



SERENA HOTELS

SAFARI LODGES AND CAMPS  
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## Serena Hotels Sponsors Ladies Golf Tournament



Collaborating with partners in different sectors enables us to showcase the core values that make Serena Hotels a unique, authentic hospitality group. Muthaiga Golf Club, Nairobi's most prestigious golf club held its Ladies Open tournament on 8<sup>th</sup> and 9<sup>th</sup> June, with over 400 lady golfers participating.





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Serena Hotels was one of the sponsors, along with Landrover Center, East African Breweries and Kenya Airways.

We used the opportunity to promote the newly launched Maisha Spa ‘Big 5’ spa treatment products and the ‘Stay and Play’ golf package for Lake Victoria Serena Golf Resort and Spa in Uganda, thereby emphasizing the importance of wellness and sports as part of our client’s well-being.

