

CHECK OUT OUR
CALENDAR
OF EVENTS

BAY GARDENS RESORTS NEWSLETTER

NOVEMBER 2023



The Key to your Ultimate Caribbean Vacation Getaway

Centrally situated in the heart of Saint Lucia's entertainment capital, Rodney Bay Village, the **Bay Gardens Resorts** family of hotels and luxury private villas offers inviting, island-inspired accommodations. With five properties positioned on the Reduit Beachfront and within Rodney Bay Village and the Rodney Bay Marina, Bay Gardens Resorts is a favourite hotel destination in Saint Lucia for families, couples, and island explorers.

Featuring a total of 241 rooms, seven conference centers, four restaurants, and six bars, our resorts are the perfect choice for a Saint Lucian getaway for families, couples, honeymooners, wedding parties, business travelers, groups, and more. Guests can stay at the property that suits them best and can still enjoy luxurious amenities from each. [Click here](#) to read more about our beautiful properties.



Inside this Issue

- 01 CHTA CHIEF 2023 Was An Unwavering Success
- 02 12 days of Christmas in full swing at Bay Gardens Resorts
- 03 Party Season is officially open - Let us help you plan it!
- 04 Usher in 2024 the right way - with Bay Gardens Resorts!
- 05 Sale - Unwrap Christmas Savings
- 06 Tour Feature - Live Like A Lucian
- 07 Spa Feature - La Mer Island Bliss
- 08 Featured Employee - Theresa Albert

CHTA CHIEF 2023 Was An Unwavering Success



Hosted by the Caribbean Hotel & Tourism Authority, CHIEF offers informative and comprehensive learning sessions on advances in the industry. It also celebrates excellence in Caribbean Hospitality through its coveted CHIEF Awards, through which the Bay Gardens Resorts was a recipient of the award for Best Practices in Innovative Sales & Marketing for 2023. Through our commitment to showcasing not just our properties, but also the unique charm and spirit of Saint Lucia, coupled with the use of data-driven decisions, artificial intelligence, partnerships with local independent restaurants and attractions, and TikTok, we have created a strategy that has yielded incredible ROI. This award is a significant milestone for us as it is a recognition of the creativity, passion, and hard work that goes into every strategy and campaign.

The program also saw a combination of keynote speeches, panel discussions, and general sessions focused on innovation, sustainability, technology, and cultural tourism. We were excited to have our very own Saint Lucian soca sensation, Ezra D'Funmachine as a speaker on the panel discussion "Cultivating Caribbean Culture: The Business of Festival Tourism". This session was moderated by the First Vice President of the Caribbean Hotel & Tourism Association and Bay Gardens Resorts' Executive Director, Mr. Sanovnik Destang, who also moderated a session on direct booking essentials.

In 2019, the CHTA launched its young leaders forum, with a goal to develop the next generation of Caribbean leaders, while supporting their professional development within their local companies and national associations. The program offered rewarding mentorship training and networking opportunities to those selected. Due to the onset of the COVID-19 pandemic, however, the formal graduation ceremony for the forum was impacted. With the return to normalcy, twenty-three young leaders from hotels across the Caribbean officially graduated at the CHIEF Forum, which was held from November 29th to December 1st, 2023, in Miami Florida. Our Event Sales & Marketing Manager, Ms. Yatsuri Marshall, and our Commercial Director, Ms. Anice O'Neil crossed the stage as they received their awards for being CHTA Young Leaders. The Bay Gardens Resorts expresses its gratitude to the Tourism Enhancement Fund through the Saint Lucia Hotel & Tourism Authority for funding our attendance at CHIEF. The sessions culminated with the first-ever live performance at CHIEF by Ezra D'Funmachine. The Bay Gardens Resorts congratulates all winners and looks forward to more success, geared at positively shaping the Caribbean hospitality industry!

12 days of Christmas in full swing at Bay Gardens Resorts



For many years, the holiday season has been a highly sought-after time to visit the Bay Gardens Resorts, as guests are known to enjoy and indulge in an exquisite sun-soaked St. Lucian Christmas experience, filled with delectable local dishes, excursions, and family-friendly activities.

This year is no different, as all our properties will be celebrating the season with daily activities in the lead-up to Christmas Day. For the fitness-savvy traveler who still wants to get that workout

in, we will be offering Pilates, yoga, pool aerobics, and guided morning walks on the crisp white sands of Reduit Beach. Our uniquely curated fun activities such as Lucian beach games, coconut bowling, Castries Market, and Vendor's Arcade trips, will allow you to have some fun while getting a feel of how Saint Lucians truly celebrate the season. If indulging in the best gastronomic delights is your thing, then we've also got you covered! All our Bay Gardens properties will feature traditional Saint Lucian Christmas buffets daily, a la carte gala dinners, mixology sessions, and cooking master classes.

There's so much to do this season at Bay Gardens Resorts. For the full Christmas Program at all our properties, [click here](#).

Party Season is officially open - Let us help you plan it!

This festive season, we're offering the best packages for families, groups or businesses looking to host their annual Christmas parties. With a selection of venues such as the Bougainvillea Conference Room, Dolphin Conference Center, and Trios, the resort can accommodate groups of various sizes, ranging from intimate gatherings of 55 people at Trios to larger events of 120 guests in the Bougainvillea Room.



To enhance the festive spirit, the resort presents a series of additional services and amenities. These include a Welcome Cocktail Reception complete with hors d'oeuvres and a special Christmas cocktail, entertainment options like DJ services, steel pan music, and live bands, and even customizable gift vouchers for that personal touch. We're committed to making holiday party planning seamless, so you can create memorable experiences. Our competent Event Sales Department is ready to tailor any event to your needs. Contact us at events@baygardensresorts.com for more information and let's plan the best party of the season!

Usher in 2024 the right way - with Bay Gardens Resorts!



New Year's Eve celebrations come with tons of excitement, anticipation, and of course, champagne! With Three amazing events at each of our properties you are guaranteed to have a fun-filled start to the year.

Irrespective of where you choose to celebrate,

all of our properties offer a welcome cocktail, delectable buffet and live entertainment by Saint Lucia's best. To make a reservation for any one of these events, contact the Bay Gardens Resorts at 457-8535 or send an email to marketing@baygardensresorts.com. To view menus and package details, [click here](#).

Sale - Unwrap Christmas Savings

Save big this Christmas with this limited-time offer, available at Bay Gardens Hotel, Bay Gardens Inn, and Bay Gardens Marina Haven, which includes a range of enticing benefits. Guests can enjoy complimentary daily breakfast, a welcome cocktail upon arrival, and various Christmas program activities. The offer also extends to families, with two kids staying and eating for free. Additional perks include complimentary Wi-Fi, shuttle service between Bay Gardens properties, non-motorized water sports activities, and unlimited free passes to Splash Island Water Park.



To take advantage of this amazing deal and for more information, please [click here](#).

Tour Feature - Live Like A Lucian



There is no other way to explore and discover the true culture of Saint Lucia than to live like a local. The Live Like a Lucian is a specially curated authentic St. Lucian experience, offered by Bay Gardens Resorts. With a tour of our Castries market, a Pigeon Island picnic, and the infamous Gros Islet Friday Night Street party, you're guaranteed to receive a quintessential idea of St. Lucian living.

Learn more about these three iconic attractions and book your Live Like A Lucian tour [here](#).

Spa Feature - La Mer Island Bliss

The ultimate in St. Lucia sensory delights and relaxation, this spa package comprises of a 3 hour spa experience inclusive of exfoliating treatments, aromatherapy, and nail treatments. This amazing spa experience is a combination of the following:

- Tranquility Massage
- Coconut Body Scrub
- Hydrating Facial
- Classic Manicure
- Classic Pedicure



To book your Island Bliss Experience, contact the La Mer Spa at the Bay Gardens Beach Resort & Spa at 758-457-8553 or via email at lammerspa@baygardensresorts.com.

Featured Employee – Theresa Albert



Our featured staff member for November is Theresa Albert. Initially joining as a Security Officer in 2012, Theresa's commitment and skill have seen her rise to the position of Security Supervisor, a role in which she excels. Not limited to her primary responsibilities, she also showcases her talent in sewing, often lending her skills to make alterations to the company's linen, ensuring everything is in pristine condition.

What truly sets Theresa apart is her passion for her job. Her love for her work shines through in her everyday interactions and tasks, making her an invaluable member of the Bay Gardens team. When asked what her driving force was, she explained that it was the Holy Spirit, as it served a sense of direction in her professional life.

Outside of work, she finds solace and joy in attending church. Her leisure time often sees her at the beach, embracing the tranquility of nature, or enjoying precious moments with her family. She dreams of taking more vacations, a well-deserved break for someone who dedicates so much to her profession. We thank Theresa for her dedication and commitment to service excellence.

Recipe - Bay Gardens' Specialty Black Cake Ice Cream

INGREDIENTS:

- 1 cup whole milk
- 1 cup sugar
- 1 pinch of salt
- 3 egg yolks
- 1 cup heavy cream
- ½ tsp vanilla extract
- 1 cup black cake or fruit cake



Of course, we had to put our own twist on a St. Lucian Christmas staple!! This rich, dark fruit cake is typical of the Caribbean and certainly a St. Lucian favorite. This festive season at Bay Gardens Resorts, we've decided to make it even more decadent, curating our Specialty Black Cake ice cream. Feel free to stop by any one of the Bay Gardens properties and give our Black Cake ice cream a try, or, here's the recipe so you can try at home.

Take a look at the preparation video [here](#).

Our Guest Experience

Have you seen what our guests are saying about us on TripAdvisor?

BAY GARDENS BEACH RESORT & SPA

Reviewed by: Susan L (12/3/23)

“Best Vacation Ever”

This place is amazing, The pool, the beach, the people, and the food. This was the greatest vacation ever. One week will not be enough. You will want to stay forever. People here make the experience unforgettable.



BAY GARDENS HOTEL & INN

Reviewed by: Steve (11/30/23)

“Loved it !”

This hotel was just what we were looking for. Nice clean rooms, pools never busy and pool chairs always available, walking distance to grocery stores and restaurants. It is a 15-minute walk to the beach but once there you have access to chairs owned by the sister resort. There is also an hourly shuttle provided by the hotel. I would recommend this hotel.

BAY GARDENS MARINA HAVEN

Reviewed by: Smith (11/23/23)

“Excellent”

A warm welcome from all staff, the room was spotlessly clean, food was lovely, and the staff were always on hand to help no matter what was needed. The pool area was perfect. Would highly recommend it for a relaxing holiday.