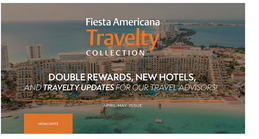
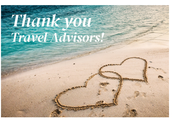


HIGHLIGHTS



TRAVEL ADVISOR APPRECIATION MONTH

"Travel advisors remain one of the most trusted voices in travel" says George Hunter, Vice President of Leisure Sales. In a world where headlines change quickly and travelers seek reassurance, advisors help their clients navigate the journey with confidence and inspiration.

In celebration of Travel Advisor Appreciation Month, we're pleased to offer a special limited-time rate at **Devoción Playa del Carmen,** designed exclusively for our valued advisor partners.

Booking Window: May 1 – 31, 2026
Travel Window: May 1 – September 30, 2026
Rate: $99 per person, per night (double occupancy) | $159 single occupancy
Details: Maximum of 2 rooms per agent, per night

At Fiesta Americana Travelty, we are grateful for the partnership we share with the advisor community and look forward to continuing to support your business.

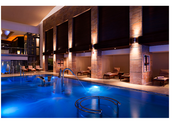
TRAVEL AGENT NEWS

DOUBLE TRAVEL AGENT REWARDS EXTENDED

The Double Travel Agent Rewards promotion has been extended through **April 30, 2026** for additional booking flexibility.

Advisors can receive up to **$200 cash per qualified booking,** reinforcing the essential role and value you bring in helping travelers discover and book exceptional stays across the Travelty portfolio.

"Programs like Double Rewards recognize the value advisors bring." — Holly Bode, Director of Sales, USA & Canada



RESORT CREDIT OFFER FOR YOUR CLIENTS

Enhance your clients' stays with limited-time resort credit promotion at participating properties across the portfolio, designed to elevate the on-property experience. Available for bookings now through April 30 for travel through May 31, 2026, resort credit may be applied toward experiences such as:

- Cabana rentals
- Premium wine selections
- Spa services
- Room upgrades
- Specialty dining experiences

Participating resorts include:

$100 Resort Credit | 3-night minimum stay

- Fiesta Americana Condesa Cancun
- Fiesta Americana Cozumel
- Explorean Cozumel
- Fiesta Americana Puerto Vallarta
- Fiesta Americana Riviera Nayarit
- Fiesta Americana Villas Acapulco
- Fiesta Americana Villas Cancun

$200 Resort Credit | 3-night minimum stay

- Live Aqua Cancun
- Grand Fiesta Americana Coral Beach Cancun
- Grand Fiesta Americana Los Cabos
- Devoción by Live Aqua Playa del Carmen

WHAT'S NEW: TRAVEL ADVISOR BOOKING PLATFORM

A new Travel Advisor booking platform will begin a soft launch this month with select top-selling agents, introducing a more seamless way to manage reservations across the Travelty portfolio. As echoed by Chief Commercial Officer Jose Jaime Lorenzo, "our goal is to make it easier for travel advisors to do business with us." The platform will allow advisors to book:

- Hotel-only reservations
- All-inclusive vacation packages
- Transfers and tours
- Commissionable travel services in one place

The system will also include electronic booking for travel advisor rates at many beach resorts and city hotels, bringing greater efficiency and transparency to the booking process.

SUMMER SELLING OPPORTUNITIES

Summer remains one of the best seasons for travel, offering strong demand from families, couples, and solo travelers seeking memorable getaways. It's also an ideal time to encourage clients to secure fall and winter vacations early.

Across the portfolio, advance purchase rates help travelers lock in strong value, while oceanfront rooms and suites elevate the guest experience with breathtaking views and enhanced comfort.

FEATURED RESORTS

IZLA BEACHFRONT RESORT JOINS THE PORTFOLIO

Izla Beachfront Resort on Isla Mujeres now joins the portfolio under Posadas management, bringing a relaxed Caribbean escape to the Travelty collection.

The resort joins Fiesta Americana Travelty on April 1, continuing to operate as a family-friendly European Plan (EP) hotel before transitioning on September 1 to an adults-only, all-inclusive experience.

"Izla already has a strong following, and we are excited to enhance the experience" says Kaleigh Wildauer from Regional Sales.

Looking ahead, the property will debut a new lifestyle brand in 2027, further elevating the experience for guests visiting this beloved island destination.

SUNVIVIA MAZATLÁN INTRODUCES A NEW COASTAL EXPERIENCE

Sunvivia Mazatlán introduces a vibrant new brand concept in one of Mexico's most dynamic coastal destinations. The resort offers a breakfast-included rate plan, providing travelers with a convenient and flexible stay while encouraging them to explore the destination's rich culinary and cultural scene. Guests will enjoy easy access to:

- Mazatlán's lively Malecón
- Renowned local restaurants
- Beautiful beaches
- The city's charming historic center

An ideal addition to your portfolio, Sunvivia Mazatlán offers a flexible, value-driven option for clients looking to experience Mazatlán beyond the resort.

WHAT'S AHEAD

TRAVELTY ON THE ROAD

Our team continues connecting with advisors across North America through events, lunches, and industry gatherings.

Recent stops included tradeshows, lunches and even a Banana Ball game in a number of cities including: **Houston, Vancouver, Montreal, Ontario, Quebec City, Edmonton, and Dallas**

We look forward to continuing to connect with our travel advisor partners in markets across the U.S. and Canada. Upcoming stops include: **New York City, Boston, Indianapolis, St. Louis, Minneapolis, Baltimore, Orlando, Toronto, Milwaukee, Charlotte, and Calgary**

Your Fiesta Americana Travelty sales representative is always available for more information, inclusion, and event invitations.

LET'S CONNECT

Follow Fiesta Americana Travelty Agent Rewards on social media for news, promotions, tips & exclusive content!