

A large, stylized 'V' shape composed of multiple parallel lines in varying shades of gray, creating a sense of depth and movement. It occupies the right half of the image.

VILLAGE
HOTEL CLUB



THE HOTEL WITH EVERYTHING UNDER ONE ROOF

MAXIMUM REAL ESTATE VALUE

A real lifestyle hotel offering fabulous rooms and state-of-the-art health and fitness facilities. Our unique Village Business Club offers modern, flexible meeting spaces and nutritious and delicious food and beverage offerings including Starbucks.



GUEST COMFORT

Each room 15m², huge walk in showers, 2m wide beds, 55 inch HDTVs with full entertainment package, in-room voice assistant tech for up to date hotel information and high speed wifi.

STATE-OF- THE-ART GYM

Health & fitness clubs averaging 3,500 local members. State-of-the-art gym facilities, fitness studios, a dedicated spin room, pool, sauna and steam room.

PUB & GRILL AND STARBUCKS COFFEE

Proper Pub & Grill restaurant combined to provide an all-day dining facility with a full-service Starbucks; driving hotel guests, leisure club members and engaging the local community.



LATEST TECH FOR MAXIMUM EFFICIENCY

From booking on our app, to self check in, online food ordering and in-room technology, our guests enjoy a fluid experience at every touchpoint.

BUSINESS CLUB

Unique, full-service membership club with modern and stylish co-working facilities, full business and meeting services including meeting pods, boardrooms, flexible meeting and event spaces.



CONVERTING BRACKNELL INTO A SUCCESS STORY

Our acquisition and conversion of Hilton Bracknell demonstrate how we turn an existing property into a thriving new Village concept with 'everything under one roof'.

STRONG LOCAL DEMOGRAPHICS

FREEHOLD PROPERTY

- Overall floor area: 9,655m²
- No. rooms: 212
- Parking spaces: 250
- Health & Fitness: 1,408m²
- Average room size: 24m²
- Pub & Grill: 354m²
- VWorks: 392m²
- Starbucks: 125m²
- Studio / function room: 105m²

EXCELLENT TRANSPORT LINKS

(situated between M3 and M4,
close to Heathrow and direct
lines to London Waterloo)

STRONG CORPORATE AND LEISURE DEMAND DRIVERS

ACQUISITION TO FULL OPENING IN 10 MONTHS



BLACK BOX 2.0 NEW BUILDS

GYM & POOL
1,055M²

Village Hotel Club complements residential, business, retail & leisure locations with a unique mix of high quality accommodation and lifestyle amenities all in a single, space-efficient package.

**FLEXIBLE
SPACE
FOR
MEETINGS
& EVENTS**

**250+
CAR PARKING
SPACES**

Variable based on proximity to major transport hubs and existing shared provision.

**153+
BEDROOMS**
(Typically 15M²)

FOOTPRINT
2,280M²

**PUB & GRILL AND
STARBUCKS**
346M²

**UP TO
6 STOREYS**



VILLAGE GREEN

Village Hotels strive to be responsible and sustainable members of the community in everything we do, whilst acting as a hub for the local area, where people come together to work out, stay, meet and play

Our **VILLAGE GREEN** initiative has a positive impact on the communities we operate in, both environmentally and socially:



stay green



our community



health & wellbeing

Dedicated ESG roles for Directors and Managers plus a Steering Group of Senior Leaders to achieve our Sustainability Goals

By the end of 2023, our hotels will have 100% renewable electricity backed by Renewable Energy Guarantees of Origin (REGO) certificates

Science Based Target Workstream partnership with Accenture with the common goal of keeping global warming to no more than 1.5°C

A number of our hotels achieving very good BREAM status with a view to all hotels receiving an assessment

Electric vehicle charge points are already available at some Village locations, with a full roll-out underway

Our Sustainability Stars are focussed on energy and waste consumption at a local level, helping reduce our overall carbon footprint

Supporting national charities including SENSE, helping thousands of people who are deafblind or have complex disabilities to fulfil their potential

Supporting local organisations such as The Cobalt Apiary in Newcastle, a beehive project helping to grow and build colonies to support our ecosystem

FIND OUT MORE

VillageHotels.com/VillageGreen

33 HOTELS IN REGIONAL UK LOCATIONS

SCOTLAND

Aberdeen
Edinburgh
Glasgow

NORTH EAST & YORKSHIRE

Hull
Leeds North
Leeds South
Newcastle

NORTH WEST

Blackpool
Liverpool
Manchester Ashton
Manchester Bury
Manchester Cheadle
Manchester Hyde
Warrington
Wirral

MIDLANDS

Birmingham Dudley
Birmingham Walsall
Coventry
Nottingham
Solihull

WALES

Cardiff
Chester St David's
Swansea

SOUTH

Bournemouth
Bracknell
Bristol
Basingstoke
Southampton Eastleigh
Farnborough
Maidstone
Milton Keynes (coming soon)
London Watford
Swindon
Portsmouth

● CONVERSION

● NEW BUILD

I'm made of good stuff,
sustainable recycled stock!



Work out,
stay.
Meet
& play.

VillageHotels.com
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TAKE A TOUR

