

Stein Eriksen

A TIMELINE OF HIS LIFE



Table of Contents

Stein Eriksen, The Man & His Achievements	3
Stein Eriksen Lodge & Deer Valley Resort	10
Enhancements to Stein Eriksen Lodge	17
Awards of Excellence	24
Stein Collection	31
Photo & Video Gallery	37

Stein Eriksen, The Man & His Achievements

Stein Eriksen is born in Oslo Norway



1927

1949

Wins Slalom event
in Norway





Wins Bronze Medal at
World Championships
in Aspen, Colorado

1950

1952

Wins Gold Medal in Men's
Giant Slalom and Silver
Medal in Slalom



1954

Wins Gold in Slalom, Giant Slalom, & Combined at FIS World Championships in Sweden



2015

The Loss of a Legend



Stein Eriksen Lodge & Deer Valley Resort



Deer Valley Resort opens. Stein Eriksen serves as the Director of Skiing for over 35 years

1981

1982

In March 1982, the Lodge
begins to take shape



Stein Eriksen Lodge Opens In Deer Valley



Stein's Lodge: Norwegian hospitality.

Stien Eriksen has done nearly everything in the ski business one could do, now he is adding his name to another enterprise, the Stein Eriksen Lodge at Deer Valley.

The newly constructed facility, which opened Dec. 15, adds to Deer Valley's accommodation collection and has been designed to meet the standards of skiers who don't worry about cost as much as comfort and class.

The lodge has 25 luxury suites equipped with custom European kitchens and fireplaces in both living room and master bedrooms. You can soak your bones in an oversized whirlpool bathtub or sun yourself on outside decks.

Cost for a four-night minimum stay during the regular ski season: \$220 to \$300 a night.

The lodge also features 30 deluxe rooms, all available with the European touch of room service, concierge, cable television, in-lodge ski pass purchasing and heated walkways to the slopes. Ski season cost: \$110 to \$165 a night, with a four-night minimum.

There are three ways to eat in the lodge, the Birkebeiner Restaurant, the Troll Hallen Lounge and the Glimtind Room. Each offers its own cuisine.

The lodge also includes a state liquor store, a gift shop/newsstand and meet-

ing rooms for corporate types who want to recreate and keep up on business.

The lodge will be open all year, with the warm weather fare including horseback riding, tennis, golf and hiking, as well as swimming in the lodge's all-year heated pool.

If you don't feel like skiing in the winter or taking part in any of the aforementioned summer activities, you can work out in the lodge's health spa or have yourself done over in the beauty salon.

Of course, Stien has opened another sports shop inside the lodge, so you don't have to leave on those days when you need equipment.

The hotel is managed by Rand Clark, who formerly managed the Sands Hotel and Casino in Las Vegas.

Eriksen says guests will be treated with "Norwegian hospitality" from the minute they arrive. He says the bellmen are trained in it.

According to the lodge's release on its opening, it employs a staff of hundreds, from chefs to housekeepers and everyone else.

Eriksen says the lodge was built to give guests "an unforgettable mountain experience."

On December 16, Stein
Eriksen Lodge opens

1982

1982



Stein Eriksen, Mrs. Jack Green.

Stein's Bash

Around 500 guests from Park City and Salt Lake gathered at Silver Lake last Tuesday evening for holiday merriment and a preview of the new Stein Eriksen Lodge. Guests enjoyed light hors d'ouvres and cocktails while they strolled through the rustic yet very opulent lobby, lounges, restaurants, and bar.

Stein Eriksen Lodge
celebrates its first Stein Bash
with over 500 attendees

In December 1983, Robert
& Barbara Savin manage
the first 4 units



1983

1984

Stein's Lodge celebrates second phase

by David Hampshire

The Stein Eriksen Lodge is to hotel/condominium what Deer Valley is to skiing. Luxurious.

Condominium prices range from about \$195,000 for your basic two-bedroom unit to about \$1.1 million for the four-bedroom spread. Not exactly employee housing.

And, ironically, developer Rick Prince has discovered that the "cheaper" two-bedroom jobs are the hardest to sell.

"We learned that people who are coming here are not afraid to spend the money if they get the quality," Prince told the record recently.

Stein's Lodge, as it is known around Park City, celebrated its second anniversary earlier this month by announcing the completion of the project's second phase. And the configuration of the newly-completed units reflects the popularity of the higher-priced spreads.

When the first 31 units were built two years ago, there were only eight three-bedroom units and no four-bedroom configurations. However, among the 23 units in the project's second phase, 16 are in the four-bedroom category, all priced over \$900,000.

Prince said the interior of the second-phase units is similar to that of the earlier phase. There are the well-publicized Stein's touches like telephones in every bathroom, gold-plated (or brass) bathroom fixtures, indoor jacuzzis, an in-house cable TV channel . . .

So that the repeat Stein's patron knows what to expect, interior decoration of all units in the rental pool is handled by one company, Prince Designs, headed by Anne Prince, Rick's wife.

"When a renter comes in, he expects the Stein Eriksen feel," he said.



Architect for the Stein Eriksen Lodge project is Boyd Blackner Associates of Salt Lake.

At this writing, all 31 units in the first phase and four in the second phase have been sold. Owners include baseball player Steve Garvey, race car driver/designer Roger Penske, and the man who gave his name to the Saxon copper, Bob Levin.

"You're going to see Roger Penske's four-bedroom unit written up in places like *Architectural Digest*," Prince predicted.

Although all the units are or will be privately owned, about 40 percent of the "keys" are turned over to the rental pool, according to Brent Glassmeyer, director of marketing for Stein's Lodge. That translates to about 79 deluxe rooms and 40 suites in the first two phases, he said. So Stein's Lodge can legitimately call itself a 115-room full-service hotel.

Currently under construction on the site is a conference center, complete with its own kitchen

facilities, which will be able to handle groups of 25 to 150 people, Prince said. Completion of the facility is expected by late January.

On the drawing board is the third and final phase of the project, 11 condominium units. "I hope to start that in the spring and finish it in time for our third birthday party (Dec. 15, 1985)," Prince said.

Of course, facilities alone don't make a first-class hotel. The service must go along with it. And Richard Milliron, Stein's general manager, points out that, in this area too, the lodge goes the extra mile—or even the extra 40 miles, since the concierge service starts at the Salt Lake International Airport.

"Everything we do is to make you feel special," Milliron said. If there has been one criticism of Stein's Lodge in its first two

years of operation, it is about the quality of the food service. A steady turnover in personnel has resulted in an uneven quality in the lodge's two restaurants. But Prince said he has seen steady progress in this area.

"Inconsistency has been the base of our existence," he acknowledged.

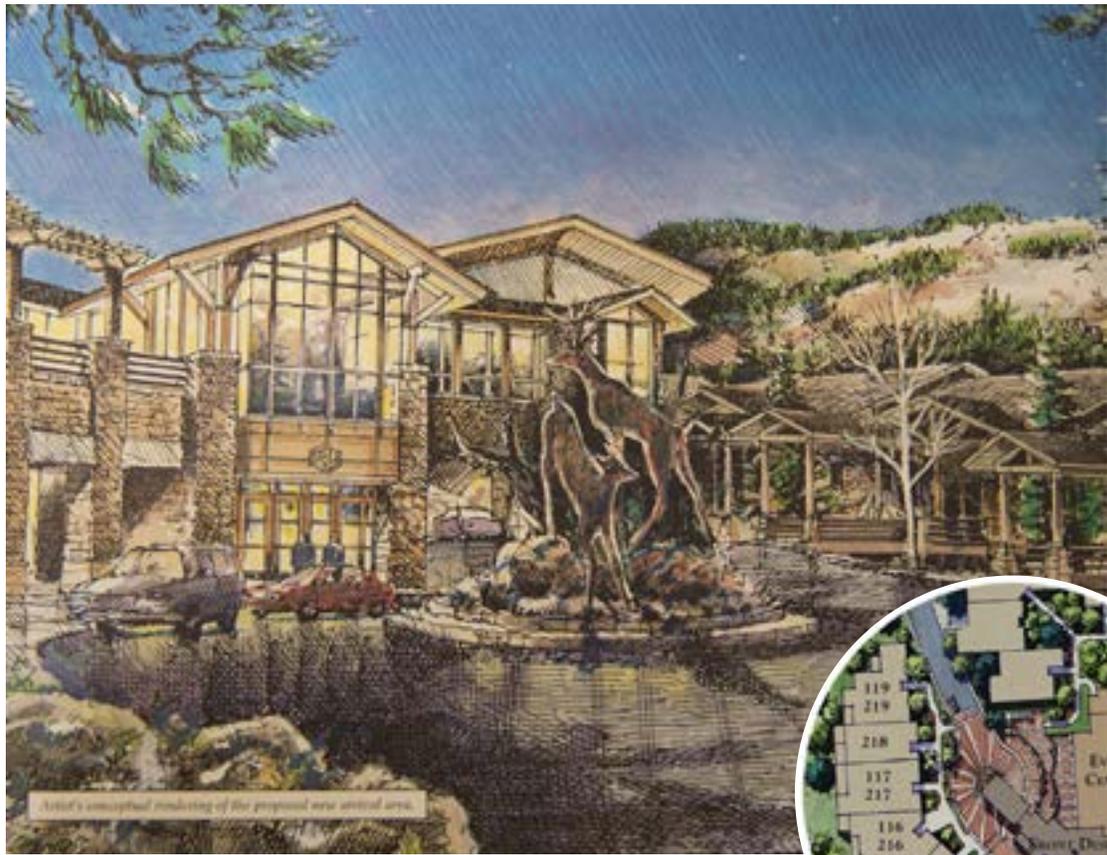
Sometimes there's still some variation but we don't have the bad nights any more."

If you're thinking about spending a night or two at Stein's, think in advance. During the busy times of the ski season—Christmas week and Presidents' Weekend, for example—everything is booked a year ahead. However, Glassmeyer stressed that a lot of rooms are available at other times of the year.

Five-night prices range from \$205 to \$495, depending on the type of accommodations and the time of year.

December 27, 1984, Phase II of the Lodge is completed

Enhancements



Phase III opens in
2001, a few months before
the 2002 Winter Olympics

2001

“Jewel of Deer Valley”



“Phase III is a rather prosaic term for what is truly an exciting event: the final expansion of the lodge known as the “Jewel of Deer Valley.” Phase III will raise the Lodge’s already elevated image as one of the most beautiful, romantic, prestigious destinations anywhere.”

- STEIN ERIKSEN

2002

Phase IV brings the arrival
of The Spa, pool & patio





The Mountain Lodge, Glitretind Restaurant & Flagstaff Deck also get a facelift during Phase IV

The Stein statue is erected as part of the 25th Anniversary



2007

2013



The Stein Eriksen
Ballroom is
constructed in 2013

Awards of Excellence

2007



Glitretind Restaurant earns
the Wine Spectator Best of
Award of Excellence



The Lodge earns the Forbes
Five-Star award, making it
Utah's first hotel to receive the
industry's most coveted award

2008

2008

Glitretind Restaurant gains
its Forbes Four-Star status



Forbes
TRAVEL GUIDE

2011



Cena Ristorante earns the
Wine Spectator Award of
Excellence



Forbes

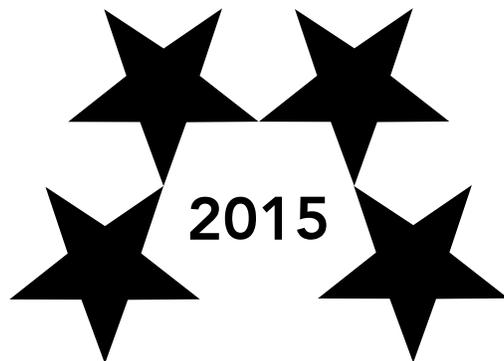
TRAVEL GUIDE

The Spa earns the acclaimed
Forbes Five-Star award

2012

2015

The Chateaux Deer Valley
is awarded Forbes
Four-Star status



Forbes

TRAVEL GUIDE

Stein Collection

1982



Stein Eriksen Lodge is completed and will eventually become the first Stein Collection property



Stein Eriksen Lodge
transitions into Stein
Collection

2016



Stein Collection begins
managing The Chateaux Deer
Valley in the spring of 2009

2009

2009



Stein Collection begins
managing The Residences at
The Chateaux Deer Valley in
the fall of 2009

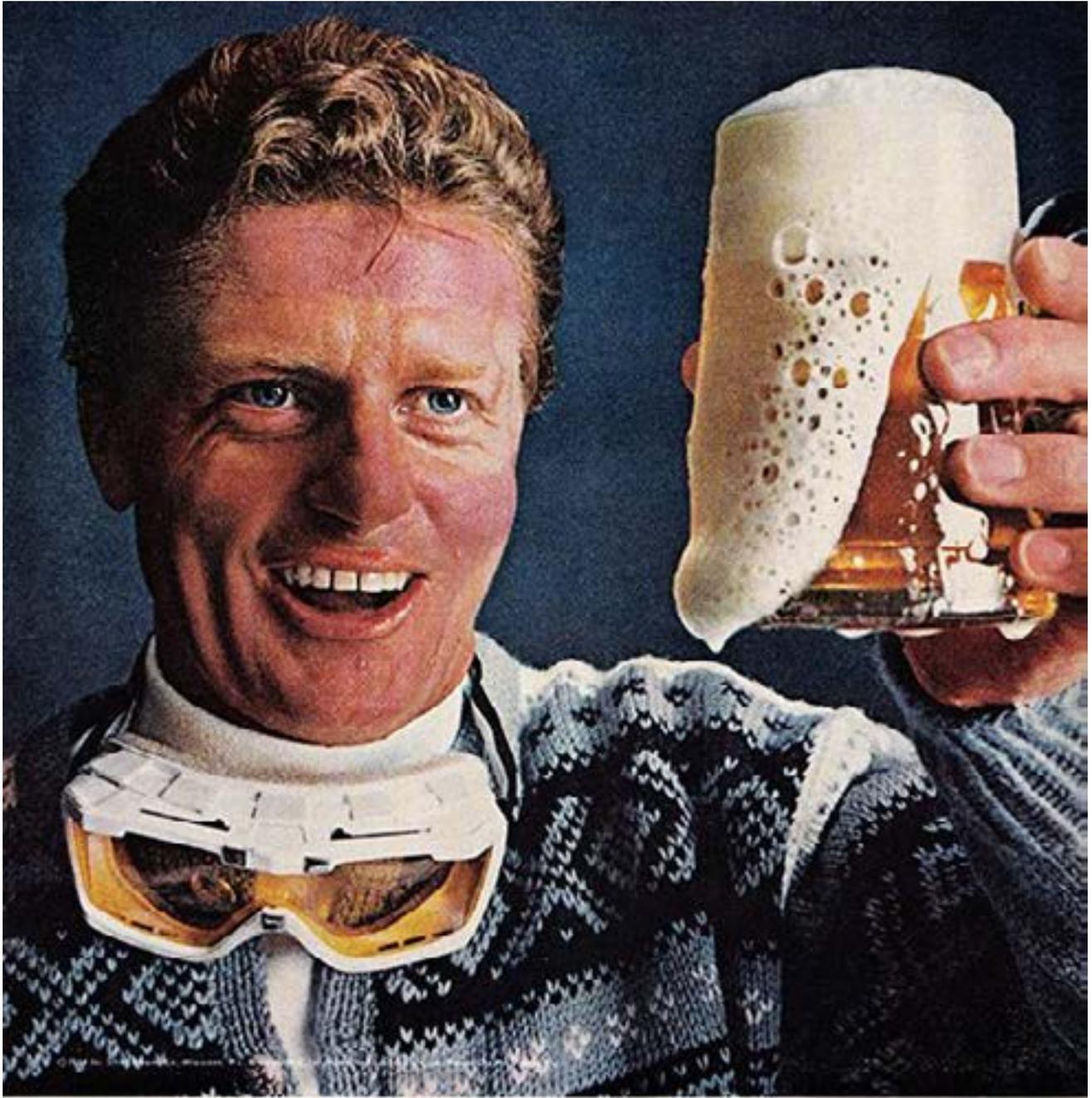


Stein Eriksen Residences
opens and starts accepting
reservations

2017

Photo & Video Gallery





Ski lesson: Point tips downhill. Bend knees. Go! Where? Straight to the nearest glass of Schlitz.

real gusto
in a great light beer



The Beer That Made Milwaukee Famous
... Empty Because It Tastes So Good

ALPINESTYLE56.COM

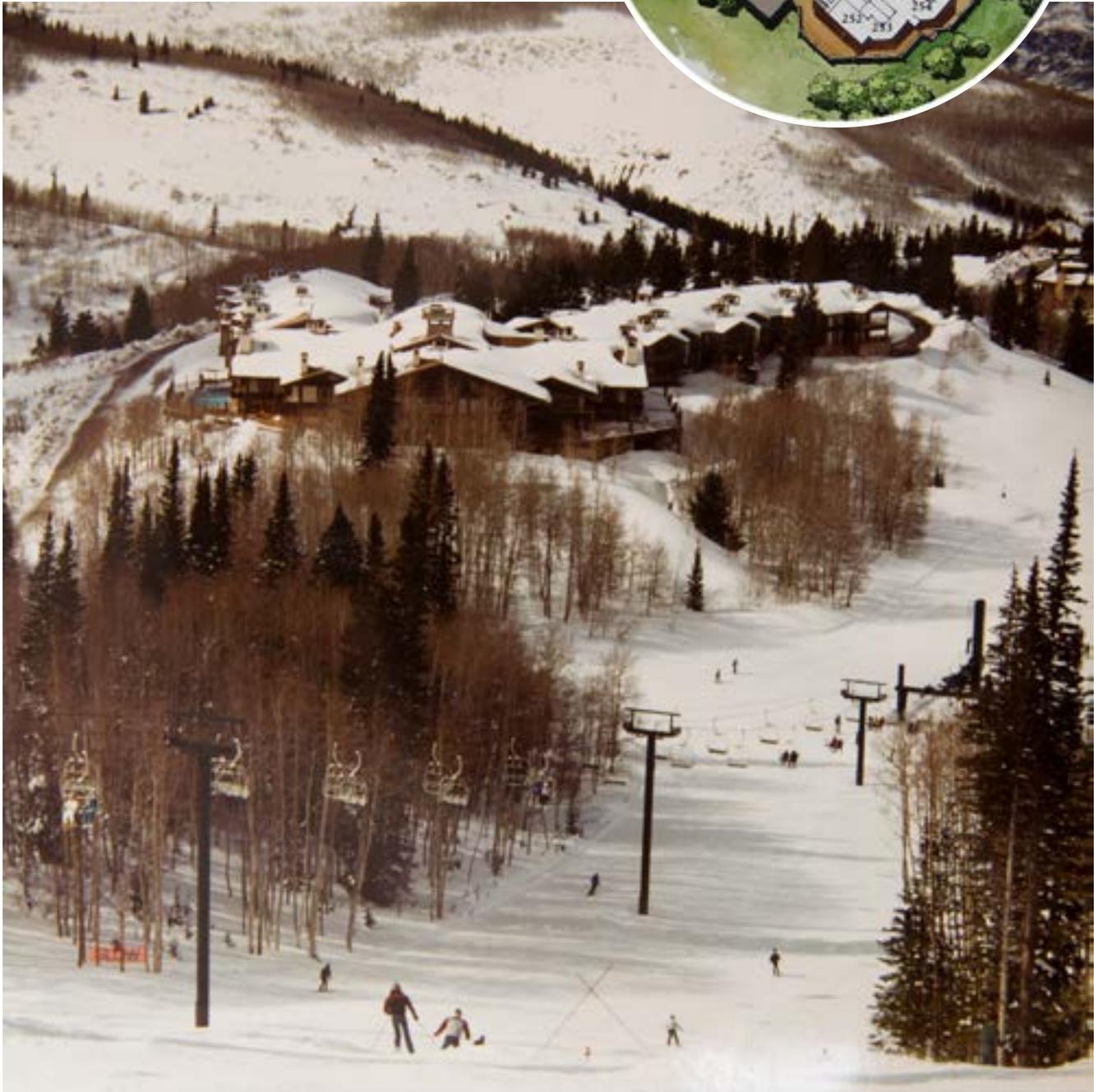




Stein Eriksen Lodge, 1984



Stein Eriksen Lodge, 1984



Stein Eriksen Lodge, 1984



Stein Eriksen Lodge, 1984



Stein Eriksen Lodge, 1984



Stein Eriksen Lodge, 1984



Stein Eriksen Lodge, 1984



Olympic Ballroom and porte-cochère completed in 2001



Olympic Ballroom and porte-cochère completed in 2001



New spa and pool completed in 2001



New spa and pool completed in 2001



Photo courtesy of Utah Adventure Journal: November 13, 2011.





Stein Eriksen Ballroom constructed in 2013



Stein Eriksen Ballroom constructed in 2013



CONVERSATION WITH STEIN ERIKSEN LODGE CEO, RUSS OLSEN



CONVERSATION WITH BJORN ERIKSEN, STEIN ERIKSEN'S SON



TRIBUTE TO STEIN ERIKSEN

Experience the Legacy of Stein Eriksen

Where perfect, legendary experiences come to life. Nestled in the heart of the world-class Deer Valley Resort, our four opulent properties offer you iconic destinations that are second to none. Our welcoming staff will greet you with warm, personalized hospitality as you escape the ordinary and embrace the extraordinary moments that are simply waiting to be discovered.

For those who seek the best, there's only Stein. Click logos to learn more.

