an umbrella rental programme, where one tree is planted for every umbrella rented. Since introducing the scheme in 2023, our guests and team have enabled the planting of 30,000 trees, aiding reforestation in critical areas across Madagascar, Mozambique, Kenya, Ethiopia, Nepal, the Philippines, Honduras and Brazil.

Where we are heading ...

We know that our sustainability journey is important to our guests, so we will continue to develop programmes where we can work together to ensure more Sustainable Stays.

We are currently creating Sustainable Stays guides for guests including general guidance, sustainable transportation options, and access to environmental and cultural local activities.

76.5k
Total # of
Housekeeping
Opt-Outs



Spotlight on: Housekeeping Opt-Outs

