

# THE FISHWRAPPER



WINTER 2022-2023

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BLUEFIN BAY • SURFSIDE • TEMPERANCE LANDING

On the shores of Lake Superior in Tofte, Minnesota

[BluefinBay.com](https://BluefinBay.com) | 800.BLUEFIN (258-3346)







## IT'S TRUE. IT'S THE LITTLE THINGS.

The black bears are hibernating. The lakes are freezing. Snow is blanketing the land around us, allowing it to rest until spring comes. Winter is here, and nature reminds us that this season can be a time to relax, connect with loved ones, and rekindle the relationship you have with yourself. All of this is encompassed in a concept coined by the Danish as "Hygge" (pronounced hoo-gah).

Here at Bluefin Bay Family of Resorts, we present our guests with endless opportunities to lean into this season. Lake Superior, being an inland sea, naturally brings about feelings of tranquility and curiosity. Nearly all of the rooms at Bluefin Bay, Surfside and Temperance Landing feature large picture windows facing Lake Superior, allowing our guests to truly relish this great lake. What's more, there's almost always a cozy seating option facing the large windows, encouraging you to settle in, wave-watch, or enjoy a good book while listening to nature's soundtrack.



### THE WAY WE SEE IT

## Favorite Way to Practice Hygge

Living on the North Shore year-round comes with a deep understanding and appreciation for the winter season. Whether it be through winter activities, relaxing, or connecting with nature, all of the Bluefin Bay employees know how to slow down and embrace life's little pleasures. Here are just a few of our employees' favorite ways to practice hygge.



Reading a good book is my  
favorite way to relax and unwind!

JESSICA HUPPLER  
Director of Accounting



*Thank you*  
for visiting Bluefin Bay, Surfside or  
Temperance Landing in 2022. It is  
our privilege to be able to offer  
relaxing and rejuvenating vacations.

## Dear Guests,



I want to begin this letter by thanking those of you that were able to visit the Bluefin Bay Family of Resorts in 2022. It has truly been a remarkable year. Lutsen Mountains was open for downhill skiing into May. The North Shore experienced a record-breaking waterfall season, followed by a warm summer. We were treated to stunning, prolonged peak fall colors. Finally, we are experiencing the gales of November on Lake Superior as I write this.

The Bluefin Bay team has been working diligently to provide warm and friendly hospitality all year round, as well as to make improvements to enhance the guest experience. We are eagerly anticipating the reveal of our fully renovated indoor pool facility at Bluefin Bay. We are proud to have been able to keep both of our restaurants open seven days per week for the benefit of our guests. We are also incredibly proud to have retained and recruited some amazing staff members.

Again, I want to thank you for visiting Bluefin Bay, Surfside or Temperance Landing in 2022. It is our privilege to be able to offer relaxing and rejuvenating vacations. I also want to thank those of you that were able to provide us with feedback, either through our emailed survey, online reviews, or any other way. We are listening. Your input is valued, and it is influential. We look forward to welcoming you back.

From the entire team here, happy holidays and best wishes for an adventurous new year.

James Taylor

General Manager

Many of our rooms at Bluefin Bay also feature wood-burning fireplaces (wood included!) and jetted whirlpool tubs. Wood-burning fireplaces are becoming less common these days, but we firmly believe they are an important component for a cozy evening in. There's simply nothing quite like the sounds, smells and feeling of a crackling fire to warm you up during the depths of winter.

Inherently, the concept of Hygge is woven into everything we do here. From cross country ski trails to saunas and hot tubs. From snowshoeing to a bubble bath. From wave-watching in your room to wave-watching at the Bluefin Grille. Our guests know how to slow down and embrace life's simple pleasures. We hope to welcome you to Bluefin Bay, Surfside or Temperance Landing this winter so you can bask in this beautiful season with us. We offer a variety of lodging options to suit the size and preferences of your party. Our aim is to bring you closer; not just to Lake Superior, but to each other.



I love enjoying a warm, crackling fire  
with tasty drinks and good company.

**DAN HINTON**  
Front Desk



Getting out in the woods on a snowy  
day. It's so peaceful and quiet.

**KAYLEIGH CASTILLO**  
Activities



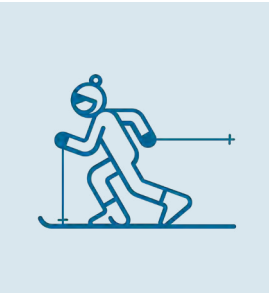


# Seize the Winter Season

Bluefin Bay Family of Resorts is located in Minnesota’s Arrowhead region, or as we like to call it, the Bold North. Nestled between the Sawtooth Mountains and Lake Superior, our area is ideal for winter adventures of all kinds. Through our complimentary activities program, we ensure our guests have the tools they need to explore these great outdoors.

Our complimentary activities program includes guided tours for cross country skiing and snowshoeing. We recommend a tour for anyone looking for guidance, safety tips, or even if you just want some company. If you’d rather venture out alone, resort guests are able to borrow the snowshoes and cross-country skis. The activities department can provide you with maps, local insights, and updated trail conditions to help you make the most of your adventure.

Cook County boasts more than 400 km of groomed cross-country ski trails, 450 miles of snowmobile trails and 1,000 acres of downhill skiing and snowboarding. With an average of 120 inches of annual snowfall, it is the perfect outdoor playground.



Bluefin Bay and Surfside both offer outdoor ice rinks to provide guests the opportunity to skate without even leaving the resort. Complimentary skate rentals, broomball, and hockey equipment are all included, and the rinks are lit at night. After your skate, warm up next to the campfire and refuel with complimentary s’mores.

## Available Equipment

-  Snowshoes
-  Cross-Country Skis
-  Ice Trekkers
-  Hockey & Figure Skates
-  Hockey Sticks & Pucks

INCLUDED  
in your  
stay!

## Guided Tours

-  Snowshoe Hikes
-  Cross Country Skiing
-  Bonfire Hikes

## Others

-  Yoga
-  Craft Classes
-  Shuttles to Lutsen Mountains Ski Area





# Extraordinary Employees

Extraordinary employees make all the difference at the Bluefin Bay Family of Resorts. In addition to providing warm and friendly hospitality from the moment you check-in, our team ensures a great experience by providing clean and comfortable accommodations, a variety of dining options, adventurous activities to choose from, a calming spa experience, and so much more.

For many years, the Bluefin Bay leadership team has been creatively improving the way we reward and retain our wonderful team of employees. We are so grateful for our incredible staff. This year, we expanded our employee activities, encouraging our team members to explore the beautiful North Shore.

## Examples of recent employee activities:

- ◆ Overnight Trip to Duluth
- ◆ Bingo Night at the Trestle Inn
- ◆ Sea Kayaking on Lake Superior
- ◆ Canoeing on Sawbill Lake
- ◆ Fisherman’s Picnic in Grand Marais
- ◆ Mini-Golf in Silver Bay
- ◆ Wolf Center in Ely
- ◆ Inland Kayaking on 4 Mile Lake
- ◆ Cultural Food Day
- ◆ Alpine Slide & Gondola at Lutsen Mountains

# Winter Offers

## Winter 4 for 3 Special

Valid Jan. 1- April 9, 2023  
(excluding MLK & President’s Day Weekends)

This is winter at its best! Stay four nights during winter peak and receive one of those nights completely FREE!

## Extended Stay Special

Valid all year

Make the most of this winter. The longer you stay, the more you save. Stay 4 nights @ 5% off, 5 nights @ 10% off, 6 nights @ 15%, 7–9 nights @ 20% off, and 10 or more nights @ 25% off!

## Ski & Stay Packages

If you love to ski and stay lakeside at Bluefin Bay Resorts, these packages offer the best deal on lodging and skiing.

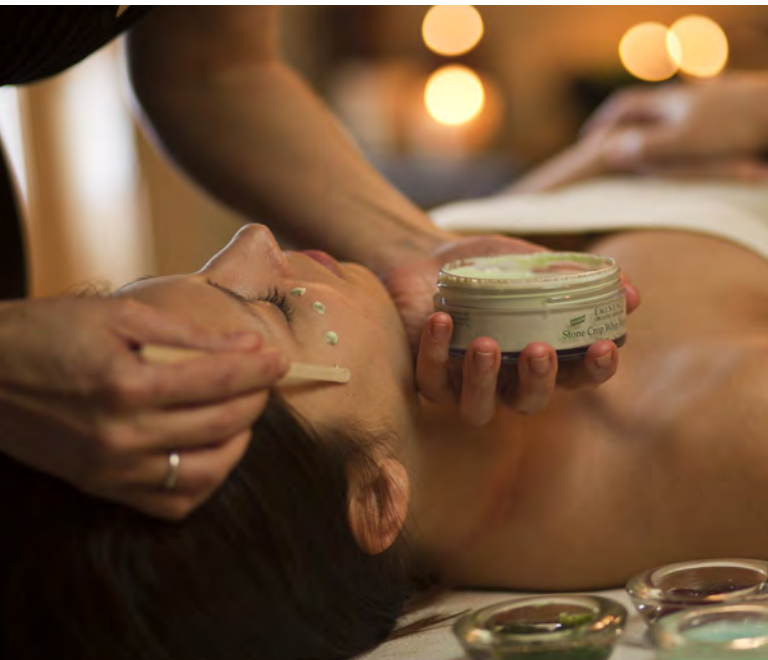
## Romance and Honeymoon Packages

Valid all year

Crashing waves, a moonlit lake, romantic suites: no wonder Bluefin Bay Resorts is consistently named Minnesota’s “Most Romantic Resort.” For the ultimate romantic winter getaway, check out our Honeymoon and Romantic Retreat packages.



Explore All Offers at  
[BluefinBay.com/Offers](https://BluefinBay.com/Offers)



# Pamper Yourself at Waves of Superior Spa & Wellness Center

Waves of Superior Spa offers an extensive menu of spa services to pamper your body, mind, and spirit.

Waves of Superior is offering a luscious, new service this year: the Chocolate Truffle body wrap

The spa also offers a number of enhancements that are ideal for overcoming that winter chill. Add heated stones, a warm mud pack, or heated mitts and booties to your massage. If you’re getting a

body treatment, ask for the thermal mud wrap.

Did you know that we offer a discount if you bundle two or more services? Make a day of it. At Waves of Superior Spa, nurturing you is our second nature.

Find a complete list of services at  
[BluefinBay.com/Spa](https://BluefinBay.com/Spa)







COHO CAFÉ RECIPE

# Biscuits & Wild Rice Sausage Gravy

Makes 8 servings

BISCUITS

INGREDIENTS	2 cups All-Purpose Flour	½ cup Shortening
	1 tbsp Baking Powder	¾ cup Cold 2% Milk
	½ tsp salt	

INSTRUCTIONS

Preheat oven to 450 degrees F.

In a large mixing bowl, sift together flour, baking powder, and salt. Cut in shortening with a fork or pastry blender until mixture resembles coarse crumbs.

Pour milk into flour mixture while stirring with a fork. Mix in milk until dough is soft, moist, and pulls away from the side of the bowl.

Turn dough out into a lightly floured surface and knead dough briefly, 5 to 7 times. Roll dough out into a ½ inch thick sheet and cut out biscuits with a floured cookie cutter. Press together unused dough and repeat rolling and cutting procedure.

Place biscuits on ungreased baking sheets and bake in preheated oven until golden brown, about 10 minutes.

GRAVY

INGREDIENTS	1 ¼ lb Wild Rice Sausage	4 cups Heavy Cream
	1/3 cup Onions	1 tbsp Garlic
	½ cup Butter	½ tbsp Black Pepper
	1 ½ cup All-Purpose Flour	½ tbsp Salt
	4 cups 2% Milk	1 tbsp Thyme

INSTRUCTIONS

Cook the wild rice sausage until browned. In a large saucepan, sauté the onions in the butter until translucent (about 5 minutes). Add the herbs and spices and cook for 2 additional minutes. Add the flour to the butter and cook for about 4 minutes. Slowly add the milk, whisking as you go so no lumps form. Add in the heavy cream and the cooked sausage. Bring to a simmer and cook for 3 minutes to allow it to thicken.



## Three Unique Dining Experiences

Whether it be an early morning stroll for a pastry at the Coho Café, a quick bite to eat at Waves of Superior Café, or a decadent dinner at the Bluefin Grille, we know that dining options are an important part of the experience of staying at the Bluefin Bay Family of Resorts. For the convenience of our guests, all three restaurants are open seven days per week. We also offer delivery in the evenings from Coho Café and the Bluefin Grille, allowing you to enjoy delicious food in your room without having to worry about the cooking or the dishes.

BLUEFIN GRILLE

At the Bluefin Grille, we continue to offer items that are favored by our return guests. Some of these include the Shrimp & Scallop Pappardelle, the Pan-Fried Walleye, and the Duck & Wild Rice Chowder. In keeping with that theme, the Grille’s culinary team also brought back a previous fan-favorite, the Breakers burger. And if you’re looking for a more upbeat dining experience, the Grille features live music with local musicians on Mondays and Fridays throughout the winter.

COHO CAFÉ

Coho Café released an expanded menu this past year offering more options for breakfast, lunch, and dinner. We heard from guests over the summer that some of their favorite items were the Jerk Chicken Quesadilla and the Jerk Chicken Alfredo. The Jerk Chicken is an authentic Jamaican recipe, a nod to Coho Café Manager Brehmer Harris’s hometown of Kingston. The Café also expanded options for dairy-free and gluten-free meals including pizzas, sandwiches, pastries, and more.

WAVES CAFÉ

We are proud to say that Waves Café is now open year-round. Last summer, Waves Cafe featured grab and go items including sandwiches, salads, and pastries. In the coming months, our vision is for Waves Café to grow into having more of a signature food focus. Stay tuned as we have some great ideas for the space and we look forward to having this amenity for our guests available every day.

WINTER HOURS:

<b>Bluefin Grille</b> Daily from 12 – 9 p.m.	<b>Coho Café</b> Sun-Thurs 8 a.m.-3 p.m. Fri & Sat 8 a.m. – 8 p.m.	<b>Waves of Superior Café</b> Daily
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LOCAL BUSINESS FEATURE

# ArtArt.Gallery

If you visited Bluefin Bay this last summer or fall, you may have noticed that there is a new business here in the Tofte neighborhood! ArtArt.Gallery, owned by local artist Ron Piercy, opened its doors in July and is located beside Bluefin Bay Guest Services. In addition to being a gallery, the space features studios for painting, glass, printmaking, and jewelry. ArtArt.Gallery will be open Fridays and Saturdays throughout the winter season and will also offer art classes throughout the week in a variety of mediums. We encourage you to stop in next time you stay at Bluefin Bay Family of Resorts and you can also learn more on the gallery's website, ArtArt.Gallery.



# Legendary Lutsen Mountains

Lutsen Mountains – the biggest, tallest, and best downhill ski resort in the Midwest – boasts breathtaking views of Lake Superior and 95 runs over 1,000 skiable acres. Located just 8 miles from Bluefin Bay, Lutsen Mountains is the perfect place to spend a winter day. If you plan to spend multiple days skiing or snowboarding, you can receive a discount on both your lodging and skiing by booking a Ski and Stay Package at [BluefinBay.com/offers](http://BluefinBay.com/offers).



*new!* Two Bedroom  
Log Home at  
Temperance Landing

We are delighted to announce that we have a new, smaller option for those looking to stay at our cherished Temperance Landing property. The new unit has the same style and amenities our guests love about Temperance Landing but sleeps 2-4 people, making it perfect for smaller friend groups and couples. We are so pleased to be able to offer one more way for guests to experience the magic of Temperance Landing.







# Pet-Friendly Lodging

If you have a pet, then you know how fun it can be to bring them along when you travel. At Bluefin Bay and Surfside, we have a variety of pet-friendly lodging options for you to choose from. We want the whole family to enjoy the splendor of the North Shore.



# Give the Gift OF BLUEFIN BAY RESORTS

This holiday, gift a gift that will keep on giving long after it is unwrapped. A Lake Superior vacation, a romantic dinner, or a deep tissue massage; the possibilities are endless. Gift cards can be purchased in any dollar amount and used for lodging, restaurants, gift shops and the Waves of Superior Spa. Order yours today at BluefinBay.com.



Gift cards are available in digital or paper format.

# Great Waves, Great People

We're thrilled to provide our guests with warm and friendly hospitality, something we couldn't do without an exceptional staff. This column features some of the faces behind the great service at the Bluefin Bay Family of Resorts.



**Tessa Paquette** // Bluefin Grille & Events Manager

**Hometown:** Duluth, MN

**How long have you worked for Bluefin Bay Family of Resorts?**  
Since February 2020

**What brought you here?** I was looking for a change, and I happened to come across an opportunity at Bluefin! It's a great distance from my hometown where my family lives, so I'm able to enjoy the area but still go home for family events.

**My favorite thing about working at Bluefin Bay Family of Resorts is...** The sense of belonging and the opportunity for growth. I started as the Events Coordinator and my job has evolved into so much more and I am grateful for the opportunities to learn and guide the team that I work with. Additionally, Bluefin has an amazing culture that really celebrates and appreciates their employees. I have created friendships and relationships with people that I value greatly. Being a part of Bluefin Bay Family of Resorts is more than just a job, it's a community.

**What is your favorite spot at the Bluefin Bay Family of Resorts?** This is tough for me as there are many amazing spots! I would have to pick either the Tofte Cove or the patio at the Grille. I love the Tofte Cove because of the memories it holds for guests - most of the wedding ceremonies happen in that space which makes it special. I also love taking the time to have lunch or a cup of coffee on the patio at the Grille. The scenery in both locations is hard to beat and so peaceful.

**My favorite thing to do when I am not working is...** Hiking and spending time with my friends and family.

**I want readers to know...** Me! I love connecting with guests and enjoy being a part of the special occasions that many celebrate with us. I'm always around at the Grille, feel free to stop by and say hi!



**Sean Henkenius** // Activities Coordinator

**Hometown:** Farmington, New Mexico

**How long have you worked for Bluefin Bay Family of Resorts?** I've been with Bluefin Bay for almost 2 and a half years now and always finding new things to do!

**What brought you here?** I've always enjoyed spending time in northern Minnesota. For the past 10 years I've been working on and off in the area, and when an opportunity popped up to work here at Bluefin, I gladly joined the team!

**My favorite thing about working at Bluefin Bay Family of Resorts is...** My favorite thing about Bluefin Bay is the people I get to work with. I really appreciate all the different departments, as well as the management team. I also love getting to take our guests out on a hike, canoe, kayak, or ski :)

**What is your favorite spot at the Bluefin Bay Family of Resorts?** I love going down to the beach and looking for agates and sea glass, and just enjoying the waves crashing in!

**My favorite thing to do when I am not working is...** On time off, I typically like to be in my canoe or hiking new trails in the summer. In the winter, I love using the Sugarbush Trail system!

**I want readers to know...** I truly love living here on the North Shore. It's a place that is so unique with its natural history, biodiversity, and people. As Sam Cook has said "We've all been up North, and part of us always will be."