



HELLO, TRAVEL PARTNERS,

Winter vacation planning is underway, and we have plenty to help you start the conversation: an offer that takes clients beyond the resort, two properties to watch, and a new way to book with us.

HIGHLIGHTS



LEAD WITH THE EXPERIENCE

**Know It Like We Do** gives clients more reasons to explore the destination. At the participating resorts, bookings of three nights or more receive 25% off plus a \$300 Experience Credit toward select culinary, wellness, adventure, and cultural experiences.

It's an easy opening for the client who asks, "What will we do while we're there?"

Explore the offer and participating resorts

DISCOVER MORE

TOP RESORTS



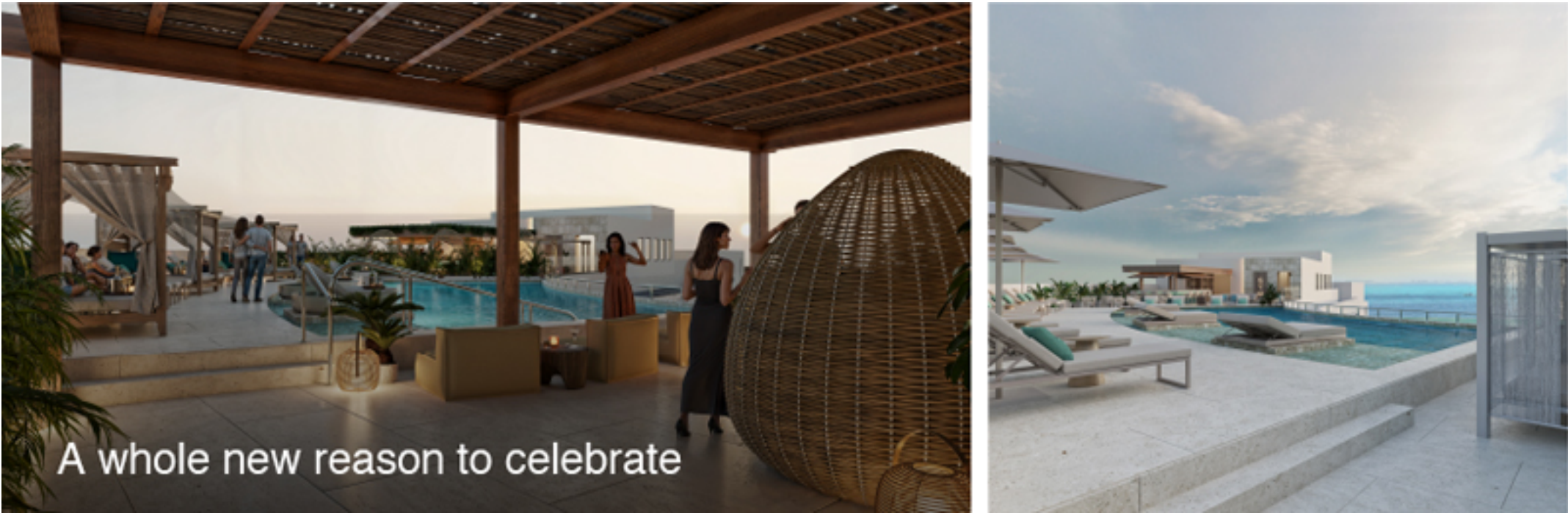
TWO RESORTS TO GET EXCITED ABOUT

GRAND FIESTA AMERICANA RIVIERA CANCUN

Grand Fiesta Americana Riviera Cancun is a brand-new, family-friendly beachfront resort for clients who want more from their Caribbean vacation: more room to unwind, more ways to spend time together, and more to discover around every corner.

Contemporary Mexican design, spacious accommodations, inviting pools, and a wide range of dining set the stage for an upscale stay that works just as well for family time as it does for a couples' escape. With 600 rooms and suites planned, this is a major new addition to the Riviera Cancun coast—and one your clients will want to hear about.

BOOK HERE



DEVOSSION BY LIVE AQUA ISLA MUJERES

Devossion by Live Aqua Isla Mujeres is more than a new name for a familiar address. Every guest room, restaurant, and public area has been completely redesigned, creating a fresh setting for an adults-only, all-inclusive escape.

The celebration resort concept makes it a natural choice for birthdays, anniversaries, trips with friends, and couples who don't need a special occasion to make one. Add the beauty and easygoing spirit of Isla Mujeres, and you have a fresh answer for clients asking, "Where should we go next?"

BOOK HERE

TRAVEL AGENT NEWS



SELL THE ROOM THEY'LL REMEMBER

Winter dates are filling clients' calendars. This is the moment to talk about the whole vacation, including the room they'll come back to after a day at the beach. Is this the trip where they wake up to an oceanfront view? Spread out in a suite? Make club access part of the experience? Show them what a room upgrade adds before they settle on the entry-level choice. Sometimes the best vacation story starts with opening the balcony door.

THE AGENT PORTAL IS LIVE

Our new **Fiesta Americana Travelty Agent portal** is officially live. You can now book hotel stays, packages, agent rates, and much more, all in one place. It will also serve as the main hub to confirm rooms booked with our special agent rates. Stay tuned, because each month, we'll be sharing unique offers designed for you to experience our incredible properties and signature Experiences firsthand. Explore the agent portal

DISCOVER MORE

PEOPLE TO KNOW

You may already know some of these familiar faces. What's new is where they're focused and how they can support you.

YOUR US AGENCY SALES TEAM

Ramon Ascencio has taken the role of Account Executive Retail Engagement supporting Travel Advisors in the West overseeing the states of AZ, CA, ID, OR, NM, NV, UT, WA.

Evelyn St. Germain is now focused on Live Aqua San Miguel de Allende.

Our New Hotel Leaders:

- **Veronica Williams** — Director of Sales | Fiesta Americana Condesa Cancun
- **Liliana Puga** — Director of Sales | Fiesta Americana Riviera Nayarit
- **Gustavo Hernandez** — Director of Sales | Devossion by Live Aqua Isla Mujeres
- **Hugo Aguilera** — Director of Sales | Grand Fiesta Americana Riviera Cancun
- **Maria "Angie" Garcia** — Director of Sales | Fiesta Americana Puerto Vallarta
- **Mauricio Salinas** — Director of Sales | Grand Fiesta Americana Los Cabos

We're updating the agent reference pages on our website so you can easily find the right contact for each property. Thank you for continuing to bring your clients to Fiesta Americana Travelty.

To access more information about our full sales team, visit this [link here](#)

We look forward to helping you turn winter plans into vacations they'll talk about long after they return. Your Fiesta Americana Travelty Team.

