

CLUB

## HOW WE LIVE IS WHAT MAKES US REAL

From its earliest days, the Marbella Club has been guided by an appreciation of the interconnectedness of things: from treasuring family relationships and respecting the traditional way of life, to preserving our unique microclimate. Here are some initiatives implemented that link back to the Sustainable Development Goals outlined by the UN.

**Respecting architectural heritage of Andalusia.** The hotel's design is inspired by traditional Andalusian architecture. Safeguarding and promoting Andalusia's cultural heritage is crucial for the company, preserving cultural traditions, craftsmanship, and supporting local artisans and artists.

Solidary Actions & Supporting Local Associations. As part of several solidarity initiatives with local charities, the company has partnered with two main associations. The first is ANIDE, which focuses on reducing abuse and inequalities within the community, particularly towards minors such as refugees and children from disadvantaged Spanish families. The second association is ADINTRE, based in Fuengirola, which provides food, clothing, and medicine to homeless communities, victims of domestic violence, and families in need.



The Butterfly Mark. Awarded the Butterfly Mark for commitment to sustainability and ethical practices, symbolizing transparency, and genuine efforts for positive social and environmental impact. Marine Biodiversity Conservation. The hotel partners with the local marine biodiversity foundation, FAMM, to support the SEAHORSEMED project. This project aims to conserve native seahorse populations and promote rewilding of the Andalusian coast.

MC For Change. Local environmental actions include cleanups and the adoption of energy-efficient technologies. Initiatives focus on promoting inclusivity and reducing inequalities.

**SDG13 Climate Action.** By adopting energy-efficient technologies, the hotel significantly reduces carbon emissions. Switching to 100% renewable energy led to a 64% reduction in carbon emissions from 2022 to 2023.

**SDG14 Life Below Water.** The hotel increases the proportion of certified sustainable seafood and freshwater fish. Measures are implemented to eliminate single-use plastics and promote marine conservation awareness.

Sustainable Building Design. The hotel invests in premium building materials, achieving an outstanding A-B rating for energy efficiency.

**ISO14001 Certification.** Collaboration with ERM aims to develop an Environmental Management System certified under ISO14001.

Sustainable Ambassador Team. A network of 30 Sustainability Ambassadors ensures compliance with environmental regulations and the hotel's environmental strategy.

**Circular Economy.** The hotel sets a reduction target for plastic and glass packaging waste associated with bottled water. Partnership with Nordaq Water enables a circular model of bottled water production.

Food Waste Reduction. Investment in LEANPATH's technology-driven system aims to reduce organic waste and raise awareness among employees.

ClientEarth. The hotel pledges annual donations to ClientEarth to support their environmental law work.