# BAY GARDENS RESORTS

**MARCH 2024** 



## The Key to your Ultimate Caribbean Vacation Getaway

Centrally situated in the heart of Saint Lucia's entertainment capital, Rodney Bay Village, the Bay Gardens Resorts family of hotels and luxury private villas offers inviting, island-inspired accommodations. With five properties positioned on the Reduit Beachfront and within Rodney Bay Village and the Rodney Bay Marina, Bay Gardens Resorts is a favourite hotel destination in Saint Lucia for families, couples, and island explorers.

Featuring a total of 241 rooms, seven conference centers, four restaurants, and six bars, our resorts are the perfect choice for a Saint Lucian getaway for families, couples, honeymooners, wedding parties, business travelers, groups, and more. Guests can stay at the property that suits them best and can still enjoy luxurious amenities from each. Click here to read more about our beautiful properties.

CHECK OUT OUR

OF EVENTS



## **Inside this Issue**

01	International Women's Day at Bay Gardens Resorts
02	Bay Gardens Resorts & Monroe College Launches Scholarship Program
03	Bay Gardens Resorts Hosts Leeds College Students
04	Unite Caribbean Travel Showcase 2024 in the United Kingdom
05	Sapphire Sands Villas by Bay Gardens Resorts Coming In 2025
06	Summer Savings - Save Up To 35% Off
07	Spa Feature – Island Aesthetic Package
08	Featured Employee – Pauline G. Francis

## International Women's Day at Bay Gardens Resorts



International Women's Day is a global celebration of the social, economic, cultural, and political achievements of women. Observed annually on March 8th, it is a day to raise awareness about gender equality, women's rights, and women's empowerment. The day provides an opportunity to celebrate the contributions of women to society and to acknowledge the ongoing struggle for gender equality. As a female-owned resort chain, with 80% of the leadership team also being female, International Women's Day means a lot for us at the Bay Gardens Resorts.

Each of the properties celebrated its female rockstars through a variety of heartwarming and creative initiatives. Our ladies were invited to put down their tools, kick back and enjoy a delectable buffet lunch, prepared, and served by the men in our midst. The team also showed support for our newly appointed General Manager at the Bay Gardens Marina Haven, Ms. Yatsuri Marshall who was a speaker on a Women in Tourism Panel Discussion which was hosted by the Saint Lucia Hotel & Tourism Association.

Held annually, the panel discussion is an amazing opportunity for female change makers in the industry to shed light on their challenges and experiences faced by women, navigating the industry. Also, our newly appointed General Manager of the Bay Gardens Beach Resort & Spa Ms. Daryl Aaron was recognized by the Business and Professional Women Association (BPW) in her native Dominica for her sterling contributions to tourism.

Our female guests were also in on the action and were treated as well. The Bay Gardens Resorts thanks and honors our dynamic and resilient women, as they continue to shatter glass ceilings!

## Bay Gardens Resorts & Monroe College Launches Scholarship Program



Bay Gardens Resorts collaborated with Monroe College to launch an Innovative Scholarship Program, offering Bay Gardens staff opportunities to pursue a Bachelor of Science (BSc) in the areas of Business Management and Hospitality Management.

The ceremony to celebrate this partnership was held on Friday, January 19th, 2024, at the Dolphins Conference Centre at the Bay Gardens

Beach Resort & Spa. Monroe College President Marc Jerome and other senior administrators from the College joined this landmark event virtually, highlighting the program's commitment to leveraging technology for educational advancement.

The scholarship program is designed to empower the staff of Bay Gardens Resorts, providing them with unparalleled educational opportunities. "With this partnership being the first of its kind, we are excited to embark on this journey with Monroe College, marking a new era of educational opportunities within the hospitality sector," said Mr. Sanovnik Destang, CPA, CA, CFA Executive Director of Bay Gardens Resorts. The first cohort of students are set to begin their studies in April of this year. This partnership is set to transform the educational landscape for hospitality professionals, fostering growth, development, and excellence in the industry.

## **Bay Gardens Resorts Hosts Leeds College Students**

Students from Leeds College embarked on an unforgettable journey for four days as they stepped into the bustling kitchens of The Bay Gardens Resorts for their work placement.

The students were spread amongst each of our three property kitchens, where they saw the ins and outs of kitchen life, including mastering the art of plating to learning the secrets of crafting delectable dishes and so much more.



At the end of their time with us, each student received a certificate of completion and a token from Bay Gardens Resorts.

## Unite Caribbean Travel Showcase 2024 in the United Kingdom



This month, our Commercial Director, Ms. Anice O'Neil represented the Bay Gardens Resorts at Unite Caribbean in London. This annual event is produced by the Unite Marketing & Promotions Group, a 35-year-old marketing group based in the United Kingdom.

Unite Caribbean is marketed as a "one-stop shop" styled event for UK and European-based tour operators as it allows them to meet with tourist

boards, hoteliers, airlines, ground handlers, and car hire companies from the Caribbean. Additionally, the Unite Caribbean Travel Showcase is geared at better equipping UK travel companies to promote the Caribbean as a destination to their customers. By learning more about the different countries and cultures within the Caribbean region, UK travel professionals can create unique and personalized travel experiences for their clients. The Bay Gardens Resorts was happy to return and be part of this networking event this year. The relationships forged will benefit not only the resort chain, but Saint Lucia as a destination. as it was a valuable event for the UK travel industry, offering opportunities for networking, partnership development, and market insights. To learn more about the Unite Caribbean showcase, check out their website here.

### Sapphire Sands Villas by Bay Gardens Resorts Coming In 2025

We are thrilled to announce an expansion that promises to redefine luxury and relaxation. Sapphire Sands Villas nestled right next to the serene Bay Gardens Beach Resort Introduces nine luxurious three-bedroom villas. The villas can be transformable into single rooms, twobedroom, or one-bedroom configurations. The rooms will showcase a blend of modern design and five-star opulence. In addition, there will also be a new waterfront restaurant introducing



an exquisite dining experience with stunning Caribbean views, a state-of-the-art gym, a spa facility, and an extra luxurious pool which will all enhance the resort's already extensive amenity offerings. The villas will be open and ready to welcome guests in 2025.

## Summer Savings - Save Up To 35% Off



Bay Gardens Resorts is offering guests Major Summer Savings when you book at the Bay Gardens Beach Resort & Spa, Bay Gardens Hotel, Bay Gardens Inn, and Bay Gardens Marina Haven.

#### The Offer Includes:

- Complimentary breakfast daily (at the Bay Gardens Hotel, Inn & Marina Haven)
- Welcome cocktail on arrival
- Two Kids Stay and Eat FREE\*

- Complimentary Wi-Fi
- Complimentary shuttle between the Bay Gardens properties ONLY
- Complimentary non-motorized water sports activities
- Complimentary unlimited passes to Splash Island Water Park

For more information on this amazing sale and to book your island getaway, visit our website click here.

## Spa Feature – Island Aesthetic Package

In collaboration with Dr. Desmer Destang, founder of The Dermalogics Clinic. Bay Gardens Resorts is proud to offer our Island Aesthetic Package. The Dermalogics clinic goes beyond simply delivering aesthetic medicine. At Dermalogics, they offer groundbreaking solutions redefining the current and future trends in medical aesthetics. Guests who opt in for this package will receive a one-on-one consultation with a highly trained esthetician who will customize a plan for all your dermatological concerns.



#### This spa experience includes:

- Daily FREE Spa Treatment
- US\$200 Dermalogics Credit
- Welcome cocktail on arrival
- Complimentary Wi-Fi
- Complimentary Breakfast Daily Bottled water in room on arrival
  - Complimentary shuttle between the Bay Gardens properties ONLY
  - Complimentary non-motorized water sports activities
  - Unlimited complimentary passes to
  - Splash Island Water Park

To book your next relaxing Experience, contact the La Mer Spa at the Bay Gardens Beach Resort & Spa at 758-457-8553 or via email at lamerspa@baygardensresorts.com.

## Tour Feature – The Adrena-LINE Canopy Tour



The Adrena-line zip-line tour is not for the faint of heart. The exciting zip line tour starts innocuously enough with a short walk through a peaceful part of the tropical rainforest, but that's as pastoral as it gets. You get hitched up to a series of cables and zip from platform to platform high up in the tree canopy. If your adrenaline isn't flowing then, a brisk hike to the next set of platforms will juice things up a bit before you zip safely and with a thrill to base camp.

All riggings are on a triple redundancy system to ensure maximum safety and security. The Castries Waterworks reserve at the La Sorcière Mountain is home to Rain Forest Adventures, St. Lucia's premiere eco-adventure company, just half an hour's drive from port Castries.

To book your Adrena-LINE Tour, click here.

## Featured Employee – Pauline G. Francis

Pauline G. Francis is our featured staff member at the Bay Gardens Resorts for March 2024. She is described as Charismatic, trustworthy and goal oriented with a keen eye for detail and a passion to succeed.

Pauline began her employment with the Bay Gardens Resorts chain in June 2022 as a Marketing Officer. Her role quickly changed as she got promoted to the Marketing Supervisor position



after only one year. Three months later, she was appointed the group's new Marketing Manager. Within her time working at Bay Gardens Resorts, she has been known for her innovative approach to social media engagement and with her team spearheaded the Taste the Bay Food Festival – the resort chain's popular community engagement initiative.

When asked what she likes the most about working with the Bay Gardens Resorts, she mentioned that she loves working with her coworkers and admires the scenery of the properties. She quoted "Having one of the most beautiful beaches on island as our backdrop makes coming to work a delight." When asked what her most memorable moment here was, she explained that she has so many to choose from, but receiving the award for best group team member of the year was a great accomplishment for her. Pauline loves the beach so for most of her spare time you can catch her at the beach probably waiting for the sunsets she so loves. Her inspiration comes from her personal motivational quote "It will be okay in the end and if it's not, it's not the end" which evidently speaks for itself. When asked what her future goals at Bay Gardens Resorts are, she made it clear that she wants continuous growth and prosperity in her career. With all what she's accomplished so far, there's no doubt that she will reach higher heights in her career.

## Recipe - Saint Lucia Fruit Buns



#### **INGREDIENTS:**

- 3 cups flour
- 1 cup of mixed fruits
- 1 cup milk (lukewarm) Sugar
- 1 egg
- <sup>1</sup>/<sub>2</sub> tsp iodized salt
- 4 oz butter
- 1 tsp ground cinnamon
- <sup>1</sup>/<sub>4</sub> cup gravy browning

#### **INSTRUCTIONS**

- **1.)** Mix the flour, sugar, salt, yeast, butter, browning, and egg together in a bowl, then slowly add the warmed milk until it forms a soft, sticky dough.
- 2.) Tip the dough out of the bowl onto a surface and knead for 5 minutes.
- 3.) Add in the fruits, vanilla essence, and cinnamon, then knead for another 5 minutes.
- 4.) Put the dough in a lightly oiled bowl, cover it with oiled plastic wrap, and leave to rise for approximately one hour, or until doubled in size.
- 5.) Divide the dough into 12 even pieces and roll each piece into a smooth ball.
- 6.) Arrange the buns on a baking tray lined with parchment, leaving enough space so that the buns just touch when they rise and expand. Set aside to prove for another hour.
- 7.) Heat the oven to 220C.
- 8.) Bake for 20-25 minutes on the middle shelf of the oven.
- 9.) Leave to cool slightly and serve warm or at room temperature.

- 2 tbsp vanilla essence
- 1 oz yeast
- 3 oz granulated
- 1 tsp yellow
- Food color

## **Our Guest Experience**

Have you seen what our guests are saying about us on TripAdvisor?

#### **BAY GARDENS BEACH RESORT & SPA**

Reviewed by: robin e - Exeter, United Kingdom

#### "Love this Resort, this was our 3rd visit."

"Love this Resort, this was our 3rd visit. Beach and sea are great. Shuttle bus is very useful for shopping and exploring. Apartment excellent. Staff are friendly and helpful. Will be back next year!!!"

#### **BAY GARDENS HOTEL & INN**

Reviewed by: Sallyab28 - Saffron Walden, United Kingdom

#### "Loved the Inn!"

"This is a great little low cost hotel which really offered a relaxing stay and the staff are so friendly, as well as the staff in the nearby Bay Gardens Hotel where we ate and drank. It is quiet even though we were near the main road to Castries. Yes the rooms aren't super modern but very comfortable and well equipped. We had a deluxe room with microwave and were all inclusive. Preferred the pools at the Hotel as the bar was closer! Particularly loved the lunches which had "catch of the day" which included marlin and jack fish. Great base to visit St Lucia."

#### **BAY GARDENS MARINA HAVEN**

Reviewed by: miken20242024 - Calgary, Canada

#### "Wonderful Facility"

"Wonderful facility with excellent sharing with associate facilities. Had lunch at the beach and used the shuttles. Went sailing at the beach and dinner at the hotel in the business district. Convenient to the marina as well. Great group of hotels"