

you are the brand

july 2025

featuring:

Our feature Ambassador for the month of July is Julia, our Purchasing and Administrative Assistant at Coast Hotels Corporate Office in Vancouver, BC.

Julia is celebrating 3 years with Coast Hotels in August as a Purchasing and Administrative Assistant. She had previous experience in Logistics and Procurement at a global cosmetics manufacturing company in Brazil. Julia moved to Vancouver to pursue a post-degree diploma in Supply Chain Management, and before joining Coast Hotels, she worked for a few months at Home Depot as an Order Fulfillment Associate. So far, it has been a great journey.

Why did you choose the hospitality industry, and specifically Coast Hotels?

The hospitality industry kind of chose me! Jokes aside I was interested in learning more about purchasing operations within a hotel chain setting. I feel I am not just buying products but I am directly supporting the guest experience.

I had heard good things about Coast Hotels, but what stood out to me was the immediate connection I had with the team and the culture here, since the very first interview. It just felt right.

What would you say is the best part about your job?

The people, for sure. Teamwork is unmatched here; everyone is motivated and always willing to help.

What is your definition of success?

Success is about leaving a footprint – making a meaningful impact wherever I go. I like to know that the work I do makes a difference, whether it's improving a process, supporting a colleague, or contributing to a bigger goal.

What is a piece of advice that resonates with you?

'Control what you can control.' It's a simple reminder that I can't control everything, but I can control my attitude, efforts, and how I face challenges. I have worked on this with my mental wellness therapist. It helps me stay focused and positive.

What are you most proud of in your role?

I'm really proud of the resources and analytical tools I've designed and implemented to help the team stay on track and identify areas for improvement. I've always enjoyed working with data analysis, so it's been rewarding to apply those skills in a way that adds value.

Describe your personality in three words:

Trustworthy, friendly and determined.



If you could have lunch with anyone, who would it be?

My grandmother. I would love to tell her about my journey, how I got to where I am today and what life is like now.

Who inspires you & why?

My mom. She is a true warrior and an example of resilience and determination. No matter what, she's always supported me in pursuing my dreams.

What would your dream vacation be?

A trip to Europe, Italy specifically.

What was your dream job when you were a kid?

I wanted to be a doctor.

If you could live anywhere in the world, where would it be?

I'm already where I want to be.

thank you Julia
for being an amazing
ambassador!

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