

# THE FULLERTON

HOTELS AND RESORTS

## The Fullerton Hotel Singapore Unveils the “Merlion’s Golden Jubilee Experience” to Mark the National Icon’s 50<sup>th</sup> Anniversary

*Celebrations include birthday cake-cutting event, hotel façade light-up and  
retail of Merlion merchandise*



*Top, left to right: The Fullerton Hotel Singapore in warm, golden lighting, Fullerton Suite*

*Bottom, left to right: Singapore River Cruise Bumboat Ride, Afternoon Tea, Lion’s Pride Merlion Art Bundle*

**SINGAPORE, 26 JULY 2022** – To commemorate the milestone anniversary of the iconic Merlion that is located a stone’s throw away at Merlion Park, on 15 September 2022, The Fullerton Hotel Singapore rolls out a month-long celebration beginning 1 September 2022.

A host of celebrations lined up for the hotel’s employees, local and international visitors alike includes a family weekend stay paired with an afternoon teatime bumboat ride on Singapore River and Marina Bay, façade light-up of the hotel and a selection of Merlion merchandise at The Fullerton Shop. Additionally, a birthday cake-cutting event adds to the celebratory air.

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## **Light-up of The Fullerton Hotel Singapore façade: 1 – 30 September 2022**

Gazetted as Singapore's 71st National Monument, The Fullerton Hotel Singapore forms a picturesque backdrop for photography enthusiasts to capture keepsake photos taken from Merlion Park.

The Hotel will be lit up in warm, golden lighting from 7.00 p.m. to 11.00 p.m. every evening.

## **Merlion merchandise at The Fullerton Shop, 1 – 30 September 2022**

From the Lion's Pride Merlion Art Bundle to the Lion's Pride – Home and "National Treasure", a memento to mark the Golden Jubilee awaits at The Fullerton Shop.

The Shop is open daily from 10.00 a.m. to 7.00 p.m. and is located in the hotel lobby.

## **The "Merlion's Golden Jubilee Experience": 9 – 10 September 2022**

Create unique #FullertonStories with a "suite" weekend stay for the family from 9 to 10 September at The Fullerton Hotel Singapore.

Elements of this experience are as follows:

- One-night suite accommodation for a family of four (two adults and two children below 12 years of age) in either a Premier Collyer Suite, Palladian Suite or Fullerton Suite
- Straits Club access and privileges
- Welcome amenity of a Lion's Pride Merlion Art Bundle set that enables every family to create their very own Merlion masterpiece with Crayola paints and a brush kit
- Merlion-themed welcome cookies and pralines
- One complimentary extra bed
- Complimentary late check-out till 6.00 p.m. on 10 September
- A picnic basket filled with afternoon tea offerings on 10 September for four onboard a bumboat that will ply Singapore River and Marina Bay. The one-hour bumboat ride from 3.00 p.m. to 4.00 p.m. offers multiple photo opportunities, including one in front of Merlion Park

The "Merlion's Golden Jubilee Experience" is priced from S\$1,180++ per suite per night, inclusive of Straits Club privileges. Bookings must be made from 26 July to 31 August 2022 and are non-refundable.

For reservations, please email [tfs.reservations@fullertonhotels.com](mailto:tfs.reservations@fullertonhotels.com) or call (65) 6533 8388.

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## **Merlion's birthday cake-cutting event, 15 September 2022**

In keeping with tradition, a cake-cutting ceremony will be hosted by The Fullerton Hotels and Resorts Country General Manager Gino Tan, together with the hotel's employees at Merlion Park on 15 September at 11.00 a.m.

Hotel guests and visitors to Merlion Park are also invited to join the celebration, which will highlight the Pastry team's Merlion-inspired birthday cake based on The Fullerton Heritage Chocolate Cake.

"Our ties with the Merlion have been forged since it made its debut at the mouth of the Singapore River on 15 September 1972. The Fullerton Building – home to The Fullerton Hotel Singapore today – is located in the same spot as well," said Gino Tan, The Fullerton Hotels and Resorts Country General Manager. He continued, "Even though it has been relocated to Merlion Park, the Merlion continues to captivate our local narratives and further the vibrancy of Singapore through the lens of our hotel guests and international visitors. Hence, it is fitting that we celebrate its Golden Jubilee with a host of experiences for all in the family."

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## **ABOUT THE FULLERTON HOTELS AND RESORTS**

The Fullerton Hotels and Resorts currently owns and operates four hotels in Singapore, Sydney and Hong Kong. The Fullerton Hotel Singapore (opened in 2001) and The Fullerton Bay Hotel Singapore (opened in 2010) anchor the historic and cultural Fullerton Heritage precinct, located in Marina Bay – the heart of Singapore’s city centre. The Fullerton Hotel Sydney debuted in October 2019, in the historic former Sydney General Post Office, marking The Fullerton Hotels and Resorts’ first international expansion. In July 2022, The Fullerton Ocean Park Hotel Hong Kong – a sustainable, oceanfront property – opened as the first Fullerton hotel in Hong Kong and the first Fullerton resort worldwide. The Fullerton Hotels and Resorts is affiliated with Preferred Hotels & Resorts, which represents a global portfolio of independent hotels and independent hotel experiences. [fullertonhotels.com](https://fullertonhotels.com)