

FACT SHEET

Set within two meticulously restored heritage buildings on Zanzibar's historic seafront, Zanzibar Serena Hotel invites guests to experience the soul of Stone Town. Rich in Swahili culture, Arabian influences, and centuries of maritime history, the hotel offers an intimate gateway to one of Africa's most captivating UNESCO World Heritage destinations

WHY STAY HERE

More than a destination, Zanzibar Serena Hotel offers a journey into the heart and soul of Zanzibar, where a restored Swahili palace setting meets the living heritage of Stone Town's historic waterfront. Designed to reflect centuries of African, Arabian, and Indian Ocean influence, the hotel immerses guests in a rich tapestry of culture, history, and tradition, brought to life through its architecture, surroundings, and people. Hospitality here is deeply personal delivered by a warm and knowledgeable team whose stories, culinary heritage, and local insight transform each stay into a meaningful connection. From sunrise over the Indian Ocean to sunset dhow views, every moment is shaped by a powerful sense of place, creating unforgettable experiences and lasting connections.



LOCATION

Perfectly positioned on the Indian Ocean waterfront in the heart of Stone Town, Zanzibar Serena Hotel places guests within easy reach of the destination's most treasured cultural landmarks, vibrant markets, and historic attractions.

GETTING THERE

- By Air: 1-hour flight from Arusha.
- By Air: Approximately 20 minutes from Dar es Salaam.
- By Boat: Approximately 2 hours from Dar es Salaam.

Transfers: Airport transfers available upon request *

ACCOMMODATION

Accommodation Highlights include; Elegant heritage-inspired rooms reflecting traditional Swahili architecture, Private balconies overlooking the Indian Ocean in selected categories, Spacious Executive Suites ideal for extended stays and special occasions, Honeymoon Suite designed for romantic escapes.

The hotel offers 51 heritage-inspired rooms and suites, designed to reflect the charm and character of Stone Town while providing modern comfort.

- **Standard Rooms: 38**
- **Oceanfront Prime Rooms: 9**
- **Honeymoon Prime Room: 1**
- **Executive Suites: 3**

CHECK-IN / CHECK-OUT

- Check-in 1300 Hrs
- Check-out 1100 Hrs
- Cold towels and Welcome juice

ROOM AMENITIES & SERVICES

- Complimentary High-speed Wi-Fi access infrastructure.
- In-room electronic safe container and custom mini-bar hub.
- Private premium coffee and tea preparation setups.
- Individual climate control air conditioning and hair dryer.
- Satellite flat-screen TV with international channels.
- Private balconies offering beautiful seafront views.
- Complimentary mineral water bottles refreshed daily.
- 24-Hour dedicated in-room dining services.
- Professional express valet, dry cleaning, and laundry. *

DINING & GASTRONOMY

Savor freshly caught seafood, fragrant Zanzibari spices, and international cuisine inspired by the island's rich heritage, all set against the ever-changing backdrop of the Indian Ocean. At sunset, the terrace comes alive with traditional dhows gliding across the horizon, creating an unforgettable dining experience.

- **Baharia Restaurant** – All-day seafront dining with relaxed ocean breezes and both international and island-inspired cuisine.
- **The Terrace Restaurant** – Evening seafood and fine dining with uninterrupted views across Zanzibar Bay.
- **Masahani Bar** – Oceanfront cocktails and light fares, capturing the rhythm of island life from day to night.
- **Private Dining** – In-room, balcony, beach, or poolside experiences tailored for intimate moments under the stars.
- **Oceanfront Pool Deck** – Casual light bites and refreshments in a relaxed seaside setting.



MEETINGS & CELEBRATIONS

Zanzibar Serena Hotel offers an inspiring setting ideal for intimate meetings, incentives, and private celebrations.

The Chaza Conference Room accommodates up to 40 guests and is fully equipped for seamless small-scale meetings with flexible seating arrangements and modern presentation facilities.

- Dimensions: 27m x 23m x 6.21m (Length x Width x Height space dimensions).
- Setups: Rounds, U-Shape, Classroom, Circle, Boardroom, Auditorium.
- Facilities: Video conferencing tech, screen projectors, podium, flipcharts, custom registration support staff desks.

Beyond formal meetings, the hotel lends itself naturally to tailored experiences, from cocktails and sunset receptions to private dinners and bespoke celebrations, we deliver.

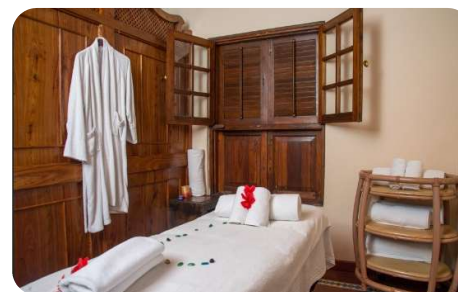


WELLNESS

Wellness at Zanzibar Serena Hotel is relaxed, personal, and inspired by the calming rhythms of island life.

Guests may enjoy:

- Personalized massage therapies inspired by island traditions
- Relaxing oceanfront pool experiences
- In-room wellness treatments available upon request
- Romantic couple's spa journeys



SIGNATURE EXPERIENCES

Zanzibar Serena Hotel offers signature experiences that bring the culture, beauty, and heritage of Zanzibar to life:

- *Sunset dhow viewing from the rooftop terrace
- *Guided Stone Town heritage walks
- *Spice farm immersions
- *Prison Island excursions
- *Romantic private dinners by the ocean
- *Swahili culinary experiences
- *Tanzanite discovery experiences
- *Cultural storytelling evenings

SUSTAINABILITY & COMMUNITY

Zanzibar Serena Hotel is committed to preserving the heritage, culture, and natural beauty that make Stone Town and Zanzibar so unique.

Sustainability and community initiatives include:

- Preservation of Zanzibar's historic architectural heritage
- Employment and training opportunities for local communities
- Solar water heating systems that reduce energy consumption
- Waste segregation and recycling to minimize environmental impact
- Water conservation to support sustainable resource use
- Support for local artisans, suppliers, and producers
- Staff and community engagement in sustainability awareness

NEARBY ATTRACTIONS

Located in the heart of Stone Town, the hotel offers easy access to some of Zanzibar's most memorable cultural and coastal experiences.

Nearby attractions include:

- *Stone Town heritage sites and historic architecture
- *Old Fort of Zanzibar and House of Wonders area
- Forodhani Gardens and the seafront promenade
- *Darajani Market and local craft experiences
- *Prison Island excursions
- *Spice farm tours
- *Traditional dhow and Indian Ocean experiences

NB: * Chargeable

