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Summer 2017

1-800-BLUEFIN
(1-800-258-3346)

THE FISHWRAPPER





Meet the New Faces & Flavors of Bluefin Bay Family of Resorts

Introducing our culinary team and new summer menus

At Bluefin Bay Family of Resorts, we believe that good food makes a vacation even more memorable. Which is why we’ve poured our hearts and souls into building a team that shares that belief. After an extensive search, we’re thrilled to introduce our new dynamic culinary duo.

Executive Chef Dan Dommer brings a range of culinary experience and expertise to Bluefin Bay’s three resort restaurants. He began his culinary education at the Scottsdale Culinary Institute in Arizona, continued at the internationally renowned Greenbrier Club in West Virginia and has held positions as a personal chef, pastry chef, banquet chef, and sommelier, most recently serving as Chef at the H Hotel in Midland, Michigan.

New Food and Beverage Director James Taylor originally hails from Southampton, England – arriving in Minnesota through an internship program after receiving his hospitality management degree. Eighteen years later, James is still expanding his record of success at premier Minnesota resorts and restaurants, most recently at Ruttger’s Bay Lake Lodge in Brainerd.

New Summer Menus: Our new culinary team isn't the summer's only exciting news — the warmer temps and longer days also bring some exciting updates to all our menus. At the Bluefin Grille, new delights include Sumac Crusted Salmon, Shrimp Monegasque Pappardelle and a Minnesota Duck Quesadilla, along with many familiar guest favorites. At Coho Cafe & Bakery, summer guests will love our new Salad Nicoise, Brisket Hoagie, Wild Rice Bratwurst and much more! And Waves Café at Surfside re-opened Memorial Day weekend with a new menu of great starters for breakfast or brunch and a fresh array of salads and sandwiches for lunch. Check out the new restaurant menus at bluefinbay.com/dine.



Introducing Bluefin Bay Wine courtesy of our friends at North Shore Winery

Coming soon to the Bluefin Bay Family of Resorts: Bluefin Bay wine! Created in partnership with the North Shore Winery located in Lutsen, this unique red blend is customized for the palettes and appreciation of our guests. According to North Shore Winery owner, Kim Corliss, “This aged, red wine portrays what we love about Bluefin Bay – it has flavors that are bold, modern, and classy, just like the resort.”

The special labeled Bluefin Bay Red is made using Zinfandel, Dolcetto, and Syrah aged in French oak barrels. And it will be available at the winery and Bluefin Bay exclusively.



Dear Guests,

Another fantastic spring greets us on the North Shore of Lake Superior. As the temperatures climb, we welcome longer days, bursting buds, amazing hikes to gushing waterfalls, and soon the lupines. While spring is busy bursting to life, we're readying the gear and planning an exciting new summer season of activity for our guests.

Check out our calendar of summer events and activities inside and at bluefinbay.com – including the Wilderness Canoe experience, a new agate exploration activity on the beach, and a more rigorous and longer hike for those true outdoor adventurers.

Did we mention guided kayaking excursions, guided biking, our nightly campfire and s'mores on the beach, live music at the Grille, and new summer menus at all three Bluefin Bay Family restaurants under the direction of our new culinary team?

We look forward to welcoming you to the North Shore and the Bluefin Bay Family of Resorts this summer where we invite you to never miss a wave.

Warmly,

Dennis Rysdahl, Owner & General Manager



No Paddle? No Problem. Kayaking the Big Lake

Explore the shore on an expert guided kayak tour

So you've never worn a spray skirt, done a sweep stroke or dropped a rudder. Guess what? It doesn't matter. With Bluefin Bay's complimentary kayaking tours, everyone – from absolute beginners to advanced paddlers – can have a great time exploring the greatest of lakes.

Beginning June 1, daily tours of up to 10 guests head to our very own cobblestone beach, suit up in wetsuits, splash jackets, PFDs and gloves (all equipment is provided by Bluefin Bay), and climb aboard tandem sea kayaks to experience beautiful Lake Superior. Under the watchful eye of our expert and certified guides, tours typically head northeast along the rocky shoreline, paddling past waterfalls and over sea cliffs, dipping into caves and witnessing lots of wildlife.

More inland sea than lake, wind can sometimes be a factor on Lake Superior. When this happens, our guides play it safe and take guests to explore one of our many gorgeous inland lakes. Whether out on the Lake or in on a lake, we promise you won't be disappointed.

Regardless of paddling experience, all physically capable guests ages 12 and older are welcome to join in the adventure. While the Bluefin Bay Family of Resorts provides all necessary equipment, including the very safe and stable tandem kayaks, we do recommend wearing a swimsuit under the wetsuit and shoes that can get wet (take it from us - paddling barefoot is not a good idea).

Tours hit the water three to four times daily through Labor Day (season may be extended due to weather and guest demand) and can be booked up to 30 days in advance by calling Guest Services. Given the perennial popularity of this watery adventure, we recommend reserving your spot now before all the paddles are taken.



Day Tripping

Experience more of the North Shore with a day trip to Tettegouche State Park

Just a short 30-minute drive south on Highway 61 from Bluefin Bay, Tettegouche State Park holds a little something spectacular for everyone, from the most laid back of lake viewers to adventurous sweat-seeking hikers.

Before diving into the park’s 9,000 acres of forested wilderness, we recommend getting your bearings at the park’s new visitor center. Grab a trail map, check out the historical and cultural interpretive exhibits, take in a naturalist program, or just enjoy a leisurely lakeside picnic.

When you’re ready to start exploring, Tettegouche’s two-and-a-half-mile shoreline, four waterfalls, winding river and miles of hiking trails provide nearly endless options for outdoor fun. While we love everything that this park has to offer, two of our favorites are the Shovel Point Trail and High Falls Hike.

SHOVEL POINT TRAIL

This moderate, 1.2 mile shoreline trail heads north through lush birch and pine forest, up a series of stairs and boardwalks (stay on the trail - these passages protect fragile clifftop soils and plants), straight to Shovel Point and what feels like the top of the world. From this 100-foot-high cliff, Lake Superior stretches to the horizon and a breathtaking view of Palisade Head, a favorite of rock climbers, looms large.

HIGH FALLS HIKE

Looking for a longer adventure? The moderately difficult 3-mile High Falls Hike has you covered. This adventure starts with a shoreline trip down to the mouth of Baptism River and its clear water pools, perfect for tossing a pebble or two. From here, follow the trail inland along the river, through an underpass and up a series of stairs and trails for 1.5 miles. Your efforts will be rewarded with a spectacular view of the 70-foot tall High Falls, the highest waterfall within Minnesota’s borders. Here, you can either continue on to Two Step Falls or head back down toward a well deserved rest.

Great Waves, *Great People*

We’re thrilled to provide our guests with warm and friendly hospitality, something we couldn’t do without an exceptional staff. Here are some of the faces behind the great service at the Bluefin Bay Family of Resorts.

Ross Sherman

Guest Services Assistant

Hometown: Eden Prairie, MN

What brought you to the North Shore?

After years of vacationing here, my mother decided to move to Tofte to enjoy the North Shore. A few months later, I followed to be close to family and live a community/rural lifestyle.

My favorite thing about working at Bluefin Bay is...

If I had to choose one, I would say that the staff here is like a family. The camaraderie is great and we count on each other for guidance and support.

What is your favorite spot at the Bluefin Bay Family of Resorts and why?

The bonfire area on the Bluefin Bay beach. Sitting by the fire under the stars with the waves crashing against the shore and eating s’mores is the best way to spend an evening!

My favorite thing to do when I am not working is...

Hiking with my dog, Meaka. We both love the Superior National Forest and area hiking trails.

I want readers to know...

That every Bluefin Bay Family of Resorts staff member goes above and beyond in an effort to make guests’ stays as enjoyable as possible. It’s a pleasure to work in an environment where we don’t “settle” for standard, but continually strive for greater success.

Lynsey Quarles

Coho Café & Bakery Manager

Hometown: Grand Marais, MN

What brought you to the North Shore and the Bluefin Bay Family of Resorts?

My family moved from Augusta, Georgia when I was six years old. We had a cabin on Lake Superior and so we made the North Shore our home. Bluefin Bay has an excellent reputation of taking care of its staff and provides opportunities to advance.

What is your favorite spot at the Bluefin Bay Family of Resorts and why?

The lakewalk. It’s beautiful during the day and it’s lit so it is equally amazing at night.

My favorite thing to do when I am not working is...

Spending time with my family.

I want readers to know...

I am newly engaged and planning my Fall wedding – and I could not be more excited. And yes, the wedding is along the North Shore.





One lake. One million adventures.

Make memories this summer with unforgettable activities for the whole family

It's true: Summer is simply better when spent on the shores of Lake Superior. And at the Bluefin Bay Family of Resorts, there's enough North Shore adventure, activity and fun to pack a lifetime of summer days.

WHAT'S NEW?

We have more summer fun and activities than ever before, thanks to returning favorites and exciting new programs, including the new Wilderness Canoeing adventure. This 2.5 hour, expert guided excursion starts with a short ¼ mile hike to the Poplar River falls, where guests will board canoes to paddle a slow, shallow upriver tour of the Sawtooth Mountains.

Also new to our activity roster is a fun, friendly-to-all-ages Exploring Agates activity. After a brief introduction from our guide on what agates look like, where they come from and how to find one, guests will have the chance to hit the beach and search for their very own gemstone souvenir.

Additional new programming including a more difficult, longer guided hike are in the works so be sure to visit Bluefinbay.com/plan for dates, times and more information about any of our many summer activities.

OTHER COMPLIMENTARY SUMMER ACTIVITIES INCLUDE:

- Daily guided kayaking on Lake Superior (ages 12 & up)
- Guided hikes
- Complimentary shuttle service to local trailheads
- Guided road and mountain bike tours
- Weekend ropes courses at Wolf Ridge Environmental Learning Center
- Kids' activities (programming changes weekly; includes arts, crafts, games and naturalist programs)
- Complimentary tennis racquet and mountain bike rentals
- Nightly campfires and s'mores
- Yoga



More Summer Fun on the North Shore

Experience all that Cook County has to offer with annual summer festivals, activities and more

Summer on the North Shore is all about sunshine, waves and endless adventure. And with Bluefin Bay Family of Resorts as the ideal home base for your North Shore getaway, it's never been easier to get out and enjoy some of the area's summer favorites.

WOODEN BOAT SHOW & SUMMER SOLSTICE FESTIVAL

June 16-18, 2017

www.northhouse.org

Celebrate summer's official arrival while diving into the rich tradition of wooden boat building. Hosted by the North House Folk School, the family-friendly roster of events includes a harborside wooden boat display, parade, craft demonstrations, square dance, boats-to-tools auction and more.

LUTSEN 99ER

June 24-25, 2017

www.lutsen99er.com

Make no mistake, this is no leisurely pedal. The Lutsen 99er - the midwest's premier ultra mountain bike race - is an adrenaline-fueled, heart-pumping race from the base of Lutsen Ski Resort to the summit of the Sawtooth Mountains. With other distances including the 69er, 39er, 19er and Kids Races, this is one weekend you won't want to miss!

TOFTE 4TH OF JULY CELEBRATION

July 4th, 2017

www.cookcountymnevents.com

Kicking off with the Tofte Trek 10k run/ walk (kids and 1 mile events also available) and continuing with a festival at the Tofte Town Park, featuring a beer garden, live music, food, bingo and more, the Tofte 4th of July celebration is chock full of fun for the whole family.

27TH ANNUAL GRAND MARAIS ARTS FESTIVAL

July 8-9, 2017

www.grandmaraisartcolony.com

This July, more than 70 local and regional artists will take over the streets of Grand Marais with their unique handcrafted art. The festival also features live artist demonstrations, family and kids' activities and live music all weekend long.

VOYAGEUR BREWERY TOURS

Every Saturday and Sunday

www.voyageurbrewing.com

Sample a variety of North Shore-inspired beers, learn about the brewing process and get an up close and personal view of what goes into crafting some of Minnesota's tastiest brews. Advance reservations required.

FISHERMAN'S PICNIC – GRAND MARAIS

August 3-6, 2017

www.cookcountymnevents.com

The first weekend in August, downtown Grand Marais hosts the annual Fisherman's Picnic, four days of family fun and North Shore-inspired activities. From log rolling to trail runs and pickled herring eating contests to live music, there's sure to be something for everyone!



The Way We See It. Check out these staff favorites:



WATERFALL HIKE

Cascade River State Park – Recommended by Han Taylor, Guest Activities

Cascade State Park near Lutsen is both a staff and a guest favorite. This state park brings the river to you. It's great for people of all ages and skill levels. A quick-jault up well-maintained trail brings you to overlooks and walking bridges spanning the cascades that give the river its name. The hike is rated: easy/moderate.



BIKING

Britton Peak Mountain Biking – Recommended by Alex Truax, Guest Activities

The Britton Peak Mountain Bike Trail system is right in Bluefin Bay's back yard in Tofte. This 6 mile mountain biking trail offers several loop options out of the parking lot/trailhead. Trails include "Skookum," "Crosscut," & "Short Stacker." Check out a mountain bike in Guest Services and explore this trail. We have maps at the Activities desk if you choose to explore on your own.



SPA SERVICE

Deep Tissue Massage with Hungarian Thermal Mud – Recommended by Therese Misgen Zierath , Waves of Superior Spa

This 60-minute deep tissue massage is perfect for the outdoor adventurer or anyone who wants to get some extra attention on tight or strained muscles. This customized experience allows you to request a firmer touch and focus on specific areas of discomfort. Combine it with our Hungarian Thermal Mud add on and you'll really truly be able to relax and feel restored.



A BITE TO EAT

Minnesota Duck Quesadilla – Recommended by James Taylor, Food & Beverage Director

There's a lot to be excited about on the new summer menu at the Bluefin Grille under the direction of Executive Chef, Dan Dommer. But the Minnesota Duck Quesadilla may top the list. We think you'll love the duck confit, smoked Gouda, wild rice and cranberry relish combo. Try it and let us know.



Meet Surfside on Lake Superior

Get to know Bluefin Bay Family of Resorts' newest property

Whether you're an annual visitor to Bluefin Bay or new to North Shore adventures, chances are you've only scratched the surface of what makes the Bluefin Bay Family of Resorts so special. With three distinctive resorts – Bluefin Bay, Surfside and Temperance Landing – each of our properties offer guests a unique North Shore experience.

The newest addition to the Bluefin Bay Family (now eight years old), Surfside on Lake Superior is a collection of two and three bedroom luxury lakeside townhomes and suites. No comfort was spared in the design – vaulted ceilings, whirlpool tubs, in-suite slate fireplaces, granite countertops, and four, five or even six decks or patios grace each townhome. Situated on 780 feet of dramatic Lake Superior shoreline, each townhome boasts floor-to-ceiling windows that emphasize the breathtaking views.

But Surfside is about more than just luxurious accommodations. Guests at Surfside have exclusive access to an indoor heated pool, hot tub overlooking Lake Superior, sauna and premium fitness center. In addition, Surfside is home to our full service, signature Waves of Superior Spa, where guests of all Bluefin Bay Family of Resorts' properties enjoy discounted services and the vacation experience of a lifetime. And, Waves Café, which is open daily in high season.

Surfside townhomes are sold in quarter shares under a fractional or shared ownership model. So if vacation in this North Shore paradise is not enough and you're interested in owning a little slice of our coastal oasis, you can learn more at bluefinbay.com/own/own-at-surfside. Or contact Eric Frost at eric@bluefinbay.com.

Hot Summer Deals

Connect with us for more on Bluefin Bay events and specials check us out on:



800.BLUEFIN (258-3346)

Spring Fever Special

Valid now – June 15, 2017

Breathtaking views and crashing waves against the rugged north shore of Lake Superior are even better when they're free. Now through June 15, enjoy a FREE night when you purchase two nights. Midweek night is free. New reservations only. Not valid over Memorial Day weekend.

Quiet Time Extended Stay Deal

Valid now – June 15, 2017

Stay longer, save more! Now through June 15, stay four or five nights and receive 33% off each night. New reservations only. Cannot be combined with other offers. Not valid over Memorial Day weekend.

Extended Stay Special

Valid all year

The longer you stay, the more you save! With this progressive savings deal, stays of 5 nights receive 10% off, stays of 6 nights receive 15% off and stays of 7 nights receive 20% off. Cannot be combined with other offers.

Stay & Play Golf Packages

Valid June 1 – End of Golf Season

Enjoy great views and great savings while you hit the links at one of Golf Digest's Best Places to Play! With a one or two-day package, enjoy discounted greens fees. Some restrictions apply. Call 800.Bluefin (258-3346) for more details.

Romance Package

Valid all year

Come experience why Bluefin Bay is consistently named Minnesota's Most Romantic Resort with our exclusive Honeymoon, Romantic Retreat and Couple's Spa packages. Visit bluefinbay.com for package details and special add-ons to make your getaway as unique as your love.

Visit bluefinbay.com/offers for current deals and packages.