LEXIS HOTEL GROUP

LEXISNEWS

Bi-Monthly Newsletter : Issue No. 1 (July - Aug 2016)

ISSUE 01

Trendspotting

HELIPORT

Helicopter Ride

The iconic Lexis Hibiscus Port Dickson is proud to introduce another value-added service to its guests. With the commencement of the operation of its heliport and helicopter ride, guests will have a chance to take off in style at the Resort and get a bird's eye view of the largest water homes development in the world. So gather your loved ones and friends and have the entire helicopter to yourselves! What's more, you may also capture the memorable occasion and have your pictures taken as well.

The helicopter joyride is available selected Saturday, Sunday and public holidays from 10.00 am to 6.00 pm. Promotion rate at RM200 nett per person, valid until 31 December 2016.

The Grand Opening of **LEXIS SUITES PENANG**

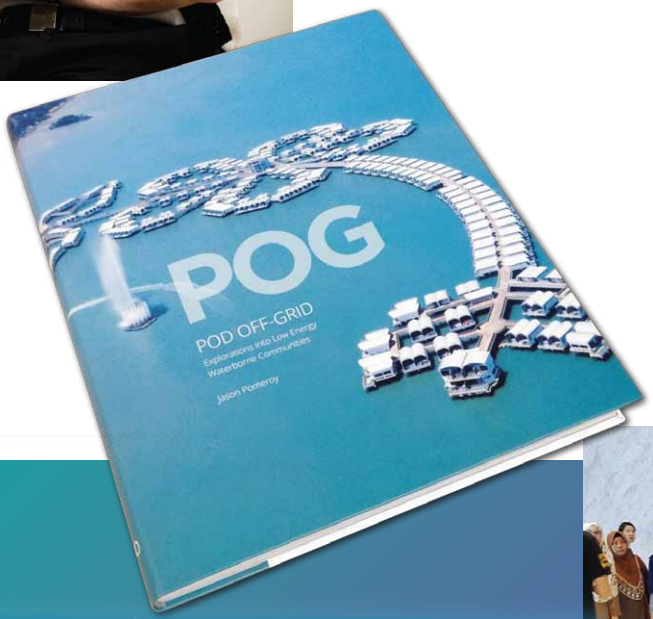
KL Metro Group expanded its horizons and marked its presence into the Pearl of the Orient with the official opening of its latest property, Lexis Suites Penang last 10 June 2016. Set to be the newest icon in southern part of Penang, the 222-room hotel has the honour of being the first hospitality development in the Pearl of the Orient where each guestroom is equipped with its own private pool and steam room. Apart from offering magnificent sea view from its expansive and luxurious guestrooms, Lexis Suites Penang boasts a host of meeting and event spaces as well as a selection of food and beverage outlets and recreational facilities, among others.

Lexis Hibiscus Port Dickson has set a **NEW WORLD RECORD**

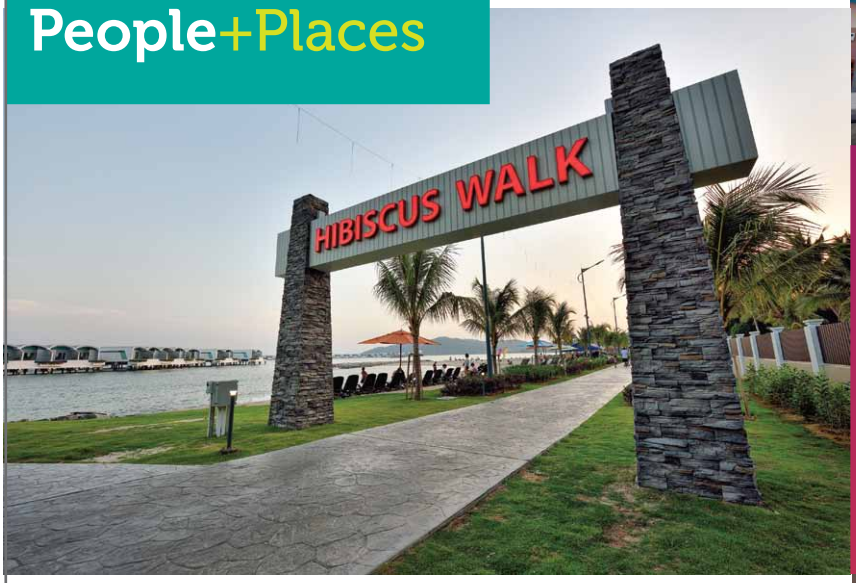
Lexis Hibiscus has been cited as " The LARGEST water homes development in the World " (Pod Off-Grid : Exploration into Low Energy Waterborne Communities - Professor Jason Pomeroy) Heartiest congratulations are extended to Kuala Lumpur Metro Group for setting this world record !

The book " Pod Off-Grid : Exploration into Low Energy Waterborne Communities ", which covers the sustainability of water home communities in the 21st century and beyond, was officially launched in Lexis Hibiscus on the 4th June 2016.

Professor Jason Pomeroy is the key architect responsible for the design of Lexis Hibiscus. He is an award-winning architect, academic, author and TV personality at the forefront of the sustainable built environment agenda.



People+Places



The Soft Opening of HIBISCUS WALK

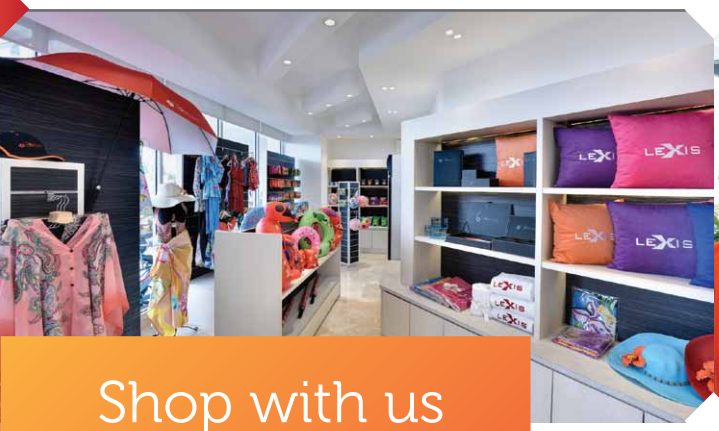
The unique Hibiscus Walk, located just beside the Resort, is open to in-house guests as well as the public. There are rows of stalls offering a wide range of authentic Malaysian cuisines, including mouth-watering hawker favourites as well as a wellness centre for those who wish to indulge in a session or two of therapeutic massages.

Location: Beach Area
Operation Hours:
Sunday-Thursday: 10:00 am - 10:00 pm
Friday, Saturday, Eve of & Public Holidays: 10:00 am - 11:00 pm

Come Experience PHOTO BOOTH

Capture the sweet memories of your sojourn in Lexis Hibiscus at our dedicated photo booth. With an array of background pictures to choose from, it is the perfect way to remind you of the Resort before you leave.

Location: Main Building - Ground Floor
Operation Hours: 10.00 am to 6.00 pm (Daily)



Shop with us
LOBBY SHOP

Get your daily essentials, snacks and souvenirs here, some of which are exclusive to Lexis Hibiscus.

Location: Main Building - Ground Floor
Operation Hours: 8.00 am to 10.00 pm (Daily)

GREEN ERA AWARD FOR SUSTAINABILITY
at Rome, Italy

Kuala Lumpur Metro Group was gratified over the winning of this year's prestigious " The Green Era Award for Sustainability " in Rome, Italy for their show piece development, Lexis Hibiscus. The development of the resort had incorporating various green concepts in many areas like water efficiency, reduction of energy consumption, indoor and outdoor environmental quality and so forth. Picture above featured Dato' Low, managing director of KL Metro Group, at the gala award presentation at Rome Ravenlieri Hotel , Italy on 25th July 2016.

CHINESE TRAFFIC TO MALAYSIA

Recovering From MH370 Decline

Two years after the disappearance of Malaysia Airlines flight MH370 in March 2014, the inbound Chinese market to Malaysia is finally showing strong signs of recovery, with the first half of 2016 recording a 32.1 per cent year-on-year growth in Chinese arrivals.

An official from the Malaysian Inbound Tourism Association (MITA), said the market has returned to the previous levels of three to four years ago, crediting the combined efforts of Tourism Malaysia and the private sector to shore up Chinese arrivals following the MH370 incident. The recovery of Malaysia as well as the marketing efforts from players from all three countries (Malaysia, Singapore and Thailand) have helped the promotions of group series tours. For tour series combination, a rate of 60 per cent year-on-year surge in demand was recorded in the first half of 2016.

Another industry player remarked that there is a 40 per cent hike for both Chinese group series tours combining Thailand, Singapore and Malaysia as well as Singapore-Malaysia tours, also in the first six months of 2016. These series tours in Southeast Asia are very popular, especially for first timers from China travelling abroad for the first time. Chinese demand for group series tours to Malaysia was so overwhelming at the start of the summer holidays in July that MITA had to request for temporary Mandarin-speaking tour guide licences from the Ministry of Tourism and Culture.

The government approved 50 temporary licences recently, the first time that has happened since the MH370 incident. Strong growth from China is expected to continue for the rest of the year, especially as the new e-visa facility – reducing the visa application time from one week to one working day – launched in March this year has boosted Chinese outbound interest to Malaysia. The e-visa facility has led to a 10 per cent uptick in group and FIT travel to Malaysia for the March-August 2016 period.

Forward bookings to Malaysia for the upcoming Golden Week Holidays in October are also looking strong, he added. Leveraging on AirAsia's new daily Guangzhou-Johor Bahru service launched on May 29, Iskandar Regional Development Authority (IRDA) is keen to attract niche segments from southern China, including educational and health tourism.

Said Mohammad Rosly Md Selamat, senior vice president, economic intelligence (Tourism) at IRDA: "We're also collaborating with Tourism Johor and the private sector to do more intensive marketing in Guangzhou and the surrounding cities to attract more leisure traffic for short holiday breaks, especially during their long weekends."

Efforts To Facilitate Travel To Malaysia **TAKE A MAJOR LEAP**

At a recent high-level gathering in New Delhi, Deputy Prime Minister YAB Datuk Seri Dr Ahmad Zahid Hamidi officially launched the Electronic Travel Authorization Visa (e-visa) for tourists from India to Malaysia. He was on a three-day working visit to India to boost bilateral ties between the two countries, and tourism was amongst the matters discussed with his Indian counterparts.

Last year as many as 722,141 Indian tourists visited Malaysia, making it the 6th largest contributor to tourist arrivals. Datuk Seri Dr Ahmad Zahid said, "India is a major contributor to the tourism industry of Malaysia. We are always trying to make travel to Malaysia convenient and the introduction of e-visa is a major step in that direction. We are confident that this development will keep Malaysia as the top-of-the-mind tourist destination, encouraging more Indian tourists to visit and enjoy their holidays in Malaysia."

The deputy premier also added, "India and Malaysia have a lot of similarities as well as contrasts in culture, tradition and cuisine, which is why we like visiting each other's country. We are confident that with this ease in visa process and a choice of over 172 direct weekly flights with attractive air fares, more Indians will now consider Malaysia as a destination for their next visit."

The Malaysian government, through its overseas tourism arm in India, namely Chennai, Mumbai and New Delhi, has been playing an active role in promoting Malaysia at all levels in this potentially vast market. At this point in time, the e-visa facility is available to Indians residing in India only and is valid for a single journey for a stay of maximum 30 days in Malaysia. The Malaysia e-visa comes at a fee of USD25 and can be obtained within 48 hours with a validity of three months. The facility was introduced in April this year and the immigration authorities have reported a steady rise in numbers since then.

In 2015, Malaysia received a total of 25.7 million (25,721,251) tourists and RM69.1 billion in tourism receipts. This year, the country is expected to welcome 30.5 million tourists and earn RM103 billion in receipts.

e-Visa
for tourists
from India to Malaysia

722,141
Indian Tourist
in Malaysia

OVER 172
Direct Weekly Flights

LEXIS®
HOTEL GROUP

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LEXIS HIBISCUS® PORT DICKSON

LEXIS SUITES® PENANG

GRAND LEXIS® PORT DICKSON

LEXIS® PORT DICKSON

IMPERIAL LEXIS® KUALA LUMPUR