



FOR IMMEDIATE RELEASE

Contact: Steven Kalczynski
Managing Director / (248) 642-5396
skalczynski@townsendhotel.com

The Townsend Hotel Receives-Travelers' Choice Award

2021 Tripadvisor Award

BIRMINGHAM, Mich. (May 14, 2021) – Tripadvisor has awarded The Townsend Hotel the 2021 Travelers' Choice Award (formerly Certificate of Excellence). This annual award celebrates hotels that consistently deliver fantastic experiences to travelers around the globe. In obtaining this award, The Townsend earned positive traveler reviews and ratings over the past year placing it in the "Top 10% worldwide of all hotels."

Now in its 11th year, this achievement celebrates businesses that are consistently excellent, having earned great traveler reviews on Tripadvisor over the past year. Traveler's Choice Award recipients include restaurants, accommodations, and attractions located all over the world that have continually delivered a quality customer experience. To qualify, a business must maintain an overall Tripadvisor bubble rating of at least four out of five and have a minimum number of reviews.

"This was a particularly challenging year with the Covid pandemic and we were fortunate to remain open. Despite all the uncertainty, our Associates stood out once again by meeting and exceeding the expectations of our guests. This award acknowledges the great passion our entire staff demonstrates each day and every day." said Steven Kalczynski, Managing Director at The Townsend Hotel.

The Townsend Tripadvisor Web Page:

www.tripadvisor.com/Hotel_Review-g41996-d89959-Reviews-The_Townsend_Hotel-Birmingham_Michigan.html

About Tripadvisor:

Tripadvisor, the world's largest travel platform, helps hundreds of millions of travelers each month make every trip their best trip. Travelers across the globe use the Tripadvisor site and app to browse more than 878 million reviews and opinions of 8.8 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to Tripadvisor to compare low prices on hotels, flights and cruises, book popular tours and



attractions, as well as reserve tables at great restaurants. Tripadvisor, the ultimate travel companion, is available in 49 markets and 28 languages.

About The Townsend Hotel:

The Townsend Hotel is celebrating its thirty-fourth anniversary in 2021, and is a 34 year in-a-row AAA Four-Diamond luxury property, located in downtown Birmingham, Mich. The Townsend is a Forbes Travel Guide “Four Star” property and the Rugby Grille Restaurant is a Forbes Travel Guide “Recommended” restaurant. The Townsend is known for its exceptional service and amenities, including the Rugby Grille, banquet and catering services. For more information, visit: www.townsendhotel.com or contact directly at: The Townsend Hotel at (248) 642-7900, 100 Townsend Street, Birmingham, MI 48009-6068

Connect with The Townsend Hotel:

Facebook: www.facebook.com/TownsendHotel

Instagram: www.instagram.com/TownsendHotel

YouTube: www.youtube.com/user/townsendhotel

###



THE
TOWNSEND
HOTEL

