

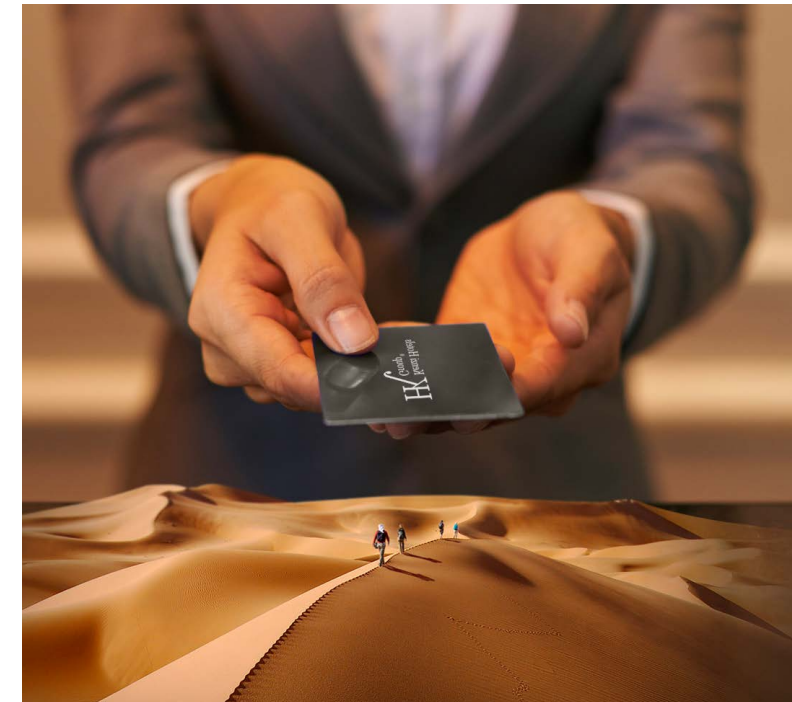


KENZI AZGHOR HOTEL

Kenzi Hotels Group

WHERE
UNCOMPROMISING
DISTINCTION MEETS
THE DESERT.





KENZI HOTELS GROUP

Experience the Morocco we love.

As Morocco's leading 100% Moroccan-owned hospitality brand, Kenzi Hotels Group has stood as a benchmark in the national hotel industry for over four decades. Embodying the essence of Moroccan hospitality, the Group seamlessly blends tradition, innovation, and bespoke service. With properties across six key destinations in the Kingdom, Kenzi Hotels offers a rich and varied experience, ranging from 4- and 5-star hotels to all-inclusive stays, catering to both leisure and business travelers. With the reopening of Kenzi Azghor in Ouarzazate, the Group reaffirms its mission: to unveil the soul of Morocco through exceptional stays.



OUARZAZATE

Where authenticity lives on.

Far from the crowds and clichés, Ouarzazate is serene and sincere revealing a raw, preserved Morocco, rich in heritage and untouched beauty. From ancient Kasbahs and lush oases to world-renowned film studios, every corner tells a story. A natural stage between the Sahara and the Atlas Mountains, this city is not just a place, but a poetic pause. More than a destination, Ouarzazate is an invitation to reconnect with nature and the genuine spirit of Morocco.

Ouarzazate represents the future of travel—a place where you can reconnect with nature and the true essence of Morocco, all within settings of modern comfort and premium facilities. This inspirational city has also witnessed the rebirth of Kenzi Azghor Hotel, an establishment redesigned with the same core values: authentic charm, uncompromised comfort, and deep respect for the environment.



KENZI AZGHOR HOTEL

A destination for the discerning traveler.

Bathed in golden light and open skies, Kenzi Azghor offers a rare lifestyle experience: the subtle elegance of the desert, reimagined with contemporary refinement. Designed as a sanctuary of beauty and tranquility, this 5-star hotel invites guests on a sensory journey where Moroccan authenticity meets luxurious comfort.

Suites & Rooms: A subtle blend of modern comfort and Moroccan heritage.

Our 81 rooms and suites blend refined textiles, natural materials, and artisanal touches to create an atmosphere where tradition meets sophistication. Each space tells a story—your story.

Flavors of the world and local traditions.

Embark on a culinary journey without leaving your seat. Savor the richness of Moroccan gastronomy in our traditional restaurant, or explore global flavors in our international restaurant. Relax in our lounge bar or at the panoramic snack bar, and let yourself be carried away by the magic of the surrounding landscapes.

Our signature: Quiet luxury. Elevated authenticity. Southern Morocco like you have never experienced it before.



Well-being: a return to self to the rhythm of the desert.

Step into a world of ritual and renewal. Our spa honors ancestral Moroccan traditions with hammams, signature treatments, and soul-soothing massages. Maintain your fitness in our modern gym, and enjoy our chef's delicious and wholesome dishes guilt-free. Extend your wellness experience in our heated outdoor pool set in a natural desert-hued environment, open all year round.

Fun moments and unique escapes.

To enhance your stay, Kenzi Azghor offers a variety of activities to enjoy at your own pace. Share a friendly game of billiards in our dedicated room, or indulge in a tailor-made excursion to discover the natural and cultural treasures of the region. Whether relaxing on site or exploring the heart of southern Morocco, every day is a new experience.

Business and events.

More than just a hotel—an inspiring venue. With fully equipped, flexible meeting rooms, Kenzi Azghor is the perfect place to host seminars, team buildings, film shoots, conferences, and exclusive events in a distinguished natural setting.



FACT SHEET

Accommodation	81 units 1 Apartment 8 Prestige Suites 4 Executive Suites 28 Junior Suites 5 Executive Rooms with terrace 8 Premium Rooms 8 Deluxe Rooms 19 Superior Rooms
Dining	1 Moroccan restaurant 1 international restaurant 1 lounge bar 1 panoramic snack bar
Well-being	Spa (1 hammam, 3 treatment rooms, 2 changing rooms, 1 fitness room) Heated outdoor pool
Leisure	Billiards room Custom excursions
Business	2 modular, fully equipped meeting rooms
Services	Room service VIP welcome Personalized service
Opening	November 2025
Localisation	Ouarzazate, Morocco
Classification	5 stars



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