

Sunseeker Resort To Introduce A New 60,000-Square-Foot Event Space To Florida's Gulf Coast

The cutting-edge event facility will be ideal for events of all sizes including conventions, meetings, weddings, and social gatherings

Punta Gorda, FL - May 3, 2022 – The highly anticipated <u>Sunseeker Resort Charlotte Harbor</u> is set to become much more than just a traditional waterfront resort. The independently flagged property, which will offer guests the finest amenities on the gulf coast, unveils plans for a 60,000-square-foot event space featuring world-class catering, innovative breakout areas, immersive indoor/outdoor spaces, and stunning waterfront views of the Charlotte Harbor.

From social events to corporate meetings, the cutting-edge event facility offers the latest multimedia equipment, with the ideal mix of privacy, flexibility and convenience transforming any event into an unforgettable experience. Easily situated close to five airports (Punta Gorda Airport (PGD), Sarasota-Bradenton International Airport (SRQ), St. Pete-Clearwater International Airport (PIE), Tampa International Airport (TPA) and Orlando Sanford International Airport (SFB).) and accessible to Tampa, Sarasota, Miami and Orlando, Sunseeker Resort offers the perfect combination of versatility and leisure for groups of all sizes. For groups looking to fly directly into Punta Gorda, Allegiant Air's private charters are available from any U.S. airport for easy access to Sunseeker Resort.

"The response from the meeting industry has been incredible due to the fact that we will be the first completely new-build resort with 300+ rooms to open in Southwest Florida in over 3 years." said Renee McKenney, CMP Executive Director of Sales, Services and Experience "Groups are excited and can't wait to experience the vibrancy of a new destination."

As one of the largest convention spaces in the West Coast of Florida, the event space will encompass the main ballroom, junior ballroom, two executive boardrooms, 12 meeting rooms, and an ideation suite with three separate breakout rooms. From small, intensive work sessions or intimate events to major corporate summits for hundreds, the indoor and outdoor space features state-of-the-art audio and visual technology, dramatic lighting capabilities, and high-resolution digital displays optimized for hybrid meetings. With 22-foot high ceilings and floor-to-ceiling windows that overlook the spectacular views of Charlotte Harbor and a chef de cuisine preparing dishes in a dedicated banquet kitchen to the highest culinary standard, Sunseeker Resort offers a dynamic environment that allows groups the opportunity to customize and create their own unique event experience.

"Associated Luxury Hotels International is honored to be engaged with Sunseeker Resort Charlotte Harbor, a luxury destination on the West Coast of Florida, that will include elegantly modern accommodations, ample first class meeting space, excellent culinary experiences, and endless activities. This property is a true gem and has a phenomenal team, led by Renee McKenney, that is passionate to serve and ready to explore your next meeting opportunity!" said Ashly Balding, ALHI Chief Sales Officer.

Set to become the center of activity in Charlotte Harbor, Sunseeker Resort offers the convenience of hosting an event and allowing for the conversation to continue over 18 holes of championship golf, on a private sunset charter sailboat, or over a gourmet dinner crafted by the resort's acclaimed chefs. Featuring 596 state rooms and 189 signature Sunsuites, the resort will be fully equipped with the finest amenities including, a rooftop pool and lounge oasis and a ground level cascading, ultra-luxe resort style pool, retail outlets situated along a scenic harbor walk, a state-of-the-art fitness center, tranquil spa, a world-class golf course exclusive to hotel guests, and 20 wholly-owned and branded food & beverage concepts including seven restaurant destinations with dedicated private dining rooms for the ultimate intimate event spaces.

Sunseeker Resort Charlotte Harbor is now accepting guest reservations and RFPs for stays beginning in May 2023 and is conveniently located at 4949 Tamiami Trail Charlotte Harbor, FL 33980. For more information on group and meeting bookings or to make reservations at Sunseeker Resort Charlotte Harbor, visit www.sunseekerresorts.com or call (833) 909-5700. For the most up-to-date news and information, please follow the hotel on Instagram @gsunseekerresorts.

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ABOUT SUNSEEKER RESORT CHARLOTTE HARBOR SUNSEEKER RESORT Charlest Harbon

Opening in 2023, Florida's newest luxury resort located in Charlotte Harbor is the first resort property of Sunseeker Resorts, a wholly owned subsidiary of Allegiant Travel Company. Sunseeker Resort Charlotte Harbor occupies over 22 waterfront acres with 785 guestrooms, including 189 Signature Sunsuites™. Set upon the Peace River and Florida Gulf Coast, this premier resort offers 20 original food and beverage concepts; including seven stand-alone restaurants, eleven bars and lounges, two poolside offerings and a 25,000-square-foot multi-dining experience. Additional hotel amenities include a waterfront boardwalk, two unique rooftop and waterfront pool experiences, 60,000-square-feet of combined convention space, full-service spa and salon, a 7,100-square-foot state-of-the-art fitness center with four group exercise studios with specialty instructor lead classes, three retail and market shops, and an 18-hole championship level golf club exclusive to hotel guests only. The resort is conveniently located within a short drive of Punta Gorda, Fort Myers, Tampa, St. Petersburg-Clearwater, and Sarasota airports. For more information, visit www.SunseekerResorts.com. Follow us on Instagram: @Sunseekerresorts and like us on Facebook: @Sunseekerresorts

ABOUT ALLEGIANT TRAVEL COMPANY allegiant

Las Vegas-based Allegiant (NASDAQ: ALGT) is an integrated travel company with an airline at its heart, focused on connecting customers with the people, places and experiences that matter most. Since 1999, Allegiant Air has linked travelers in small-to-medium cities to world-class vacation destinations with all-nonstop flights and industry-low average fares. Today, Allegiant's fleet serves communities across the nation, with base airfares less than half the cost of the average domestic round trip ticket. For more information, visit us at Allegiant.com. Media information, including photos, is available at http://goflv.us/iiFa303wrtF

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