



Sofitel Sydney Wentworth & Maison Balzac Elevate Christmas With French Tradition and Seasonal Magic

Sofitel Sydney Wentworth invites guests and Sydneysiders to celebrate the festive season with elegance, French tradition, and immersive experiences. The hotel unveils its 2025 Christmas collaboration with French Maison Balzac, offering a season of light, and storytelling. The hotel lobby is adorned with Maison Balzac signature décor details and a twinkling Christmas tree. Together, the two French-born brands bring a refined yet modern expression of Christmas to the heart of Sydney.

Sofitel Sydney x Maison Balzac Christmas Tree: A Festive Masterpiece of Whimsy

From 3 December, the hotel's lobby will showcase a stunning Christmas tree, adorned with Maison Balzac's best-selling Pompette coupes—each catching the light like a glistening ornament of glass and air—and paired with Sydney's revered florist Dr Cooper's iconic velvet bows.

Maison Balzac, renowned for their collections of jewellery for the table, objects of desire and playful homewares, brings an element of French charm and whimsy to the installation. The result is a striking fusion of sculptural modernity and nostalgic tradition, crafted to captivate guests and designed to delight at first glance, sparking the joy of Christmas.

Illuminating the Season: A Candle Ceremony to Remember

Each evening at sunset, Sofitel Sydney Wentworth will host a candle and light ceremony—a cherished French Christmas tradition embraced by Sofitel hotels around the globe—connecting Sydney to Paris, the City of Light, and bringing the magic of a Parisian festive season to the heart of the city.

This tradition was also observed by Maison Balzac founder Élise Balzac's family in the South of France. In her family home, Christmas was marked by candles lit at dusk, shadows dancing across the room, and the sharing of les treize desserts—thirteen sweet delicacies symbolising abundance, togetherness, and the generosity of French Provençal tradition.

In a nod to this festive ritual, guests are invited to Club Millésime to discover the thirteen desserts of citrus, spice and confections inspired by Élise's childhood and South of France traditions, evoking the flavours and memories of her festive celebrations.

A Celebration of Heritage and Joy:

Élise Balzac commented, "It is a dream come true to see my favourite French traditions brought to life in the historical heart of Sydney at Sofitel Sydney Wentworth. My wish is to fill every single Pomponette Coupe with champagne and to celebrate with the Sofitel Sydney guests while singing Petit Papa Noel!"

Step Inside a Candlelit Christmas Wonderland:

For an immersive in-room moment, guests can book the Sofitel Candle Room Experience—a beautifully curated retreat designed to slow time and awaken the senses. Rooms are softly lit by hundreds of flickering candles and accompanied by music from a Devialet speaker. Guests will receive a bottle of Pommery Champagne and a signature Sofitel Candle, as well as a festive treat served on a Maison Balzac 'Everything' Plate', which is gifted to take home, creating a pocket of French Christmas magic. \$199 add on.



Plus, guests staying at the hotel will also receive an exclusive 20% discount at the Maison Balzac flagship boutique in The Strand Arcade - perfect for picking up a gift for family, friends, or even a treat for yourself.

Join the Festivities:

Sofitel Sydney Wentworth welcomes hotel guests, city wanderers, and festive seekers alike to discover this year's extraordinary collaboration. Visitors can view the Maison Balzac x Sofitel Sydney Wentworth Christmas tree from 3 December, join the nightly candle & light ceremony or book the Candle Room Experience for a sensory moment to remember for the festive season.

Through the creativity of Sofitel Sydney Wentworth and Maison Balzac, the hotel has crafted a Christmas rich in French heritage, beauty, and emotion—a true celebration of light, ritual, and the magic of the season.

<https://sofitel.accor.com/en/hotels/3665/offers/festive-season.html>

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About Sofitel Sydney Wentworth: Located in the heart of Sydney's CBD, Sofitel Sydney Wentworth is a heritage-listed five-star hotel that blends French art de vivre with modern luxury. Since opening its doors in 1966, the hotel has been a symbol of Sydney sophistication, renowned for its elegant design, refined service, and commitment to creating memorable experiences for every guest. Home to the stylish Wentworth Bar and Garden Court Restaurant, Sofitel Sydney Wentworth continues to celebrate the art of hospitality through exceptional cuisine, curated events, and cultural partnerships, including its official partnership with Pretty Woman: The Musical.

About Sofitel: A pioneer of French luxury hospitality since 1964, Sofitel today embodies heartfelt and committed luxury with a French zest. A seamless blend of the richness of each local culture and the French joie de vivre, the brand delights travellers who appreciate delicacy and subtle refinement, offering them heartfelt and authentic service. At Sofitel, beauty is in the details: life's simple pleasures such as gastronomy and sleep are art forms for an incomparable experience.

Sofitel now boasts more than 120 hotels, all elegant and unique, in the world's most sought-after destinations. Among its most remarkable properties: Sofitel Le Scribe Paris Opera, Sofitel London St James, Sofitel Dubai The Obelisk, Sofitel Mexico City Reforma and Sofitel Ambassador Seoul. The brand also offers a selection of heritage luxury hotels under the Sofitel Legend banner, renowned for their timeless elegance and fascinating history, such as Sofitel Legend Old Cataract Aswan or Sofitel Legend Metropole Hanoi. More recently, the brand also unveiled its Sofitel Residences, redefining luxury living with prestigious properties that combine elegant design with Sofitel's renowned service and sophistication. Sofitel is part of Accor, a world leading hospitality group counting over 5,500 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

Sofitel.com | all.com | group.accor.com



Media Notes:

Images can be found in the Dropbox [here](#).

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