IFURU PRESS RELEASE FEBRUARY 2025

Ifuru Island Maldives Perfume BACK IN STOCK!



Exciting news for fragrance lovers!

The exclusive Ifuru Maldives Perfume has returned and is now available once again at Xanadu Spa at Ifuru Island Maldives. This beloved scent, inspired by the invigorating Sea Breeze, has been crafted in collaboration with Essence On to capture the true essence of island luxury.

Designed to transport you back to sun-drenched shores and tranquil ocean breezes, this unisex fragrance opens with vibrant notes of Tangerine, Almond, and Nectarine, followed by a delicate heart of Orchid, Coconut, and Jasmine. The scent is beautifully rounded off with a warm, lingering base of Heliotrope, Cedarwood, and Vanilla, making it the perfect keepsake to remind you of your time at Ifuru Island.

Marcel Sawyer, General Manager of Ifuru Island Maldives, shares his thoughts on the return of this signature scent; "A fragrance has the power to take you back to a moment, a feeling, a place. This perfume is more than just a scent—it's a way to carry a piece of Ifuru with you, wherever you go."

Whether you're looking for a special souvenir or a gift for a loved one, the Ifuru Maldives Perfume is available now at Xanadu Spa for just \$64. Be sure to get yours before it sells out again!

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Notes to Editors

*Terms and conditions apply. 24-hour 'Exclusively Yours' all-inclusive meal plan includes, complimentary meet & greet, with welcome drinks and amenities, at the island's airport, dinearound experience at each of the resort's restaurants and bars, premium brand spirits, sparkling and premium wines, tailor-made cocktails, and soft drinks, as well as an in-villa mini-bar replenished once a day.

High-res images available here: <u>DropBox</u>

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About Ifuru Island Maldives

Set in a secluded part of the beautiful Raa Atoll, Ifuru Island Maldives is an independently owned private island retreat. Focusing on fostering a playful, social atmosphere, the resort proudly stands on four pillars: Social, Fun, Lifestyle, and Great Value.

Intentionally designed to make every moment unforgettable, each of the resort's 147 beach suites and villas are sunset-facing and offer exceptional views of the pristine beach and turquoise Indian Ocean beyond.

Offering a premium 24-hour premium all-inclusive programme 'Exclusively Yours', guests can savour a range of exceptional dishes and culinary creations at six restaurants – two of which are à la carte – and four bars, as well as enjoy in-room minibars which are replenished daily.

Ensuring guests can truly immerse themselves in the destination and create unforgettable memories, Ifuru Island offers a range of activities and excursions, including diving, snorkelling, cultural immersions, sunset charters, island-hopping and star gazing.

Guests can also access a range of complimentary facilities, including snorkelling equipment, non-motorised water sport equipment, Coconut Kids Club, 24-hour gym, Tennis and Futsal Court (reservation required), recreational centre and high-speed wi-fi.

With a pristine sandy beach, infinity pool and the Xanadu Spa, which offers a range of treatments and wellbeing programmes, as well as plunge pools, saunas and steam rooms, there are plenty of opportunities to find rest and relaxation at Ifuru Island.

For further press information, please contact: Sindhaan Mohamed (Sinnu), Marketing and Communications Manager at sinnu@ifuruisland.com.



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