



Rules “91 Years of Terra Nostra Memories”

Bensitur - Sociedade Açoriana de Investimentos Turísticos, headquartered at Largo Vasco Bensaúde 13-Matriz, 9500-103 Ponta Delgada, São Miguel, Azores, owner of **Terra Nostra Garden Hotel and Parque Terra Nostra**, will carry out, between April 20 and May 20, 2026, a competition on the Terra Nostra Garden Hotel Instagram page, in collaboration with the Parque Terra Nostra and Bensaude Hotels Instagram pages, called “**91 Years of Terra Nostra Memories**”, under the following terms:

1. Scope of the competition:

The competition is open to all users aged 18 or over, residing in mainland Portugal or in the Autonomous Regions of Madeira and the Azores. Entries submitted on behalf of companies are not accepted.

2. Participation period:

Participation runs from April 20 until 11:59 pm on May 20, 2026, via the dedicated landing page (<https://www.bensaudehotels.com/terranostragardenhotel/memorias-91-anos-2026>), where participants may submit their photographs and testimonials.

3. Objective of the competition:

The competition aims to celebrate the 91st anniversary of Terra Nostra Garden Hotel and consists of:

- Collecting analogue photographs (taken before 2000) and related testimonials;
- Creating a digital archive and social media content;
- Selecting some entries for a physical exhibition at the Hotel;
- Awarding 5 participants with the prizes described in Clause 9.

4. Identification of the promoter:

Terra Nostra Garden Hotel, Parque Terra Nostra and Bensaude Hotels are the promoters of the “91 Years of Terra Nostra Memories” competition.

5. How to participate:

To participate, participants must:

- a) Follow the Instagram pages @terranostragardenhotel, @bensaudehotels and @parqueterranostra if participation is via Instagram, and follow the Facebook pages @Terra Nostra Garden Hotel, @Bensaude Hotels and @Parque Terra Nostra if participation is via Facebook;
- b) Access the landing page (link above) to confirm participation details;
- c) Send up to 3 analogue photographs (taken before 2000) captured at Terra Nostra Garden Hotel or Parque Terra Nostra to comunicacao.marketing@bensaude.pt;
- d) Include in the email a short testimonial about what the photographs represent;
- e) Declare ownership of the rights to the submitted photographs and confirm prior express consent from all identifiable persons in them, authorizing their use for the purposes set out in these rules;
- f) Authorize the use of the photographs and testimonials for:
 - Social media publication;
 - Historical archive of the Hotel;
 - Inclusion in the Hotel’s physical exhibition;



- g) Accept these rules and provide explicit consent for the processing of personal data and images, in accordance with Clause 15;
- h) Declare, where applicable, that consent has been obtained from the legal representatives of any minors appearing in the photographs.

6. Identification of participants:

Participants will be identified by their full name indicated on the landing page, their personal Instagram handle, and the email provided for contact.

7. Selection of winners:

Winners will be selected by the Hotel committee based on:

- Originality, quality, and historical value of the photographs;
- Relevance and creativity of the testimonial.

Five winners will be selected:

4. **1st Prize** – 2 nights with breakfast for 2 people;
5. **2nd Prize** – 1 night with breakfast for 2 people;
6. **3rd to 5th Prize** – 2 tickets to Parque Terra Nostra for each winner.

All participants with valid submissions will receive an email invitation to visit the physical exhibition featuring the best photographs/stories.

8. Selection criteria:

Selection will consider:

- Full compliance with participation requirements (including following the specified Instagram pages);
- Creativity and originality of the testimonial;
- Visual quality and historical value of the photographs.

9. Prize description:

- Prizes are personal, non-transferable, and not convertible into cash;
- Stays must be booked with the Hotel and exclude peak seasons;
- Additional costs related to stays are the responsibility of the winners;
- Prizes must be used within 1 year after results are announced.

10. Announcement and contact of winners:

- The list of winners will be shared on the Instagram pages @terranostragardenhotel, @bensaudehotels and @parqueterranostra;
- Terra Nostra Garden Hotel reserves the right to contact participants regarding the exhibition or prize delivery.

11. Prize delivery and claims:

- After confirming winners' details, a voucher will be sent by email;
- The voucher may be used to book the prize within 1 year of the announcement;
- The deadline to claim the prize is 1 month after results are announced;
- Failure to respond or incorrect contact details will prevent prize allocation.



12. Promotion: The competition will be advertised on the Instagram and Facebook pages of @terranostragardenhotel, @bensaudehotels and @parqueterranostra.

13. General conditions:

8. Participation implies full acceptance of these rules;
 9. The Hotel reserves the right to modify, suspend or cancel the competition in case of force majeure;
 10. Fraudulent entries or those with false data will be disqualified;
 11. Employees of Bensaude Hotels and their immediate family members may not participate;
 12. Terra Nostra Garden Hotel is not responsible for issues with the landing page or social media;
 13. This promotion is not sponsored, endorsed, or administered by Instagram;
- Failure to provide consent prevents participation.

14. Data Protection and Consent:

- **Data controller:** Bensitur - Sociedade Açoriana de Investimentos Turísticos / Terra Nostra Garden Hotel;
 - **Purposes of processing:**
Giveaway management;
Social media publication;
Historical archive;
Physical exhibition;
Sending exhibition invitations.
- **Legal basis:** Participant's explicit consent.
- **Data types:** Photographs, testimonials, and identification data (name, email address, Instagram handle).
- **Participant rights:** Withdraw consent at any time, request access, rectification, or deletion of data, without affecting the lawfulness of prior processing.
- **Retention period:**
 - **For competition management:** until completion plus up to 6 months for handling complaints;
 - **For communication, archive, and exhibition:** while consent remains valid or up to a maximum of 5 years, unless withdrawn earlier.
- **Minors:**
 - Participation by minors requires parental consent;
 - If submitted photos include identifiable minors, participants must confirm consent from legal representatives.
- **Transfers:** May occur to digital platforms used to manage the competition, with appropriate safeguards.
- **Security:** Photographs will be stored securely and confidentially.



- **Physical exhibition:** Use of images is based on consent, which may be withdrawn at any time, leading to removal where technically feasible.

15. Questions: For any questions, participants may email comunicacao.marketing@bensaude.pt or contact +351 296 301 800.

16. Confidentiality and data processing guarantees:

Personal data will be processed confidentially in accordance with best practices and the Privacy Policy and Terms and Conditions available at www.bensaudehotels.com/terranostragardenhotel, and only for the purposes described in these rules.

Terra Nostra Garden Hotel and Bensaude Hotels inform that they collaborate with third-party service providers acting in compliance with legal provisions. These providers may access personal data solely to perform services and fulfil obligations related to this competition. Appropriate confidentiality and data protection agreements have been established, in full compliance with applicable data protection laws, including Regulation (EU) 2016/679 of April 27, 2016.

Terra Nostra Garden Hotel, São Miguel, April 20, 2026