

# you are the brand

december 2025

#### featuring:

Our feature Ambassador for the month of December is Soheil, our Maintenance Assistant at the Coast Calgary Downtown Hotel & Suites by APA in Calgary, AB.

Soheil began his journey with Coast Hotels in April 2022, bringing valuable experience from his time at the same property when it operated as the Regency Hotel, as well as years of experience in customer service industry.

## Why did you choose the hospitality industry, and specifically Coast Hotels?

To begin with, I would like to say that since it has been about 25 years from the date, I started my career in the customer service industry, I decided to continue my job in the same field, which includes the hospitality industry. I deal with different types of people, and I love serving them and making them happy. I am satisfied working at Coast Calgary Downtown Hotel & Suites by APA because of the noble management.—

What would you say is the best part about working at the Coast Calgary Downtown Hotel & Suites by APA? Working hard and seeing the smile on the face of guests and colleagues as a result of my job.

#### What is your definition of success?

Success is satisfaction in my inner self and team, along with the smiles of my managers and guests.

What is a piece of advice that resonates with you?

Just one sentence: Do your best and work to make the guest smile.

#### What are you most proud of in your role?

I am proud to work with such a great hotel management and team. My biggest accomplishment is working with and assisting my great managers, like Steve and Gary.

If you could have lunch with anyone, who would it be? My family and parents because they are my life.

What was your dream job when you were a kid?

Kids have very sweet and pure dreams. I dreamed of being a doctor to help my parents and people in the future.

**Describe your personality in a few words:** Smiley and a hard worker.



What would your dream vacation be?
The Maldives, a quiet place with peaceful scenery.

#### What is your favorite food?

I love kebab, especially Persian and Turkish--style ones.

What is the top item on your "bucket list"?

Making a good life and future for my family and child.

Who inspires you & why?

My father, because he did his best in his life to make me and my family happy.

If you could live anywhere in the world, where would it be?

Any place with my family and parents.

### thank you Soheil for being an amazing ambassador!

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